

emirates
Woman
woman of the year awards 2016

in association with

TRYANO

TUESDAY, OCTOBER 11, 2016
GALA BALLROOM,
PALAZZO VERSACE DUBAI

POST-EVENT REPORT

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THANK YOU

Motivate would like to extend a big thank you to sponsors of *Emirates Woman*, Woman of the Year Awards without whom this event would not have been possible. We do hope that the evening was as enjoyable for you as it was for us. We are very proud to have been supported by the region's big brands, celebrating inspirational women of the UAE and 35 years of *Emirates Woman*.

We look forward to working with you all in the very near future on yet another successful event.

Thank you,
Motivate Events Team

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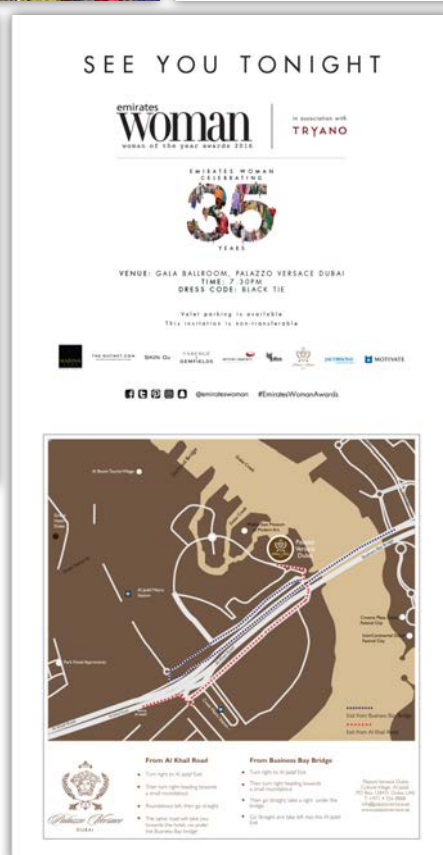
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YOU ARE INVITED....

Over 400 guests attended the *Emirates Woman, Woman of the Year Awards*, to celebrate the achievements of the winners of our six awards categories...

DIGITAL INVITATION



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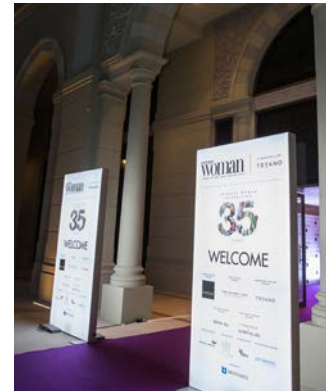
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Palazzo Versace
DUBAI

THE VENUE



GALA BALLROOM, PALAZZO VERSACE DUBAI

An elegant masterpiece, Palazzo Versace Dubai has subtle traces of Arabian architecture. Situated in the heart of Culture Village, the venue is conveniently located 15 minutes away from the airport, eight minutes from Burj Khalifa and Downtown Dubai. Featuring a striking entrance, high ceilings, landscaped gardens, and a range of well-crafted Italian furnishings, the hotel is truly symbolic of the Versace lifestyle and thus the perfect setting for this year's *Emirates Woman, Woman of the Year* awards.

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EVENT BRANDING

Sponsors' logos strategically placed on all event collateral such as: invitations, photo backdrop, banners, menu programme, LED table-top boxes and outdoor signage.



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HEADLINE SPONSOR

Headline sponsor of the event, Tryano, took on a prime location in the pre-function area with their photobooth display, which was quite a hit with the guests on the evening.

Hamdi Kulahcioglu, General Manager at Tryano, presented the 'Humanitarian of the Year' award to Amal Galal Sabry.

Amal was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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Marina Home tastefully created a lounge area in the pre-function hall, displaying their latest products. In addition, an artist made Arabic drawings on the spot for the guests, in support of Al Jalila Foundation.

Sahar Vakil, Head of Brand Development, presented the award for 'Achiever of the Year' to Raha Moharrak.

Raha was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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CATEGORY SPONSOR

TheOutnet.com had a display of mannequins and dresses in the pre-function area.

Andres Sosa, Executive VP of Sales, Marketing and Creative at THEOUTNET.COM, presented 'Artist of the Year' award to Dana Dajani.

Dana was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



CATEGORY SPONSOR

Skin O₂ performed hand massages at their stand. Gift bags carrying Skin O₂ goodies were handed out to the guests. Their stand was also manned by their stunning Brand Ambassadors.

Clare McCarthy, CEO Cherish Cosmetics LLC and MENA distributor of Skin O₂, presented the 'Visionary of the Year' award to Shamsa Saleh.

Shamsa was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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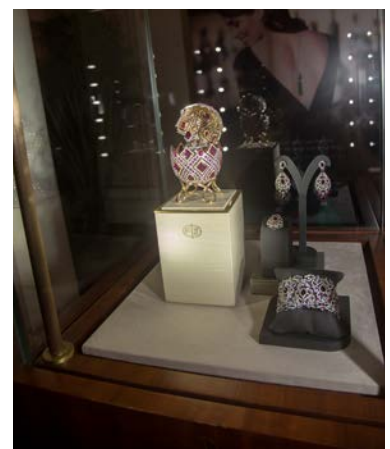


CATEGORY SPONSOR

Faberge and Gemfields had an elegant display, showcasing their jewellery.

Antony Lindsay, Global Wholesale Director, Faberge & Gemfields, presented 'Young Talent of the Year' to Hayla Ghazal.

Hayla was gifted a beautiful Philip Stein watch and a gift bag from TheOutnet.com



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BEAUTY PARTNER



Maison de Joelle are credited for the *Emirates Woman* team's hair and make up.



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FLOWER PARTNER

Bliss flowers are credited for the *Emirates Woman*, Woman of the Year flower centrepieces.



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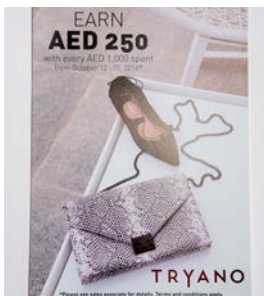


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GOODY BAGS

Each guest received the coveted *Emirates Woman* goody bag, packed with treats from our generous sponsors.



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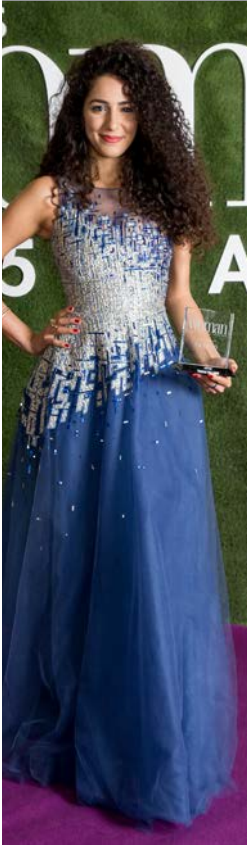
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EMIRATES WOMAN WOMAN OF THE YEAR 2016 WINNERS

THE
ARTIST



DANA
DAJANI

SHAMSA
SALEH



THE
VISIONARY

THE ACHIEVER
& OVERALL
EMIRATES
WOMAN,
WOMAN OF
THE YEAR



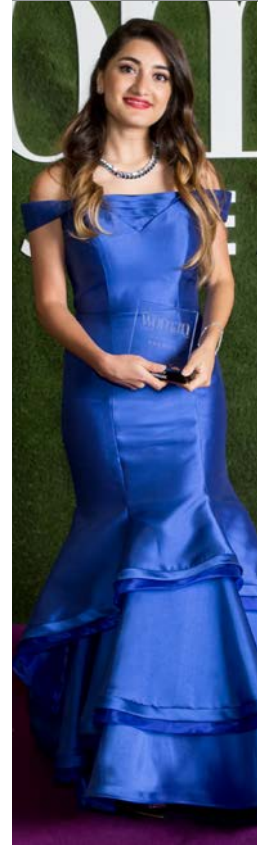
RAHA
MOHARRAK

AMAL GALAL
SABRY



THE
HUMANITARIAN

THE
YOUNG
TALENT



HAYLA
GHAZAL

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ADVENTURER



NEZ GEBREEL
CEO, DUBAI
DESIGN AND
FASHION
COUNCIL



MIRANDA HILTON
CEO, FAMILY SOUK VENTURES

NAHLA AL ROSTAMANI
RACE CAR DRIVER/
OFFICIAL



THURAYA AL ZAABI
PARALYMPIAN

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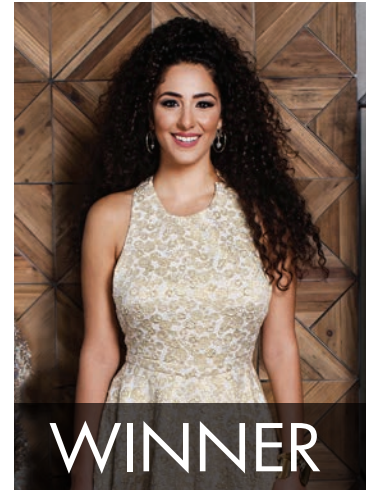
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THE ARTISTS

DEEPA BHATIA & RACHAEL BROWN
CO-FOUNDERS
AND DIRECTORS,
CAPSULE ARTS



DANA DAJANI
ACTOR,
WRITER AND
PRODUCER,
FOUNDER, THE
HUMAN SPIRIT
PROJECT



NARDINE FARAG
MBC TV PRESENTER/
ACTOR



ANDRAYA FARRAG
FASHION
DESIGNER AND
FOUNDER,
BEDOUIN



SARAH ALAGROOBI
CONCEPTUAL ARTIST



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THE HUMANITARIANS



**KAWTHAR
MAKAHLAH**
FOUNDER & CEO,
BCI GROUP



**AMAL GALAL
SABRY**
FOUNDER AND
MANAGING
DIRECTOR, EMIRATES
AUTISM CENTRE



**BARBARA
EVANS**
FOUNDER, RAGS
TO RICHES



ANDREA GUY
CO-FOUNDER,
OUT OF THE BLUES



HARSHA MAKHIJA
FOUNDER, NEW LIVES
NEW BEGINNINGS

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THE VISIONARIES

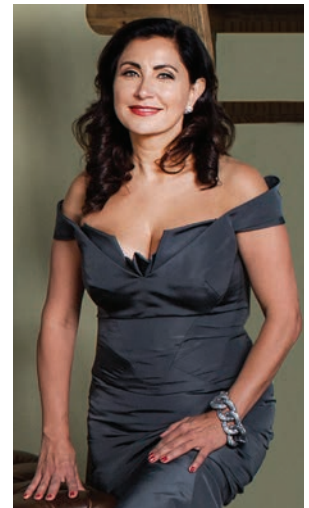


SHAMSA SALEH
CEO, DUBAI WOMEN
ESTABLISHMENT

**ASMA
BAJAWA**
FOUNDER AND
MANAGING
DIRECTOR,
PEOPLEFIRST HR
CONSULTANCY



**JOY
AJLOUNY**
FOUNDER &
CREATIVE DIRECTOR,
FETCHR



IDA TILLISCH
DIRECTOR GENERAL,
EMIRATES WILDLIFE
SOCIETY WWF



TATIANA ANTONELLI ABELLA
FOUNDER AND MANAGING DIRECTOR OF ONLINE
GREEN DIRECTORY, GOUMBOOK

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THE YOUNG TALENTS

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DR NUJOOD
AL SHIRAWI
EVENTS DIRECTOR,
4GET-ME-NOT



MARIAM AL
HASHEMI
EXECUTIVE DIRECTOR,
DUAL INVESTMENTS



HAYLA GHAZAL
YOUTUBE STAR, UN CHANGE
AMBASSADOR FOR GENDER
EQUALITY, AND FOUNDER,
HAYLA COUTURE



ESTHER EDEN
SINGER/SONGWRITER



TAIM AL
FALASSI
YOUTUBE STAR

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PRE-EVENT COVERAGE

CINEMA

The *Emirates Woman, Woman of the Year* VOTE NOW cinema ad featured in VOX Cinemas MOE, Mercato, Marina and Yas Mall from mid-July to mid-August.



RADIO

The *Emirates Woman, Woman of the Year* VOTE NOW radio ad aired on Dubai 92, in the morning and evening, from July 31 to August 14.



"Vote now for your *Emirates Woman, Woman of the Year* 2016. Honouring the outstanding accomplishments of women in the UAE, the *Emirates Woman, Woman of the Year* awards in association with Tryano* celebrates Achievers, Visionaries, Humanitarian, Artists and Young Talent.

Voters are given the opportunity to recognise the women who they believe deserve it most.

So go to emirateswoman.com to place your vote. *Emirates Woman* magazine celebrating 35 years.

On sale now."

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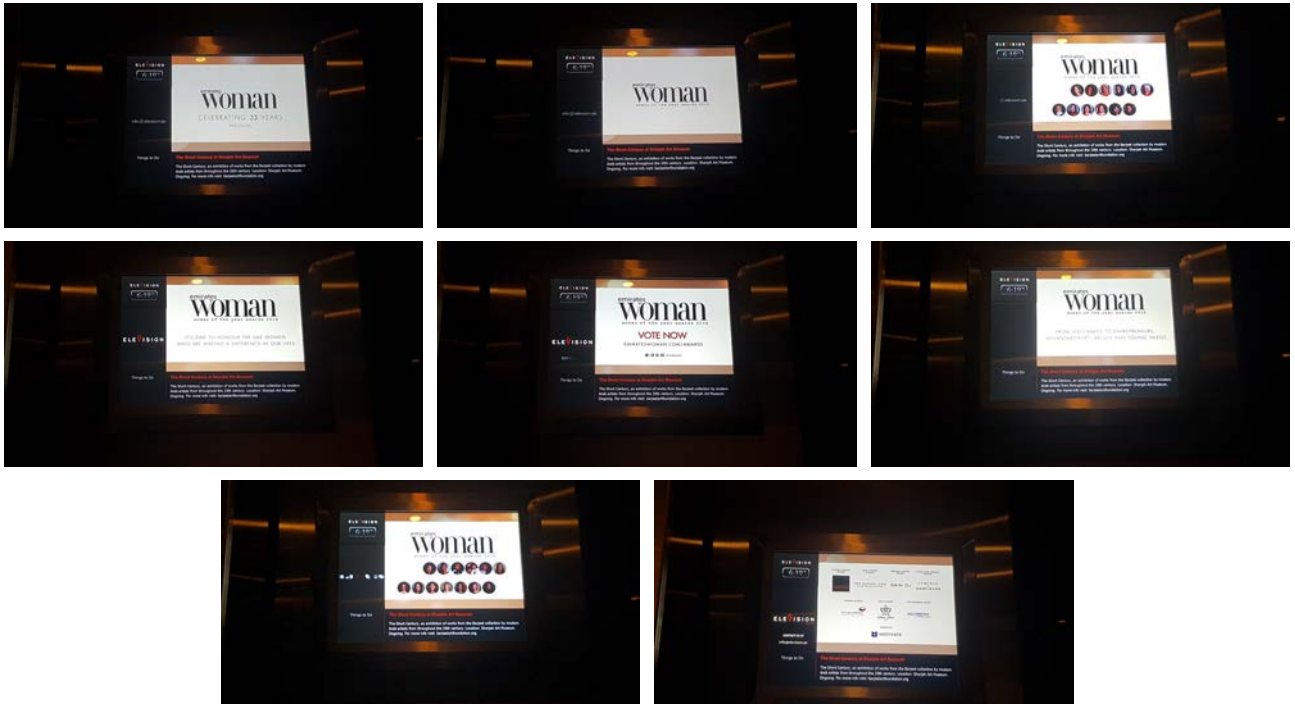
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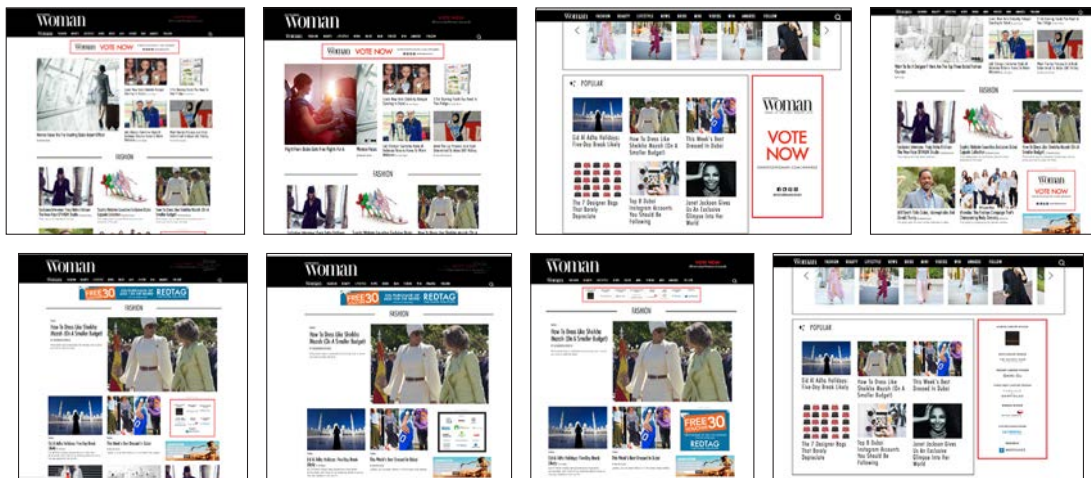
PRE-EVENT COVERAGE

ELEVISION

Digital lift advertisements ran across the Dubai Media City and Dubai International Financial Centre network for six weeks.



ONLINE MPUs were live on gulfbusiness.com, whatson.ae and emirateswoman.com



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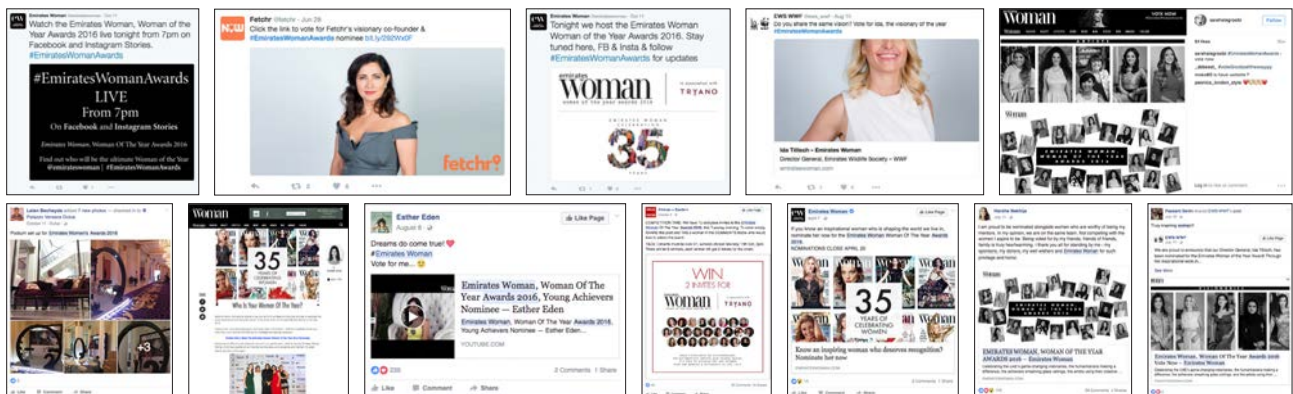
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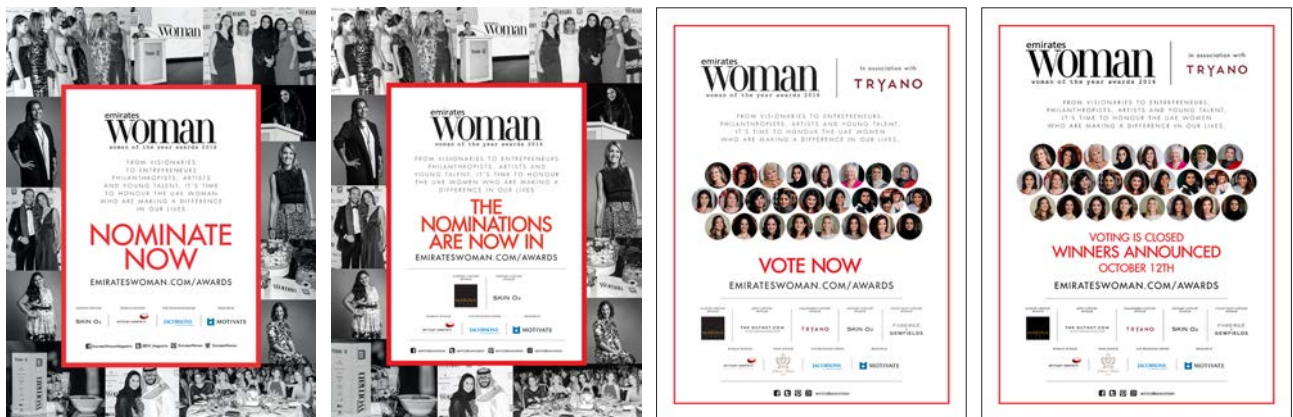


PRE-EVENT COVERAGE

ONLINE ARTICLES



PRESS ADS



The press ads ran in the following titles: *Emirates Woman*, *identity*, *good*, *Emirates Man*, *The Week*, and *Campaign*.

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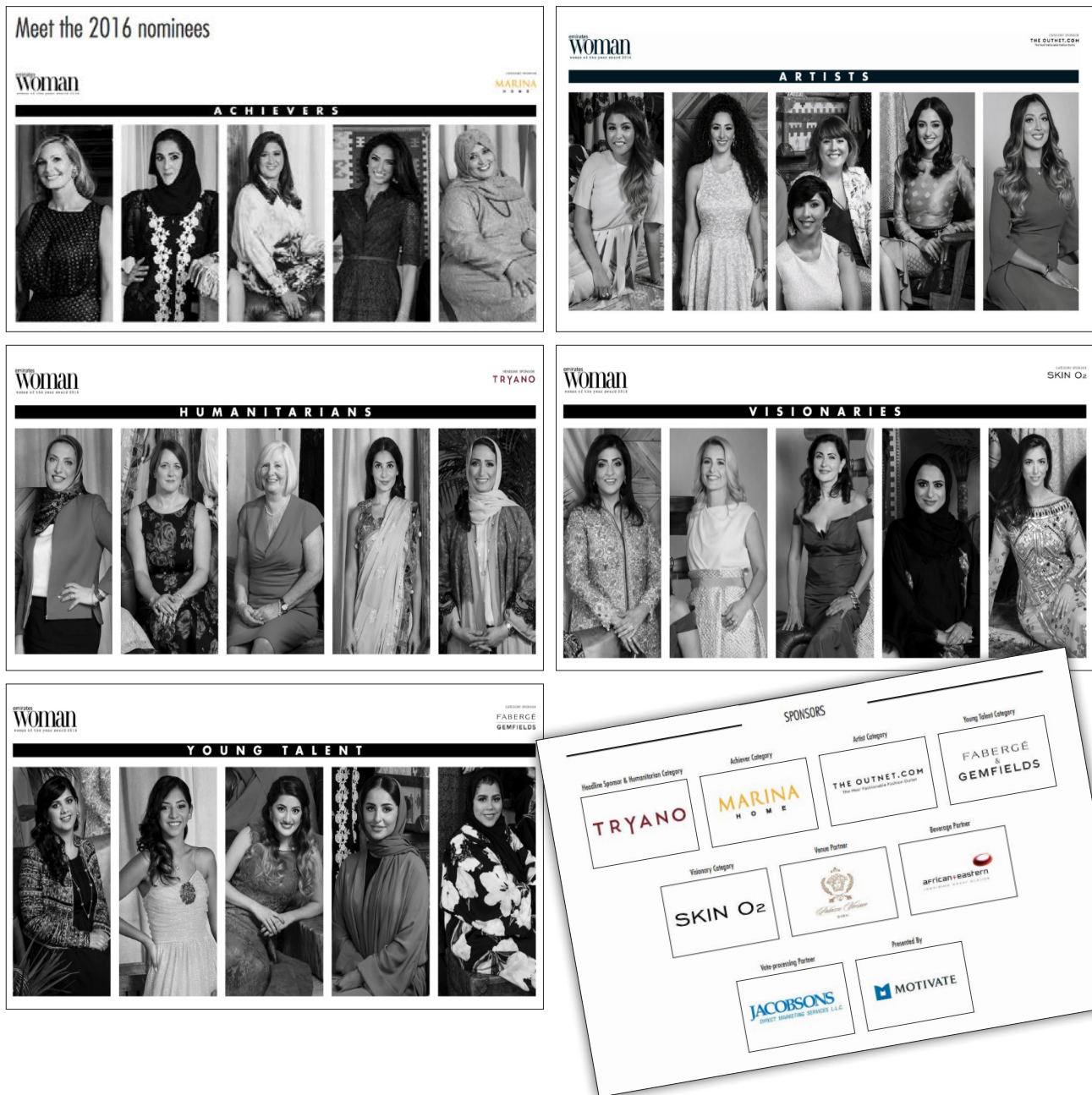
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PRE-EVENT COVERAGE

www.emirateswoman.com

The sponsors' logos were placed on each page of the website, pertaining to each awards category.



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JULY 2016 ISSUE



PRE-EVENT PRINT COVERAGE

emirates
woman

JULY 2016 ISSUE



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woman
JULY 2016 ISSUE

emirates
woman
JULY 2016 ISSUE

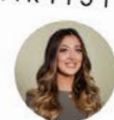
ARTISTS



DEEPA BHATIA & SACHAEL BROWN
COLLAGEUR AND DIRECTOR, CARLUS ARTS



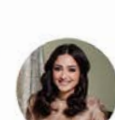
ANDRAYA FARRAG
FASHION DESIGNER AND FOUNDER, BODUUM



SARAH ALAGROOBI
CONCEPTUAL ARTIST



DANA DAJANI
ACTRESS, WRITER AND PRODUCER, FOUNDER, THE HUMAN SHARE PROJECT



NARDINE FARAJ
FILM, TV PRESENTER/ACTRESS



JOY ALJOUNY
FOUNDER & CHAIRMAN, DIVERSITY SOCIETY



IDA TILLUSCH
DIRECTOR GENERAL, RWTH AACHEN UNIVERSITY



ASMA BAJAWA
FOUNDER AND MANAGING DIRECTOR, REPERFORM THE CONJUGACY



TATIANA ANTONELLI
FOUNDER AND MANAGING DIRECTOR, CHINESE CRYSTAL DIRECTORY



SHAMSA SALEH
CEO, DUBAI WOMEN'S EMPOWERMENT

BODUUM: After starting her own contemporary women's brand, Andraya Farrag is now a 25-year-old woman who has been in the fashion industry for over 10 years. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Andraya is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Andraya wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Andraya is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

BODUUM: Sarah Alagroobi is a conceptual artist who works with various media. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Sarah is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Sarah wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Sarah is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

BODUUM: Dana Dajani is an actress, writer and producer. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Dana is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Dana wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Dana is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

BODUUM: Nardine Faraj is a film, TV presenter/actress. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Nardine is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Nardine wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Nardine is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

BODUUM: Joy Aljouny is the founder and chairman of Diversity Society. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Joy is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Joy wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Joy is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

BODUUM: Ida Tillusch is the director general of RWTH Aachen University. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Ida is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Ida wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Ida is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

BODUUM: Asma Bajawa is the founder and managing director of Reperform the Conjugacy. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Asma is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Asma wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Asma is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

BODUUM: Tatiana Antonelli is the founder and managing director of Chinese Crystal Directory. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Tatiana is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Tatiana wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Tatiana is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

BODUUM: Shamsa Saleh is the CEO of Dubai Women's Empowerment. She is currently working on a project to launch a new brand in Dubai. She is also a member of the Dubai Women's Empowerment Council.

WORK ETHIC: Shamsa is a very hardworking person. She is always looking for ways to improve herself and her brand. She is also a very social person and enjoys meeting new people.

FUTURE GOALS: Shamsa wants to expand her brand internationally and become a global brand. She also wants to launch a new brand in Dubai.

RE INSPIRED: Shamsa is inspired by her own experiences and the experiences of other women. She is also inspired by the Dubai Women's Empowerment Council.

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HUMANITARIANS



**AMAL GALAL
SABRY**
FOUNDER AND MANAGING
DIRECTOR, ENRATES AFTER
CENSURE



HARSHA MAKHIJA
FOUNDER, NEW LIVES NEW BEGINNINGS



WOMAN ON A MISSION: In 2002, the 28-year-old Eritrean Abinet Gurba went to 2002, bringing with her 12-year-old daughter, who had been orphaned, as a mother in her native land. "I was told children were in need of my services," says Gurba. "I was told that I could be an educator and that I could sponsor education. I was told that I could be a mother and that I could be a wife. I was told that I could be a mother and that I could be a wife. I was told that I could be a mother and that I could be a wife."

WOMAN ON A MISSION: In 2002, the 28-year-old Eritrean Abinet Gurba went to 2002, bringing with her 12-year-old daughter, who had been orphaned, as a mother in her native land. "I was told children were in need of my services," says Gurba. "I was told that I could be an educator and that I could sponsor education. I was told that I could be a mother and that I could be a wife. I was told that I could be a mother and that I could be a wife."

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WOLCONE CRYE, a retired nurse and grandmother, Barbara, is searching for a way to make a difference when she finds the children's clothing charity bags to clothes in 2014. Inspired by her dad (Ellen White), who, at nearly 100 years of age, made one dress a day for African children ("What a lovely! And she's still going strong"), Barbara starts collecting unwanted babies and making clothes for needy children. **SKILL SET:** In her native England, Barbara started sewing at age 10, and she's been sewing ever since. Since then she's made everything from hats to armchairs. "At one point, the company I was working for won the contract to make clothes for the Olympics for the 1988 Olympic Games in Seoul. I remember going to watch the opening ceremony and know for sure I had hidden messages of good luck in all the pockets!" These days, she uses her skills to change lives, stitch at a time. She recently cele-

Kauffman launched the 2002 Beauty Connection tour, inspired by the launch of the Beauty Connection Skin Care line, with the opening of the Beauty Connection Store, featuring in the International University of Applied Beauty Connection Skin Care line. The purpose of the tour is to field the phrase "Beauty is empowerment," which Kauffman says, "empowers" the idea. They want to challenge the stereotypes that women control careers and the business is a man's world. From her airport headquarters, Kauffman has grown the tour to include 12 franchise units, 300 products, 100 brands, and over five million in sales. The tour is a multi-media event, featuring a live performance by the reggae band **SKILL SET**. Beauty Connection Spa and Beauty Connection Skin Care are on both the local and international tour, and the tour is a multi-media event, featuring a live performance by the reggae band **SKILL SET**. Beauty Connection Spa and Beauty Connection Skin Care are on both the local and international tour, and the tour is a multi-media event, featuring a live performance by the reggae band **SKILL SET**.

expansion that is expected to launch Out of the Box, is support group for women with postnatal depression (PND). "I have personally suffered the long and lonely road of postnatal depression and PTSD [post-traumatic stress disorder] and I remember only too well how lonely I felt. I never want to see another woman take that walk up the stairs," she says. "I want to help other women who are trapped there but clearing Out of the Box is offer support to others in a region where previously there was nothing but isolation and no one to ask for help other than your GP." Out of the Box, based in Andover, are offering the running of the group, mentoring volunteers, arranging group sessions and offering mornings and meeting women affected by PND and their families. Her passion and drive is bright by her children.

THE FUTURE LOOKS BRIGHT
Andrea has already finished her first year of university and hopes to continue

THE FUTURE LOOKS BRIGHT
My vision for the Creative Action Center is to be one of the world's leaders in locating the quality of life individuals with autism and their families. My vision for my personal future is to be able to fulfill this vision and to establish a new paradigm of independence possible. You see, the hardest thing about being a child with autism is to find someone who is patient. As the parent, you won't have to. You'll be an autistic child myself. I seek voluntarily to prepare all my students, my own included, for a life of independence.

THE FUTURE LOOKS BRIGHT
My long-term goal is to see to it that all the 50 children under my complete three second education, but also their three children, are equipped with the tools and support needed to pursue their chosen paths and become financially self-sufficient." Hanks' career includes 10 years working with the Center, Coeur d'Alene Community College and as a social worker in a mental health clinic.

WHAT THERE'S A WILL...
...was inspired to discover by a high school student who had been diagnosed with autism. And that being true was more important than being right.

hip to the Turkish bazaar where he taught 50 Syrian moms to make clothes, bags and baby quilts. "Success to the means children who had nothing to wear, have something new to wear the future."

THE FUTURE LOOKS BRIGHT
With a 17-strong team making clothes for needy children of the Emirates, Rags to Riches has achieved so much since inception two years ago – gaining global recognition, cited as the UK, USA and New Zealand.

WHERE THERE'S A WILL
to create as many sewing as possible who our most busy times what I can

THE FUTURE LOOKS BRIGHT: Kasper is 65 per cent female worldwide, from underprivileged socioeconomic backgrounds. Kasper hopes to continue changing the lives of his employees through education and empowerment. "My workforce consists, single mothers, mothers with special needs and under-qualified females who've been recruited from all over the world. Seeing them becoming more independent and successful in their lives proves to me that anyone is capable of doing anything," Kasper insists.

WORD: THERE'S A WE

to expand the support network.
"Ultimately we would like to have a drop-in facility for people — a safe place where they can come and talk, laugh, cry... Whatever they need, and know they won't be judged or turned away."
WHERE THERE'S A WILL...
"My children are my strength and my inspiration. Mental illness is something that affects the whole family, not just the one suffering, and if they can get out of bed every day and embrace life, the so can I."

WHERE THERE'S A WILL...

instead of 100 garments
we achieve thousands." It
me to know that these
clothes will make many
warm and happy, and
look good."

to teach them to achieve their passions and no matter how big. We need to teach them that there is no right or wrong. My core purpose is to provide quality female ad-

to
beams.
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action.

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AWARDS OF THE YEAR 2016

ACHIEVERS



NAHLA AL ROSTAMANI
VICE CHAIRPERSON, OFFICE

WOMAN ON A MISSION: When she's not at work, Nahla is the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.



RAHA MOHARRAK
ADVERTISER

WOMAN ON A MISSION: Raha is a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.



THIRAYA AL ZAID
DESIGNER

WOMAN ON A MISSION: Thiraya is a designer and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.



MIRANDAH HILTON
CEO, PAPER SOURCE VENTURES

WOMAN ON A MISSION: Mirandah is a CEO and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.



NEZ GEBREEL
CEO, DUBAI DESIGN AND FASHION COUNCIL

WOMAN ON A MISSION: Nez is a CEO and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.

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YOUNG TALENT



ESTHER EDEN
SINGER/COMPOSER

WOMAN ON A MISSION: Esther is a singer and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.



MARIAM AL HASHEMI
EXECUTIVE DIRECTOR, DUAL INVESTMENTS

WOMAN ON A MISSION: Mariam is an executive director and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.



HAYLA GHAZAL
VICE CHAIRPERSON, ADVOCATE FOR GENDER EQUITY, AND FOUNDER, HANA COLLEGE

WOMAN ON A MISSION: Hayla is a vice chairperson and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.



DR. NUJOOD AL SHIRAWI
EVENTS DIRECTOR, AGENTIVE

WOMAN ON A MISSION: Dr. Nujood is an events director and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.



TAIM AL FALASSI
YOUTUBE STAR

WOMAN ON A MISSION: Taim is a YouTube star and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.

THE FUTURE LOOKS BRIGHT: Taim is a YouTube star and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.

WHERE THERE'S A WILL: Taim is a YouTube star and a woman of many talents. She's a model, an actress, and a businesswoman. She's also the force behind the '13 drive' - a new initiative to get women into the workforce. She's also the force behind the '13 drive' - a new initiative to get women into the workforce.

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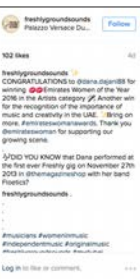
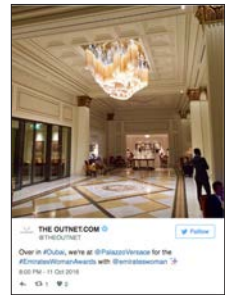
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