

The logo for Emirates, featuring the word "EMIRATES" in a small, sans-serif font.

EMIRATES

WOMAN WOMAN OF THE YEAR AWARDS 2019

POST EVENT REPORT

18th November 2019

Address Montgomerie, The Lawns

THANK YOU



Motivate Media Group would like to extend a big thank you to sponsors of *Emirates Woman, Woman of the Year Awards*, without whom this event would not have been possible. We do hope that the evening was as enjoyable for you as it was for us. We are very proud to have been supported by the region's big brands celebrating inspirational women of the UAE.

We look forward to working with you all in the very near future on yet another successful event.

Thank you,
Motivate Events Team

Gold sponsors



Silver sponsors



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Beverage partner



Photography partner



Social media partner



Flower partner



Vote processing partner



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YOU ARE INVITED....



DIGITAL INVITATIONS

More than 350 guests attended the *Emirates Woman, Woman of the Year Awards* to celebrate the achievements of the winners of our eight awards.

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THE VENUE



Surrounded by timelines of rolling green carpets, The Address Montgomerie is known for its stunning backdrops, outdoor and lakeside venues that exude the beauty for any special event. Not only do they offer the finest service, but also delectable cuisine worthy of any luxury event.



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EVENT BRANDING



Sponsor logos strategically placed on all event collateral such as: invitations, photo back drop, menu programmes, outdoor wall displays, etc.



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EVENT BRANDING



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SPONSOR



Gold sponsor's NMC had a display in the pre-function area on the event, showcasing their services along with some high technology machinery related to the treatments they provide.

Michael B. Davis, COO, opened the awards ceremony by giving an encouraging speech dedicated to the inspirational women in the region. He later presented the award for the Achiever's Category to Sharihan Al Mashary.

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Silver sponsors



SPONSOR

Jeep

THERE'S ONLY ONE



Car sponsor's JEEP had two of their car's on display, strategically placed in the pre-function area and also on the pathway leading to the event venue.

Lyda Camargo, Brand Marketing Manager at JEEP, presented the award for Visionaries Category to H.E Hjayceelyn M. Quintana.



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SPONSOR

OUNASS NISNASS



Marie-Sophie Courtès, Senior Brand Marketing Manager and PR at Ounass & Nisnass, sponsors of the Young Talent category, presented the award to category winner, Leah Depala.

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Silver sponsors



SPONSOR

Germany
Simply inspiring



Our category sponsors German National Tourism Office Gulf Countries had a display in the pre-function area where guests could learn more about their services and also tourism in Germany.

Nicole Zaspel, Manager Marketing & Sales at German National Tourism Office Gulf Countries, presented the award to category winner Azadeh Issari.



Gold sponsors



Silver sponsors



SPONSOR

FORREY & GALLAND CHOCOLATIER

Our category sponsors Forrey & Galland had a beautiful chocolate and macaroon display in the pre-function area where guests were in awe of their White & Gold creations. Each guest then had a chance to taste their finest creations during dessert part of the evening.

Isabelle Jaouen, Founder & CEO, presented the award to Art & Culture category winner Butheina Hamed Kazim.



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Silver sponsors



SPONSOR

Paco Rabanne inserted a sample of their perfume in all gift bags for guests to enjoy.



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SPONSOR



Flower sponsors and long time partners created elegant centerpieces and gifted our overall winner, *Emirates Woman Woman of the Year*, a special flower bouquet.

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Photography partner



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Flower partner



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JACOBSONS
better experiences

We would like to extend a special thanks Jacobson's Direct, our official vote-processing partner for *Emirates Woman, Woman of the Year Awards*.



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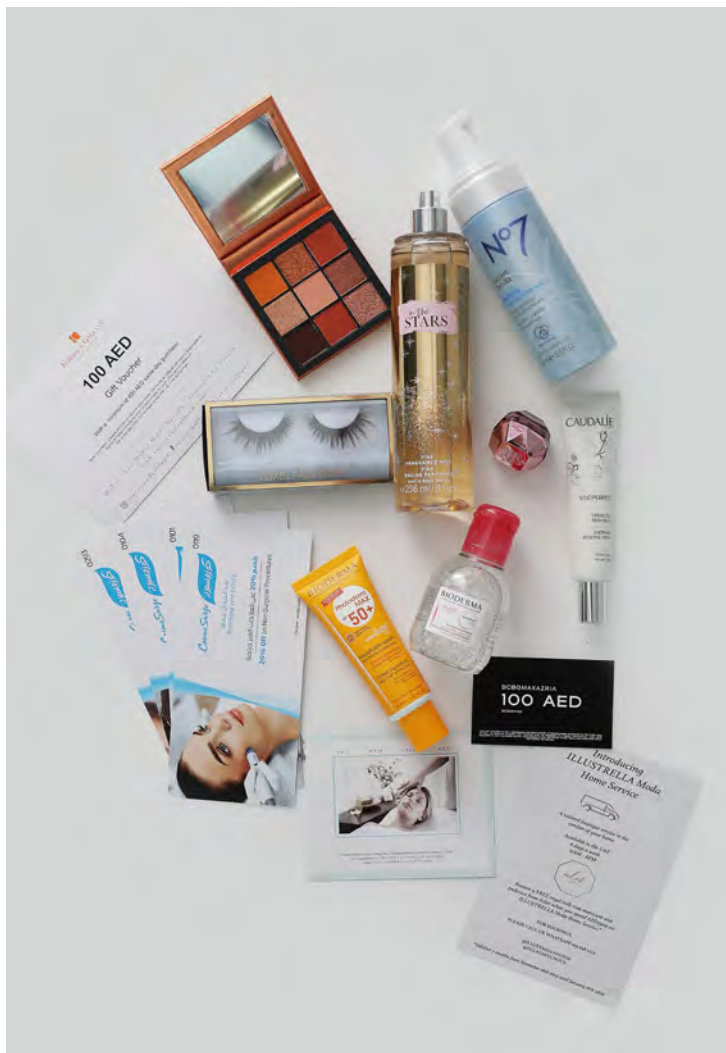
Vote processing partner



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GOODY BAGS



Each guest received the coveted *Emirates Woman* goody bag, packed with treats from our generous sponsors

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PRE-EVENT COVERAGE

PRINT ADS



EMIRATES WOMAN

July 2019 – Readership 75,000
August 2019 – Readership 75,000
September 2019 – Readership 75,000
October 2019 – Readership 75,000
November 2019 – Readership 75,000

WHAT'S ON DUBAI

July 2019 – Readership 100,000
August 2019 – Readership 100,000
September 2019 – Readership 100,000
October 2019 – Readership 100,000
November 2019 – Readership 100,000

GULF BUSINESS

July 2019 – Readership 84,000
September 2019 – Readership 84,000

IDENTITY

July 2019 – Readership 30,000
September 2019 – Readership 30,000
October 2019 – Readership 30,000
November 2019 – Readership 30,000

CAMPAIGN

9 September – Readership 30,000
23 September – Readership 30,000
6 October – Readership 30,000

TOTAL READERSHIP – 1,253,000

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PRE-EVENT COVERAGE

DIGITAL BANNERS

NOMINATIONS

Emirateswoman.com (20 June – 31 July)



MPU

895,202 Impressions



HP

437,314 Impressions

LB

239,552 Impressions



Mobile Leaderboard

429,884 Impressions

Mobile Catfish

347,775 Impressions



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PRE-EVENT COVERAGE

VOTE NOW

Emirateswoman.com, Whatson.ae (3 September – 26 October)

MPU

688,343 Impressions



HP

968,225 Impressions

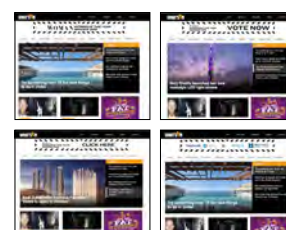


LB

322,724 Impressions

Mobile Leaderboard
396,377 Impressions

Mobile Catfish
698,045 Impressions



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Silver sponsors



PRE-EVENT COVERAGE

NEWSLETTER (35,000 SUBSCRIBERS)

Banner on Emirates Woman daily newsletter ran for 6 weeks.

EDM (35,000 SUBSCRIBERS)

26th September

16th October

1st October

22nd October

10th October



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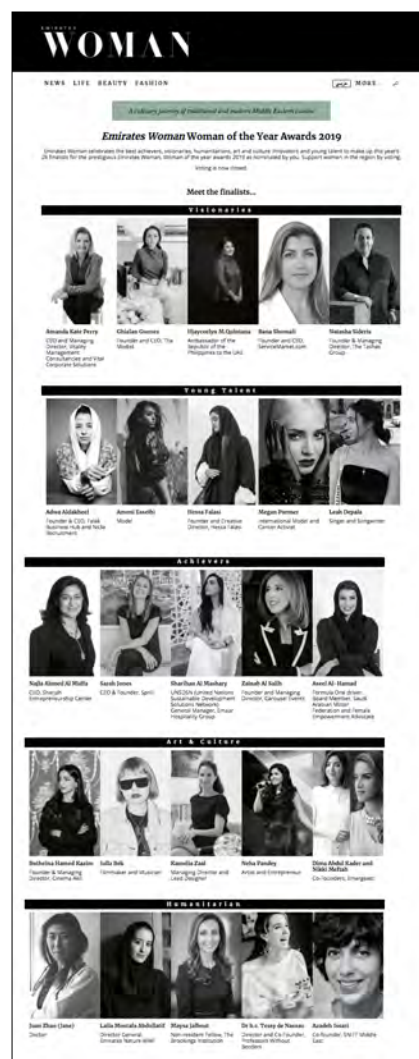
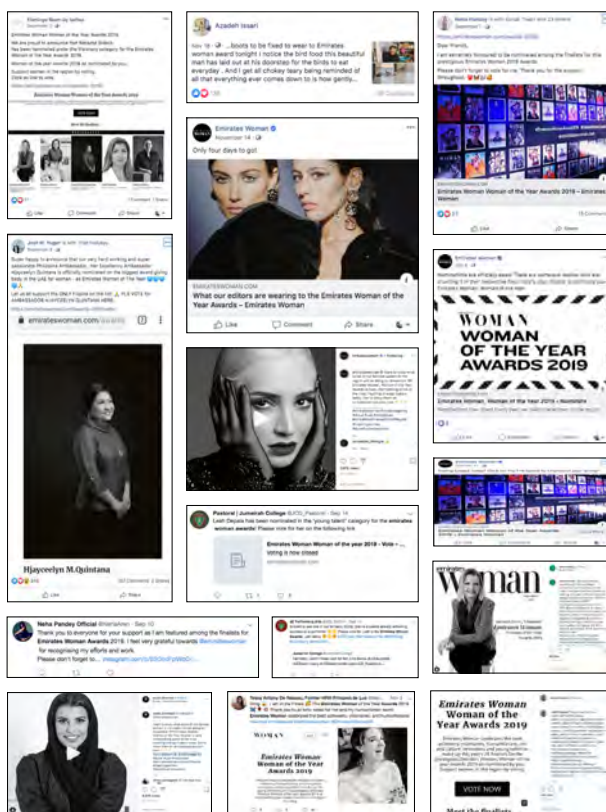
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SOCIAL POST EXAMPLES FROM NOMINEES AND WEBSITE



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PRE-EVENT COVERAGE

EDITORIAL

EMIRATES
WOMAN

OCTOBER 2019 ISSUE
READERSHIP: 75,000

The *Emirates Woman,* Woman of the Year Awards 2019

EMIRATES WOMAN CELEBRATES THE BEST
ACHIEVERS, VISIONARIES, HUMANITARIANS, ART
AND CULTURE INNOVATORS AND YOUNG TALENT
TO MAKE UP THIS YEAR'S 26 FINALISTS FOR
THE PRESTIGIOUS EMIRATES WOMAN, WOMAN
OF THE YEAR AWARDS 2019 AS NOMINATED
BY YOU. SUPPORT WOMEN IN THE REGION BY
VOTING NOW ON EMIRATESWOMAN.COM

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					VISIONARIES
Amanda Kala Perry CEO and Managing Director, Kishki Management Consultants and Vital Corporate Solutions	Gladys Gomez Founder and CEO, The Media	Haywelyn McQuinn Ambassador of the Republic of the Philippines to the U.A.E.	Bana Shomali Founder and CEO, ServiceMarket.me	Natasha Sideris Founder & Managing Director, The Tadaa Group	
					YOUNG TALENT
Adnan Alkhalool Founder & CEO, Faleh Business Hub and Neo Recruitment	Amr El Essabi Model	Hessa Faleh Founder and Creative Director, Hessa, Hana, Huda	Megan Pommer International Model and Career Advisor	Leah Depala Singer and Songwriter	
					ACHIEVERS
Najla Ahmed Al Mulla CEO, Sharjah Entrepreneurship Center	Sarah Jones CEO & Founder, Sport	Sharhian Al Muehary FUNDRAISING and Sales Solutions Development Solutions Network General Manager, Future Hospital Group	Zahab Al Salihi Founder and Managing Director, Diamond Jewels	Aseel Al-Hamad Female Over-40s, Board Member, Saudi Airlines Male Tradition and Female Empowerment Advocate	
					ART & CULTURE
Bushra Hamad Kazim Founder & Managing Director, Causae. ME	Jafiz Bek Filmmaker and Musician	Karolina Zaid Managing Director and Lead Designer	Neha Pandey Artist and Entrepreneur	Dima Abdul Kader and Nikki Melfish Co-founders, Envyment Studio	
					HUMANITARIAN
Juan Zhao (Jane) Doctor	Laila Mostafa Abdulatif Director General, Emirates Nether-H W F	Mayra Jabout Non-resident Fellow, The Brookings Institution	Dr. h.c. Tereza de Namau Director and Co-founder, Professores Unilab Faculdade	Azadeh Isari Co-founder, NIFF Mobile East	

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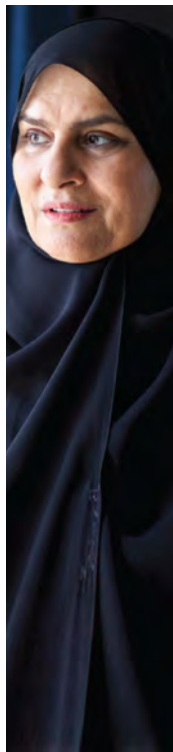
Vote processing partner



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THE WINNERS



LIFETIME
ACHIEVEMENT

**DR RAJA
AL GURG**



HUMANITARIAN
AND *EMIRATES*
WOMAN
WOMAN OF
THE YEAR

**AZADEH
ISSARI**



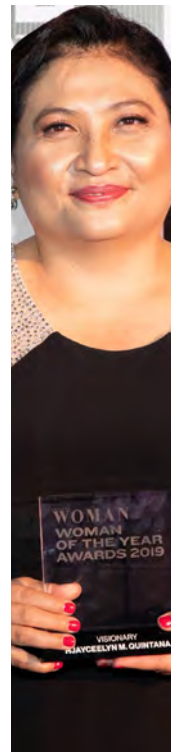
ACHIEVER

**SHARIHAN
AL
MASHARY**



ART
& CULTURE

**BUTHEINA
HAMED
KAZIM**



VISIONARY

**H.E.
HJAYCEE LYN
M. QUINTANA**



YOUNG
TALENT

**LEAH
DEPALA**

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ACHIEVERS



WINNER

SHARIHAN AL MASHARY

UNSDSN (United Nations Sustainable Development Solutions Network) General Manager, Emaar Hospitality Group



NAJLA AHMED AL MIDFA

CEO, Sharjah Entrepreneurship Center



SARAH JONES

CEO & Founder, Spriii



ZAINAB AL SALIH

Founder and Managing Director, Carousel Events



ASEEL AL-HAMAD

Formula One driver, Board Member, Saudi Arabian Motor Federation and Female Empowerment Advocate

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ART & CULTURE



WINNER

BUTHEINA HAMED KAZIM

*Founder & Managing Director,
Cinema Akil*



JULLZ BEK
*Filmmaker and
Musician*



KAMELIA ZAAL
*Managing Director
and Lead Designer*



NEHA PANDEY
*Artist and
Entrepreneur*



**DIMA ABDUL
KADER
AND NIKKI
MEFTAH**
*Co-Founders,
Emergeast*

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Germany
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HUMANITARIANS



WINNER

AZADEH ISSARI

Co-founder, SNIFF Middle East



**JUAN ZHAO
(JANE)**

Doctora



**LAILA
MOSTAFA
ABDULLATIF**

*Director General,
Emirates Nature-
WWF*



**MAYSA
JALBOUT**

*Non-resident
Fellow, The
Brookings
Institution*



**DR H.C. TESSY
DE NASSAU**

*Director and
Co-Founder,
Professors Without
Borders*

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VISIONARIES



WINNER

HJAYCEE LYN M. QUINTANA

Ambassador of the Republic of the Philippines to the UAE



AMANDA KATE PERRY

CEO and Managing Director, Vitality Management Consultancies and Vital Corporate Solutions



GHIZLAN GUENEZ

Founder and CEO, The Modist



BANA SHOMALI

Founder and CEO, ServiceMarket.com



NATASHA SIDERIS

Founder & Managing Director, The Tashas Group

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YOUNG TALENT



WINNER

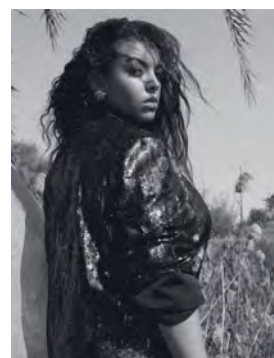
LEAH DEPALA

Singer and Songwriter



**ADWA
ALDAKHEEL**

*Founder & CEO,
Falak Business
Hub and Ns3a
Recruitment*



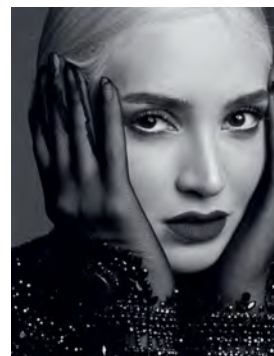
AMENI ESSEIBI

Model



HESSA FALASI

*Founder and
Creative Director,
Hessa Falasi*



**MEGAN
PORMER**

*International Model
and Cancer Activist*

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DECEMBER 2019 ISSUE
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EMIRATES WOMAN OF THE YEAR AWARDS 2019

LIFETIME ACHIEVEMENT: DRRAJA AL GURG
HUMANITARIAN AND EMIRATES WOMAN OF THE YEAR: AZADEH ISSARI
ACHIEVER: SHARHAN AL MASHARY
ART & CULTURE: BUTHEINA HAMED KAZIM
VISIONARY: H.E. HJAYCEELYN M. QUINTANA
YOUNG TALENT: LEAH DEPALA

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emirateswoman

Gold sponsors: nmc, Jeep, OUNASS, NISNASS
Silver sponsors: Germany, Forrey & Galland, Lady Million, etc.

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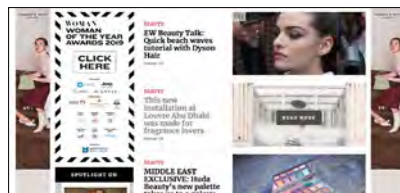
Emirateswoman.com
19 November – 26 November



MPU
34,267 Impressions



HP
31,184 Impressions



LB
12,791 Impressions



Mobile Leaderboard
2,131 Impressions

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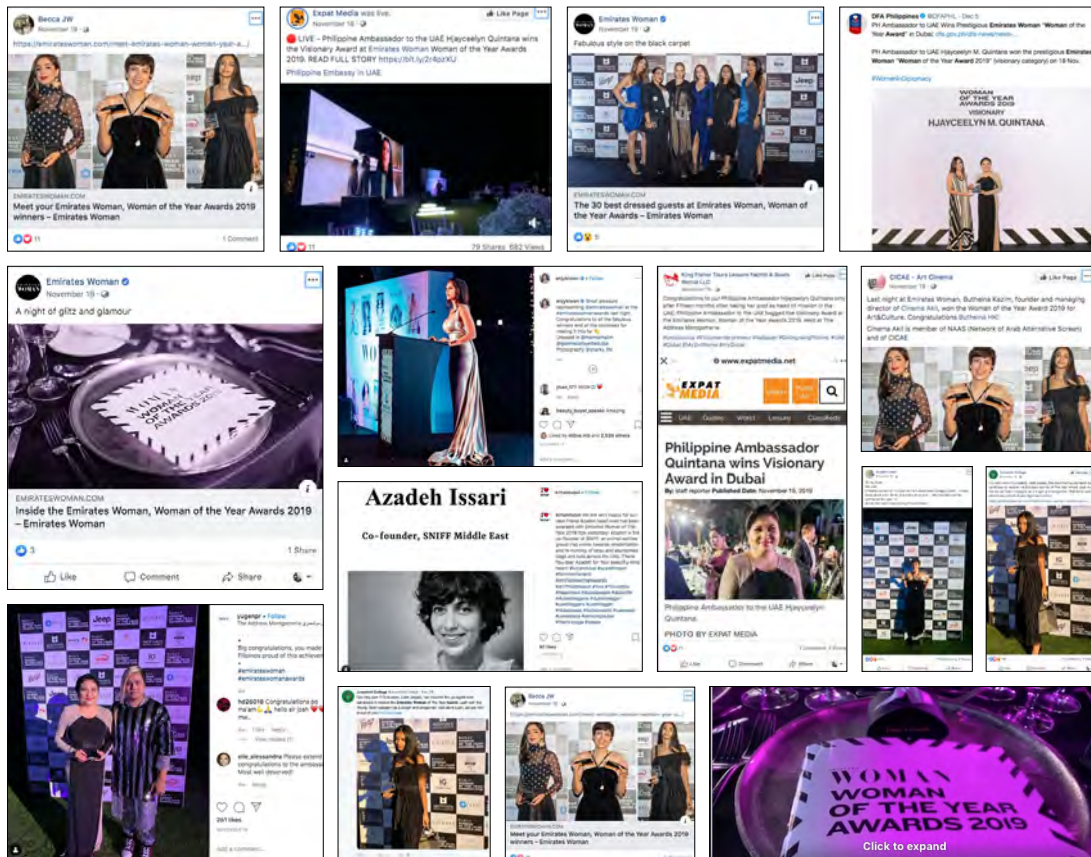


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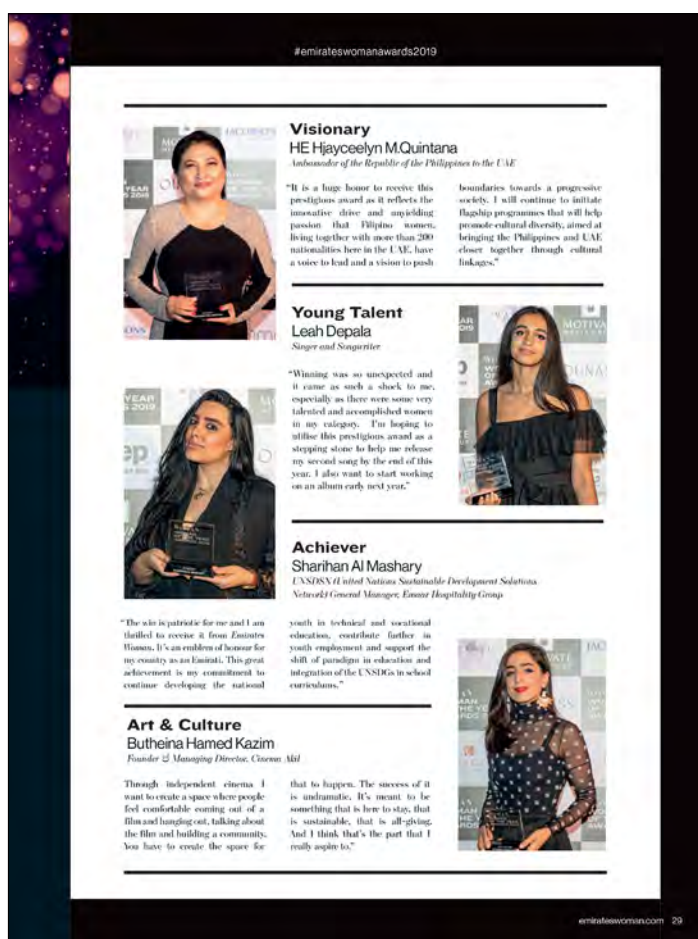


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LEGACY OF A LIFETIME

This year's *Emirates Woman*, Woman of the Year Lifetime Achievement Award honoured the pre-eminent Emirati business leader, Dr Raja Al Gurg

Dr Al Gurg is one of the most respected business minds in the Middle East, having earned the lists of 'most influential' and 'most powerful' women in business for years.

Last month she was honoured for her life-long contribution to the business community in a glittering awards ceremony attended by dignitaries, VIPs and special guests at the Address Montgomerie in Dubai.

Dr Al Gurg is the Managing Director of the Tasa Sa'ah Al Gurg Group, the president of the Dubai Business Women Council, the deputy chairperson of the Dubai Healthcare City Authority, a board member of Dubai Chamber of Commerce and Industry, and the first Emirati woman on the board of HSBC Bank Middle East. Additionally, she is the vice chairperson of the Mohammed Bin Rashid University of Medicine and Health Sciences, board member of the Hamdan Bin Mohammed Smart University and chairperson of the Al Jalla Foundation.

Setting an example for women who have wide-ranging ambitions, she has also spent much of her life giving

back to the community, as an active philanthropist and, most recently, as an author having released her inspiring autobiography published by Motivate Media Group earlier this year.

In accepting her award, Dr Al Gurg highlighted what leadership and contribution meant to her:

"Leadership is a skill and learning how to be a leader is never over – it changes daily and brings new challenges and also new opportunities every day," she said.

"I also know that while we focus on the achievements of some women and we talk about the number of women in senior roles, there are so many other women making our organisations work, our communities thrive. We should know that a thriving economy, a resilient community, needs the talents of all."

In accepting her Lifetime Achievement Award from Motivate's managing partner, Lou Faisersley, Dr Al Gurg humbly noted: "You are honouring me for so much today while as far as I can remember, all I ever did was a good day's work."



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THE GOODY BAG



Clockwise from the left: Forrey & Galland Chocolatier voucher, Jade #13 false eyelashes and Topaz Obsessions eyeshadow palette both Huda Beauty, In The Stars fine fragrance mist, Bath and Body Works Radiant Results purifying foaming cleanser, No7, Lady Million Empire 5ml, Paco Rabanne perfume, Vinoperfect Overnight Renewal cream, Caudalie Solution Micellaire Sensibio and tinted aquaford SPF50+ both Bioderma, BOBOMAXAZRA voucher, Bustella Moda Home Service voucher, Queens Beauty Lounge voucher, CosmeSurge gift vouchers

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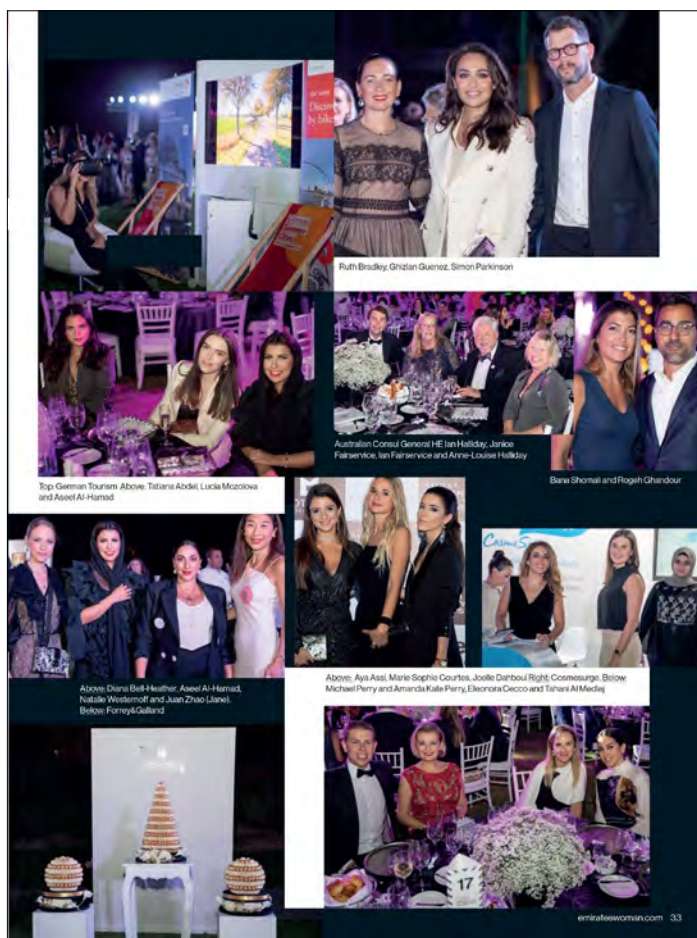


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