

EMIRATES
WOMAN
WOMAN
OF THE YEAR
AWARDS
2024

POST - EVENT
REPORT

OCTOBER 10, 2024
ONE&ONLY ONE ZA'ABEEL, DUBAI



THANK YOU

Motivate Media Group would like to extend our thanks and appreciation to our sponsors for what was a hugely successful evening that celebrated the incredible women of the region and beyond.

We hope you enjoyed the event, and we look forward to working with you in the near future.

Thanks again,
Motivate Media Group Events Team

EMIRATES
WOMAN
WOMAN
OF THE YEAR
AWARDS
2024

YOU ARE INVITED

DATE: OCTOBER 10, 2024

VENUE: ONE&ONLY ONE ZA'ABEEL, DUBAI

DOORS OPEN: 7:00 PM

DRESS CODE: BLACK TIE (BLACK & WHITE) OR NATIONAL DRESS

EmiratesWoman.com

@ f @ X in d YouTube EmiratesWoman

#EmiratesWomanAwards

PHOTOGRAPHY & VIDEOGRAPHY

T&C : * Guests consent to the broadcast, photographing and video recording during the event
by Motivate and expressly release Motivate against any claims arising out of the consent herein granted.

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BY CLINIQUE LA PRAIRIE

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**african
eastern**
THE CULINARY JOURNEY

VOTE
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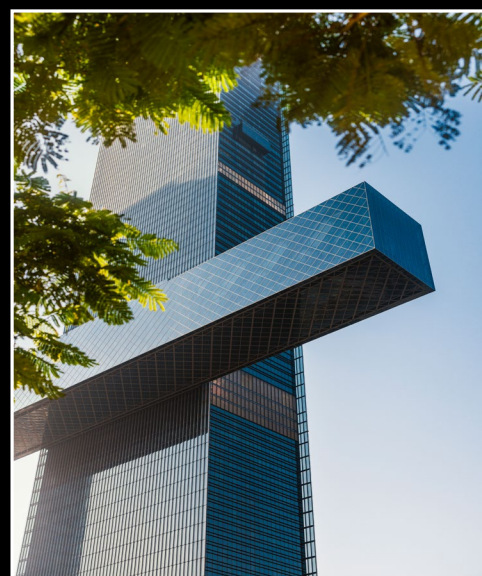
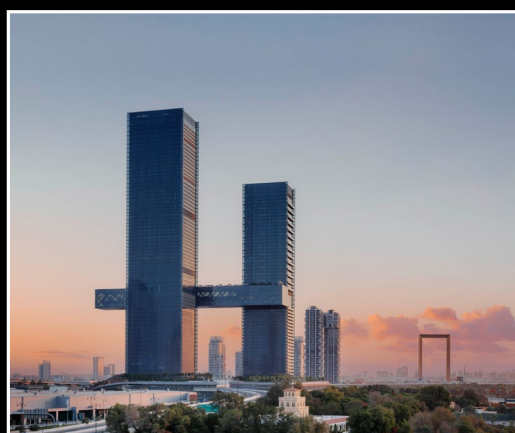
JACOBSONS
better experiences

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BY



MOTIVATE
MEDIA GROUP

INVITATION



THE VENUE

Situated at the gateway to Dubai, within easy reach of the city's financial, retail, dining and transport hubs, One&Only One Za'abeel is the ideal location from which to enjoy the excitement of the emirate. With a stunning ballroom, captivating city backdrops, and impeccable taste, this is the place to celebrate any occasion.

RED CARPET



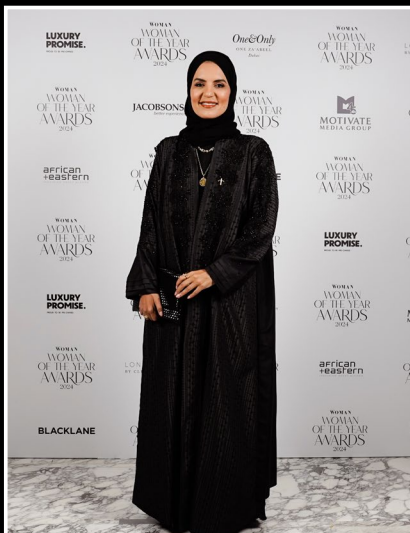
Amina Taher



Layla Kardan



Amy Sessions and Khadija Al Bastaki



Dr. Eng. Suaad Alshamsi



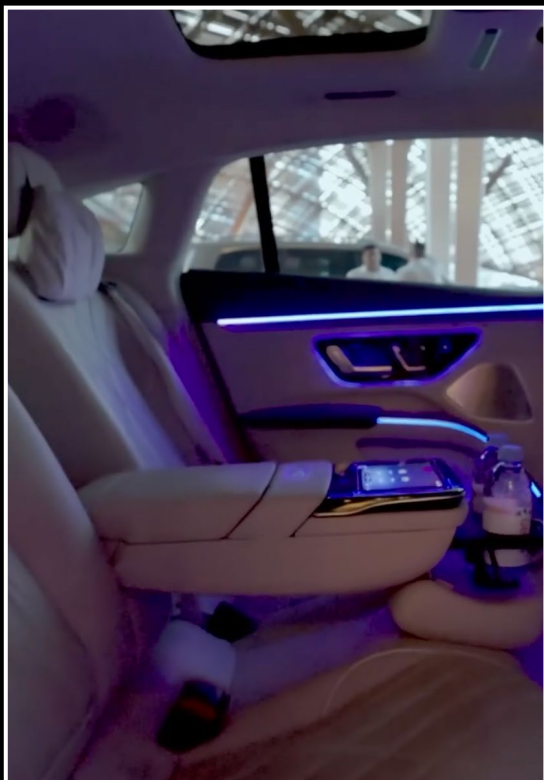
Omar El Bustani and
Hadi Al-Khatib

EVENT BRANDING



Sponsors' logos were placed on all event collateral, including but not limited to: invites, photo wall, winner's wall, table-top branding, menu & programme, welcome boards, outdoor signage and ballroom banners, etc.

SPONSOR BLACKLANE



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MOTIVATE MEDIA GROUP

David Fairservice, General Manager, Motivate Media Group, presented the following:

The Editor's Choice



SPONSOR AFRICAN+EASTERN



THE WINNERS



EMIRATES WOMAN WOMAN OF THE YEAR
INGIE CHALHOUB



THE EDITOR'S CHOICE
KHADIJA AL BASTAKI

EMIRATES WOMAN WOMAN OF THE YEAR
& THE VISIONARY ISSUE
INGIE CHALHOUB

THE EDITOR'S CHOICE
KHADIJA AL BASTAKI



THE REFINEMENT ISSUE
DIMA AYAD

THE REFINEMENT ISSUE
DIMA AYAD



THE WINTER ESCAPE ISSUE
ALIA ZAKI

THE WINTER ESCAPE ISSUE
ALIA ZAKI

THE WINNERS



THE ALIGNMENT ISSUE
SARAH LINDSAY

THE ALIGNMENT ISSUE
SARAH LINDSAY



THE TECH ISSUE
REBECCA TRESTON

THE TECH ISSUE
REBECCA TRESTON



THE AUTHENTICITY ISSUE
HER HIGHNESS SHEIKHA MOZAH
BINT MARWAN AL MAKTOUM

THE AUTHENTICITY ISSUE
HER HIGHNESS SHEIKHA MOZAH
BINT MARWAN AL MAKTOUM



THE ABUNDANCE ISSUE
AISHA BINHENDI

THE ABUNDANCE ISSUE
AISHA BINHENDI

THE WINNERS



THE CREATIVITY ISSUE
HAYA JARRAR



THE BODY ISSUE
DINA ELSHURAF



THE SUMMER ESCAPE ISSUE
MICHELE BARCLAY



THE BOLD ISSUE
AMINA TAHER

EMIRATES
WOMAN
WOMAN
OF THE YEAR
AWARDS
2024

CONGRATULATIONS TO THE WINNERS



EMIRATES WOMAN
WOMAN OF THE YEAR &
THE VISIONARY ISSUE
**INGIE
CHALHOUB**



THE
EDITOR'S
CHOICE
**KHADIJA
AL BASTAKI**



THE
BOLD
ISSUE
**AMINA
TAHER**



THE
SUMMER ESCAPE
ISSUE
**MICHELE
BARCLAY**



THE
BODY
ISSUE
**DINA
ELSHURafa**



THE
CREATIVITY
ISSUE
**HAYA
JARRAR**



THE
ABUNDANCE
ISSUE
**AISHA
BINHENDI**



THE
AUTHENTICITY ISSUE
**HER HIGHNESS
SHEIKHA MOZAH
BINT MARWAN
AL MAKTOUM**



THE
TECH
ISSUE
**REBECCA
TRESTON**



THE
ALIGNMENT
ISSUE
**SARAH
LINDSAY**



THE
WINTER ESCAPE
ISSUE
**ALIA
ZAKI**



THE
REFINEMENT
ISSUE
**DIMA
AYAD**

PRE-EVENT COVERAGE EDITORIAL

Emirates Woman Magazine - Editorial Coverage October 2024
(Readership 25,000)

— JULY/AUGUST 2024
THE SUMMER ESCAPE ISSUE



ANITA PATTERSON
Founder, ANITA



MICHELLE BADOLAY
Founder, BEVOLVE



NAT MORCOS
CEO, FORTUNE
Guests: JESSICA ARZ
Photographer: S. Boudiabene



COURTNEY BLACK
Founder, Courtney
Black Fitness

— SEPTEMBER 2024
THE VISIONARY ISSUE



ROSHIDA AL BESHAN
Senior VP, Design, Dubai Design District (D3)



NADINE NANDO
Founder, Nt Ando



NIGE CHAMALOUR
Founder and President,
Nige Group



SHERINA AL NASSER
Entrepreneur
and Hospitality
CEO, Hospitality

— OCTOBER 2024
THE BOLD ISSUE



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency



HINA KATTAN
Founder, Kattani



HIBAAM YEHIA
Founder, Hiba Group

WOMAN
WOMAN
OF THE YEAR
AWARDS
2024

— OCTOBER 10TH 2024
ONE&ONLY ONE ZA'ABEEL

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— JANUARY 2024
THE ALIGNMENT ISSUE



HUDA KATTAN
Founder, Huda Beauty



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency



HINA KATTAN
Founder, Kattani



HIBAAM YEHIA
Founder, Hiba Group

— FEBRUARY 2024
THE TECH ISSUE



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency



HINA KATTAN
Founder, Kattani



HIBAAM YEHIA
Founder, Hiba Group

— MARCH 2024
THE AUTHENTICITY ISSUE



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency




HINA KATTAN
Founder, Kattani



HIBAAM YEHIA
Founder, Hiba Group

— APRIL 2024
THE ABUNDANCE ISSUE



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency



HINA KATTAN
Founder, Kattani



HIBAAM YEHIA
Founder, Hiba Group

— MAY 2024
THE CREATIVITY ISSUE



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency



HINA KATTAN
Founder, Kattani



HIBAAM YEHIA
Founder, Hiba Group

— JUNE 2024
THE BODY ISSUE



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency



HINA KATTAN
Founder, Kattani



HIBAAM YEHIA
Founder, Hiba Group

WOMAN
WOMAN
OF THE YEAR
AWARDS
2024



THE
NOMINEES

This year sees the return of the *Emirates Woman*, Woman of the Year Awards. The event shines a light on the women whose outstanding achievements in their respective fields align with the values we hold dear: integrity, authenticity, excellence, and grit.

Nominees have been shortlisted from the previous 11 issues of *Emirates Woman* and the winners will be decided by a combination of public votes and judges within the industry. Awards will be given for the previous 12 months and an additional award will be given for *Emirates Woman* - Woman of the Year Awards.

We are so proud to be in the company of such incredible, fearless and inspiring women. Thank you for being part of the *Emirates Woman* family.


— NOVEMBER 2023
THE REFINEMENT ISSUE



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency




HINA KATTAN
Founder, Kattani




HIBAAM YEHIA
Founder, Hiba Group


— DECEMBER 2023
THE WINTER ESCAPE ISSUE



AMNA TARES
Chief Representative of Board,
at Liberty Lane Investment and
Founder of AT The Agency



HINA KATTAN
Founder, Kattani



HIBAAM YEHIA
Founder, Hiba Group

— JULY/AUGUST 2024
THE SUMMER ESCAPE ISSUE







— SEPTEMBER 2024
THE VISIONARY ISSUE







— OCTOBER 2024
THE BOLD ISSUE







WOMAN OF THE YEAR AWARDS 2024

— OCTOBER 10TH 2024
ONE&ONLY ONE ZABEEL

FREE-OUT-VIDEO



EMIRATESWOMAN.COM/AWARDS

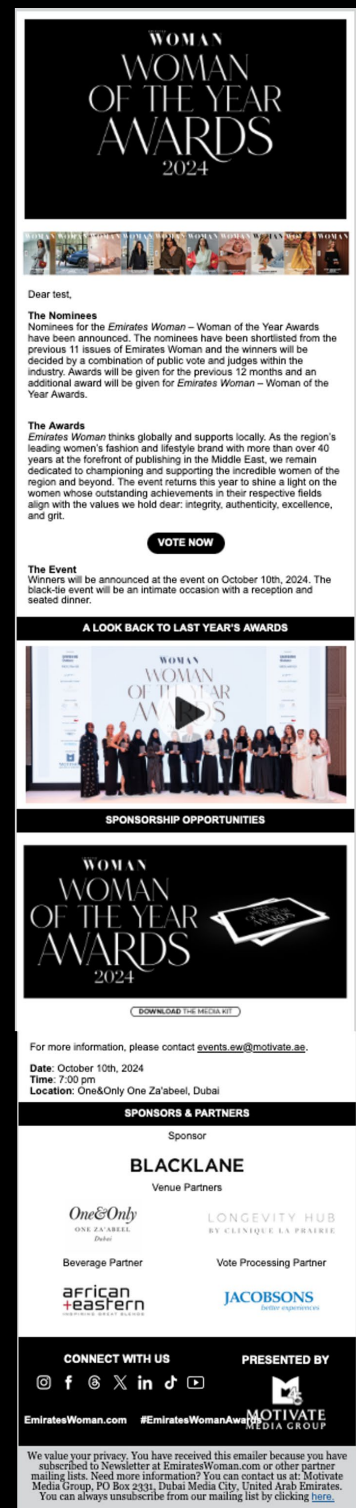
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BLACKLARE PRIPPO             

EDM

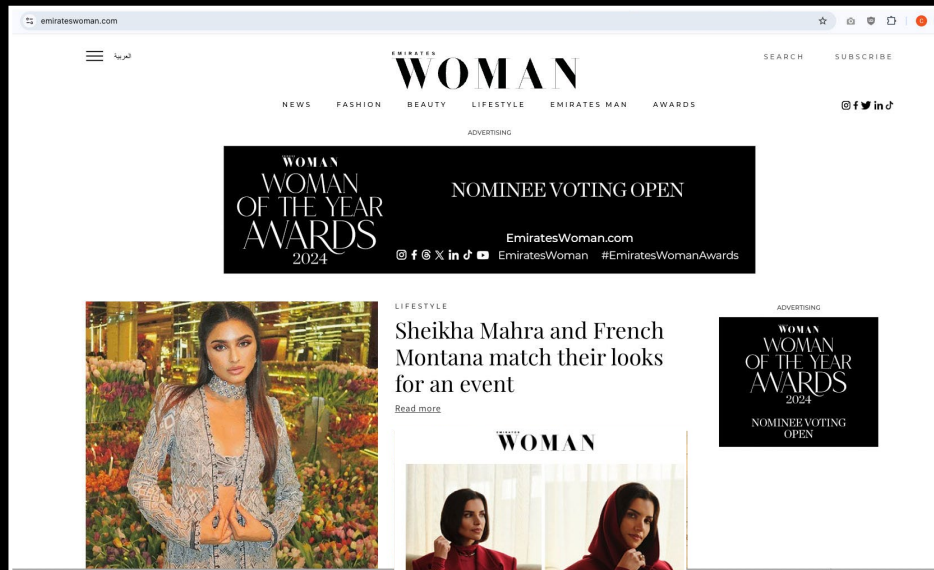
EDMS were sent out to the Emirates Woman, What's On Dubai, What's On Abu Dhabi, Identity and Gulf Business databases of 76,000 subscribers

PRE-EVENT MARKETING

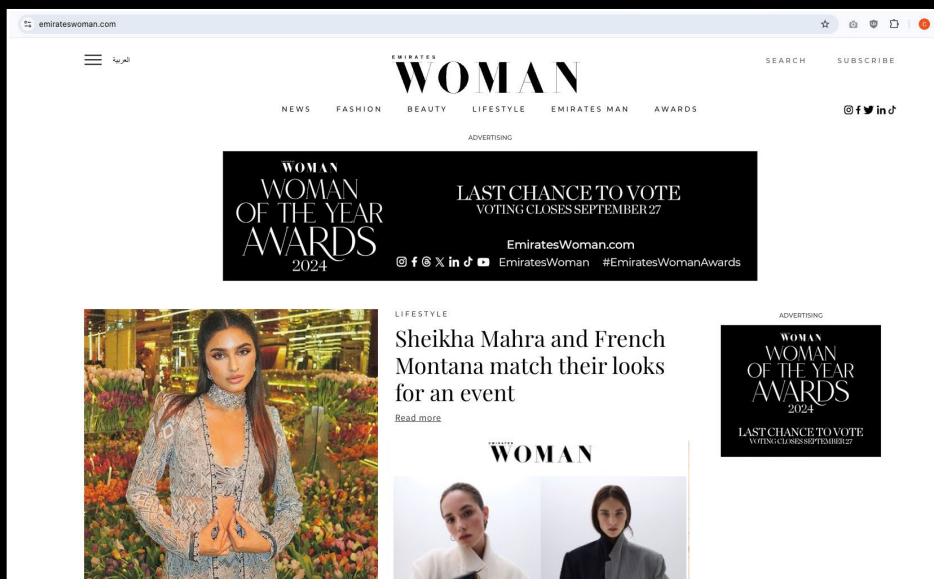


DIGITAL BANNERS

Digital Banners were placed on Emirates Woman. Identity, What's On Dubai, What's On Abu Dhabi, Campaign, Golf Digest, Business Traveller Middle East and Gulf Business with over 700,000 impressions



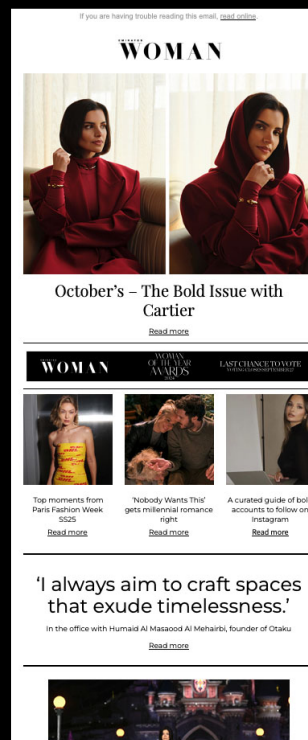
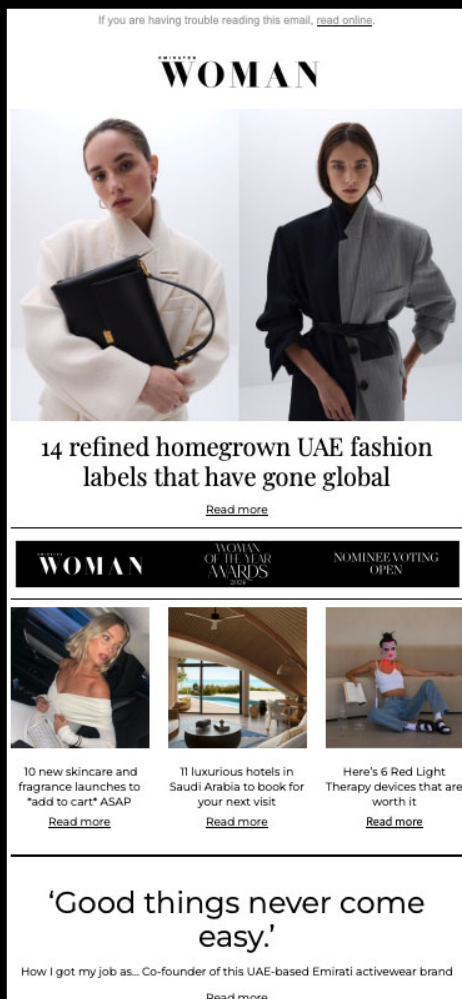
PRE-EVENT MARKETING



EMAIL SIGNATURES




NEWSLETTER BANNERS



PRE-EVENT MARKETING


PRE-EVENT MARKETING

ARTICLE






NEWSFASHIONBEAUTYLIFESTYLEEMIRATES MANAWARDS


SEARCH



Everything to know about Emirates Woman, Woman Of The Year Awards 2024

by RUMAN BAIG
SEPTEMBER 18, 2024





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Emirates Woman thinks globally and supports locally. As the region's leading women's fashion and lifestyle brand and with over 40 years at the forefront of publishing in the Middle East, we remain dedicated championing and supporting the incredible women of the region and beyond. The event returns this year



DISCOVER

TRENDING NOW

1

BEAUTY
12 homegrown beauty platforms to order from in the GCC

2

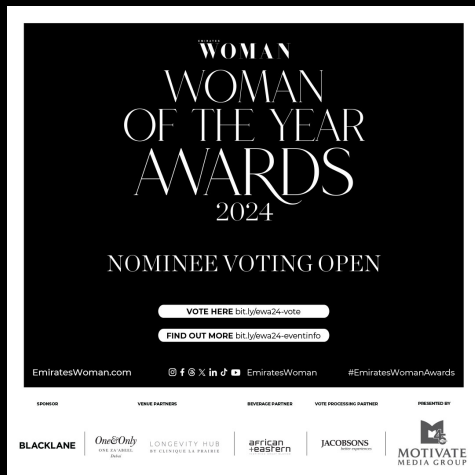
FASHION
7 times Salama Mohamed aced modest fashion

3

LIFESTYLE
Can you guess the most popular musicians as per this latest survey?

PRE-EVENT MARKETING

SOCIAL



LIVE EVENT SOCIAL MEDIA UPDATES



POST-EVENT EDITORIAL COVERAGE



Emirates Woman Magazine - Editorial Coverage
November 2024 (Readership 25,000)

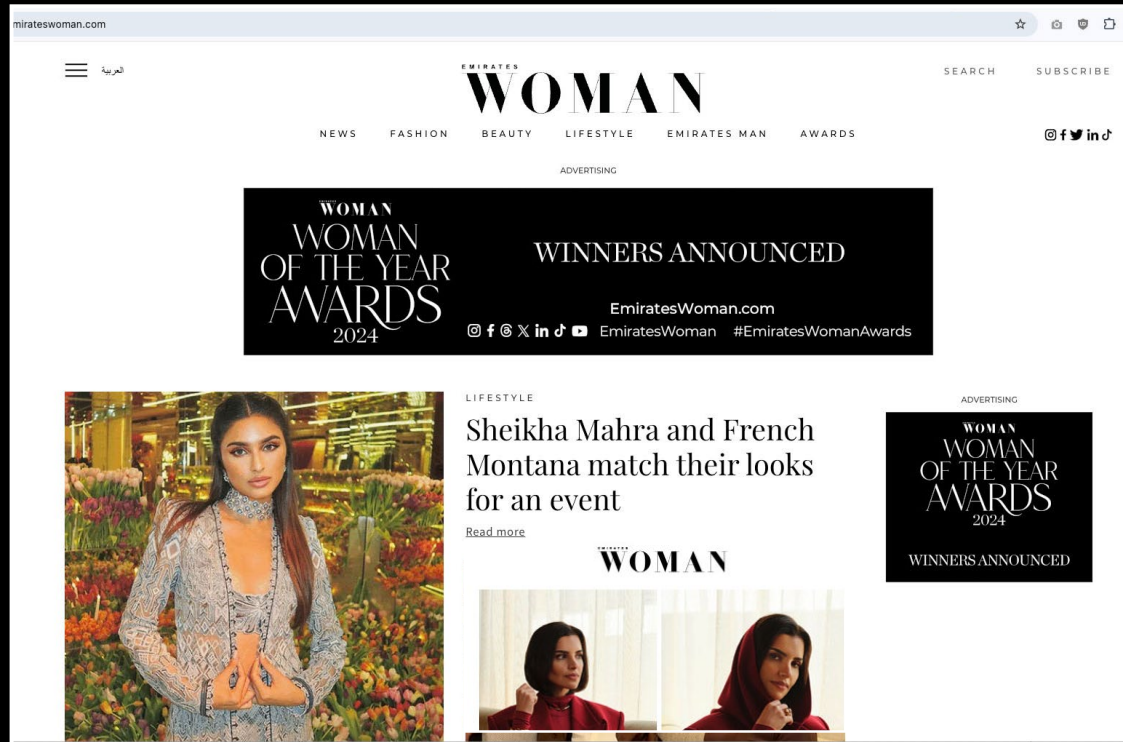
POST-EVENT EDITORIAL COVERAGE



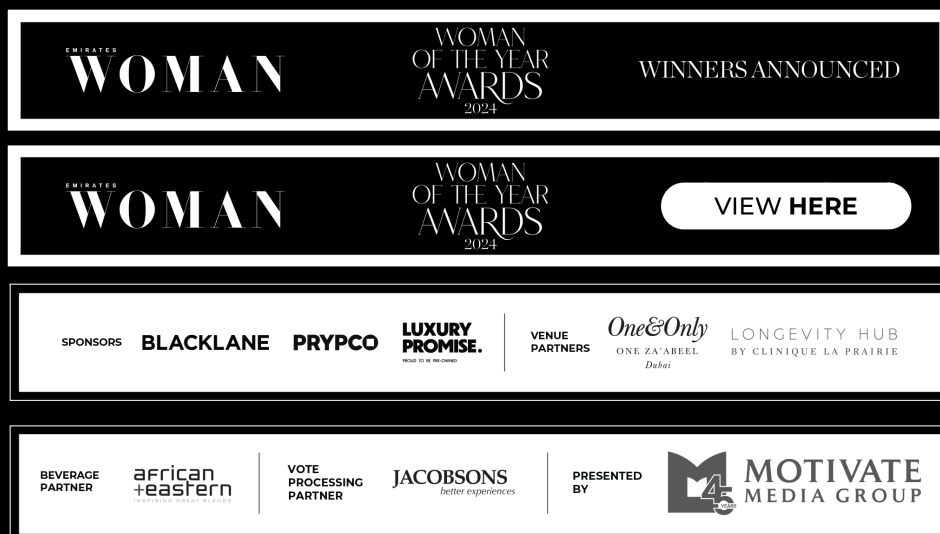
Emirates Woman Magazine - Editorial Coverage
November 2024 (Readership 25,000)

DIGITAL BANNERS: WINNER'S ANNOUNCEMENT

Digital Banner were placed on Emirates Woman and Identity with over 100,000 impressions



EMAIL SIGNATURES: WINNER'S ANNOUNCEMENT



POST-EVENT COVERAGE

PRINT AD: WINNER'S ANNOUNCEMENT

Editor's Letter

Welcome to The Precious Issue.

For our cover, we are proud to have partnered with Tiffany & Co and Alia Al Khafagi, Emirati founder and CEO of O.K.T.A, who wears Tiffany & Co's iconic and designer collections that make for precious investments in Real Value on page 16.

Precious memories, precious advice and what has real meaning are at the core of this issue. MARLI New York unveils the latest precious additions to the LIPS collection in Precious Touch on page 56, de Savary London discusses wearing a business while retaining a quality first mindset in Luxe Leather on page 32, Hannah Gaboulli, founder of the Hannah Gaboulli Clinic, combines the finest scientific advancements in trichology with bespoke treatments to elevate hair care to the next level in Precious Hair on page 74 and Fatma Bougassa showcases the latest Bougassa collection for FW24 in Precious Eye on page 42.

PRECIOUS MOMENTS.

We also have exclusive interviews with Rosie Nahout, self-development coach, inspirational speaker, and manifesting expert who discusses transforming your life and trusting your gut in Manifest on page 100 and Amira Siquiani, Founder & CEO of PRYPCO, who speaks on curving her unique path in real estate in Legacy Leadership on page 102.

Last month we hosted the *Emirates Woman - Woman of the Year Awards*, 2024. The event was a special evening of celebration, connection, and a room full of women who not only support each other to succeed but actively share in the joy of seeing each other thrive. For us, this is a precious gift, and we are incredibly proud of the community we are building. Congratulations to all our nominees, winners and to our *Emirates Woman - Woman of the Year*, Jagje Chahalwadi.

Thank you for being part of the EW family.

Amy Sessions
PUBLISHER / EDITOR

THE HERO BUYS

Cartier Automatic 30mm medium-diameter stainless steel and gold watch
Dhs36,400 Cartier

Coat with gold buttons
Dhs1,000 MITHRASA

Single-breasted denim jeans
Dhs 35.431 Saint Laurent

Crystal-embellished blazer
Dhs 2,745 Aris

Pink 100-point leather
Dhs14,300 Christian Louboutin

8 emirateswoman.com

WOMAN OF THE YEAR AWARDS 2024

CONGRATULATIONS TO THE WINNERS

 EMIRATES WOMAN OF THE YEAR & THE VISIONARY ISSUE JAGJE CHAHALWADI	 THE EDITOR'S CHOICE KHAIDIA AL BASTAMI	 THE BOLD ISSUE AMIRA TAHER	 THE SUMMER ESCAPE ISSUE MICHELLE BARCLAY	 THE BODY ISSUE DINA ELSHURAF	 THE CREATIVITY ISSUE HAYA JABBAR
 THE ABUNDANCE ISSUE AISHA BINHENDI	 THE AUTHENTICITY ISSUE SHERWAN MOSHAN	 THE TECH ISSUE REBECCA TRESTON	 THE ALIGNMENT ISSUE SARAH LINDSAY	 THE WINTER ESCAPE ISSUE AINA ZAKI	 THE REFINEMENT ISSUE DINA AYAD

VIEW THE ONLINE ARTICLE

EMIRATESWOMAN.COM/AWARDS

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POST-EVENT COVERAGE

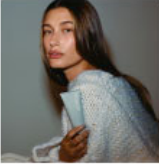
NEWSLETTER BANNER: WINNER'S ANNOUNCEMENT



Emirates Woman, Woman of the Year Awards 2024 winners


[Read more](#)

WINNERS ANNOUNCED




9 wellness-inspired accounts to follow on Instagram this month

[Read more](#)



Zodiac gifting: 20 meaningful gifts to give the Libra in your life

[Read more](#)




18 designer Indian wedding outfits in neutral hues for guests this year

[Read more](#)

'Growth happens when you challenge your limits.'

How I got my job as... founder of the region's first active gaming experience


[Read more](#)



POST-EVENT COVERAGE


EDM: WINNER'S ANNOUNCEMENT

EDM's were sent out to the Emirates Woman and Identity databases of 15,000 subscribers



Dear test,

The Event
Winners were announced last night for the Emirates Woman - Woman of the Year Awards 2024. The black-tie event was an intimate occasion. The evening was hosted by MC Rosemin Oppenhaffen, and guests included Khadija Al Bastaki, Senior Vice President of Dubai Design District, Ingie Chalhoub, Founder and President, Etolle Group, Amina Taher, Vice President Brand, Marketing, & Sponsorships at Etihad Airways (previous) and Founder, AT The Agency and Sheikhha Al Mheiri, Entrepreneur and Founder, MAD Hospitality.



The Winners
Emirates Woman, Woman of the Year: Ingie Chalhoub
The Editor's Choice: Khadija Al Bastaki
The Refinement Issue: Dima Ayad
The Winter Escape Issue: Alia Zaki
The Alignment Issue: Sarah Lindsay
The Tech Issue: Rebecca Treston
The Authenticity Issue: Her Highness Sheikhha Mozah Bint Marwan Al Maktoum
The Abundance Issue: Aisha BinHendi
The Creativity Issue: Haya Jarrar
The Body Issue: Dina ElShurafa
The Summer Escape Issue: Michele Barclay
The Visionary Issue: Ingie Chalhoub
The Bold Issue: Amina Taher

FIND OUT MORE

Congratulations to all our nominees and winners. We look forward to supporting more incredible women in the year ahead.

Regards,
Emirates Woman Team

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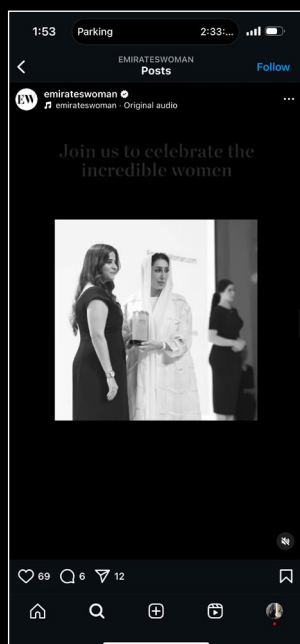
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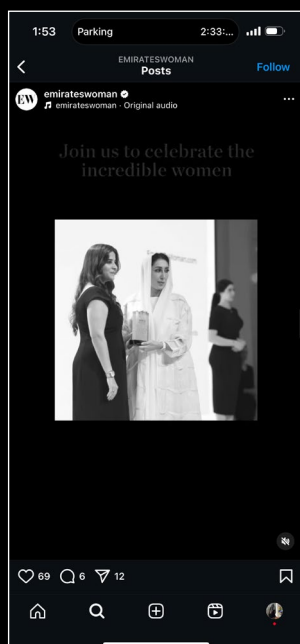
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SOCIAL MEDIA: WINNER'S ANNOUNCEMENT



POST-EVENT COVERAGE

SOCIAL MEDIA: WINNER'S ANNOUNCEMENT



POST-EVENT COVERAGE

ONLINE ARTICLE: WINNER'S ANNOUNCEMENT

Emirates Woman, Woman of the Year Awards 2024 winners

by RUMAN BAIG

OCTOBER 11, 2024

f t i n



Emirates Woman thinks globally and supports locally.

On October 10, 2024, we hosted the *Emirates Woman*, Woman of the Year Awards 2023 to honour the prolific women of the region and here's how it unfolded:

POST-EVENT COVERAGE

SPONSOR'S LOGO PANEL

(USED ACROSS EVENT COLLATERAL)

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