# BUSINESS INDUSTRY AWARDS 2014

Monday 15<sup>th</sup> September 2014 Serdaal Ballroom, The Westin Dubai Mina Seyahi Beach Resort and Marina

# **POST EVENT REPORT**





















# THANK YOU

Motivate would like to extend its gratitude and appreciation to our sponsors for making this successful event possible. We hope you thoroughly enjoyed your evening celebrating outstanding businesses around the Gulf.

We look forward to working with you again in the near future.

Thanks again, Motivate Events Team





















# YOU ARE INVITED...

Over 350 guests came to celebrate as 25 awards were presented on the evening.





















# THE VENUE

The Westin Dubai, Mena Seyahi is located on the pristine Dubai shoreline, the luxury resort & spa offers a tranquil setting with exceptional views over the Arabian Gulf. Impressive neoclassical architecture fills the five-star luxury beach resort in Dubai with charm and inspiration.

The perfect venue to conduct the Gulf Business Industry Awards 2014.



















































AND MARKETING COMPANY OF THE YEAR • ENTREPRENEUR OF THE YEA THE YEAR • HEALTHCARE COMPANY OF THE YEAR • IT/TECHNOLOGY

PRESENTED BY



















# **EVENT BRANDING**

Sponsor logos were placed on all event collaterals including; the invitations, photo backdrop, ballroom banners, menu, table top branding and the outdoor signage.

















OF THE YEAR • BANKING COMPANY OF THE YEAR • REAL ESTATE COMPANY OF THE YEAR • AVIATION/TRANSPORT COMPANY OF THE YEAR • RETAIL COMPANY OF THE YEAR.

ING COMPANY OF THE YEAR • ENTREPRENEUR OF THE YEAR • ENERGY COMPANY OF THE YEAR • TOURISM COMPANY OF THE YEAR • BUSINESSWOMAN OF THE YEAR • IT

HEAR COMPANY OF THE YEAR • ENERGY CEO OF THE YEAR • IT/TECHNOLOGY COMPANY OF THE YEAR • CSR INITIATIVE OF THE YEAR • REAL ESTATE CEO OF THE YEAR • BUSINESS CEO OF THE YEAR • BUSINESS CEO OF THE YEAR • BUSINESS CEO OF THE YEAR • BUSINESSWOMAN OF THE YEAR • INTOVATOR OF THE YEAR • MEDIA AND MARKETING COMPANY OF THE YEAR • IT/TECHNOLOGY

OF COMPANY OF THE YEAR • BUSINESSWOMAN OF THE YEAR • MEDIA AND MARKETING CEO OF THE YEAR • MEDIA THE YEAR • BUSINESSWOMAN OF THE YEAR • IT/TECHNOLOGY

PRESENTED BY



OFFICIAL CAR SPONSOR















# **SPONSORS**



Audi Corporate Audi used the opportunity to introduce the new Audi A8 L, which has the world's first Matrix LED headlights.

































The Deja vu Real Estate Team were onsite to educate guests about their latest projects, meet new prospective clients and reconnect with existing contacts.











PRESENTED BY



















A BRANCH OF MOORFIELDS LONDON

Representatives from Moorfields Eye Hospital were able to promote their lasik services to prospective clients throughout the event.



























RAK free trade zone informed people about the business set up solutions that they provide.













OF THE YEAR • BANKING COMPANY OF THE YEAR • REAL ESTATE COMPANY OF THE YEAR • AVIATION/TRANSPORT COMPANY OF THE YEAR • RETAIL COMPANY OF THE YEAR • BUSINESSWOMAN OF THE YEAR • ING COMPANY OF THE YEAR • BUSINESSWOMAN OF THE YEAR • BUSINESSWOMANY OF THE YEAR • BUSINESSWOMANY OF THE YEAR • BUSINESSWOMANY OF THE YEAR • BANKING COMPANY OF THE YEAR • BUSINESSWOMANY OF THE YEAR • MEDIA AND MARKETING COMPANY OF THE YEAR • BUTTEPRENEUR OF THE YEAR • BUSINESSWOMANY OF THE YEAR • BUSINESSWOM



















# THE JUDGING CRITERIA

### **INNOVATION**

A CEO's ability to lead his company, through thought-leadership, continual innovation and timely strategy.

### **GROWTH/EXPANSION**

Company growth in the last year and expansion into new markets.

### FINANCIAL RESULTS

Company results in terms of assets, profits and turnover, taken in a market context.

### **PRODUCT QUALITY**

The ability to deliver exceptional, innovative, customer-orientated products of the highest quality.

### **SERVICE DELIVERY**

The ability to provide excellent service to all stakeholders, including customers, partners and suppliers.

### **CSR**

A firm's efforts to give something back to wider society, in terms of mentorship, environmental concerns, charity and corporate social responsibility.



















# THE JUDGES



FIRAS NASIR

Managing Director and Co-head of the Middle East
and North Africa, Carlyle PE
Firas Nasir is managing director and co-head at Carlyle Group's
Middle East and North Africa buyout team, advising on investments
in the Gulf Cooperation Council countries and the Levant.



BEN BRUTON

Managing Partner - UAE, Eversheds

Ben Bruton is head of Eversheds' UAE practice and a partner in the Dispute Resolution group. He has acted on behalf of a range of multi-national and domestic corporates.



IAN FAIRSERVICE
Managing Partner and Group Editor-In-Chief, Motivate
Ian Fairservice founded Motivate Publishing in 1979 and, with
his partner H.E. Obaid Humaid Al-Tayer, UAE Minister of State
for Finance, has seen the company develop into one of the most
successful media houses in the region.



ANKUSH CHIBBER
Editor, Gulf Business
Ankush Chibber is editor of Gulf Business. He has 11 years of international business journalism experience with various leading media houses.



PETER COOPER

Editor, ArabianMoney.net
Peter Cooper, founding editor of Gulf Business, is the publisher of ArabianMoney.net, and its independent subscription newsletter for the Middle East.



















# THE WINNERS



LIFETIME ACHIEVEMENT AWARD H.E. Mohamed Alabbar, chairman of Emaar



GULF BUSINESS CEO OF THE YEAR Shayne Nelson, CEO, Emirates NBD



UAE COMPANY OF THE YEAR 2014 Dubai Duty Free



ENTREPRENEUR OF THE YEAR Mudassar Sheikha, Magnus Olsson, co-founders, Careem



BUSINESSWOMAN OF THE YEAR Noura Al Kaabi, CEO, twofour54



MEDIA & MARKETING CEO OF THE YEAR John Antoniades, CEO, Starcom Mediavest Group MENA



IT/TECHNOLOGY CEO OF THE YEAR Osman Sultan, CEO, du



ENERGY CEO OF THE YEAR Saeed Khoory, CEO, ENOC



RETAIL CEO
OF THE YEAR
George Kostas, CEO, Majid
Al Futtaim Properties



HEALTHCARE CEO OF THE YEAR Marwan Abedin, CEO, Dubai Healthcare City



AVIATION CEO
OF THE YEAR
Sir Tim Clark, President,
Emirates



BANKING CEO OF THE YEAR Shayne Nelson, CEO of Emirates NBD



















# THE WINNERS



REAL ESTATE CEO OF THE YEAR Abdulla Lahej, group CEO, Emaar



MEDIA & MARKETING COMPANY OF THE YEAR Starcom Mediavest/Vivaki



IT/TECHNOLOGY COMPANY OF THE YEAR Dubai Smart Government



ENERGY COMPANY OF THE YEAR ADNOC



TOURISM AND
HOSPITALITY COMPANY
OF THE YEAR
Hilton Worldwide



RETAIL COMPANY OF THE YEAR Dubai Duty Free



HEALTHCARE COMPANY OF THE YEAR Al Noor Hospitals



AVIATION COMPANY OF THE YEAR Etihad Airways



BANKING COMPANY OF THE YEAR Emirates NBD



OF THE YEAR
Damac Properties

### THE FOLLOWING WERE AWARDED POST EVENT

- CSR INITIATIVE OF THE YEAR
   DEWA
- INNOVATOR OF THE YEAR
   H.E. Abdul Aziz Al Ghurair,
   CEO, Mashreq
- TOURISM CEO OF THE YEAR
   H.E. Reem Al Hashimy,
   managing director of Expo 2020
   Higher Committee

















# SPECIAL THANKS TO OUR SPONSORS

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# **TESTIMONIALS**

"We were honored when we were approached to be one of the sponsors of such a noteworthy event; the Gulf Business Industry Awards helped recognize some of the achievements that the amazing city of Dubai and its leaders, movers, and shakers are known for, while paving the way for future growth and progress that fuel the engine of the Gulf, Dubai. I look forward to working with Peter and his team again, it was a seamlessly smooth process."

Maha Aboughali, Business Development & Marketing Director, Moorfields Eve Hospital Dubai

"I just wanted to congratulate you on the event last night. it came together very well. All of us had a great time and we're very happy with the exposure we received through the sponsorship."

Kritika Datt, Marketing Manager, DEJAVU Real Estate

"Audi Middle East were proud to be the official car sponsor for the 2014 Gulf Business Awards. This event grows in status year on year, as does the calibre of outstanding companies and business leaders who attend. Our guests enjoyed a spectacular evening of networking with like-minded business partners and we congratulate Motivate on their management of these prestigious awards."

Janice Hinson, Public Relations Manager, Audi Middle East















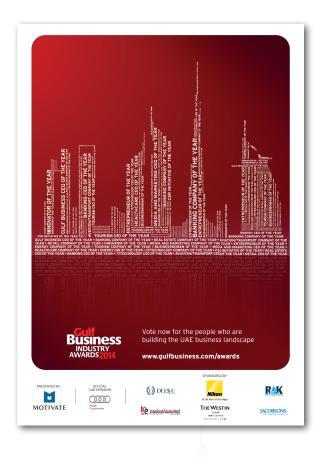




# PRE EVENT COVERAGE

### **PRINT**

Full page ads of Gulf Business Industry Awards were featured in publications such as The Week, Campaign, Gulf Business, Golf Digest, Identity & Business Traveller Middle East.



### **RADIO ADVERTS**

Radio adverts were broadcasted on Dubai Eye throughout the month of July.



"Voting is now open for the 2014 Gulf Business Awards. To vote for the UAE company of the year in these awards, which are positioned as the benchmark for outstanding performance in the region, visit gulfbusiness.com now. Gulfbusiness.com, your business website for local news."

















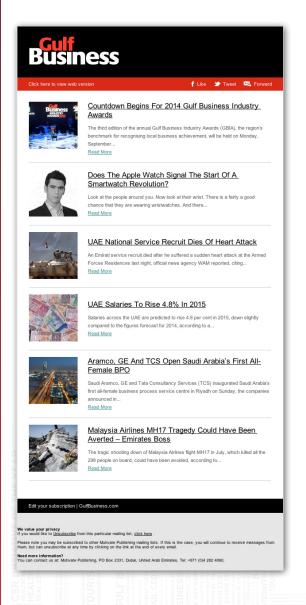




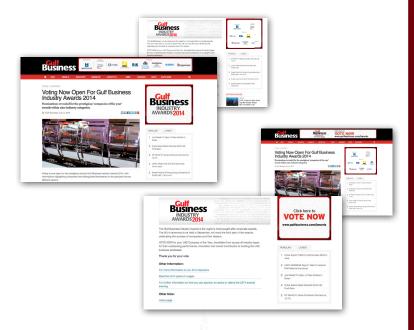
# PRE EVENT COVERAGE

### **ONLINE COVERAGE**

### **E-NEWSLETTER**



### MPU AND LEADERBOARD



### **JUMBOTRON**



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# POST EVENT COVERAGE

### **INCLUDES**

### KIPP REPORT



### **ENOC.COM**



### **MUBASHER**



### AME INFO



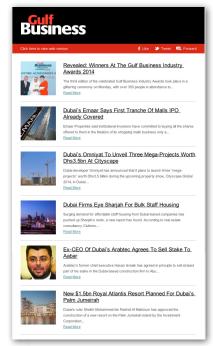
### INNOVATIVE REAL ESTATE



### **TWITTER**



### **NEWSLETTER**



### **EMAIL BLAST**























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### **OCTOBER 2014 ISSUE**



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### 25 SEPTEMBER 2014 ISSUE







### STRICTLY BUSINESS

Aglittering ceremony marking the third edition of the Gulf Business Industry Awards 2014 saw the who's who of the UAE's corporate world descend on the Westin Mina Seyahi Beach Resort & Marina in Dubai.

Attended by over 350 guests, the awards celebrated and honoured the outstanding CEOs and companies of the past year from across various business sectors.

The prestigious Lifetime Achievement Award was

business sectors.

The prestigious Lifetime Achievement Award was presented to H.E. Mohamed Alabbar; the chairman of Emaar, with other winners including Sir Tim Clark of Emirates, Abdul Aziz Al Ghurair of Mashreq and Dubai Duty Free.

The awards were presented by VIPs including Britain's Minister of Enterprise, Trade and Investment, Arlene Foster, British Consul General Ed Hobart and US Consul General Rob Waller.













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# POST EVENT: WINNERS AD & NEWSLETTER

Congratulatory advertisement in *Gulf Business, Campaign, Business Traveller Middle East* and *The Week*. Newsletter sent out to the *Gulf Business* database, winners and sponsors.



















