

GULF BUSINESS

GULFBUSINESS.COM

INDUSTRY AWARDS 2015

IN ASSOCIATION WITH

غرفة دبي
DUBAI CHAMBER



خمسون عاماً
FIFTY YEARS

Tuesday, September 8 2015
Serdaal Ballroom, The Westin Dubai
Mina Seyahi Beach Resort and Marina

POST-EVENT REPORT

TECHNOLOGY BUSINESS LEADER OF THE YEAR • ENERGY BUSINESS LEADER OF THE YEAR • BANKING BUSINESS LEADER OF THE YEAR • HEALTHCARE BUSINESS LEADER OF THE YEAR • REAL ESTATE BUSINESS LEADER OF THE YEAR • CSR INITIATIVE OF THE YEAR • INNOVATOR OF THE YEAR • SME OF THE YEAR • ENTREPRENEUR OF THE YEAR • BUSINESSWOMAN OF THE YEAR • LIFETIME ACHIEVEMENT AWARD • GULF BUSINESS BUSINESS LEADER OF THE YEAR • UAE COMPANY OF THE YEAR



THANK YOU

Motivate would like to extend its gratitude and appreciation to our sponsors for making this event possible. We hope you thoroughly enjoyed the evening celebrating outstanding businesses around the Gulf.

We look forward to working with you again in the near future.

Thanks again,
Motivate Events Team

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YOU ARE INVITED...

More than 300 guests came to celebrate as 26 awards were presented throughout the evening.



THE VENUE

The Westin Dubai, Mena Seyahi is located on the pristine Dubai shoreline. The luxurious resort and spa offers a tranquil setting with exceptional views over the Arabian Gulf. Impressive neoclassical architecture fills the five-star luxury beach resort in Dubai, producing charm and inspiration. It was a perfect venue to conduct the Gulf Business Industry Awards 2015.



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THE RED CARPET



TECHNOLOGY BUSINESS LEADER OF THE YEAR • ENERGY BUSINESS LEADER OF THE YEAR • BANKING BUSINESS LEADER OF THE YEAR • HEALTHCARE BUSINESS LEADER OF THE YEAR • REAL ESTATE BUSINESS LEADER OF THE YEAR • CSR INITIATIVE OF THE YEAR • INNOVATOR OF THE YEAR • SME OF THE YEAR • ENTREPRENEUR OF THE YEAR • BUSINESSWOMAN OF THE YEAR • LIFETIME ACHIEVEMENT AWARD • GULF BUSINESS BUSINESS LEADER OF THE YEAR • UAE COMPANY OF THE YEAR



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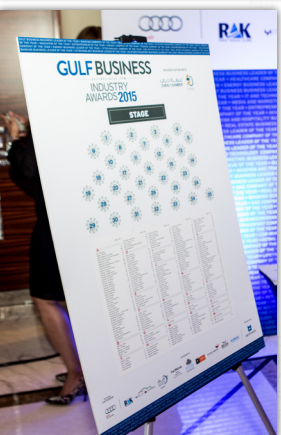
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EVENT BRANDING

Sponsor logos were placed on all event collateral including: invitations, photo backdrops, ballroom banners, menus, coasters, LED table-top boxes and outdoor signage.



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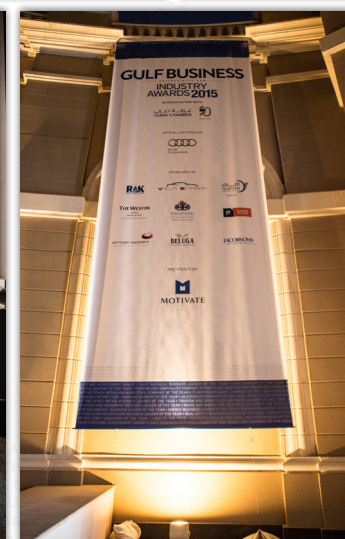


SPONSORS

غرفة دبي
DUBAI CHAMBER



Headline sponsor, Dubai Chamber, presented two awards on the night. His Excellency Hisham Al Shirawi, vice chairman of the organisation, presented the Gulf Business Innovator of the Year award to the UAE Space Agency and public voted Entrepreneur of the Year award to Ronaldo Mouchawar, co-founder and CEO of souq.com.

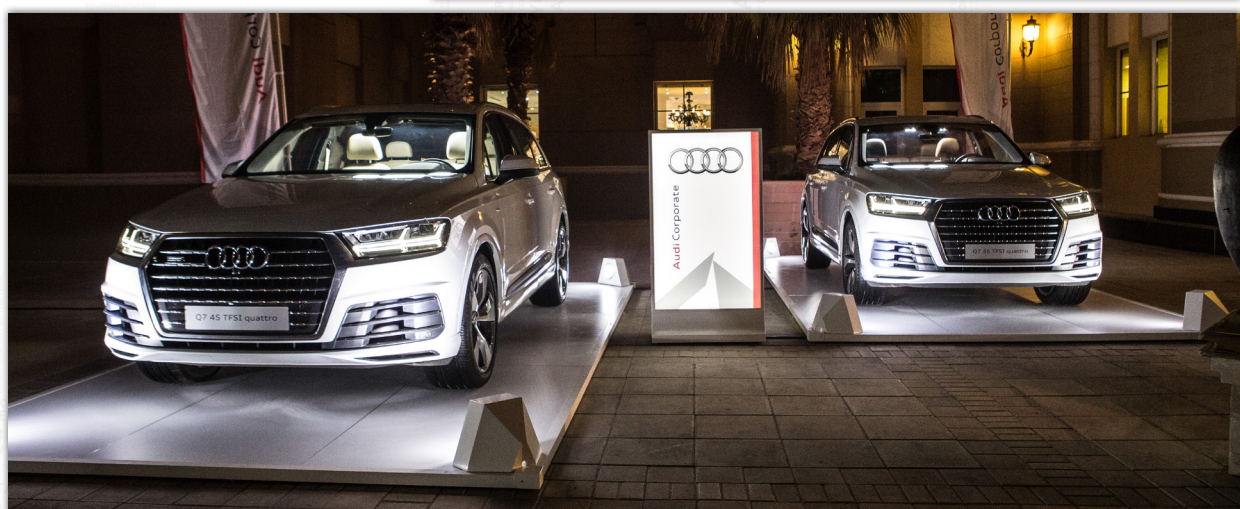
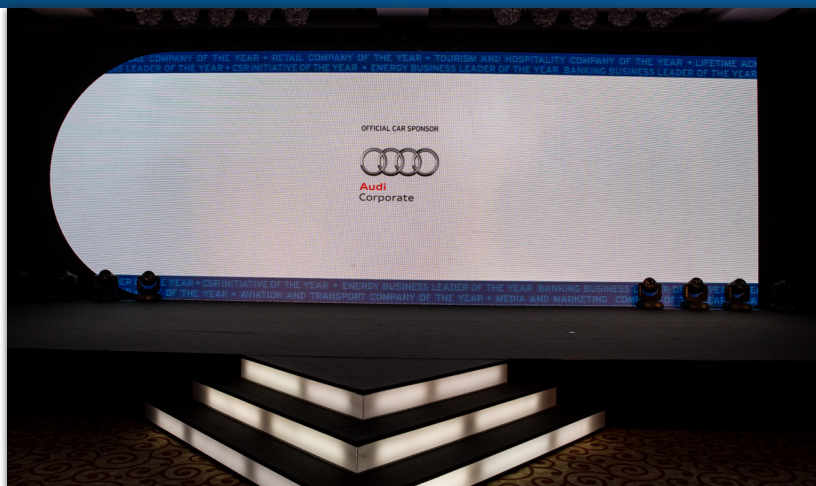


SPONSORS



Audi
Corporate

Audi used the event as an opportunity to introduce the new Q7 45 TFSI Quattro. Benoit Teirs, managing director of Audi Middle East presented Sir Tim Clark with two awards in the Aviation and Transport category - on behalf of Emirates for Aviation and Transport Company of the Year and for Business leader in the same category. In Banking, ADCB too won both awards in the their category with Ala'a Mohamed Eraiqat, executive director and CEO, Abu Dhabi Commercial Bank, collecting both awards. Business cards were collected on the Audi stand in the exhibition area and each card was put into the draw to win a test drive.



SPONSORS

Maha Aboughail, business development and marketing director at Moorfields gave the Company of the Year award to Saudi General Hospital. Dr. B.R. Shetty from NMC Healthcare won Business Leader in this category.



Moorfields
Eye Hospital Dubai
A BRANCH OF MOORFIELDS LONDON



SPONSORS

Rak Free Trade zone informed guests of the businesses set-up solutions that they provide. Cleo Eleazar, senior manager at Rak Free Trade Zone, presented the Corporate Social Responsibility award to The Abdullah Al Ghurair Education Foundation. Kcal won the SME of the Year award, also presented by RAK FTZ.



SPONSORS

Aafaq Islamic Finance created an impressive stand in the exhibition area. Mujtaba Naseem, chief financial officer and deputy chief executive officer, presented the Company of the Year award for IT and Technology to Huawei. For Business Leader in the same category, the winner was H.E. Ahmad Bin Humaidan, director general from Dubai Smart Government.



SPONSORS

The innovative company Bliss Flowers delivered and created a beautiful display of flowers as a centrepiece on each table.



TECHNOLOGY BUSINESS LEADER OF THE YEAR • ENERGY BUSINESS LEADER OF THE YEAR • BANKING BUSINESS LEADER OF THE YEAR • HEALTHCARE BUSINESS LEADER OF THE YEAR • REAL ESTATE BUSINESS LEADER OF THE YEAR • CSR INITIATIVE OF THE YEAR • INNOVATOR OF THE YEAR • SME OF THE YEAR • ENTREPRENEUR OF THE YEAR • BUSINESSWOMAN OF THE YEAR • LIFETIME ACHIEVEMENT AWARD • GULF BUSINESS BUSINESS LEADER OF THE YEAR • UAE COMPANY OF THE YEAR

SPONSORS

JACOBSONS
DIRECT MARKETING SERVICES L.L.C.

Jacobsons, our official vote-processing partner, presented the awards in the Media and Marketing category. Akram Raffoul presented David Butorac, CEO at OSN with Business Leader of the Year and Ashley Jacob, also presented Company of the Year to OSN.



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SPONSORS



Rashid Printers, our printing partner, presented the award to Majid Al Futtaim for Retail Company of the Year – given by Mr. Sailesh Shah, commercial manager. Retail Business leader of the Year was presented to Ronaldo Mouchawar, co-founder and CEO, Souq.com



SPONSORS



Yalla Seyarah had their own stand in the exhibition area of the event to promote their valet parking services. They presented the award for Tourism and Hospitality Company of the Year to Hyatt – presented by Ritesh Chopra, managing partner. The second award for Tourism and Hospitality Business Leader of the Year went to Gerald Lawless, president and group CEO of Jumeirah.



THE SHORTLIST AND JUDGING CRITERIA

COMPANY OF THE YEAR

All nominated companies are shortlisted into Company of the Year categories, then voted on by the judges to gain the winner of each category.

BUSINESS LEADER OF THE YEAR

Nominations are compiled by the public entries received and editorial input, they are shortlisted into business leader of the year categories, and then voted on by the judges to gain the winner of each category.

Those nominated by our editorial team Company of the Year and Business Leader of the Year are carefully evaluated based on the following pre-set criteria:

INNOVATION

A company's ability to lead its sector – through thought-leadership, continual innovation and timely strategy.

GROWTH/EXPANSION

Company growth in the last year and expansion into new markets.

FINANCIAL RESULTS

Company results in terms of assets, profits and turnover – taken in a market context.

PRODUCT QUALITY

The ability to deliver exceptional, innovative, customer-orientated products of the highest quality.

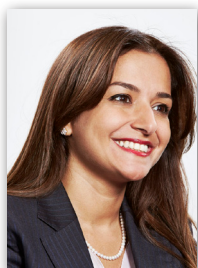
SERVICE DELIVERY

The ability to provide excellent service to all stakeholders including customers, partners and suppliers.

CORPORATE SOCIAL RESPONSIBILITY

A firm's efforts to give something back to wider society in terms of mentorship, environmental initiatives, charity and other corporate social responsibility – elements.

JUDGING CRITERIA



Huda Al Lawati

Abraaj Group MENA partner and chief investment officer

Huda Al Lawati has more than 12 years of experience in private equity and finance. She joined The Abraaj Group in 2004 and oversees its oil and gas initiatives as well as company investments across the Gulf Cooperation Council ranging from healthcare and education to food and beverages. Al Lawati holds bachelor's degrees in neuroscience and business economics.



Husam Hourani

Al Tamimi & Co managing partner

Husam Hourani has worked for 17 years advising clients on banking and finance in the United Arab Emirates. He is also an expert on capital market transactions. His work on conventional finance, Shari'a-compliant products and capital markets has won plaudits. Husam is a member of the NASDAQ Dubai listing committee and the DIFCA legislative committee.



Y.S. Shashidhar

Frost & Sullivan MENA managing director

Across a period of 16 years, Y.S. Shashidar has carried out more than 150 consulting assignments. His diverse range of expertise extends through feasibility studies, market development and expansion, business plan development, forward planning and strategy building across sectors such as renewable energy, aerospace, oil and gas and defence technologies.



Ian Fairservice

Motivate managing partner and group editor-in-chief

Ian Fairservice founded Motivate Publishing in 1979. With his partner H.E. Obaid Humaid Al-Tayer, the United Arab Emirates Minister of State for Finance, he has developed the company to become one of the most successful media houses in the region - with more than 30 editorial titles across print and digital - and a diverse range of contract publishing products.



Dean Carroll

Motivate group editor (business division of titles)

Dean Carroll is a British journalist with more than 15 years of experience. He is also a published academic with a master's degree in European politics. His blog was 'highly commended' in the Reporting Europe Prize and his reporting was recognised in the Work Foundation media awards. His specialisms include business, geopolitics, management issues and technology.

THE WINNERS



**AVIATION AND TRANSPORT
BUSINESS LEADER OF THE YEAR**
Sir Tim Clark, Emirates



**BANKING
BUSINESS LEADER OF THE YEAR**
Ala'a Eraiqat, ADCB



**HEALTHCARE
BUSINESS LEADER OF THE YEAR**
Dr. B.R. Shetty, NMC Healthcare
(collected by a representative)



**ENERGY
BUSINESS LEADER OF THE YEAR**
Dr. Ahmad Belhoul, Masdar



**TECHNOLOGY
BUSINESS LEADER OF THE YEAR**
H.E. Ahmad Bin Humaidan,
Dubai Smart Government



**REAL ESTATE
BUSINESS LEADER OF THE YEAR**
Abdulla Al Habbai, Meraas Holding

THE WINNERS



**RETAIL
BUSINESS LEADER OF THE YEAR**
Ronaldo Mouchawar, Souq.com



**TOURISM AND HOSPITALITY
BUSINESS LEADER OF THE YEAR**
Gerald Lawless, Jumeirah



**MEDIA MARKETING
BUSINESS LEADER OF THE YEAR**
David Butorac, OSN



**AVIATION AND TRANSPORT
COMPANY OF THE YEAR**
Emirates



BANKING COMPANY OF THE YEAR
ADCB



**HEALTHCARE
COMPANY OF THE YEAR**
Saudi German Hospital

THE WINNERS



ENERGY COMPANY OF THE YEAR
Dubai Electricity and Water Authority



TECHNOLOGY COMPANY OF THE YEAR
Huawei



REAL ESTATE COMPANY OF THE YEAR
Emaar



RETAIL COMPANY OF THE YEAR
Majid Al Futtaim
(collected by a representative)



MEDIA MARKETING COMPANY OF THE YEAR
OSN



TOURISM AND HOSPITALITY COMPANY OF THE YEAR
Hyatt

THE WINNERS



LIFETIME ACHIEVEMENT
H.E. Easa Salah Al Gurg



**GULF BUSINESS
CEO OF THE YEAR**
Sir Tim Clark, Emirates



CSR INITIATIVE OF THE YEAR
Abdullah Al Ghurair
Education Foundation



SME OF THE YEAR
Kcal



INNOVATOR OF THE YEAR
The UAE Space Agency



**BUSINESSWOMAN
OF THE YEAR**
Dr. Amina Al Rustamani,
Group CEO
TECOM INVESTMENTS
(collected by a representative)



**ENTREPRENEUR
OF THE YEAR**
Ronaldo Mouchawar, CEO
Souq.com



**UAE
COMPANY OF THE YEAR**
Emaar

PRE-EVENT COVERAGE

PRINT

Full-page ads of the Gulf Business Industry Awards were featured in the following Motivate publications such as Gulf Business, The Week, Campaign and Business Traveller Middle East.

Advertisements featuring sponsors logos were also placed in 7 Days Newspaper, Summer Insider and Khaleej Times.



PRE-EVENT COVERAGE

RADIO ADVERTS

Radio adverts were broadcasted on Dubai Eye throughout the month of July.



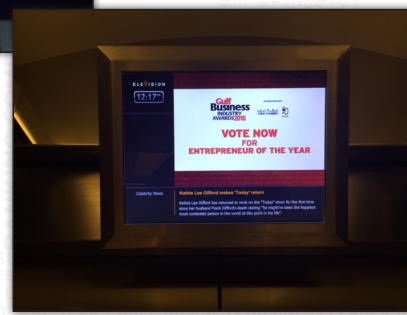
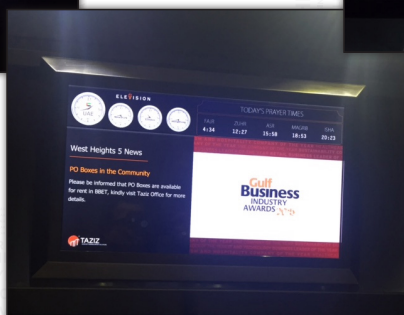
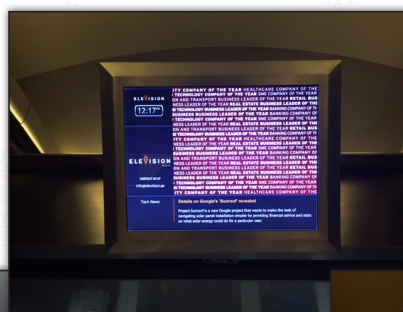
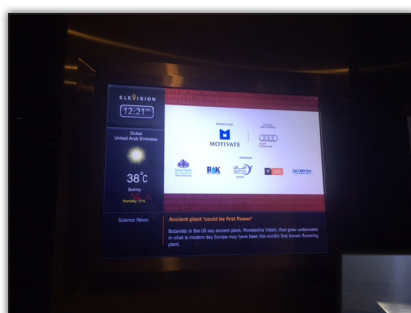
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"Voting is now open for the 2015 Gulf Business Awards in association with Dubai Chamber. To vote for the Entrepreneur of the year, visit gulfbusiness.com the benchmark for outstanding performance. Gulf Business - the must-read title for economic game-changers."

ELEVATION

Advertisements in the elevator at Media One Hotel played leading up to the event.

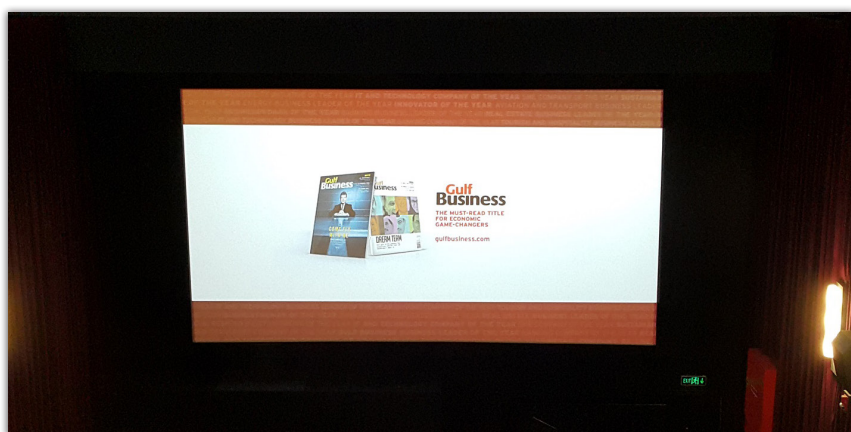
ELEVATION
MEDIA



PRE-EVENT COVERAGE

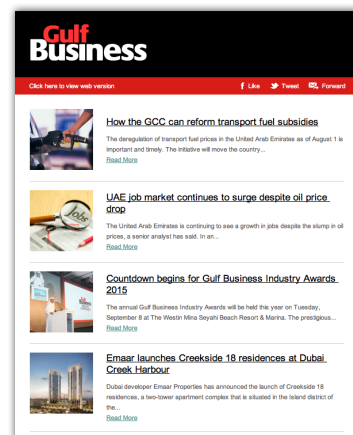
CINEMA ADVERTS

Adverts for the awards ran on VOX Cinema screens for one week from August 20 to August 27.



PRE-EVENT COVERAGE

ONLINE COVERAGE



POST-EVENT COVERAGE

EDITORIAL COVERAGE

Gulf Business

OCTOBER 2015 ISSUE

GULF BUSINESS
GULFBUSINESS.COM

GULF BUSINESS INDUSTRY AWARDS 2015 WINNERS
Celebrating excellence and leadership across the region

P. 24
Finance
Opening up Saudi Arabia's stock market

P. 60
GCC
The world awaits Qatar's labour law overhaul

P. 64
Politics
Yemen conflict: Will the GCC pay an economic toll?

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POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS INDUSTRY AWARDS 2015

Another year has passed and the Gulf Business Industry Awards continues to go from strength to strength. Our 2015 event, held on September 8 at Westin Dubai Mina Seyahi Beach Resort and Marina, attracted the best and brightest from the corporate world and beyond. Companies and individuals across nine categories were celebrated on top of our small and medium enterprise, innovation, businesswoman and corporate social responsibility special awards.

This year we introduced our first ever publicly voted Entrepreneur of the year award to celebrate the creative cream of the crop. We also acknowledged the work of His Excellency Easa Saleh Al Gurg, our Lifetime achievement award winner – for his contribution to business, politics and diplomacy.

**Gulf
Business**

OCTOBER 2015 ISSUE



POST-EVENT COVERAGE

EDITORIAL COVERAGE

Gulf Business

OCTOBER 2015 ISSUE

CELEBRATING SUCCESS



Sir Tim Clark and Ian Fairservice



His Excellency Hisham Abdullah Al Shirawi, vice chairman of Dubai Chamber of Commerce and Industry



Gina Johnson and Abdullah Al Gurg



Brenda McLoughlin, Judith Baker and Abdulla Al Gurg



Colin McLoughlin and Brenda McLoughlin with Gerald Lawless



Guests take their seats at the beginning of proceedings

The team from ADCB



Maha Aboughali and the team from Moorfields Eye Hospital Dubai



Guests arriving



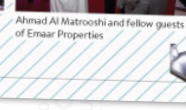
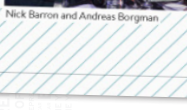
Nick Barron and Andreas Borgman



Ahmad Al Matrooshi and fellow guests of Emaar Properties



John Deykin, Mark Beer and Judith Baker



A silver Audi car on display

A silver Audi car on display

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POST-EVENT COVERAGE

EDITORIAL COVERAGE



POST-EVENT COVERAGE

EDITORIAL COVERAGE



Business leader of the year – Tourism and Hospitality
Gerald Lawless, Jumeirah Group
presented by Yalla Seyarah LLC managing director Ritesh Chopra

Lifetime Achievement Award H.E. Easa Saleh Al Gurg
presented by Motivate managing partner Ian Fairservice

Innovator of the year UAE Space Agency
presented by Dubai Chamber vice chairman H.E. Hisham Al Shirawi

Business leader of the year – IT and Technology H.E. Ahmad Bin Humaidan, Dubai Smart Government

Businesswoman of the year Dr. Amina Al Rustamani (pictured right), TECOM Investments – collected by Mohammed Abdullah presented by British consul general for Dubai Paul Fox

CSR Initiative of the year Abdullah Al Ghurair Education Foundation presented by RAK Free Trade Zone senior manager Cleo Eliazar

UAE Company of the year Emaar presented by Motivate business group editor Dean Carroll

SME of the year Keal presented by RAK Free Trade Zone senior manager Cleo Eliazar

The judging panel

Huda Al Lawati Abraj Group MEHA partner and chief investment officer	Muham Housni Al Tamimi & Co managing partner	Y.S. Shakhfah Frost & Sullivan MENA managing director	Ian Fairservice Motivate managing partner	Dean Carroll Motivate business group editor
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Gulf Business
OCTOBER 2015 ISSUE

GBIA 2015

Business leader of the year – IT and Technology H.E. Ahmad Bin Humaidan, Dubai Smart Government

Businesswoman of the year Dr. Amina Al Rustamani (pictured right), TECOM Investments – collected by Mohammed Abdullah presented by British consul general for Dubai Paul Fox

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POST-EVENT: PRESS RELEASE FROM OSN

OSN proudly wrote a press release discussing its double category win for both Company of the Year in Media and Marketing as well as Business Leader of the Year for David Butorac.



Just imagine.

OSN scoops two awards at the Gulf Business Industry Awards 2015

Dubai, UAE; September 13, 2015: OSN, the leading pay-TV network in the Middle East and North Africa, reaffirming its leadership position in the broadcast industry.

Recognised for its technology, innovation and business leadership, OSN was awarded 'Media and Marketing Company of the Year' and OSN's CEO, David Butorac, won the 'Media and Marketing Business Leader of the Year' award.

The awards celebrated the achievements of companies and business leaders across nine industries including aviation and transport, banking, healthcare, energy, technology, real estate, retail, media and marketing, and tourism and hospitality.

David Butorac, CEO of OSN, said: "It is a true honour to be chosen by industry leaders for these remarkable distinctions. The awards demonstrate the successful strides made by OSN in the region. It is the passion and dedication of the OSN team that enables us to carve our niche in the market. I dedicate these awards to the excellent team at OSN, who continuously push the boundaries and bring innovative TV experiences to our subscribers across the region."

He added: "We are committed to promoting a culture of innovation and creativity across the region. By focusing on adding value to our subscribers, we aim to make a positive difference to their lives. OSN will continue to invest in exclusive and premium content, innovative technology and build on our community engagement initiatives as we expand our footprint across the region."

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Note to Editors

About OSN:

OSN is the ultimate destination for the widest choice of brand new premium Western, Arabic, South Asian (Hindi, Urdu, Bengali, Malayalam and Tamil) and Filipino entertainment in the Middle East and Africa.

OSN is the home to over 150 channels and services filled with great value entertainment, offering viewers in the MENA region exclusive access to the latest blockbuster movies, top rated series, sports, documentaries, news, kid's entertainment and live talk shows. The movie offering includes over a 100 uncut and uninterrupted movie premieres a month.

OSN boasts the most comprehensive portfolio of exclusive rights from all the major studios including Warner Brothers, Paramount, Fox, Disney, Sony, MGM, NBC Universal, HBO and DreamWorks and offers access to the world's leading television brands including Disney channel, Sky News, Discovery Network and National Geographic.

Launched in August 2013, OSN Pehla brings the best of Bollywood movies and premium cricket, including exclusive telecast rights of international tournaments such as the ICC Cricket World Cup and Indian cricket, through leading sports channels OSN Sports Cricket HD and Ten Cricket.

As the leader in innovation, OSN has changed the TV viewing experience by bringing quality entertainment through 59 High Definition channels and is currently the only network offering a full HD bouquet of channels as well as 3D entertainment in the region.

OSN was the first to launch the OSN DVR HD; the region's first online TV platform, OSN Play; the region's first 3D, HD, internet enabled satellite receiver and recorder, OSN Plus HD and the region's first VOD service, OSN on Demand offering viewers the opportunity to watch over 1000 movies and 52 latest seasons of the top series, all available in full HD quality and Dolby Digital sound.

September 2012 saw the launch of OSN's rewards programme, OSN Privileges, offering subscribers money can't buy experiences, special offers and premium prizes all year round.

Addressing the changing viewing habits of consumers across the region, in May 2014, OSN launched 'GO', an online TV service providing subscribers access to thousands of hours of premium entertainment, contract and commitment-free.

The OSN platform is owned and operated by Panther Media Group Limited; a company registered in DIFC, and is owned by KIPCO and Mawarid Group Limited.

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