GULF BUSINESS

AWARDS

THE BENCHMARK FOR OUTSTANDING PERFORMANCE

GULF BUSINESS CELEBRATING 20 YEARS

TUESDAY, SEPTEMBER 6, 2016 TAJ DUBAI HOTEL, BUSINESS BAY

POST-EVENT REPORT

























THANK YOU

Motivate would like to extend its gratitude and appreciation to our sponsors for making this event possible. We hope you thoroughly enjoyed the evening celebrating outstanding businesses around the Gulf.

We look forward to working with you again in the near future.

Thanks again, Motivate Events Team

























YOU ARE INVITED...

More than 300 guests came to celebrate as 26 awards were presented throughout the evening.



























THE VENUE

An intoxicating fusion of extravagance, heritage and contemporary style, Taj Dubai occupies a prime location, in the Emirates' most famous city. The hotel's interiors are a mix of rich Indian artistry and traditional influences, suffused with a cool, vibrant twist, with parts of the hotel offering stunning views of the majestic Burj Khalifa.































































































EVENT BRANDING

Sponsor logos were placed on all event collateral including: invitations, photo backdrops, ballroom banners, event programme & menu, LED table-top boxes and outdoor signage.











































Our official car sponsor, Audi, also had a stand at the Gulf Business Awards 2016 displaying the impressive R8 in a bright yellow.

Enrico Atanasio, Brand Director of Audi Middle East, presented His Excellency Abdul Aziz Al Ghurair, CEO of Mashreg Bank, with the award for the Banking Business Leader of the Year.

The second category, also presented by Mr Atanasio, was the Aviation and Transport Company of the Year. Nabil Sultan, Divisional Senior Vice President of Cargo, accepted the award on behalf of Emirates.

The Aviation and Transport Business Leader of the Year was also awarded by Audi to Mr Paul Griffiths, the CEO of Dubai Airports.

Final category sponsored by Audi was Banking Company of the Year. Receiving the award on behalf of EmiratesNBD was the CEO, Mr Shayne Nelson.



































John Hanafin, CEO of Arton Capital, gave the Real Estate Business Leader of the Year award to Mr Ahmed Al Matrooshi, Managing Director of Emaar Properties, who collected the award on behalf of His Excellency Mohamed AlAbbar, winner of this category.

The award for Energy Leader of the Year was then presented to Mohamed Jameel Al Ramahi, CEO of Masdar. Collecting on his behalf, we had Mr Yousef Baselaib, Executive Director, Sustainable Real Estate, Masdar.































Technology Business leader of the Year was sponsored by Atiyeh Saba.

The award was won by His Excellency Saif Al Aleeli, CEO of Dubai Future Foundation. Collecting on behalf of His Excellency was Neil King, Editor for Gulf Business.





























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DeLonghi Group, represented by Ashraf Khairallah, Vice President of Sales, MEIA region, gave the award for Gulf Business SME of the Year. Won by Fetchr, the award was received by cofounders Joy Ajloumy and Idriss Al Rifai.





































Thousands of votes had come in from across the GCC for the Entrepreneur of the Year category. Veronica Giles, Manager Events & Community Services from Dubai Technology Entrepreneur Centre, presented the award to co-founders of Careem, Mudassir Sheikha and Magnus Olsson.

































Category sponsors Faithful & Gould presented the award for Retail Company of the Year to Colm McLoughlin, who collected the award on behalf of Dubai Duty Free.

The award of the second category sponsored by Faithful & Gould was given to the winner of Retail Business Leader of the Year, Colm McLoughlin, Executive Vice Chairman and CEO, Dubai Duty Free.

Both awards were presented by Donal O'Leary, Director of Faithful & Gould.

































Similar to other sponsors, Grant Thornton had their own stand at the Gulf Business Awards 2016. CEO Hisham Farouk presented the award for Technology Company of the Year to Samsung.

Grant Thornton had their stand in the pre-function area, similar to the other sponsors. Mandip Dulay, Director at Grant Thornton, presented the CSR Initiative of the Year to Activelife by Daman. Collecting the trophy of behalf of Daman was Sven Rohte, CCO.



































Jacobsons, our official vote-processing partners, presented the awards in the Media and Marketing category. Akram Raffoul, Partner and Executive Director of Jacobsons, presented Martin Stewart, CEO of OSN, for the Company of the Year and also presented Business Leader of the Year to Jonathan Labin, Managing Director of facebook Middle East North Africa and Pakistan.

GULF BUSINESS A AND MARKETING BUSINESS LEADER OF T Jonathan Labin, g Director Facebook Middle East, North Africa





























KIZA provided us with a colourful stand in the prefunction area of the Gulf Business Awards 2016. Awarding the Business Woman of the Year to her Excellency Dr Raja Easa Al Gurg, KIZA also had the opportunity to present the award for the Gulf Business Innovator of the Year to Dubai Future Foundation.

GULF BUSINESS

BUSINESSWOMAN OF THE YEAR H.E. Raja Easa Al Gurg, naging Director Easa Saleh Al Gurg Group





























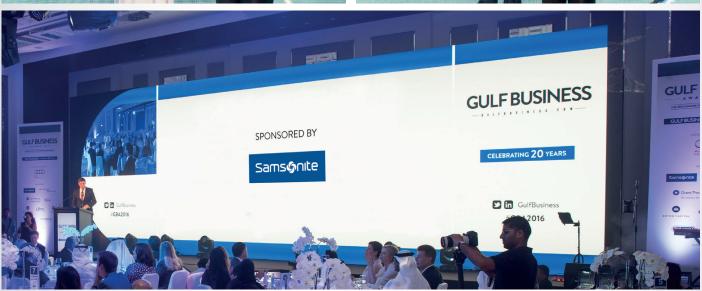




Samsonite presented the award to Jumeirah for Tourism & Hospitality Company of the Year - given by Gopal Sudhakaran, Media & Communication Manager, Grand stores. Tourism and Hospitality Business Leader of the Year was presented to His Excellency Helal Saeed Almarri, Director General, Department of Tourism and Commerce Marketing.

GULF BUSINESS A AND HOSPITALITY BUSINESS LEADER OF THE H.E. Helal Saeed Almarri, ieneral Department of Tourism and Commerce Mai





OFFICIAL CAR SPONSOF

























Our venue sponsors were not only hosting our event for the evening but were also presenting two of the award categories.

Mohit Gurnani, Hotel Manager of Taj Dubai, presented the awards for Healthcare Company of the Year to Mediclinic, as well as Healthcare Business Leader of the Year to His Excellency Humaid Al Qatami, CEO of Dubai Health Authority.





































The innovative company Bliss Flowers delivered and created a beautiful display of flowers as a centrepiece on each table.































THE SHORTLIST, VOTING, AND JUDGING CRITERIA

COMPANY OF THE YEAR & BUSINESS LEADER OF THE YEAR

All of the company and business leader nominations will come from the public and the judges. Those shortlisted were carefully measured on the following criteria

INNOVATION

A company's ability to lead its sector — through thought-leadership, continual innovation and timely strategy.

GROWTH/EXPANSION

Company growth in the last year and expansion into new markets.

FINANCIAL RESULTS

Company results in terms of assets, profits and turnover — taken in a market context.

PRODUCT QUALITY

The ability to deliver exceptional, innovative, customer-orientated products of the highest quality.

SERVICE DELIVERY

The ability to provide excellent service to all stakeholders including customers, partners and suppliers.

ENTREPRENEUR & CORPORATE SOCIAL RESPONSIBILITY

In 2016, we engage the public even more with two 'People's Choice' awards: 'Entrepreneur of the Year' and 'Corporate Social Responsibility award'. Gulf Business highlighted ten leading entrepreneurs and five corporate social responsibility campaigns and our readers decided who should be awarded.

























JUDGES



Ian Fairservice

Motivate Managing Partner and Group Editor-In-Chief

Ian Fairservice founded Motivate Publishing in 1979. With his partner H.E. Obaid Humaid Al-Tayer, the United Arab Emirates Minister of State for Finance, he has developed the company to become one of the most successful media houses in the region - with more than 30 editorial titles across print and digital and a diverse range of contract publishing products.



Neil King

Editor of Gulf Business

With more than a decade's experience in journalism, Neil King is the editor of Gulf Business magazine. Having cut his teeth at the Essex Chronicle newspaper in the UK, he went on to work for Spafax where he edited a portfolio of in-flight magazines. Moving into business journalism, Neil arrived in Dubai in 2012 before joining the Gulf Business team at the start of 2016.



Ronaldo Mouchawar

CEO and Co-Founder of Soug.com

Ronaldo Mouchawar is the co-founder and CEO of Souq.com, the largest online retail and marketplace platform in the Arab World. Ronaldo has more than 15 years of experience in technology and business management and was awarded in 2015 by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, in recognition of Souq.com's digital influence in the UAE. He also won the Retail Business Leader of the Year and Entrepreneur of the Year awards at last year's Gulf Business Awards.



Brandy Scott

Host of Business Breakfast on Dubai Eye 103.8

Brandy Scott is one of the hosts of the award-winning Business Breakfast on Dubai Eye 103.8. She has worked as a journalist for nearly 20 years, across radio, newspapers and magazines - including a stint as deputy editor on Gulf Business magazine.



Hisham Farouk

CEO of Grant Thornton UAE

Hisham Farouk is the CEO of Grant Thornton in the United Arab Emirates. A dynamic leader with a professional and academic footprint in the United States, United Kingdom and across the Middle East region, Hisham has been the driving force behind many private and public organisations' growth strategies. With almost two decades of professional and commercial experience he has led high-profile advisory engagements for some of the largest groups in the region. He sits on various boards, including a renowned regional investment firm, and is a patron and avid mentor for dynamic SMEs and entrepreneurial businesses





















AVIATION AND TRANSPORT BUSINESS LEADER OF THE YEAR Paul Griffiths, Dubai Airports



BANKING BUSINESS LEADER OF THE YEAR H.E. Abdul Aziz Al Ghurair, Mashreq Bank



HEALTHCARE BUSINESS LEADER OF THE YEAR H.E. Humaid Mohammed Obaid Al Qatami, **Dubai Health Authority**



ENERGY BUSINESS LEADER OF THE YEAR Mohamed Jameel Al Ramahi, Masdar



TECHNOLOGY BUSINESS LEADER OF THE YEAR H.E. Saif Al Aleeli, **Dubai Future Foundation**



REAL ESTATE BUSINESS LEADER OF THE YEAR H.E. Mohamed Alabbar, Emaar

























RETAIL BUSINESS LEADER OF THE YEAR Colm McLoughlin, **Dubai Duty Free**



AVIATION AND TRANSPORT COMPANY OF THE YEAR **Emirates**



TOURISM AND HOSPITALITY **BUSINESS LEADER OF THE YEAR** H.E. Helal Saeed Almarri, DTCM



BANKING COMPANY OF THE YEAR **Emirates NBD**



MEDIA MARKETING **BUSINESS LEADER OF THE YEAR** Jonathan Labin, Facebook Middle East, North Africa and Pakistan



HEALTHCARE COMPANY OF THE YEAR Mediclinic

























ENERGY COMPANY OF THE YEAR Masdar



TECHNOLOGY COMPANY OF THE YEAR Samsung



REAL ESTATE COMPANY OF THE YEAR Emaar



RETAIL COMPANY OF THE YEAR **Dubai Duty Free**



MEDIA MARKETING COMPANY OF THE YEAR OSN



TOURISM AND HOSPITALITY COMPANY OF THE YEAR Jumeirah



ENTREPRENEUR OF THE YEAR Mudassir Sheikha and Magnus Olsson, Careem

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CSR INITIATIVE OF THE YEAR ActiveLife by Daman



BUSINESSWOMAN OF THE YEAR H.E. Dr. Raja Easa Al Gurg



SME OF THE YEAR **Fetchr**



INNOVATOR OF THE YEAR **Dubai Future Foundation**



GULF BUSINESS COMPANY OF THE YEAR **Jumeirah**



GULF BUSINESS BUSINESS LEADER OF THE YEAR Paul Griffiths, CEO **Dubai Airports**



LIFETIME ACHIEVEMENT Sunny Varkey **GEMS**, Varkey Foundation

























PRINT

Full page ads of the Gulf Business Industry Awards were featured in the following Motivate publications: Business Traveller Middle East The Week **Gulf Business** Campaign Golf Digest

Advertisements featuring sponsors' logos were also placed in various titles.



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KHALEEJ TIMES



GULF NEWS

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7 DAYS









RADIO ADVERTS

Radio adverts were broadcasted on Dubai Eye throughout the months of May, June and July.

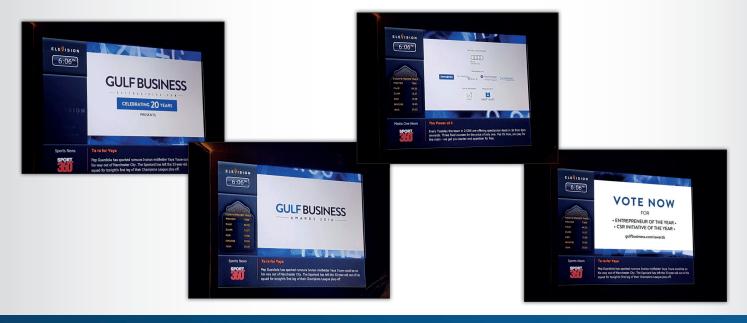


"Voting is now open for the Gulf Business Awards. To vote for the Entrepreneur of the Year and the CSR Initiative of the Year, visit gulfbusiness.com - the benchmark for outstanding performance. Gulf Business - celebrating 20 years as the must read title for economic game changers."

ELEVISION

Advertisements in the elevator at Media One Hotel and DIFC played leading up to the event.























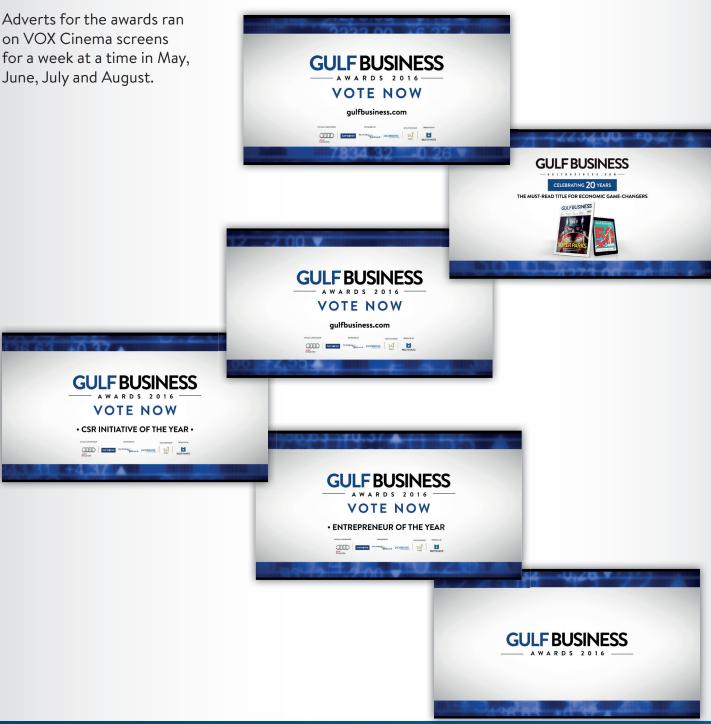


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CINEMA ADVERTS

Adverts for the awards ran on VOX Cinema screens



















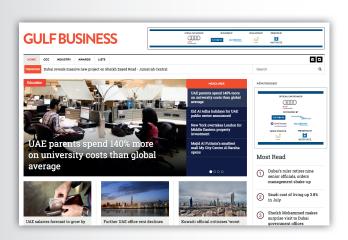


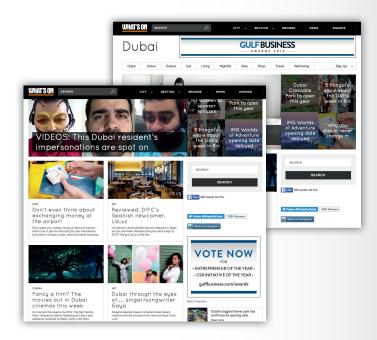






WEB BANNERS











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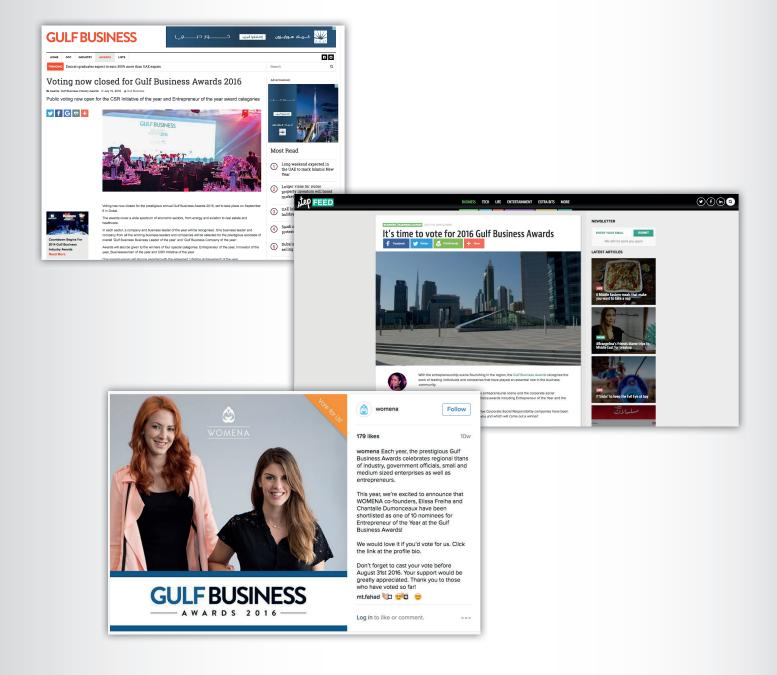








ONLINE COVERAGE

















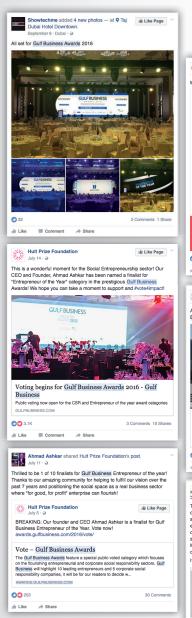


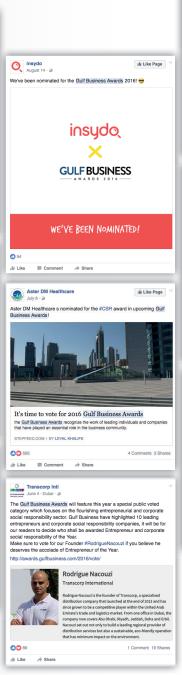






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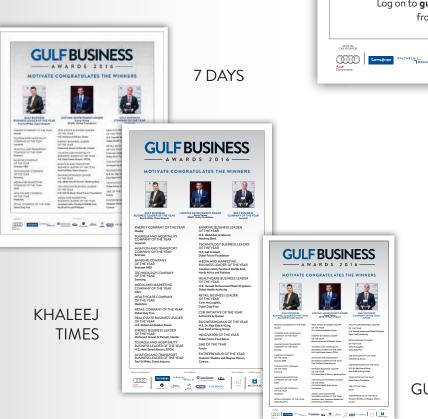




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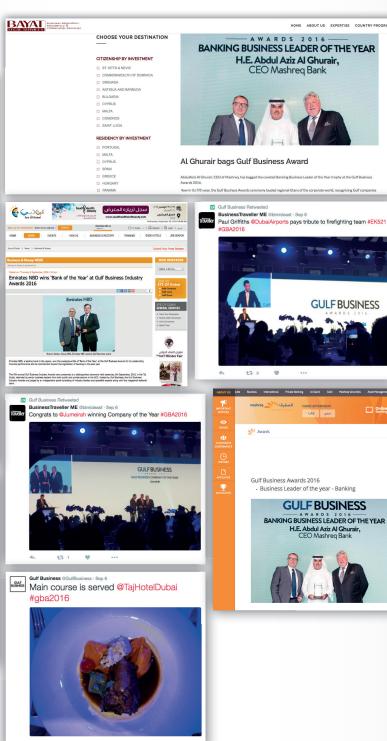






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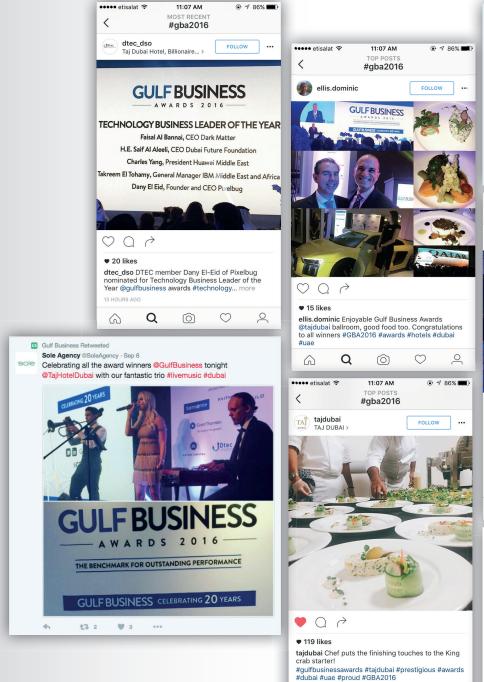
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Saudi focus

With diversification underway, what comes next for Saudi Arabia? P. 46 Dell-EMC

Dell boss Aongus Hegarty discusses the regional impact of the \$67bn EMC acquisition

P.52 Real estate
Is the Gulf's property
market justified in its
optimistic outlook?

Virtual reality
How GCC firms are capitalising on the VR boom

#10.0CT 2016



CELEBRATING 20 YEARS OF INSIGHT AND ANALYSIS



























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The Gulf Business Awards 2016 honoured the best and brightest of the region's business community and celebrated Gulf Business's 20th anniversary at a glittering ceremony on September 8 at Taj Dubai

The past year has been one of change for the Gulf Cooperation Council, with fluctuating oil prices accelerating diversification plans, companies navigating global economic headwinds and smart technology continuing to disrupt industries across the board.

But one thing has remained constant: business excellence. Whether it's in the form of profits, expansion or innovation, companies and individuals across the GCC have staked their claim as global leaders in their fields.

To recognise those at the forefront of the region's success, Gulf Business hosted its fifth annual awards ceremony -

celebrating some of the biggest achievements and best performances over the last 12 months.

During the gala event, held at Taj Dubai in Business Bay, a total of 25 awards were handed out across nine industries, as well as special awards rec-ognising small and medium sized enterprises, businesswomen and innovation. Having received hundreds of nominations, an independent panel of five judges selected the winners from shortlists of five per category. The fates of two further categories – Entrepreneur of the Year and CSR Initiative of the Year - were put in the hands of the voting public.



Emirates NBD CEO Shayne Nelson (right) col the award for Company of the Year - Banking

28/OCTOBER 2016























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LIFETIME ACHIEVEMENT AWARD: SUNNY VARKEY, GEMS EDUCATION / VARKEY FOUNDATION

Since taking his first steps in the UAE's education sector in the 1980s, Sunny Varkey has become one of the region's – and the world's – most highly regarded education chiefs.

Building a network of schools across the Gulf that would later become Global Education Management Systems – better known as GEMS – his dedication to giving young people a solid start in life has become legendary.

But Varkey's register of close to 150 schools in more than a dozen countries, as well as his range of education describes are different to the second in each start of the second in each of the second in

Start in life has become legendary.

But Varkey's register of close to 150 schools in more than a dozen countries, as well as his range of education consultancy and solutions on offer around the world is only part of the story.

In 2010 he launched the Varkey Foundation, which has gone on to help hundreds of thousands of children in need around the world through various programmes, scholarships, campaigns and donations.

In 2013 the foundation helped launch the Global Education and Skills Forum in partnership with UNESCO and the UAE Ministry of Education – a major event for the sector and one that gave rise to the annual \$Im Global Teacher Prize.

"My parents were teachers and they came to Dubai almost 60 years back, along with many other people who came to the shores of Dubai and the UAE for better prospects," he said vie video when accepting his award.

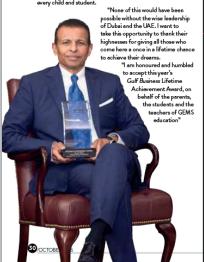
"My father started teaching English as a foreign language and together they opened their first school called Our Own English High School. And that's where the story of GEMS Education started.

"Our success thus far has been achieved through many

Coursion started.

"Our success thus far has been achieved through many outstanding educationalists and staff who share our passion and determination to put quality education within reach of every child and student.

"New Action would be a been achieved."





BUSINESS LEADER OF THE YEAR - BANKING: H.E. BDUL AZIZ AL GHURAIR

Given he has been a constant factor in Mashreq's success for more than two decades, it is little suprise that H.E. AbdullAziz AI Churair was named Banking Leader of the Year.

As well as providing a steady guiding hand — helping his bank to post a \$65-64m profit in 2015 — the former Speaker of the Federal National Council also offered a charitable one by launching the Arab world's largest education fund. Promising \$1.14bn in grants for underserved youths and scholarships for 15,000 students over the next 10 years, the Abdulla AI Ghurair Foundation for Education institutions and philanthropic organisations in a bid to give young people the tools they need to become the region's – and the world's – future leaders.

As the chairman of the UAE Banks Federation he has also been a key figure in pushing for the country's new bankruptcy law, which was approved just days before the awards took place. He addressed the law in his acceptance speech, saying: "We have publically campaigned for the bankruptcy law, and this week wee finally, have it.

"It is the UAE banking system that has pushed for this bankruptcy law because we went to protect our environment, our customers. We don't want them to skip, we don't want them to run away – we want them to come and talk to us at the table: let's work out a solution.

"We will not put a customer behind bers – we will not put them; all if they are agranium. We will work things out with them, even

work out a solution.
"We will not put a customer behind bars - we will not put them
in juil if they are genuine. We will work things out with them, even
by rescheduling their loans for whatever it takes - two years, three

by rescheduling their loans for whatever it takes – two years, three years – to bring them back to life.

"We want to support the ecosystem that we have here in the UAE and we will continue to support it because it's a win-win. You succeed, the UAE succeeds, the banking industry succeeds and it's a win-win for all of us."

On the sidelines of the event he added: "We welcome the bankruptoy lav as it will bring stability and confidence to the economy, to the customer and to the bank. With the legislative framework banks will be more confident when dealing with businesses that get into difficulty."



























THE WINNERS

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BUSINESS LEADER OF THE YEAR - AVIATION AND TRANSPORT & OVERALL BUSINESS LEADER OF THE YEAR: PAUL GRIFFITHS,

It has been something of a bittersweet year for the CEO of Dubai Airports, Paul Griffiths, who has exercised his leadership skills at times of celebration as well as tragedy.
While Dubai Airports continued to exceel - with record passenger traffic continuing to make Dubai International Airport he world's busiest for international passenger traffic - Griffiths also maintained a cool head while managing efforts to nullify the danger and limiting the resulting impact of the crash landing of Emirates flight EKS21.

Emirates flight EKSZI.

In an emotional acceptance speech, Griffiths dedicated his award to his team, recalling the moment he met with those who first responded to the emergency.

"I shock everyone's hand and looked into the whites of the eyes of these people who don't want the limelight, don't want to be recognised but every day come into work expecting an ordinary day.

"On that day the alarm went off, they rushed to their fire engines and they were there within seconds. They doused the entire seropleane in foam, creating a lifeline for 200 people to escape from a burning seroplane in what must have been absolutely horrific circumstances.
"Sadly, one of them didn't return, for which we are deeply

associutely normic accumisances.
"Sadly, one of them didn't return, for which we are deeply sorry, but I am so grateful for and privileged to be leading such a wonderful team that responds to that sort of call of duty without wonderru team that responds to that sort or call or duty without wanting recognition.

"So it's on behalf of them, on behalf of my whole team, that I very gratefully accept the award tonight."





COMPANY OF THE YEAR - TOURISM AND HOSPITALITY & OVERALL COMPANY OF THE YEAR: JUMEIRAH

Becoming successful is one thing, but maintaining and building on that success is quite another – something the judges agreed Jumeirah has done with consummate ease. The hospitality firm is unerring commitment to quality has kept it at the top of its game for years, highlighting its strength and underlining its incredible popularity, while making it a cornerstone of Dubai and a familiar name across the world.

Founded in 1997 and later becoming a member of Dubai Holding in 2004, Jumeirah Group has built a varied portfolio of lixury hotels and resorts, wellness centres, waterparks and more – expanding from its base in Dubai to 10 other destinations.

Group vice president of brand marketing and loyalty, Yousef Tugan, collected the two awards and, speaking after the event, chief commercial officer Alison Broadhead expressed her joy in receiving the accolades.

She said: "Jumeirah has become one of the world's most outstanding international luxury brands since its launch in 1997 and we are extremely proud to have won these two awards.

Two awards.

"This recognition demonstrates our commitment to excellence as we continue to expand and develop the portfolio. This year we announced the launch of Jumeirah Al Naseem at Madinat Jumeirah, and redefined Dubai's most recognisable landmark – the Burj Al Arab – by building The Terrace; a one of a kind restaurant, pool, beach and cabana space set over 106,000 square metres."



























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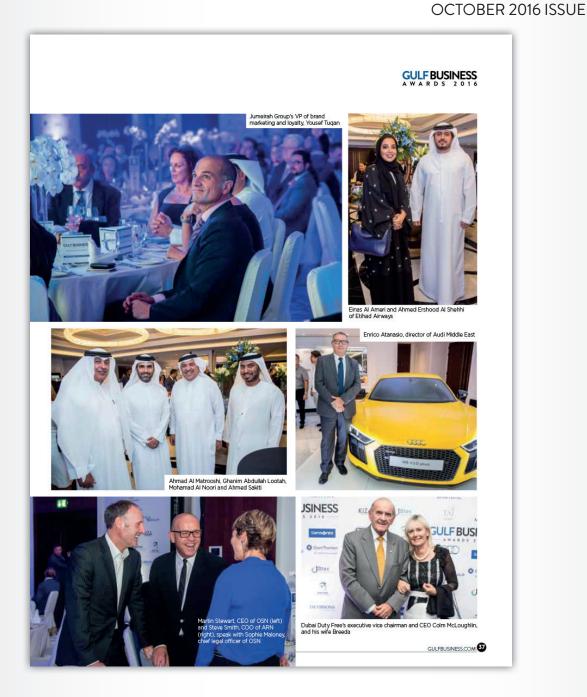






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