

GULF BUSINESS

AWARDS 2017

IN ASSOCIATION WITH



مستشفى كينجز كوليدج لندن
King's College Hospital London

POST-EVENT REPORT

SUNDAY, SEPTEMBER 10, 2017
FAIRMONT THE PALM

GULF BUSINESS CELEBRATING 21 YEARS OF INSIGHT AND ANALYSIS

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THANK YOU

Motivate would like to extend its gratitude and appreciation to our sponsors for making this event possible. We hope you thoroughly enjoyed the evening celebrating outstanding businesses around the Gulf.

We look forward to working with you again in the near future.

Thanks again,
Motivate Events Team

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YOU ARE INVITED...

More than 300 guests attended the celebration as 26 awards were presented throughout the evening.



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THE VENUE



Fairmont The Palm is an idyllic five-star resort situated on Dubai's most sought-after island community, Palm Jumeirah. A luxury beachfront resort with unrivalled views of the Arabian Gulf and the glittering Dubai Marina skyline, the city's major attractions and airports are all located within easy reach, setting the resort apart as a unique leisure and business destination.

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THE BLUE CARPET



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EVENT BRANDING

Sponsor logos were placed on all event collateral including: invitations, photo backdrops, ballroom banners, menus, LED table top boxes, outdoor signage, screens, etc.



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King's

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King's College Hospital London

Our headline sponsor, King's College Hospital London UAE, presented two awards on the night.

Mr Neil Buckley, the CEO, presented Best Business Leader of the Year in Healthcare to David Hadley, CEO of Mediclinic Middle East, and Best Company of the Year in Healthcare to Aster DM Healthcare.

Mr. Buckley also joined Ian Fairservice in giving out the Gulf Business Company of the year award to Dark Matter



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SPONSOR



Shapoorji Pallonji International sponsored four categories on the evening. Presenting the Business Leader categories was Mr Patrick Sweeney, Vice President of Business Development:

Business Leader of the Year in Real Estate to His Excellency Mohamad Alabbar, Group Chairman of Emaar. Collecting on his behalf was Mr Ahmed Al Matrooshi, Managing Director at Emaar Properties.

Business Leader of the Year in Energy to Mohamed Jameel Al Ramahi, CEO of Masdar.

Presenting the awards in the Company of the Year categories was Mr Biju Oommachan, Vice President at Shapoorji Pallonji International:

Company of the Year in Real Estate to Danube.

Company of the Year in Energy to Masdar.



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Samsonite

Category sponsors Samsonite sponsored four awards at the Gulf Business Awards 2017.

Mr Gopal Sudhakaran, Marketing Manager at Grand Stores, presented the following:

Business Leader of the Year in Tourism and Hospitality to His Excellency Helal Saeed Almarri, Director General at Department of Tourism and Commerce Marketing.

Business Leader of the Year in Aviation and Transport to Magnus Olsson and Mudassir Sheikh, founders of Careem.

Company of the Year in Tourism and Hospitality to Haitham Mattar, CEO at RAK Tourism.

Company of the Year in Aviation and Transport to Paul Griffiths, CEO of Dubai Airports.



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100 YEARS

Samsonite

qmp

Southgate

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Fairmont
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MOTIVATE

SPONSOR



Dr Ronald Bradfield, Director at Strathclyde Business School UAE, presented three categories to the following winners:

CSR Initiative of the Year was presented to ActiveLife by Daman.

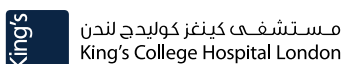
SME of the Year was presented to NOW Money.

Entrepreneur of The Year was to Nayla Al Khaja, CEO of D-seven.



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Aside from their impeccable hospitality, our venue partners Fairmont The Palm presented two categories on the night. General Manager Mark Sawkins presented:

Business Woman of the Year to Sima Ved from the Apparel Group.

Innovator of the Year to HUB1006



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JACOBSONS
accelerate business

Our official voting partner Jacobsons Direct sponsored four categories. Mr Akram Raffoul, Partner and Executive Director, presented the following:

Business Leader of the Year in Technology to Faisal Al Bannai, CEO of DarkMatter.

Business Leader of the Year in Media & Marketing to Sam Barnett, CEO of MBC Group.

Company of the Year in Technology to DarkMatter

Company of the Year in Media & Marketing to OSN.



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THE SHORTLIST, VOTING, AND JUDGING CRITERIA

COMPANY OF THE YEAR & BUSINESS LEADER OF THE YEAR

All of the company and business leader nominations came from the public and the judges. Those shortlisted were carefully measured on the following criteria:

INNOVATION

A company's ability to lead its sector — through thought leadership, continual innovation and timely strategy.

GROWTH/EXPANSION

Company growth in the last year and expansion into new markets.

FINANCIAL RESULTS

Company results in terms of assets, profits and turnover — taken in a market context.

PRODUCT QUALITY

The ability to deliver exceptional, innovative, customer-orientated products of the highest quality.

SERVICE DELIVERY

The ability to provide excellent service to all stakeholders including customers, partners and suppliers.

ENTREPRENEUR & CORPORATE

SOCIAL RESPONSIBILITY

In 2017, we engage the public even more with two 'People's Choice' awards: 'Entrepreneur of the Year' and 'Corporate Social Responsibility award'. *Gulf Business* highlighted ten leading entrepreneurs and five corporate social responsibility campaigns and our readers decided who should be awarded.

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JUDGES



DR AMINA AL RUSTAMANI

Group CEO, TECOM Group

One of the Arab world's most influential business leaders, Dr Al Rustamani leads TECOM Group, the developer and operator of over 12 business communities across Dubai. She championed the development of a number of vibrant destinations in Dubai, including the region's media hub Dubai Media City, the first design dedicated community Dubai Design District (d3), and the multi-sector Dubai Wholesale City. Among her high-profile roles are Chairperson of the Dubai Design and Fashion Council, Chairperson of Dubai Institute of Design and Innovation, and board member of the National Media Council, Dubai Media Incorporated, and Dubai Healthcare City Authority. Dr Al Rustamani is also a regular in the annual Gulf Business Arab Power List.



ARIF NAQVI

Founder and Group CEO, The Abraaj Group

Having founded leading private equity firm The Abraaj Group in 2002, Arif Naqvi is recognised as a pioneer of growth markets investing. His company has 17 offices worldwide, with regional hubs in Dubai, Istanbul, Mexico City, Nairobi and Singapore. He also established the largest private social sector enterprise in Pakistan, the Aman Foundation, and has been awarded the Oslo Business for Peace Award as well as the Sitara-i-Imtiaz – a civilian honour bestowed by the Government of Pakistan.



IAN FAIRSERVICE

Managing Partner and Group Editor-In-Chief, Motivate

Ian Fairservice founded Motivate Publishing in 1979 and together with his partner H.E. Obaid bin Humaid Al Tayer, the United Arab Emirates Minister of State for Financial Affairs, has developed the company to become one of the most successful media groups in the region. Motivate has more than 30 editorial titles across print and digital and a diverse range of contract publishing products, as well as a celebrated books division, content provision, events management, and leading cinema advertising business, Motivate Val Morgan.



MARK BEER, OBE

CEO of DIFC's Dispute Resolution Authority, and former Chairman of the British Business Group

Mark Beer became CEO of DIFC's Dispute Resolution Authority upon its establishment in 2014, having been CEO and Registrar of the DIFC Courts since 2009. Mark has worked to advance the reach and reputation of the Courts, helping to turn it into an internationally revered judiciary. Mark is also a former Chairman of the British Business Group – one of the largest and most active business groups in the GCC with more than 2,000 individuals representing over 400 companies. He was awarded Officer of the Most Excellent Order of the British Empire in Queen Elizabeth II's 2013 Birthday Honours list.



NEIL KING

Editor, Gulf Business

Having cut his teeth at various newspapers and magazines in his native UK, Neil King came to Dubai in 2012, where he has served as editor of some of the region's leading business publications. He joined Motivate in January 2016 as editor of the respected and long-running *Gulf Business* magazine.

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THE WINNERS



**BANKING BUSINESS LEADER
OF THE YEAR**
H.E. Abdul Aziz Al Ghurair, Mashreq



**REAL ESTATE BUSINESS LEADER
OF THE YEAR**
COLLECTED ON BEHALF OF
H.E. Mohamed Alabbar, Emaar



**ENERGY BUSINESS LEADER
OF THE YEAR**
Mohamed Jameel Al Ramahi, Masdar



**TOURISM AND HOSPITALITY
BUSINESS LEADER OF THE YEAR**
COLLECTED ON BEHALF OF
H.E. Helal Saeed Almarri, DCTCM



**AVIATION AND TRANSPORT
BUSINESS LEADER OF THE YEAR**
COLLECTED ON BEHALF OF
**Magnus Olsson & Mudassir Sheikha,
Careem**



**TECHNOLOGY BUSINESS LEADER
OF THE YEAR**
Faisal Al Bannai, DarkMatter

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THE WINNERS



**MEDIA AND MARKETING
BUSINESS LEADER OF THE YEAR**
Sam Barnett, MBC Group



**HEALTHCARE BUSINESS LEADER
OF THE YEAR**
David Hadley, Mediclinic Middle East



**RETAIL BUSINESS LEADER
OF THE YEAR**
Colm McLoughlin, Dubai Duty Free



REAL ESTATE COMPANY OF THE YEAR
Danube



ENERGY COMPANY OF THE YEAR
Masdar



**TOURISM AND HOSPITALITY
COMPANY OF THE YEAR**
RAK Tourism Development Authority

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THE WINNERS



AVIATION AND TRANSPORT
COMPANY OF THE YEAR
Dubai Airports



BANKING COMPANY
OF THE YEAR
EmiratesNBD



TECHNOLOGY COMPANY
OF THE YEAR
DarkMatter



MEDIA AND MARKETING
COMPANY OF THE YEAR
OSN



HEALTHCARE COMPANY
OF THE YEAR
Aster DM Healthcare



RETAIL COMPANY
OF THE YEAR
Souq.com



CSR INITIATIVE OF THE YEAR
ActiveLife by Daman



SME OF THE YEAR
NOW Money

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THE WINNERS



**BUSINESSWOMAN
OF THE YEAR**
Sima Ved, Apparel Group



INNOVATOR OF THE YEAR
HUB1006



**ENTREPRENEUR
OF THE YEAR**
**Nayla Al Khaja, D-Seven/
The Scene**



**HAPPINESS & POSITIVITY
COMPANY OF THE YEAR**
DHL



**GULF BUSINESS
COMPANY OF THE YEAR**
DarkMatter



**GULF BUSINESS
BUSINESS LEADER OF THE YEAR**
H.E. Abdul Aziz Al Ghurair, Mashreq



LIFETIME ACHIEVEMENT AWARD
**His Highness Sheikh Ahmed
Bin Saeed Al Maktoum**

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PRE-EVENT COVERAGE

PRINT

The 'Vote Now' full-page ads of the Gulf Business Awards were featured in the following publications:

Golf Digest

July issue

September issue

Gulf business

July issue

August issue

September issue

Business Traveller Middle East

July issue

September issue

Campaign

May 14, 2017

May 28, 2017

August 6, 2017

August 20, 2017

September 6, 2017

The Week

May 6, 2017

May 13, 2017

May 20, 2017

May 27, 2017

July 17, 2017

July 29, 2017

August 5, 2017

August 12, 2017

August 26, 2017

September 2, 2017



GULF BUSINESS EDITORIAL COVERAGE



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PRE-EVENT COVERAGE

RADIO ADVERTS

Radio Adverts were broadcasted on Dubai Eye throughout the month of July.



“Voting is now open for the *Gulf Business* Awards. To vote for the Entrepreneur of the Year and the CSR Initiative of the Year, visit gulfbusiness.com – the benchmark for outstanding performance. *Gulf Business* – a must read title for economic game changers.”

ELEVISION

Advertisements in the elevator across Dubai Media City and Business Bay played leading up to the event.



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PRE-EVENT COVERAGE

CINEMA ADVERTS

Adverts for the awards ran on VOX Cinema screens from throughout August.



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PRE-EVENT COVERAGE

Banners and MPUs were placed on both GulfBusiness.com to promote nominations.

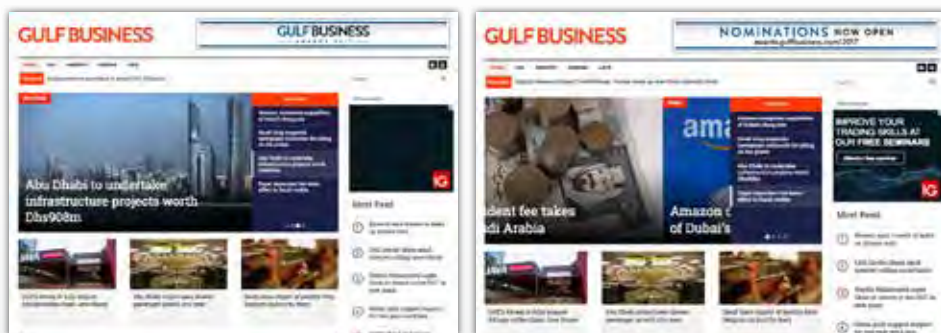
WEB LEADERBOARD
227,592 IMPRESSIONS



WEB MPU
185,754 IMPRESSIONS



WEB HALF PAGE
86,660 IMPRESSIONS



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POST-EVENT COVERAGE

PRINT

The winners' full-page ads of the Gulf Business Awards were featured in the following publications:

Gulf Digest
October issue

Gulf Business
October issue

Business Traveller
Middle East
October issue

Campaign
September 24, 2017

The Week
September 23, 2017
September 30, 2017

GULF BUSINESS AWARDS 2017
IN ASSOCIATION WITH
King's College Hospital London

MOTIVATE CONGRATULATES THE WINNERS

WINNER	AWARD	WINNER	AWARD	WINNER	AWARD
H.E. Abdul Aziz Al Ghurair, Mashreq	GULF BUSINESS BUSINESS LEADER OF THE YEAR	His Highness Sheikh Ahmed Bin Saeed Al Maktoum	LIFETIME ACHIEVEMENT AWARD	DarkMatter	GULF BUSINESS COMPANY OF THE YEAR
H.E. Abdul Aziz Al Ghurair, Mashreq	BANKING BUSINESS LEADER OF THE YEAR	David Hadley, Mediclinic Middle East	HEALTHCARE BUSINESS LEADER OF THE YEAR	OSN	MEDIA AND MARKETING COMPANY OF THE YEAR
H.E. Mohamed Alabbas, Emaar	REAL ESTATE BUSINESS LEADER OF THE YEAR	Coleen McLoughlin, Dubai Duty Free	RETAIL BUSINESS LEADER OF THE YEAR	Asar DM Healthcare	HEALTHCARE COMPANY OF THE YEAR
Mohamed Jameel Al Ramahi, Masdar	ENERGY BUSINESS LEADER OF THE YEAR	Danube	REAL ESTATE COMPANY OF THE YEAR	Sasq.com	RETAIL COMPANY OF THE YEAR
H.E. Halal Saad Almarri, DCTCM	TOURISM AND HOSPITALITY BUSINESS LEADER OF THE YEAR	Masdar	ENERGY COMPANY OF THE YEAR	ActiveLife by Damam	CSR INITIATIVE OF THE YEAR
Magnus Olsson & Madrasir Shalika, Caresm	AVIATION AND TRANSPORT BUSINESS LEADER OF THE YEAR	RAK Tourism Development Authority	TOURISM AND HOSPITALITY COMPANY OF THE YEAR	Simi Veda, Apparel Group	SME OF THE YEAR
Faisal Al Barmal, DarkMatter	TECHNOLOGY BUSINESS LEADER OF THE YEAR	Dubai Airports	AVIATION AND TRANSPORT COMPANY OF THE YEAR	NOW Money	BUSINESSWOMAN OF THE YEAR
Sam Bennett, MBC Group	MEDIA AND MARKETING BUSINESS LEADER OF THE YEAR	Emirates NBD	BANKING COMPANY OF THE YEAR	HUB1000	INNOVATOR OF THE YEAR
		DarkMatter	TECHNOLOGY COMPANY OF THE YEAR	Nayla Al Khajin, D-Semini/The Scene	ENTREPRENEUR OF THE YEAR
				DHL	HAPPINESS & POSITIVITY COMPANY OF THE YEAR

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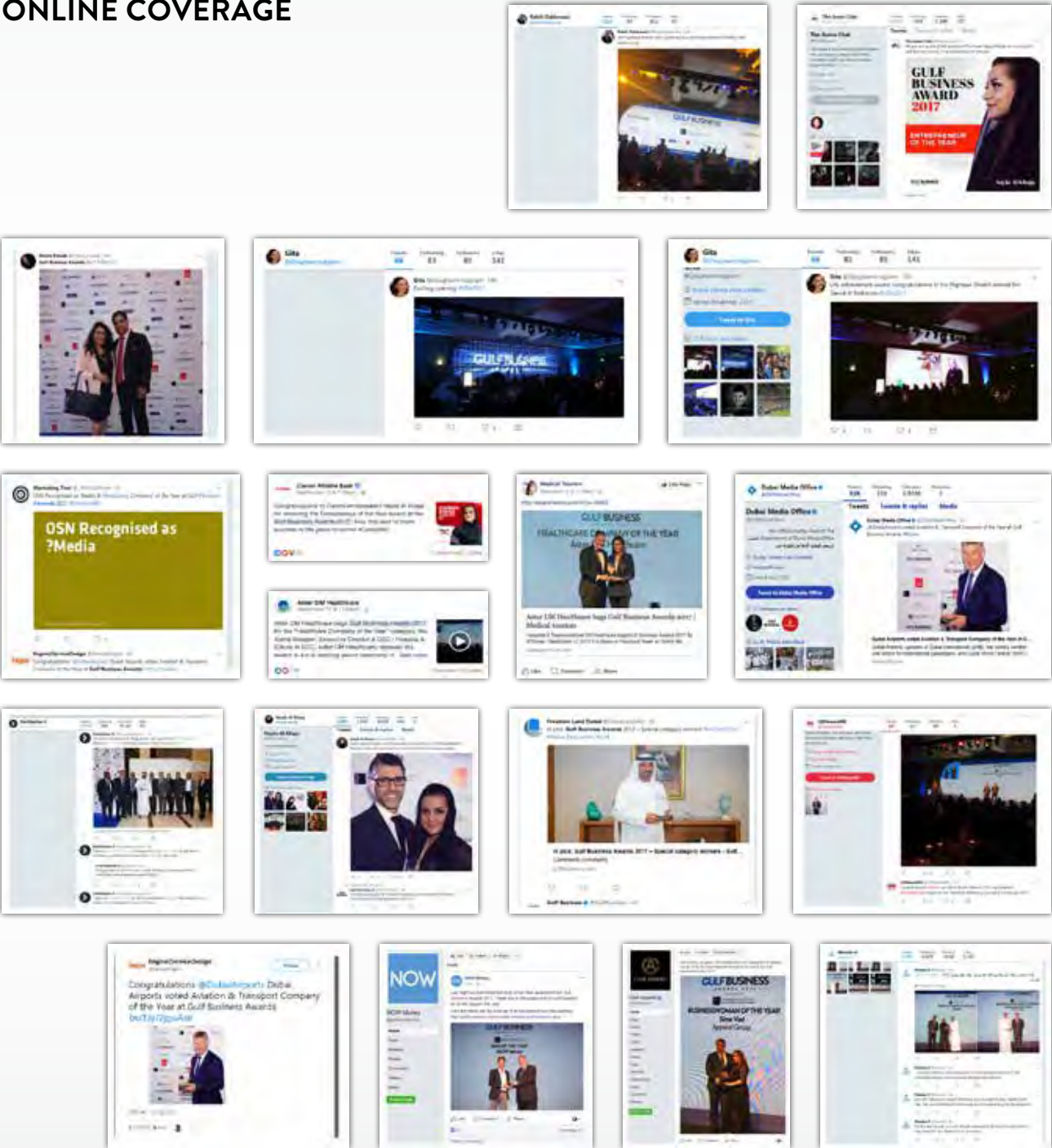
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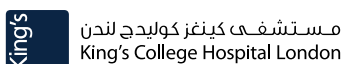
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