

GULF BUSINESS AWARDS 2018

POST-EVENT REPORT

MONDAY, SEPTEMBER 10, 2018
THE OBEROI, DUBAI

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



FINESSE
MENA | APAC | AMERICAS



HUMANSOFT
Empowering People Through Knowledge

VENUE PARTNER



DUBAI, UAE

BEVERAGE PARTNER



afrikan+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER



better experiences

FLOWER PARTNER



DS

PRESENTED BY



MOTIVATE
MEDIA GROUP

THANK YOU



Motivate would like to extend its gratitude and appreciation to our sponsors for making this event possible. We hope you thoroughly enjoyed the evening celebrating outstanding business around the Gulf.

We look forward to working with you in the near future.

Thanks again,
Motivate Events Team.

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EATON

Powering Business Worldwide



MENA | APAC | AMERICAS

HUMANISOFT
Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

YOU ARE INVITED...

More than 300 guests attended the celebrations
as 21 awards were presented throughout the evening.



SPONSORED BY



Crowe



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



THE VENUE



The Oberoi, Dubai is an award winning contemporary luxury hotel in Dubai, whose design embodies height, light and space. The hotel offers iconic views of the magnificent Burj Khalifa from our prime location amongst hotels in the UAE, in Business Bay, just minutes away from Dubai Mall and Dubai International Financial Centre.

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

THE BLUE CARPET



SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT-N

Powering Business Worldwide



FINESE

MENA | APAC | AMERICAS



HUMANISOFT

Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



DS

PRESENTED BY



MOTIVATE
MEDIA GROUP

THE BLUE CARPET



SPONSORED BY



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



EVENT BRANDING



Sponsor logos were placed on all event collateral including: invitations, photo backdrops, ballroom banners, menus, LED table top boxes, outdoor signage, screens, etc.



SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER



better experiences

FLOWER PARTNER



DS

PRESENTED BY



MOTIVATE
MEDIA GROUP

EVENT BRANDING



SPONSORED BY



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



SPONSOR



مستشفى كينجز كوليدج لندن
King's College Hospital London

Our sponsor's King's College London Hospital had a display in the pre-function area where they educated the guests on their services and specialists available at clinics across the UAE.



SPONSORED BY



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



SPONSOR



MENA | APAC | AMERICAS



Sponsor's Finesse set up a display within the pre-function area, informing guests of their Software System Integrator.



Co-founder and CEO, Raju Ramesh presented the following awards:

- Tourism and Hospitality Company of the Year, awarded to Rotana Hotels and Resorts.
- Tourism and Hospitality Leader of the Year, awarded to Manuel Rabaté, Director of The Louvre Abu Dhabi.

Co-founder and COO, Sunil Paul presented the following awards:

- Aviation and Transport Company of the Year, awarded to Careem.
- Aviation and Transport Leader of the Year, awarded to Sir Tim Clark, President of Emirates.

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



DUBAI, UAE

BEVERAGE PARTNER



INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER



better experiences

FLOWER PARTNER



Design Studio

PRESENTED BY



MOTIVATE
MEDIA GROUP

SPONSOR



Sponsor's Crowe set up a display within the pre-function area, having their representative discuss their Accounting, consulting and technology solutions with the attendees.

Group CEO, James Matthew presented the following awards:

- Healthcare Company of the year, awarded King's College London Hospital in UAE.
- Retail Company of the year, awarded to Dubai Duty Free
- Banking Business Leader of the Year, awarded to Abdulhamid M Saeed, Group CEO of First Abu Dhabi Bank
- Healthcare Business Leader of the year, awarded to Dr Azad Moopen, Chairman and Managing Director of Aster DM Healthcare



SPONSORED BY



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



SPONSOR



Powering Business Worldwide

Sponsor's Eaton placed their branding within the pre-function space at the Awards.



Managing Director, Frank Ackland presented the following awards:

- Real Estate Company of the year, awarded to Emaar
- Energy Company of the year, awarded to DEWA
- Real Estate Business Leader of the Year, awarded to Hussain Sajwani, Chairman of DAMAC
- Energy Business Leader of the year, awarded to His Excellency Dr. Sultan Ahmed Al Jaber, Director General and CEO of ADNOC

SPONSORED BY



مستشفى كينغز كوليدج لندن
King's College Hospital London



Crowe



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



SPONSOR



Sponsor's HumanSoft has their logo displayed across all marketing and event collaterals at the Gulf Business Awards.



SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

SPONSOR

JACOBSONS
better experiences

Our official voting partner, Jacobsons Direct Marketing Services sponsored two categories on the evening:

Director, Ashley Jacob presented the following awards:

- Retail Business leader of the year, awarded to Muhammed Abdulmagied Seddiqi, chief commercial officer of Ahmed Seddiqi & Sons
- SME of the year, awarded to Pure Harvest Smart Farms



SPONSORED BY



مستشفى كينغز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



FINESSE
MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY

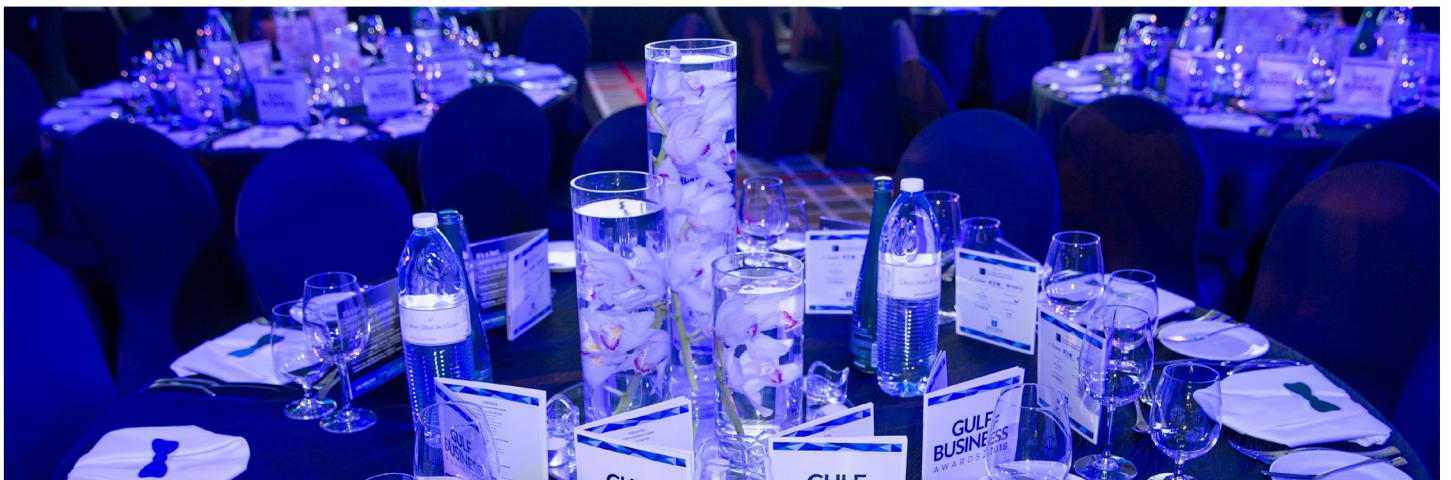


MOTIVATE
MEDIA GROUP

SPONSOR



Flower partners, Design Studio, produced and displayed the elegant flower centerpieces used throughout the event.



SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



FINESSE
MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

THE SHORTLIST, VOTING, AND JUDGING CRITERIA



INNOVATION

A company's/business leader's ability to lead a sector through thought leadership, continual innovation and cutting-edge strategy.



FINANCIAL RESULTS

Company results in terms of assets, profits and turnover in a wider market context.



SERVICE DELIVERY

The ability to provide excellent service to all stakeholders including customers, partners and suppliers.



GROWTH/EXPANSION

Company growth in the last year and expansion into new markets.



PRODUCT QUALITY

The ability to deliver exceptional, innovative, customer-oriented products of the highest quality.



CORPORATE SOCIAL RESPONSIBILITY

A company's efforts to give something back to wider society in terms of mentorship, environmental concerns, charity and corporate social responsibility.

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



FINESSE
MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

JUDGES



MONA ATAYA

CEO and founder of Mumzworld.com

Mona Ataya is one of the Middle East's most prominent female entrepreneurs. She left a career in the FMCG sector with Johnson and Johnson in 2000 to co-found regional jobs site Bayt.com as vice president of marketing, and has since shifted her attention to disrupting the retail market with the goal of assisting mothers with their maternity, infant and childcare product needs. The venture she founded in 2011, Mumzworld.com, is a leading e-commerce player for baby and child shopping in the Middle East region and continues to go from strength to strength.



IAN FAIRSERVICE

Managing Partner and Group Editor-in-Chief of Motivate Media Group

Ian Fairservice founded Motivate Publishing in 1979 and together with his partner HE Obaid bin Humaid Al Tayer, the United Arab Emirates Minister of State for Financial Affairs, has developed the company to become one of the most successful media groups in the region. Motivate Media Group has more than 25 editorial titles across print and digital and a diverse range of contract publishing products, as well as a celebrated books division, content provision, events management, and leading cinema advertising business, Motivate Val Morgan.



BADR JAFAR

CEO of Crescent Enterprises

Badr Jafar is CEO of Crescent Enterprises, a multinational company headquartered in the UAE, with diversified global businesses across six core sectors. He is also president of Crescent Petroleum, chairman of the Gas Cities LLC joint venture with Dana Gas and chairman of the Pearl Petroleum consortium developing gas assets in the Kurdistan Region of Iraq. In 2010, Jafar founded the Pearl Initiative, a non-profit venture in cooperation with the United Nations Office for Partnerships to promote a corporate culture of transparency and accountability across the Gulf region.



MISHAL KANOO

Chairman of Kanoo Group

Mishal Kanoo currently serves as the chairman of Kanoo Group, one of the largest, longest running and most independent family-owned groups of companies in the Gulf region. Furthermore, he is a professional and motivational speaker, writes articles for local and regional media, is published in business journals on a regular basis and holds positions as chairman and director of various reputable companies including AXA Insurance Gulf, Gulf Capital, KHK & Partners Limited, Dalma Capital and Johnson Arabia LLC.



NEIL KING

Editor of Gulf Business

Having cut his teeth at various newspapers and magazines in his native UK, Neil King came to Dubai in 2012, where he has served as editor of some of the region's leading business publications. He joined Motivate in January 2016 as editor of the respected and long-running *Gulf Business* magazine.

SPONSORED BY



مستشفى كينغز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



FINESE

MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



DS

PRESENTED BY



MOTIVATE
MEDIA GROUP

THE WINNERS



AVIATION AND TRANSPORT
BUSINESS LEADER OF THE YEAR
Sir Tim Clark



ENERGY BUSINESS LEADER
OF THE YEAR
**His Excellency Dr. Sultan Ahmed
Al Jaber, Director General and CEO of
ADNOC, collected by Patrick Arakelian**



HEALTHCARE BUSINESS LEADER
OF THE YEAR
**Dr Azad Moopen, Chairman and
Managing Director of Aster DM
Healthcare, collected by T.J. Wilson,
Executive Director and Head
Governance and Corporate Affairs**



BANKING BUSINESS
LEADER OF THE YEAR
**Adulhamid M Saeed,
Group CEO of First Abu
Dhabi Bank, collected by
Sabir Khodabux**



TOURISM AND HOSPITALITY
BUSINESS LEADER
OF THE YEAR
**Manuel Rabate, Director of
Louvre Abu Dhabi**



REAL ESTATE BUSINESS
LEADER OF THE YEAR
**Hussain Sajwani, Chairman
of DAMAC, collected by
Ali Kukar**



RETAIL BUSINESS LEADER
OF THE YEAR
**Muhammed
Abdulmagied Seddiqi,
Chief Commercial Officer
of Ahmed Seddiqi & Sons**

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



FINESE
MENA | APAC | AMERICAS



HUMANISOFT
Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

THE WINNERS



RETAIL COMPANY OF THE YEAR
Dubai Duty Free, Colm McLoughlin,
Executive Vice Chairman and CEO



ENERGY COMPANY OF THE YEAR
DEWA, Khuloud Al Ali,
Deputy Senior Manager,
Public Relation and Media



TOURISM AND HOSPITALITY
COMPANY OF THE YEAR
Rotana Hotels & Resorts,
Guy Hutchinson,
Chief Operating Officer



AVIATION AND TRANSPORT
COMPANY OF THE YEAR
Careem, Bassel Al Nahlaoui,
Managing Director



BANKING COMPANY
OF THE YEAR
National Commercial Bank,
collected by Ahmed Sakaiti



HEALTHCARE COMPANY
OF THE YEAR
King's College Hospital
London in the UAE,
Christian Schuhmacher, CEO



REAL ESTATE COMPANY
OF THE YEAR
Emaar, Ahmad Al Falasi,
Executive Director,
Operations

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER



JACOBSONS
better experiences

FLOWER PARTNER



DS

PRESENTED BY



MOTIVATE
MEDIA GROUP

THE WINNERS



LIFETIME ACHIEVEMENT AWARD
Her Excellency Sheikh Lubna
bint Khalid Al Qasimi



GULF BUSINESS COMPANY
OF THE YEAR
Dubai Duty Free, Colm McLoughlin,
Executive Vice Chairman and CEO



GULF BUSINESS, BUSINESS
LEADER OF THE YEAR
Her Excellency Maytha Al Habsi,
CEO of Emirates Foundation



INNOVATOR OF THE YEAR
DP World and Virgin
Hyperloop One,
Adnan Al Abbar,
Senior Vice President



HAPPINESS AND POSITIVITY
COMPANY OF THE YEAR
Landmark Group,
Surehha D'Souza,
Head of Communication
and CSR and Ashutosh
Sinha, Human Resource
Leader at Landmark Group



SME OF THE YEAR
Pure Harvest Smart Farms,
Majed Halawi



BUSINESSWOMAN
OF THE YEAR
Her Excellency Maytha
Al Habsi, CEO of Emirates
Foundation

SPONSORED BY



مستشفى كينجز كوليدج لندن
 King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



FINESE

MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
 DUBAI, UAE

BEVERAGE PARTNER



african+eastern
 INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
 better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
 MEDIA GROUP

PRE-EVENT COVERAGE

PRINT

The pre-event full-page ads of the Gulf Business Awards were featured in the following publications:

Gulf Digest

March issue
April issue
May issue
June issue
July issue
August issue

Gulf Business

March issue
April issue
May issue
June issue
July issue
August issue

Business Traveller Middle East

March issue
April issue
May issue
June issue
July issue
August issue

Campaign

April 8, 2018
May 20, 2018
June 3, 2018
July 1, 2018
August 12, 2018
August 26, 2018
September 9, 2018



SPONSORED BY



مستشفى كينغز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER



better experiences

FLOWER PARTNER



DS

PRESENTED BY



MOTIVATE
MEDIA GROUP

PRE-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

AUGUST 2018 ISSUE



GULF BUSINESS AWARDS 2018

SHORTLIST

The Gulf Business Awards return in September to honour some of the GCC's most successful, innovative and pioneering individuals and companies from across the region's business community. With an eclectic mix of nominees from a variety of sectors, this year's awards promises to be one of the most competitive ever – not least because the power is now in your hands to help decide the destination of each trophy thanks to the launch of public voting across all categories



VOTE NOW!

This year you have a greater say in the 18 industry and excellence awards. The votes of the general public will have the same weight as each of the Judges at this year's event, helping to determine which individuals and companies will go home with the coveted trophies. To vote visit: <http://awards.gulfbusiness.com/2018/vote/> Voting closes on August 15

22 AUG. 2018

SPONSORED BY



مستشفى كينغز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



FINESE

MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



DS

PRESENTED BY



MOTIVATE
MEDIA GROUP

PRE-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

AUGUST 2018 ISSUE

GULF BUSINESS AWARDS
INDUSTRY CATEGORIES

AVIATION AND TRANSPORT COMPANY

1. Abu Dhabi Airports
2. Carreem
3. Dubai Airports
4. Emirates
5. RTA

AVIATION AND TRANSPORT LEADER

1. Abdul Majeed Al Khoori, Abu Dhabi Airports
2. Magnus Olsson & Mudassir Sheikh, Carreem
3. HE Mattar Al Tayar, RTA
4. Paul Griffiths, Dubai Airports
5. Sir Tim Clark, Emirates

BANKING COMPANY

1. Emirates NBD
2. First Abu Dhabi Bank
3. Mashreq
4. National Bank of Kuwait
5. National Commercial Bank

BANKING LEADER

1. HE Abdul Aziz Al Ghurair, Mashreq
2. Abdulhamid M Saeed, First Abu Dhabi Bank
3. Isam Jassem Al-Sager, National Bank of Kuwait
4. Saeed bin Mohammed Al-Ghamdi, National Commercial Bank
5. Shayne Nelson, Emirates NBD

ENERGY COMPANY

1. ADNOC
2. DEWA
3. ENEC
4. ENOC
5. Saudi Aramco

ENERGY LEADER

1. Amin Nasser, Saudi Aramco
2. Mohamed Al Hammadi, ENEC
3. HE Saeed Mohammed Al Tayar, DEWA
4. Saif Humaid Al Falasi, ENOC
5. HE Dr Sultan Ahmed Al Jaber, ADNOC

REAL ESTATE COMPANY

1. Azizi
2. Damac
3. Emaar
4. Meraas
5. Nakheel

REAL ESTATE LEADER

1. HE Abdulla Ahmed Al Habbai, Meraas and Dubai Holding
2. Ali Rashid Lootah, Nakheel
3. Farhad Aziziz, Azizi
4. Hussain Sajwani, Damac
5. HE Mohamed Alabbar, Emaar

HEALTHCARE COMPANY

1. Aster DM Healthcare
2. Cleveland Clinic Abu Dhabi
3. King's College Hospital London in the UAE
4. Mediclinic Middle East
5. NMC Health

HEALTHCARE LEADER

1. Dr Azad Moopen, Aster DM Healthcare
2. Dr BR Shetty, NMC Health
3. David Hadley, Mediclinic Middle East
4. Rakesh Suri, Cleveland Clinic Abu Dhabi

RETAIL COMPANY

1. Ahmed Seddigi & Sons
2. Chalhoub
3. Dubai Duty Free
4. Majid Al Futtaim Retail
5. MH Alshaya Co

RETAIL LEADER

1. Abdul Hamied Seddigi, Ahmed Seddigi & Sons
2. Colm McLoughlin, Dubai Duty Free
3. Hani Weiss, Majid Al Futtaim Retail
4. Mohammed Alshaya, MH Alshaya Co
5. Patrick Chalhoub, Chalhoub

TOURISM AND HOSPITALITY COMPANY

1. DCT Abu Dhabi
2. DCTCM
3. Louvre Abu Dhabi
4. Rotana Hotels
5. Saudi Commission for Tourism and National Heritage

TOURISM AND HOSPITALITY LEADER

1. Issam Kazim, DCTCM
2. Manuel Rabaté, Louvre Abu Dhabi
3. HE Mohammed Khalifa Al Mubarak, DCT Abu Dhabi
4. Omer Kaddouri, Rotana Hotels
5. HRH Prince Sultan bin Salman bin Abdul Aziz, Saudi Commission for Tourism and National Heritage

GULF BUSINESS AWARDS
BUSINESS EXCELLENCE AWARDS

BUSINESSWOMAN

1. Alia Khan, Islamic Fashion and Design Council
2. Alisha Moopen, Aster DM Healthcare
3. Dr Amina Al Rustamani, AW Rostamani Group
4. Maytha Al Habsi, Emirates Foundation
5. Sheikhha Bodour bin Sultan Al Qasimi, Sharjah Investment and Development Authority

HAPPINESS AND POSITIVITY

1. Dubai Silicon Oasis - Happiness Forum
2. EWS-WWF - Environmental initiatives
3. Landmark Group - Happiness Movement
4. TRA - Data for Happiness
5. UAE Space Agency - Series of happiness and positivity initiatives

INNOVATORS

1. Dubai Future Accelerators
2. DP World and Virgin Hyperloop One
3. Etisalat Hello Business Hub
4. Multinational Companies Business Group
5. Youth x Hub

SME

1. Bayzat
2. PayTabs
3. Pure Harvest Smart Farms
4. Souqalmal
5. Starz Play

GULFBUSINESS.COM 25

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



PRE-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

SEPTEMBER 2018 ISSUE

SEPTEMBER 2018

Kuwait to sign deal with Iraq for joint oilfields before year-end



Kuwait is expected to sign an agreement with Iraq on importing gas and the operation of joint oilfields before the end of this year, Kuwait's oil minister said. "We are in the process of selecting a global consultant to study the joint fields project," Bakheet Al Rashidi told reporters during a visit to the Eastern Doha Power plant in August. He also stressed that matters

with Saudi Arabia are going at a "steady pace" and that production in the divided region is expected to resume "soon", reported Kuwait News agency (KUNA).

Oil production at the neutral zone between Saudi Arabia and Kuwait was halted "due to technical reasons" Al Rashidi had said in June.

The Khafji oilfield was shut in October 2014 for environmental reasons and

Wafra oilfield has been shut since May 2015 due to operating difficulties.

Kuwait said in late 2016 it was preparing to restart production at oilfields in the zone. At the time, the closure of the fields, mainly Khafji and Wafra, had become a political sticking point.

According to reports, Al-Rashidi is expected to meet his Saudi counterpart in November to discuss the zone.

REGION GEARS UP FOR 2018 GULF BUSINESS AWARDS



The Gulf Business Awards is taking place this month at the Oberoi, Dubai hotel – a celebration of the most successful, innovative, and respected companies and individuals in the Gulf region.

On Tuesday, September 10, awards will be presented in 18 categories, as well as the highly sought after overall Company of the Year, Business Leader of the Year, and Lifetime Achievement awards.

Business leader and company awards will be handed out across the aviation and transport, banking, energy, real estate, retail, healthcare and tourism and hospitality categories. A further four business excellence awards will celebrate businesswomen, happiness and positivity initiatives, innovators and SMEs of the year.

Past winners have included the leaders of some of the region's most well-known companies from the Gulf, including Emirates, Dubai Airports, Emaar, Emirates NBD, Careem and Souq.com.

Previous Lifetime Achievement award winners have included Emirates chairman His Highness Sheikh Ahmed bin Saeed Al Maktoum, GEMS founder Sunny Varkey and Emaar chairman Mohamed Alabbar.

The awards features a panel of five judges including Munzworld.com CEO and founder Mona Ataya,



Motivate managing partner and group editor-in-chief Ian Fairservice, Crescent Enterprises CEO Badr Jadar, Kanoo Group chairman Mishal Kanoo and Gulf Business editor Neil King. And for the first time, the awards have been open to a public vote – serving as the 'sixth judge' across all 18 categories.

For those wishing to rub shoulders with the region's business elite, tickets to the gala event are available at awards.gulfbusiness.com/2018.

Details of the winners will be available on gulfbusiness.com after the ceremony.

GULFBUSINESS.COM 7

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT-N

Powering Business Worldwide



FINESE

MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

PRE-EVENT COVERAGE

RADIO ADVERTS

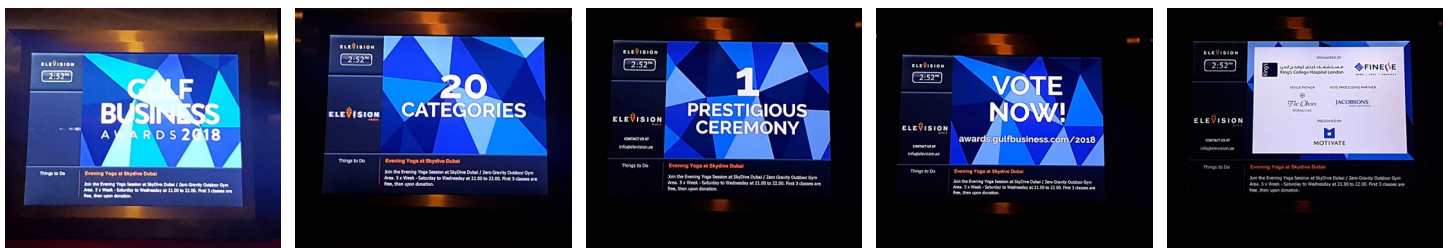
Radio Adverts were broadcasted on Dubai Eye in the month of August. Ads were running during the prime positions of the day, business breakfast and drive time.



The Gulf Business Awards is one of the most prestigious events in the region, and now you have a say over who will take home the coveted trophies. Taking place at The Oberoi Dubai on September 11th, the GCC's leading companies and business leaders will gather at the gala ceremony to find out who has been crowned winner in each of the 18 industry categories – and for the first time ever, the Awards are open to the public vote. Log on to awards.gulfbusiness.com to cast your vote before August 15, 2018. Don't miss your chance to make your vote count. Visit awards.gulfbusiness.com today and have your say in honouring the best of the region's business community at the 2018 Gulf Business Awards. Gulf Business – celebrating 22 years of insight and analysis.

ELEVATION

Advertisements in the elevator across Dubai Media City and Business Bay played leading up to the event.



SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

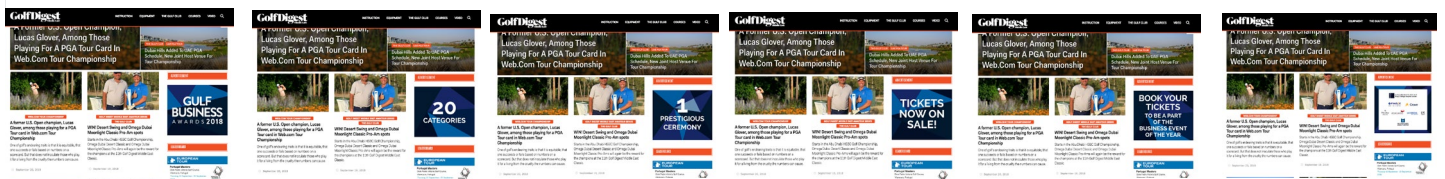
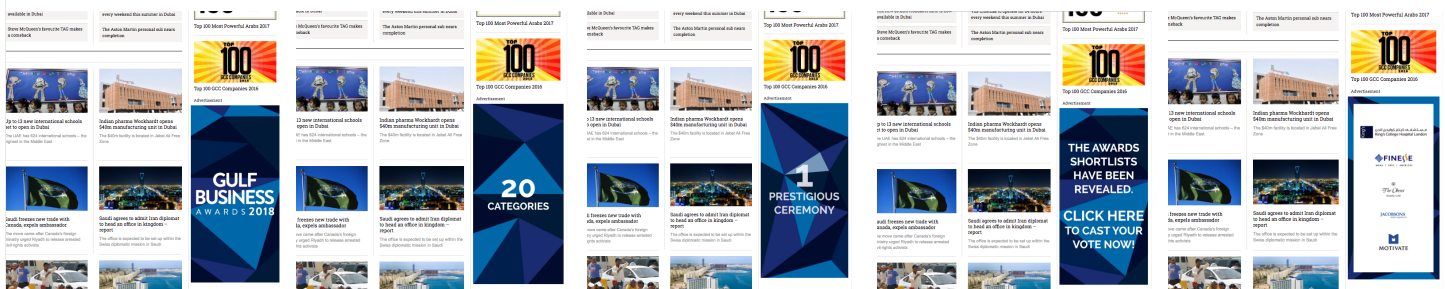
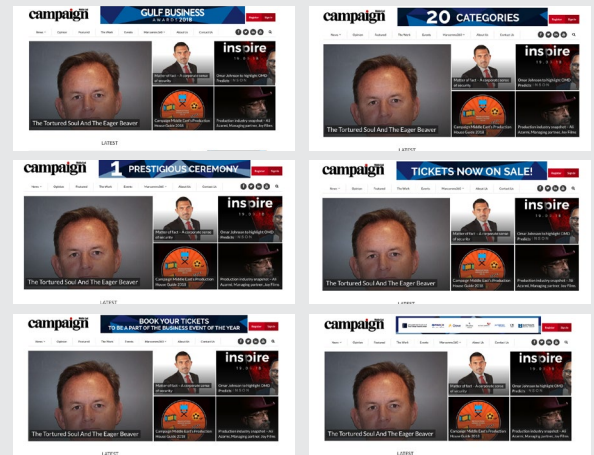
PRE-EVENT COVERAGE

WEB BANNERS

Web banners were placed on Gulf Business, Campaign and Golf Digest websites to promote the event.

VOTE NOW CAMPAIGN
LEADERBOARD: 235,109 IMPRESSIONS
HALF PAGE: 112,111 IMPRESSIONS
MPU: 158,373 IMPRESSIONS

TICKETS SALE CAMPAIGN
LEADERBOARD: 215,722 IMPRESSIONS
HALF PAGE: 48,104 IMPRESSIONS
MPU: 82,858 IMPRESSIONS



SPONSORED BY



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER

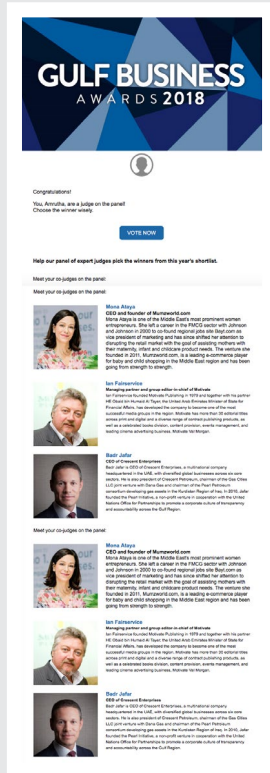


PRESENTED BY



PRE-EVENT COVERAGE

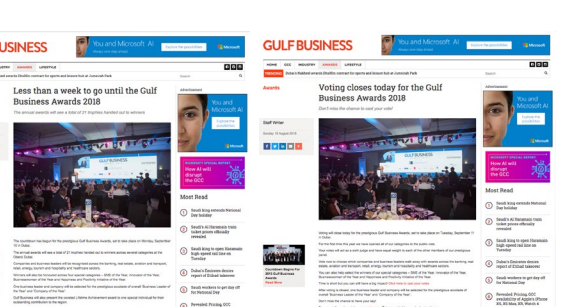
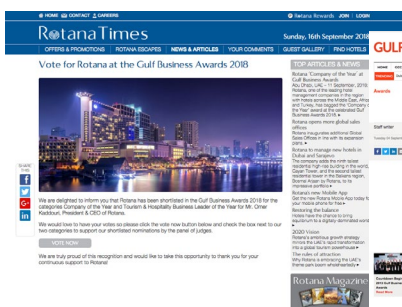
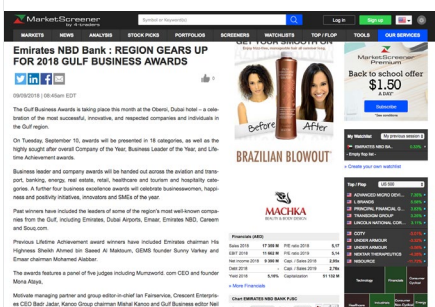
EDMs



EDMs were sent out to Gulf Business, Campaign and Golf Digest databases, promoting various campaigns.

25,500 RECIPIENTS

ONLINE COVERAGE



SPONSORED BY



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



POST-EVENT COVERAGE

PRINT

The winners' full-page ads of the Gulf Business Awards were featured in the following publications:

Gulf Digest
October issue

Gulf Business
October issue

Business Traveller
Middle East
October issue

Campaign
September 23, 2017

GULF BUSINESS

AWARDS 2018

MOTIVATE CONGRATULATES THE WINNERS



GULF BUSINESS BUSINESS LEADER OF THE YEAR
Her Excellency Maytha Al Habsi
Emirates Foundation



LIFETIME ACHIEVEMENT AWARD
Her Excellency Sheikha Lubna bint Khalid Al Qasimi



GULF BUSINESS COMPANY OF THE YEAR
Dubai Duty Free

REAL ESTATE COMPANY OF THE YEAR Emaar	RETAIL COMPANY OF THE YEAR Dubai Duty Free	HEALTHCARE BUSINESS LEADER OF THE YEAR Dr Azad Moopen, Aster DM Healthcare
ENERGY COMPANY OF THE YEAR DEWA	REAL ESTATE BUSINESS LEADER OF THE YEAR Hussain Sajwani, DAMAC Properties	RETAIL BUSINESS LEADER OF THE YEAR Mohammed Abdulmagied Seddiqi, Ahmed Seddiqi & Sons
TOURISM AND HOSPITALITY COMPANY OF THE YEAR Rotana Hotels & Resorts	ENERGY BUSINESS LEADER OF THE YEAR His Excellency Dr Sultan Ahmed Al Jaber, ADNOC	SME OF THE YEAR Pure Harvest Smart Farms
AVIATION AND TRANSPORT COMPANY OF THE YEAR Careem	TOURISM AND HOSPITALITY BUSINESS LEADER OF THE YEAR Manuel Rabat6, Louvre Abu Dhabi	BUSINESSWOMAN OF THE YEAR Her Excellency Maytha Al Habsi, Emirates Foundation
BANKING COMPANY OF THE YEAR National Commercial Bank	AVIATION AND TRANSPORT BUSINESS LEADER OF THE YEAR Sir Tim Clark, Emirates	INNOVATOR OF THE YEAR DP World and Virgin Hyperloop One
HEALTHCARE COMPANY OF THE YEAR King's College Hospital London in the UAE	BANKING BUSINESS LEADER OF THE YEAR Abdulhamid M Saeed, First Abu Dhabi Bank	HAPPINESS AND POSITIVITY COMPANY OF THE YEAR Landmark Group

SPONSORED BY







VENUE PARTNER:  DUBAI, UAE

BEVERAGE PARTNER:  INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER:  better experiences

FLOWER PARTNER: 

PRESENTED BY: 

SPONSORED BY

King's مستشفى كينجز كوليدج لندن
King's College Hospital London

 **Crowe**  **EATON**
Powering Business Worldwide

 **FINESE**
MENA | APAC | AMERICAS

HUMAN SOFT
Empowering People Through Knowledge

VENUE PARTNER


The Oberoi
DUBAI, UAE

BEVERAGE PARTNER


african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER

DS
Dubai Style

PRESENTED BY

 **MOTIVATE**
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE



SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



FINESSE
MENA | APAC | AMERICAS



HUMANSOFT
Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS AWARDS 2018

HER EXCELLENCY Sheikha Lubna bint Khalid Al Qasimi led the distinguished list of winners at the 2018 edition of the Gulf Business Awards, which honoured some of the region's best performing companies and business leaders at a gala ceremony in Dubai.

Some 350 people attended the prestigious event, with a total of 21 trophies handed out in what was a celebration of the Gulf's business community, as it continues to develop and enhance its global reputation.

The awards fell under three broad categories – companies of the year, business leaders of the year, and business excellence – with winners based on the votes of a judging panel. Motivate Media Group's managing partner and group editor Ian Fairservice, and *Gulf Business* editor Neil King were joined on the panel by the CEO and founder of Mumzworld.com, Mona Ataya; the CEO of Crescent Enterprises, Badr Jafar; and the chairman of Kanoo Group, Mishal Kanoo.

For the first time, voting was opened up to the public for each category, with their collated scores acting as a sixth judge in helping to determine the winners.

The awards recognised companies and business leaders across seven industries including energy, tourism and hospitality, aviation and transport, real estate, banking, healthcare and retail.

Winners were also honoured across four special categories – SME of the Year, Innovator of the Year, Businesswoman of the Year and Happiness and Positivity Initiative of the Year.

The top three awards on the night were the *Gulf Business* Company of the Year, *Gulf Business* Business Leader of the Year, and the Lifetime Achievement Award.



21
trophies handed out

7
years honouring the top business leaders in the region

HE Sheikha Lubna bint Khalid Al Qasimi was presented with the Lifetime Achievement Award for her years of service to both the UAE government and the business community. As the UAE's first female minister, Sheikha Lubna has been a trailblazer and source of inspiration for women in the region. She has served as the Minister of Economy, Minister of Foreign Trade, Minister of International Cooperation and Development, and the country's first ever Minister of State for Tolerance.

Her Excellency was also the founding CEO of business-to-business marketplace Tajari.com, and has sat on high-profile boards including Emirates Nuclear Energy Corporation, Emirates Foundation and Dubai Chamber of Commerce and Industry. As President of Zayed University, she continues to inspire and prepare the next generation of UAE-based leaders.

Retail giant Dubai Duty Free won the coveted *Gulf Business* Company of the Year award for 2018 on the back of sales of almost \$2bn in 2017, and an even higher figure predicted for this year. Celebrating the company's 35th anniversary, the award was collected by long-serving vice chairman and CEO, Colm McLoughlin.

The 2018 *Gulf Business* Business Leader of the Year award was presented to HE Maytha Al Habsi, CEO of Emirates Foundation. Under her leadership, Emirates Foundation has continued its vital work in empowering, educating and encouraging young people across the UAE – working with the private and public sectors to help prepare the country's youth for the years ahead. Whether developing STEM skills, inspiring volunteers, boosting financial literacy, or providing workplace experience, Her Excellency has played a pivotal role in enhancing sustainable community development for the UAE.

The evening was hosted by Motivate Media Group in association with headline sponsor King's College Hospital London in the UAE, and category sponsors Eaton Middle East, Finesse, Crowe, HumanSoft, Jacobsons Direct marketing (voting partner), Design Studio (flower partner), African + Eastern (beverage partner) and The Oberoi, Dubai (venue partner).



HE Maytha Al Habsi delivers a speech after collecting her award

GULFBUSINESS.COM 25

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS
AWARDS 2018

INSPIRING GENERATIONS OF WOMEN

This year's *Gulf Business* Lifetime Achievement Award was presented to **Her Excellency Sheikha Lubna bint Khalid Al Qasimi** for her outstanding contribution to the UAE in both her governmental and private sector roles. Motivate Media Group's managing partner and group editor, **Ian Fairservice**, sat with Her Excellency to discuss her achievements, the growing influence of Emirati women, and the strength of the nation's youth

Sheikh Khalifa bin Zayed Al Nahyan, and His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and His Highness Sheikh Mohammed bin Zayed Al Nahyan,

the Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE's Armed Forces, the presence of women is felt across all professions in industries as varied as aviation, the military, medicine, information technology, media, property development, marketing and aerospace technology, among others.

Her Highness Sheikha Fatima bint Mubarak, the mother of the nation, has always actively promoted the role of Emirati women and worked tirelessly to raise the status of women in society, both at home and abroad. She recognised the importance of enhancing the role of women through

shown that over 23,000 Emirati businesswomen run projects worth billions of dollars, and occupy 15 per cent of positions on the boards of chambers of commerce and industry nationwide.

"Women now represent over 43 per cent of the labour force in the UAE with 66 per cent of employed women working in the public sector of whom 30 per cent are in senior positions. The UAE today boasts nine women in its National Cabinet and 27 per cent of the UAE Cabinet are women.

"Today, women serve across diverse fields, such as the Armed Forces, customs and the police. Women such as major Mariam Al Mansouri, whose heroic efforts have ensured her place in the UAE's history when she became the first woman pilot to operate a military aircraft and engage in overseas missions, are paving the way for others in careers that, until now, were typically dominated by men.

The numbers keep growing and if the given trend continues, then the vision of seeing the UAE as a leading nation in the region with an economy that consists of equally-strong contributions from both women and men will not simply be an objective to be achieved but a reality to be lauded. Such developments will add a new dimension of growth to the nation as a whole.

The late Sheikh Zayed bin Sultan was a great supporter of Emirati women and praised their continuous achievements, firmly believing that "The woman is half of the society, any country which pursues development should not leave her in poverty or illiteracy. I am on the woman's side; I always say this in order to uphold her right to work and participate in the building process of her country."

"This is reflected in the UAE government's determination to ensure the inclusion of Emirati women in all areas of UAE society and government whilst encouraging Emirati women's involvement within emerging STEM fields in

We recently celebrated Emirati Women's Day. How impressed are you with the growing achievements of the nation's women, and what more can be done to encourage their development and empowerment?

"We celebrate Emirati Women's Day to commemorate and honour the achievements, contributions and vital role Emirati women play in society. Emirati women have contributed to societal growth, working with their male counterparts in strengthening the cultural and economic fabric of the nation.

"Today, thanks to the guiding principles of the late Sheikh Zayed bin Sultan, our nation's founding father, and the continuous support of our President His Highness

employment and was an early adopter of initiatives that encouraged women to join the workforce.

"The UAE has established itself as a regional role model for enabling women to enter the business world and establish their own enterprises.

"The UAE National Strategy for the Empowerment and Entrepreneurship of Women in the UAE 2015-2021 was launched to provide a guiding framework for all governmental institutions – both federal and local – and civil society organisations. The strategy specifically developed plans and programmes to encourage Emirati women to proactively participate in business. Recent statistics from the Ministry of Economy have

28 OCT. 2018

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



MENA | APAC | AMERICAS

HUMANISOFT
Empowering People Through Knowledge

VENUE PARTNER

The Oberoi
DUBAI, UAE

BEVERAGE PARTNER

african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY

MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE



LIFETIME ACHIEVEMENT AWARD

HE SHEIKHA LUBNA BINT KHALID AL QASIMI
The UAE's first female minister and president of Zayed University

the UAE in the areas of aerospace, atomic studies, technology, and so on. In fact, according to a study by the management consulting firm Booz Allen Hamilton, increasing the number of Emirati women participating in STEM fields to equal those of their male counterparts could boost the UAE's GDP by an estimated 12 per cent.

"Both the private and public sectors are expected to create a hospitable environment for women to get decent jobs to start and grow a career path or a business. This, however, will rely on the implementation of a wide range of policies to provide women with the support required to maintain

a healthy work/life balance that acknowledge obstacles women face in pursuit of career goals, including equal pay, parental leave schemes and childcare initiatives for working parents.

"Creating and promoting an environment for Emirati women that celebrates their achievements is also a key component of the UAE's growth. Introducing a National Achievement Award for Exceptional Emirati Women who excel in their fields, as well as honouring the academic excellence UAE female students across all stages of education, would be great additions to the annual Emirati Women's Day celebrations."

What is your advice to aspiring businesswomen in the country?

"The UAE's leadership is highly focused on the empowerment of Emirati women in all fields. Such support is determined to provide Emirati women seeking to advance in their career path or business every opportunity for growth.

"I advise women to start by believing in themselves, following their passion and developing a diverse skillset that will lead to definitive positive outcomes. Our nation depends on everyone, women and men alike, for continued success and the dedication and support of our citizens is highly valued as a result.

"However, in my experience the business world is not easy to navigate and often difficult to succeed in. Women must, therefore, understand their market through careful research, continued assessment and pursue their goals with determination no matter what setbacks may appear on the path to success.

"However, the one trait that I believe is essential for businesswomen is consistency. Keep believing in the magic you're creating, move forward and face the obstacles that you encounter with patience and intelligence and, believe me, you will achieve your dreams."

What were the challenges when you entered the government as the first female minister? How did you approach this pioneering role?

"I was keenly aware, as I took my first steps towards such a prominent position, that my appointment was not only important on a personal level but would also help pave inroads for women's employment in the UAE. I had the opportunity to make a positive impact and set an example for young women with an interest in

GULFBUSINESS.COM 27

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



DUBAI, UAE

BEVERAGE PARTNER



INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER



better experiences

FLOWER PARTNER



DESIGN

PRESENTED BY



POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS AWARDS 2018

governance and leadership. This was a responsibility I took seriously.

"To be an effective leader you must work to the rule of 'we not me', therefore, as a minister in multiple capacities, I focused on team building which required patience and dedication; but that investment in my team really paid off. There is nothing more satisfying than that moment when you realise you and your team have made an impact on the community and contributed to a sustainable future for all of the UAE's citizens."

"However, regardless of where you are in your career or which career path you choose to follow, the most important lesson I would hope for other women to remember is to stay true to your values, no matter the circumstances."

You have served as Minister of Foreign Trade, Minister of International Cooperation and Development and Minister of State for Tolerance. Which would you say has been your most challenging role?

"Every role I have had the privilege to undertake throughout my career has provided its own unique set of challenges. Whether it was overseeing the development of policies, negotiating with diverse stakeholders or convening meetings with foreign dignitaries or members of state, I firmly believe that every task, no matter how small, provided an opportunity for growth and I learned from every challenge I faced. In the course of my career I have found that there is always a lesson to be learned in every situation and have been able to learn something from the people in every organisation I have worked at, even before taking on government posts."

You have also been very influential in the business world. Where do you see the opportunities for those seeking to help the UAE develop in the coming years? Are you encouraged by the talent coming through the country's schools and universities?

"Continuous growth and development is evident across every sector of industry and the UAE is paying great attention to the Sustainable Development Goals (SDGs) also known as Global Goals – a set of 17 goals that aim to provide better living conditions to all."

"The SDGs are based on the United Nations' Millennium Development Goals and are part of the 2030 Agenda for Sustainable Development. The UAE is taking several steps to achieve the SDGs both at home and abroad."

"However, in the next few years the one sector that will become of greater interest to those in the business community with an eye for opportunity will be the Artificial Intelligence industry."

"The second largest economy of the Arab world is now in the process of transitioning from an oil based economy to one that is more diversified. Artificial Intelligence is a pioneering sector that will aid in this transition; so much so that His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai, has launched the UAE's first Artificial Intelligence strategy, marking a new level of innovation built on Smart Government. The UAE has recently appointed a minister of Artificial Intelligence, the first such acknowledgement by the Arab world that these technologies are, indeed, going to shape economies around us."

"The UAE aims, through the implementation of the Artificial Intelligence Strategy 2031, to see an increase in investments in the latest AI technologies to enhance government performance and efficiency which will further the



Young talent in the UAE

HE Shamma bint Suhail Al Mazrui
Minister of State for Youth Affairs

Alia Al Mansoori
Scientist, UAE's first astronaut trainee

Adeeb Al Balooshi
Inventor

Amani Al Hosani
First female Emirati nuclear scientist

UAE Centennial Plan 2071. This will allow the UAE to become the foremost country in the world by creating a new market which will boost GDP by a projected 35 per cent and reduce government costs by 50 per cent through the use of an integrated smart digital system that can overcome challenges and provide quick efficient solutions, resisting up to 90 per cent from any financial crisis, and much more.

"Referring to the second part of your question, yes, I am highly encouraged by the fresh talents we're producing and proud of the achievements that have been made by young Emiratis. We have, for instance, HE Shamma bint Suhail Al Mazrui who, at the age of only 22, was appointed as the UAE minister of state for youth affairs in the UAE Cabinet, making her the youngest minister in the world."

"Alia Al Mansoori is a true inspiration who is committed to advancing the sciences. Alia won the Genes in Space competition before she turned 15, with her experiment of applying DNA analysis to real-life challenges in space exploration that

28 OCT. 2018

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT-N

Powering Business Worldwide



FINESE
MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE



"Keep believing in the magic you're creating, move forward, face the obstacles that you encounter with patience and intelligence"

HE SHEIKHA
LUBNA BINT
KHALID AL
QASIMI

was selected as the winner out of 110 impressive entries. Alia is working towards her dream of becoming the UAE's first astronaut, and her hope that more young Emiratis will follow in her footsteps and adopt STEM-related careers is a credit to the UAE.

"Adeeb Al Balooshi is another great example. Adeeb is remarkable as he invented a prosthetic limb for his father, a robot to assist his mother with household chores, and an innovative cat flap at the tender age of 10. He then set to work creating a device that could save the lives of drivers with heart ailments by sending automatic alerts to family members, hospitals and the police if there was a fault in the driver's heartbeat.

"We also have Amani Al Hosani who is the first female Emirati nuclear scientist. At the age of 26 Amani had the forethought to move from a career in the non-renewable oil industry to the next generation form of energy, realising that it was going to play a greater role in the future of the UAE and global energy needs.

"These are just some examples of young Emirati achievers who broke barriers, created new records and

pursued nothing but excellence in pursuit of their goals."

The UAE aims to be the most futuristic and forward-thinking country in the world. How is Zayed University helping to facilitate this? How are you preparing young people to be global leaders?

"Every one of our students has the potential to be a leader in the community, their chosen profession, and even national and international levels. Their time with us at the university is brief, so we try to help them establish a foundation that they can build a lifetime of accomplishment and continuous learning. By providing excellent and innovative teaching, strong advising, co-curricular and extracurricular activities, we ignite their interests and passions.

"Zayed University's array of assistive technology services unsurpassed in the UAE. Our travel-study opportunities expand our students' horizons, and our community service opportunities remind students of their obligations towards their society and the world on a larger scale.

"Zayed University has a strong reputation for high-quality educational programmes, and this reputation extends beyond the UAE. Accreditation by the Middle States Association, reaffirmed in 2013, and programme accreditation by numerous disciplinary accrediting bodies, attest to the fact that Zayed University is serious about its mission to offer programmes of study that match international standards.

"But building these programmes and getting them accredited is not enough. They are the beginning, not the end, of our constant pursuit of academic excellence. In the coming

years, as we develop even more programmes and improve existing ones, we must continuously innovate, constantly update our skills and knowledge, and ensure that Zayed University graduates continue to be the preferred graduates of employers.

"Let me re-emphasise the importance of an education that combines technical skills with broad competencies. The days are gone when it was good enough to enter the workforce with only a set of specific job-oriented skills. In the evolving 21st

century knowledge-based economy, two kinds of skill sets are required: disciplinary and interpersonal.

"I am glad that in Zayed University's academic programme model, attention is on building relevant, high quality, accreditation-worthy major programmes, combined with a strong commitment to a set of common learning outcomes for all students. These include such traits as critical thinking, technological literacy, and leadership.

"Zayed University is geared at regularly reviewing the UAE's policy for science, technology and innovation, as well as providing decision-makers with advice based on scientific knowledge."

GULFBUSINESS.COM 29

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



FINESE

MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS
AWARDS 2018

Q&A with Dubai Duty Free Colm McLoughlin, Executive Vice Chairman and CEO

In the past year Dubai Duty Free has returned to sales growth following strong performance in a number of categories. Do you expect this to continue for 2018?
"2018 has been a good year for Dubai Duty Free so far. We have continuously grown our business and are happy to see a double-digit increase for the first half. There are a number of factors behind the sales growth, including the refurbishment of Concourse C, which will be fully completed shortly and other ongoing projects. With new retail areas now operational and ongoing retail developments coming on stream, we are confident that we will reach the \$2bn mark by the end of 2018."

What have been some of the company's other highlights over the past 12 months?

"The retail operation saw major investment in growth and expansion across all concourses through a 15-month project that will greatly enhance the retail offer when completed this year. The Al Maktoum International Airport (AMIA) Passenger Terminal Building (PTB) has also completed the redevelopment of the existing departures Area."

"We have also continued to support major sporting events which have generated an estimated \$1bn worth of media exposure for Dubai and the Dubai Duty Free brand. The Dubai Duty Free Irish Open golf tournament, held in association with the Rory Foundation, was a great addition to our portfolio, while our Dubai Duty Free Tennis Championships marked its 26th year."

With technology developing fast, what is Dubai Duty Free working on to improve its customers' shopping experience?

"The operation is currently undertaking a multi-million dollar investment in upgrading and enhancing the online offer, which will be rolled out next year. This will enhance the e-commerce customer experience as well as adding functionality and implementing processes both in-store and online. Dubai Duty Free has also launched a major digital marketing initiative as part of its 'road to \$3bn' project, which will improve customer engagement and customer service."

Are there any plans for physical expansion or to broaden your offering?

"We have a lot of expansion and renovation plans in Concourse C and Concourse B. In Concourse B, work is on schedule with the new perfumes and cosmetics, Gucci, Chanel, Salvatore Ferragamo, sport and Samsung shops to open this year, and in Concourse A - Business Class lounge (Terminal 3), completion is expected this year for the DDF Concierge Shop project. This will provide travellers with a bespoke service where they can

order products from the comfort of the lounge with their goods being delivered in the lounge or at the gate.

"We are highly optimistic that with the ongoing projects we should be able to continue the organic growth for Dubai Duty Free."

Dubai Duty Free is celebrating its 35th anniversary this year, what have been some of the key milestones and where do you hope to be in another 35 years' time?

"We have been very fortunate over the past 35 years to have the support of the Government of Dubai, and in particular that of HH Sheikh Ahmed bin Saeed Al Maktoum, President of the Dubai Civil Aviation Authority and Chairman of Dubai Duty Free. The fact that the operation has grown to be the single largest airport retailer in the world with turnover of \$2bn this year means a great deal and we are committed to driving sales."

We are equally committed to promoting Dubai to a global audience and aim to help retain Dubai's reputation as a leading business, leisure and sporting capital."

"With the continuous expansion in both airports and the increase in population, it is not difficult to envisage the huge growth potential and it is our job in Dubai Duty Free to capitalise on that. We will continue to market ourselves more and promote Dubai in our marketing and sponsorship campaigns. We will continue to offer good value to customers, good service and the best team in the duty free industry in our staff."

Dubai Duty Free has a long tradition of supporting charities through its Dubai Duty Free Foundation, can you elaborate on which charities you support?

"We are very proud of the Dubai Duty Free Foundation which we established in 2004, and through it we continue our core work of overseeing several projects and raising funds for worthy causes, specifically those aimed at benefiting women and children."

"Among the many charitable initiatives the operation has supported over the years are the signing of a MoU for 10 years to support Al Jalila Foundation's medical research aspirations and other projects, and an MoU with Dubai Cares pledging to donate 50 per cent of the funds collected from the DDF Foundation charity boxes located in our retail areas."

"As part of its CSR programme, Dubai Duty Free also encourages its 6,100 staff members to recycle plastic waste and turn it into useful products through its plastic recycling drive. To date, the foundation has supported 40 local and 53 overseas charities since 2004, a clear indication of Dubai Duty Free's ongoing commitment to the community."



"With the continuous expansion in both airports and the increase in population, it is not difficult to envisage the huge growth potential"

GULFBUSINESS.COM 31

SPONSORED BY

King's مستشفى كينجز كوليدج لندن
King's College Hospital London

Crowe

EAT-N
Powering Business Worldwide

FINESE
MENA | APAC | AMERICAS

HUMANISOFT
Empowering People Through Knowledge

VENUE PARTNER

The Oberoi
DUBAI, UAE

BEVERAGE PARTNER

african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER

DS
Dubai Shopping Centre

PRESENTED BY

MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS AWARDS 2018



GULF BUSINESS COMPANY OF THE YEAR
DUBAI DUTY FREE

GULF BUSINESS LEADER OF THE YEAR
HE MAYTHA AL HABSI,
CEO OF EMIRATES FOUNDATION

SPONSORED BY

King's **مستشفى كينجز كوليدج لندن**
King's College Hospital London

Crowe

EATON
Powering Business Worldwide

FINESE
MENA | APAC | AMERICAS

VENUE PARTNER: **The Oberoi**
DUBAI, UAE

BEVERAGE PARTNER: **african+eastern**
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER: **JACOBSONS**
better experiences

FLOWER PARTNER: **DS**

PRESENTED BY: **MOTIVATE MEDIA GROUP**

32 OCT. 2018

SPONSORED BY

King's **مستشفى كينجز كوليدج لندن**
King's College Hospital London

Crowe

EATON
Powering Business Worldwide

FINESE
MENA | APAC | AMERICAS

HUMANISOFT
Empowering People Through Knowledge

VENUE PARTNER

The Oberoi
DUBAI, UAE

BEVERAGE PARTNER

african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER

DS

PRESENTED BY

MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

**COMPANIES OF THE YEAR**




**AVIATION AND
TRANSPORT**
CAREEM



HEALTHCARE
**KING'S COLLEGE
HOSPITAL LONDON
IN THE UAE**



REAL ESTATE
EMAAR



**TOURISM AND
HOSPITALITY**
**ROTANA HOTELS &
RESORTS**



ENERGY
**DUBAI
ELECTRICITY AND
WATER AUTHORITY**



RETAIL
DUBAI DUTY FREE



BANKING
**NATIONAL
COMMERCIAL BANK**

GULFBUSINESS.COM 63

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



FINESE

MENA | APAC | AMERICAS



HUMANISOFT
Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS
AWARDS 2018

Q&A with Careem
Bassel Al Nahlaoui, Managing Director - Gulf

What have been Careem's key achievements over the last 12 months, and how pleased are you with the past year's performance?

We are extremely proud of our achievement in 2017 and 2018. From the Careem Kids car type to the launch of our delivery service - Careem Box - to entering new markets such as Iraq and transforming into a tech institute from the region with engineering offices in Dubai, Pakistan and Berlin.



"We have learned how important it is to bring the skills together and have a holistic approach so that all parties see the context around the solution they are working towards"

So far in 2018 we've seen Careem expand into a number of new markets. Where are you eyeing next?

We have recently launched our services in Khartoum, Sudan and we are always looking for ways to grow, expand and simplify people's lives in the region.

How does Careem stay on the forefront of tech development? Why is leadership on this front so vital to the company?

In the last six years at Careem we have built a large ride-hailing business, but really what we've really built is a large Internet business. We have close to 400



developers working on the platform in our headquarters in Dubai, and across R&D centres located in Berlin and Karachi. At Careem our developers work in cross functional teams - Product, UI/UX Designers, UX Researchers and Data Scientists - as opposed to a traditional model where a product team might brief an engineer in isolation. We have learned how important it is to bring the skills together and have a holistic approach so that all parties can see the context around the solution they are working towards. Careem is a tech company first and foremost, and in the process of building the ride-hailing business we have created the ecosystem to help others build their own regional Internet business on our platform.

Are there any new services on the horizon for your customers in the Gulf? What can we expect from Careem in the coming months?

We are launching a new service in Muscat in partnership with Marhaba Taxi Oman, meaning we will then cover all countries in the GCC. We are also launching a number of new car types that offer affordability, safety and comfort in markets such as Kuwait.

GULFBUSINESS.COM 35

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS
AWARDS 2018

BUSINESS LEADERS OF THE YEAR



AVIATION AND TRANSPORT

SIR TIM CLARK
President, Emirates



TOURISM AND HOSPITALITY

MANUEL RABATE
Director, Louvre Abu Dhabi



HEALTHCARE

DR AZAD MOOPEN
Chairman and managing director, Aster DM Healthcare



BANKING

ABDULHAMID M SAAED
CEO, First Abu Dhabi Bank



ENERGY

HE DR SULTAN AHMED AL JABER
CEO, ADNOC



REAL ESTATE

HUSSAIN SAJWANI
Chairman, DAMAC



RETAIL

MOHAMMED ABDULMAGIED SEDDIQI
CCO, Ahmed Seddiqi & Sons

39 OCT. 2018

SPONSORED BY



مستشفى كينغز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



FINESE

MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE



SME OF THE YEAR
PURE HARVEST
SMART FARMS



INNOVATOR OF THE YEAR
DP WORLD AND VIRGIN
HYPERLOOP ONE



BUSINESSWOMAN OF THE YEAR
HE MAYTHA
AL HABSI
CEO, Emirates
Foundation



**HAPPINESS
& POSITIVITY
COMPANY OF
THE YEAR**
LANDMARK
GROUP
(HAPPINESS
MOVEMENT)

Gulf Business Awards – Judges



Mona Ataya
CEO and founder,
Mumzworld.com



Mishal Kanoo
Chairman,
Kanoo Group



Ian Fairservice
Managing partner
and group editor, Motivate



Badr Jafr
CEO, Crescent
Enterprises



Neil King
Editor, Gulf Business
magazine

GULFBUSINESS.COM 67

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



FINESE
MENA | APAC | AMERICAS

HUMAN•SOFT
Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS
AWARDS 2018

Q&A with Louvre Abu Dhabi Manuel Rabaté, Director

Last November marked by the opening of the Louvre Abu Dhabi. What have been your key achievements since then and how pleased are you with the museum's reception?

It's been a fantastic year for the museum and we have received extremely positive feedback from our local communities and international visitors. Besides opening our permanent galleries which recontextualise global art history and tell stories from previously overlooked regions, Louvre Abu Dhabi has presented four major international exhibitions in collaboration with French museum partners, and launched CO-LAB, a cooperation programme designed to match local emerging artists with four French historical manufacturers.

We also welcomed thousands of kids to our Children's Museum, and hosted hundreds of workshops, performances and events across the museum. A key achievement is that we have built an extremely talented, diverse and international team with a strong Emirati workforce. We all believe in what the museum stands for and they are the foundation of Louvre Abu Dhabi's path.

How important is the Louvre to Abu Dhabi's appeal as a cultural hub, and has it been a significant driver of visitor traffic?

Louvre Abu Dhabi has become an all-round cultural destination for Abu Dhabi and contributes to the attractiveness of the city and the Emirate. The museum has welcomed hundreds of thousands of visitors and residents since opening and continues to be a significant attraction in the city. The museum is an emblem of the UAE and reflects Abu Dhabi's values of openness and acceptance as well as its diverse communities.

The museum is a complete experience, you can be with your friends and family, enjoy masterpieces from all over the world, grab lunch in the museum café, enjoy performances in the auditorium and we just opened a branch of Aptitude café by the museum park. There's so much to see, so much to do in Louvre Abu Dhabi. This is truly a museum for all.



"Our building is experiential in itself, and technology is permeating all aspects of our programming"

You've announced a stellar lineup of events and exhibitions for the months to come. Which are you particularly excited about?

I am very excited about all of this year's cultural season as there will be something for everyone to experience. On November 11, we will be celebrating the museum's first anniversary with a full week of events from November 8-11. One of our highlights this winter is the award-winning international exhibition *Roads of Arabia: Archaeological Treasures of Saudi Arabia*. Visitors will be able to discover the rich history of the Arabian Peninsula through an unrivalled selection of archaeological and cultural artefacts from the region.

The show has received critical acclaim worldwide and we hope our local communities, regional audiences and international visitors enjoy it too.

Globally, galleries are working to create a more interactive experience for visitors. What is Louvre Abu Dhabi doing to capitalise on this trend and incorporate new technology?

Creating unique experiences for visitors is at the heart of everything we do. Our building is experiential in itself, and technology is permeating all aspects of our programming. This month, we've had an overwhelming response to the opening

of The Manga Lab, a creative and experimental space for young people which offers immersive experiences about Japanese culture. Our virtual reality film, retro arcade gaming and expression wall have all been very popular. We also have an interactive multimedia guide with rich content on the collection and interactive mediation tools in the Children's Museum. Last year, we launched the Highway Gallery for commuters to learn about our collection by tuning into three existing radio stations that we collaborated with when they saw an art billboard on the highway between Dubai and Abu Dhabi.



Photography Courtesy of Department of Culture and Tourism - Abu Dhabi / Photography by Roland Halbe

GULFBUSINESS.COM 39

SPONSORED BY



مستشفى كينغز كوليدج لندن
King's College Hospital London



Crowe



Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE

GULF BUSINESS AWARDS 2018



Alia Al Shamian and Dana Hasaneh of
The Prime Minister's Office - UAE



Albert Meow and Zuebisha Gandhi of
The Oberoi, Dubai



The evening's entertainment was
provided by Clarita De Quiroz



A full house of more than 350 people attended the annual awards ceremony

350
guests

85
nominees



Awards host Tom Urquhart



Siby Sudhakaran of the Indian Business Promotion Council
with Andrew Phillips and Gowri Ramanathan of King's College
Hospital London in the UAE



Emirates Foundation CEO HE Maytha Al Habsi speaks to
Gulf Business after receiving her awards

40 OCT. 2018

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



MENA | APAC | AMERICAS

HUMAN•SOFT
Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

EDITORIAL COVERAGE

GULF BUSINESS

OCTOBER 2018 ISSUE



The ceremony took place at The Oberoi in Dubai's Business Bay



Dubai Duty Free's Colm McLoughlin



Divya Upadhyay and Ben Samuel of Fit On Click



IFDC chairwoman Alia Khan and Pullman Hotels' Vanessa Chinopoulou



Anastasiya Golovatenko of Sherpa Communications and Naguib Tolhri of RBBI



Faris Abouhamad of Smarty talks with Dubai Duty Free's Salah Tahlak



Motivate Media Group's video-making capabilities were also on display during the gala event

GULFBUSINESS.COM 41

SPONSORED BY



مستشفى كينجز كوليدج لندن
King's College Hospital London



Crowe

EAT•N

Powering Business Worldwide



MENA | APAC | AMERICAS



Empowering People Through Knowledge

VENUE PARTNER



The Oberoi
DUBAI, UAE

BEVERAGE PARTNER



african+eastern
INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER

JACOBSONS
better experiences

FLOWER PARTNER



DS

PRESENTED BY



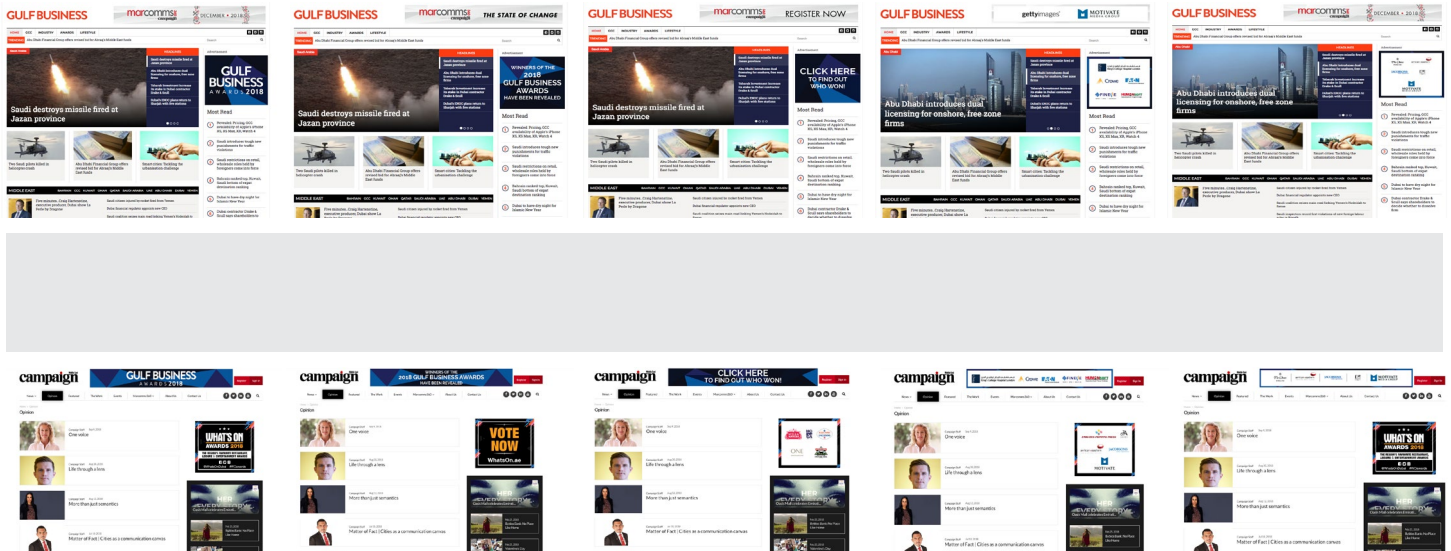
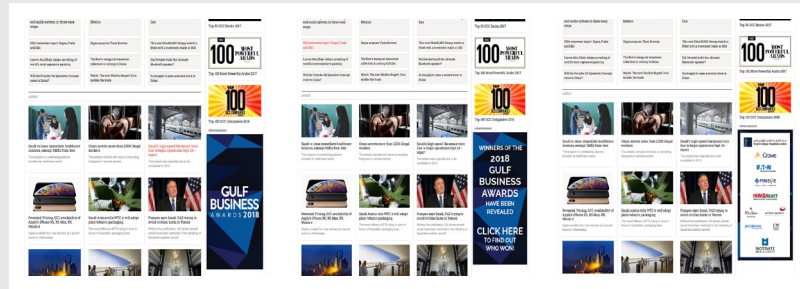
MOTIVATE
MEDIA GROUP

POST-EVENT COVERAGE

WEB BANNERS

Web banners were placed on Gulf Business, Campaign and Golf Digest websites to announce the winners.

**VOTE NOW CAMPAIGN
LEADERBOARD: 60,079
IMPRESSIONS
HALF PAGE: 19,775
IMPRESSIONS
MPU: 34,136 IMPRESSIONS**



SPONSORED BY



Crowe



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



POST-EVENT COVERAGE

EDMs



EDMs were sent out to Gulf Business, Campaign and Golf Digest databases, announcing the winners.

25,500 IMPRESSIONS

SPONSORED BY



مستشفى كينغز كوليدج لندن
King's College Hospital London



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER

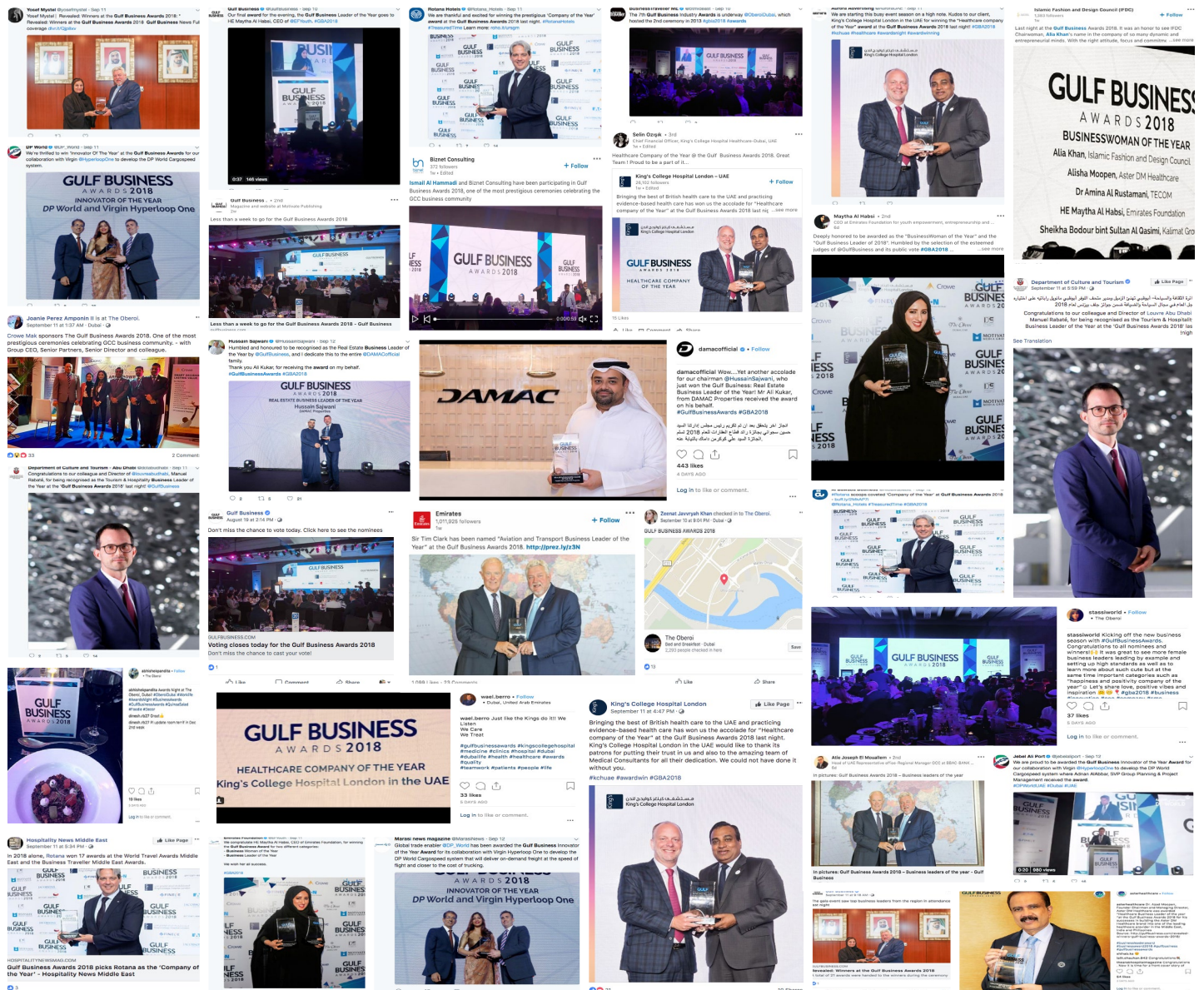


PRESENTED BY



POST-EVENT COVERAGE

ONLINE COVERAGE



SPONSORED BY



VENUE PARTNER

BEVERAGE PARTNER

VOTE PROCESSING PARTNER

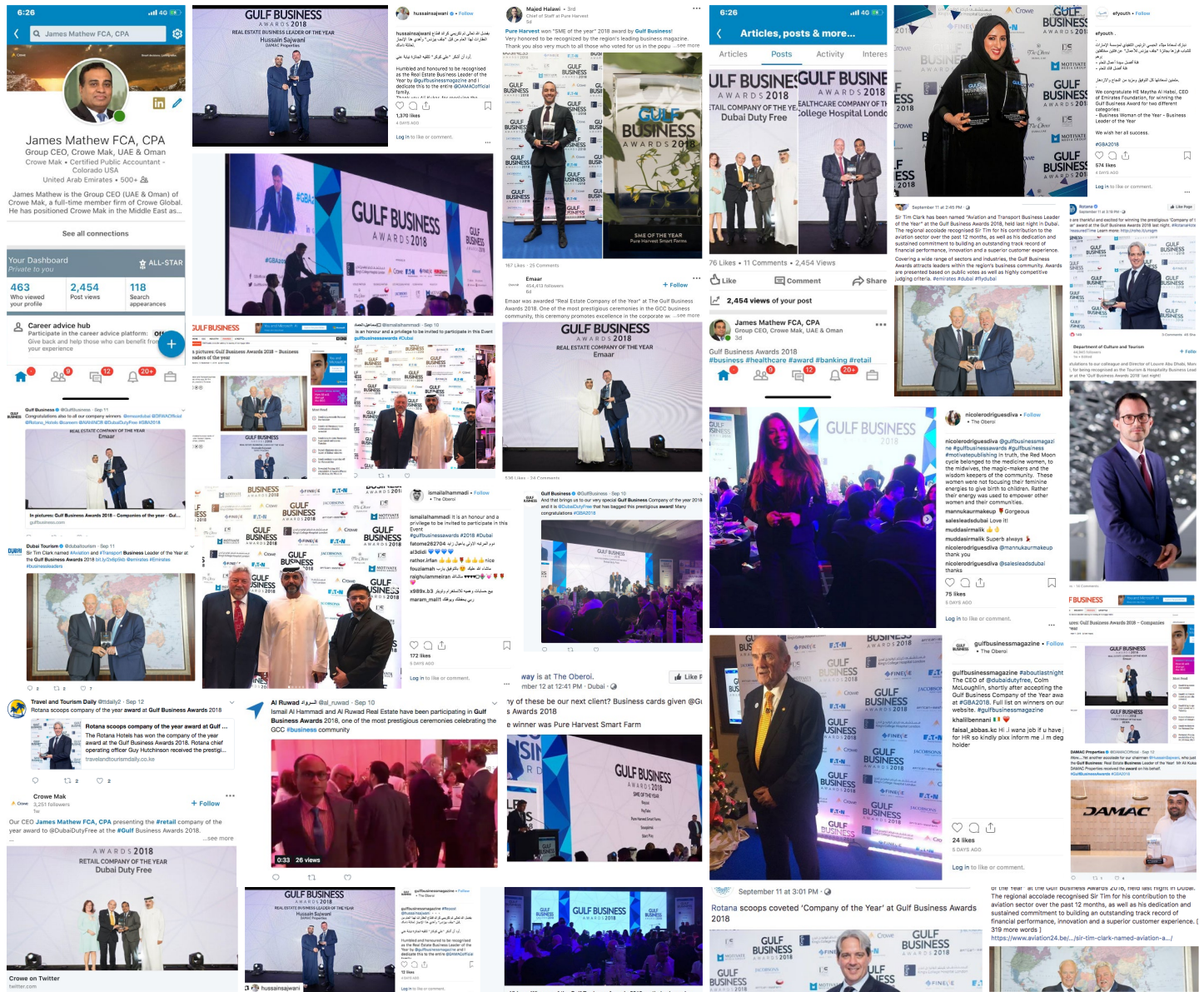
FLOWER PARTNER

PRESENTED BY



POST-EVENT COVERAGE

ONLINE COVERAGE



SPONSORED BY



VENUE PARTNER

BEVERAGE PARTNER

VOTE PROCESSING PARTNER

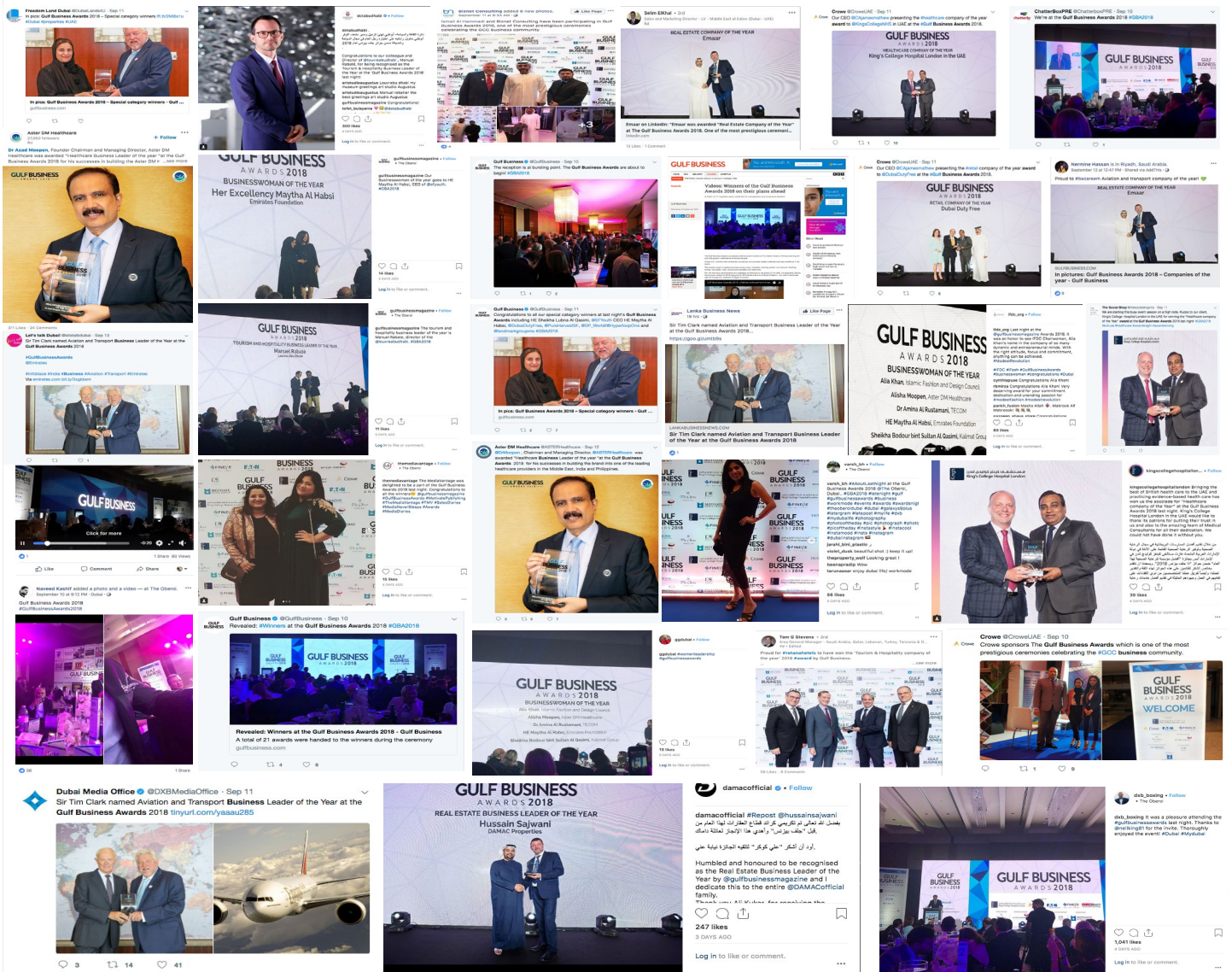
FLOWER PARTNER

PRESENTED BY



POST-EVENT COVERAGE

ONLINE COVERAGE



SPONSORED BY



VENUE PARTNER



BEVERAGE PARTNER



VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



SPECIAL THANKS TO OUR SPONSORS

SPONSORS



مستشفى كينجز كوليدج لندن
King's College Hospital London



Powering Business Worldwide



MENA | APAC | AMERICAS



VENUE PARTNER



The Oberoi

DUBAI, UAE

BEVERAGE PARTNER



african+eastern

INSPIRING GREAT BLENDS

VOTE PROCESSING PARTNER



FLOWER PARTNER



PRESENTED BY



MOTIVATE
MEDIA GROUP