# Gulf **AWARDS** 2024

**HEADLINE SPONSOR** 



# **POST-EVENT REPORT**

**f % in** ◎ **③** GulfBusiness

#GulfBusinessAwards























THANK YOU

MOTIVATE MEDIA GROUP
CORDIALLY INVITES YOU TO ATTEND THE

# Gulf Business AWARDS 2024

HEADLINE SPONSO



### **IMPORTANT INFORMATION**

DATE: SEPTEMBER 24, 2024

**VENUE:** THE RITZ-CARLTON, DUBAI INTERNATIONAL FINANCIAL CENTRE

**DOORS OPEN: 7:30 PM** 

DRESS CODE: BUSINESS ATTIRE
RSVP: EVENTS.GB@MOTIVATE.AE

### **PROGRAMME: \***

7:30 PM: COCKTAIL RECEPTION

8:00 PM: STARTERS SERVED AND ENTERTAINMENT

8:30 PM: WELCOME ADDRESS

8:45 PM: AWARDS CEREMONY PART 1
9:15 PM: DINNER AND ENTERTAINMENT

9:45 - 10:45 PM: AWARDS CEREMONY PART 2

\*TIMINGS ARE ALL APPROXIMATE

### **PHOTOGRAPHY & VIDEOGRAPHY**

T&C: Guests consent to the broadcast, photographing and video recording during the event by Motivate and expressly release Motivate against any claims arising out of the consent herein granted.

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#GulfBusinessAwards















INVITATION

300 guests attended the Gulf Business Awards.

Thirty seven awards were presented to well - deserved winners along with 3 Golden Frame Awards.





Nestled in the prestigious Dubai International Financial Centre, The Ritz-Carlton DIFC embodies the epitome of refined luxury. Set against the backdrop of bustling business hubs, fine dining establishments, and cultural delights, the hotel exudes understated elegance. Located in the vibrant heart of DIFC, with iconic landmarks like Museum of the Future, Dubai Mall, Burj Khalifa, and World Trade Centre, The Ritz-Carlton DIFC stands as the gateway to the Middle East's most exhilarating city, offering an unrivaled experience of sophistication and discovery.

# THE VENUE



Mishal Kanoo, Chairman, The Kanoo Group, has earned a reputation as one of the most iconic and influential business leaders in the Middle East. Renowned for his independent and original perspectives, he has played a very significant role in highlighting the region's profile as a hub for business and innovation.







IME ACHIEVEMENT AWARD











**RED CARPET** 









Sponsors' logos were placed on all event collateral, including but not limited to: invites, photo wall, winner's wall, table-top branding, menu & programme, welcome boards, outdoor signage and ballroom banners, etc.





**EVENT BRANDING** 









**EVENT BRANDING** 

Max Palethorpe, CEO of AlOKA, presented the following awards:

Real Estate Agency of the Year

Developer of the Year

Real Estate and Construction – Project of the Year



DEVELOPER OF THE YEAR
Sobha Realty



REAL ESTATE AGENCY OF THE YEAR fäm Properties



PROJECT OF THE YEAR
Samana Barari Views

# **HEADLINE SPONSOR-AIOKA RACE WEEKEND**













# **SPONSOR-AFRICAN + EASTERN**

### **GOLDEN FRAME AWARDS**

SME LEADER OF THE YEAR

Muhammad Noman

Owner, Downtown Reality Real Estate



SME LEADER OF THE YEAR
Muhammad Noman, Owner,
Downtown Reality Real Estate





INNOVATIVE SME OF THE YEAR

Kapil Chugh

Chief Operating Officer, Strategic Wealth Advisors DMCC



INNOVATIVE SME OF THE YEAR
Kapil Chugh, Chief Operating Officer,
Strategic Wealth Advisors DMCC

Sachin Bharti Gupta
Founder & CEO, Knowledge Planet UAE



DISRUPTIVE SME ENTREPRENEUR OF THE YEAR
Sachin Bharti Gupta, Knowledge Planet UAE

Mr. Rathore, Mr. Akbari, and Mr. Abdulkareem from Century Financial presented the following Golden Frame Awards:

SME Leader of the Year
Innovative SME of the Year
Disruptive SME Entrepreneur of the Year

SPONSOR-CENTURY FINANCIAL



PAYMENT SOLUTIONS COMPANY OF THE YEAR **valu** 



LIFESTYLE PROJECT OF THE YEAR

Amali Island by Amali Properties



BEST PROJECT DELIVERY OF THE YEAR TORINO by ORO24 Developments

Ashley Jacob, the director of Jacobsons Direct presented the following awards:
Payment Solutions Company of the Year
Lifestyle Project of the Year
Best Project Delivery of the Year



# SPONSOR-JACOBSONS



lan Fairservice, the Managing Partner of Motivate Media Group, presented the following awards:

Lifetime Achievement Award

Gulf Business Company of the Year Business Leader of the Year

GULF BUSINESS BUSINESS LEADER OF THE YEAR

Mark Kirby

Head of Hospitality Emage Hospitality Group



GULF BUSINESS BUSINESS LEADER OF THE YEAR Mark Kirby, Head of Hospitality, Emaar Hospitality Group LIFETIME ACHIEVEMENT AWARD

Mishal Kanoo

Chairman, The Kanoo Group



LIFETIME ACHIEVEMENT AWARD

Mishal Kanoo, Chairman, The Kanoo Group

JLF BUSINESS COMPANY OF THE YEAR AIShaya Group



GULF BUSINESS COMPANY OF THE YEAR
Alshaya Group

**MOTIVATE MEDIA GROUP** 



GULF BUSINESS BUSINESS LEADER OF THE YEAR
Mark Kirby, Head of Hospitality,
Emaar Hospitality Group



LIFETIME ACHIEVEMENT AWARD

Mishal Kanoo, Chairman, The Kanoo Group



GULF BUSINESS COMPANY OF THE YEAR
Alshaya Group

### **BANKING, FINANCE & INVESTMENT**



ONLINE TRADING COMPANY OF THE YEAR EFG Hermes ONE



INVESTMENT LEADER OF THE YEAR
Prateek Suri, CEO, MDR Investment



BANKING COMPANY OF THE YEAR



FINANCE ADVISORY COMPANY OF THE YEAR

AIX Investment Group



BANKING, FINANCE & INVESTMENT BUSINESS
LEADER OF THE YEAR
Hana Al Rostamani, Group CEO, FAB

### **REAL ESTATE & CONSTRUCTION**

TORINO by ORO24 Developments



BEST PROJECT DELIVERY OF THE YEAR TORINO by ORO24 Developments



REAL ESTATE AGENCY OF THE YEAR fäm Properties



LIFESTYLE PROJECT OF THE YEAR
Amali Island by Amali Properties

LIFESTYLE PROJECT OF THE YEAR

Amali Island by Amali Properties



DEVELOPER OF THE YEAR

Sobha Realty



PROJECT OF THE YEAR
Samana Barari Views



PROPTECH COMPANY OF THE YEAR
Prypco



REAL ESTATE BUSINESS LEADER OF THE YEAR
Rizwan Sajan, Founder and Chairman,
Danube Group

### **TOURISM & HOSPITALITY**

TOURISM BUSINESS LEADER OF THE YEAR
Mohamed Al Zaabi
Group CEO, Miral Group



TOURISM BUSINESS LEADER OF THE YEAR Mohamed Al Zaabi, Group CEO, Miral Group TOURISM COMPANY OF THE YEAR
Saudi Red Sea Authority



TOURISM COMPANY OF THE YEAR
Saudi Red Sea Authority

HOSPITALITY BUSINESS LEADER OF THE YEAR

Mark Kirby

Head of Hospitality, Emaar Hospitality Group



HOSPITALITY BUSINESS LEADER OF THE YEAR
Mark Kirby, Head of Hospitality,
Emaar Hospitality Group

HOSPITALITY COMPANY OF THE YEAR
Millennium Hotels and Resorts



HOSPITALITY COMPANY OF THE YEAR Millennium Hotels and Resorts

### **RETAIL**



RETAIL COMPANY OF THE YEAR

Alshaya Group



RETAIL BUSINESS LEADER OF THE YEAR
Fahed Ghanim, CEO, Majid Al Futtaim Lifestyle

# TRANSPORT AND LOGISTICS COMPANY OF THE YEAR Emirates

# TRANSPORT AND LOGISTICS COMPANY OF THE YEAR Emirates

### **TRANSPORT & LOGISTICS**



TRANSPORT AND LOGISTICS BUSINESS LEADER
OF THE YEAR
Othman Aljeda, Group CEO, Aramex

### **HEALTHCARE**



HEALTHCARE COMPANY OF THE YEAR

Mediclinic Middle East



HEALTHCARE BUSINESS LEADER OF THE YEAR
Vivek Kanade, Head of Siemens Healthineers
Middle East & Africa

## ENERGY BUSINESS LEADER OF THE YEAR Mohamed Al Hammadi MD and CEO, Emirates Nuclear Energy Corporation



ENERGY BUSINESS LEADER OF THE YEAR

Mohamed Al Hammadi, MD and CEO,
Emirates Nuclear Energy Corporation

### **ENERGY**



ENERGY COMPANY OF THE YEAR
GE Vernova

### **GOLDEN FRAME AWARDS**

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DISRUPTIVE SME ENTREPRENEUR OF THE YEAR
Sachin Bharti Gupta, Knowledge Planet UAE

### **TECHNOLOGY**



TECHNOLOGY EVENT OF THE YEAR
LEAP 2024



TECHNOLOGY BUSINESS LEADER OF THE YEAR
Hatem Dowidar, Group CEO, e&



TELECOM INFRASTRUCTURE INNOVATION stc Bahrain



PAYMENT SOLUTIONS COMPANY OF THE YEAR VAIL

### **BUSINESS EXCELLENCE AWARDS**



SME OF THE YEAR

Prosper International Real Estate



MARCOMMS LEADER OF THE YEAR Haider Rafique, CMO, OKX



SUSTAINABILITY COMPANY OF THE YEAR
Emirates Park Zoo & Resort



DISRUPTIVE COMPANY OF THE YEAR
ORO24 Developments





YOUNG ACHIEVER OF THE YEAR

Amira Sajwani, Managing Director of DAMAC

Properties, Founder & CEO of PRYPCO,

Founder of Amali Properties



### **EDITOR'S CHOICE**



YOUNG ENTREPRENEUR OF THE YEAR

Mansi Panchal, Founder & CEO, FounderX



HEALTHCARE EXPERIENCE OF THE YEAR AEON Regenerative Wellness Centre



CONSUMER RETAILER OF THE YEAR Grandiose

### **PRINT ADS**



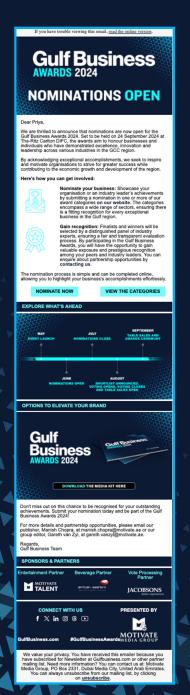


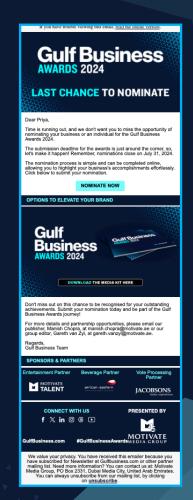




**EDMs** 

EDMs WERE SENT OUT TO THE GULF BUSINESS, CAMPAIGN MIDDLE EAST DATABASES OF 60.000 SUBSCRIBERS









**EDMs** 



HEADLINE SPONSOR

AISK A

RACE WEEKEND

### **SEE YOU TOMORROW**

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DOWNLOAD PROGRAMME

DOWNLOAD FLOOR PLAN

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### **SEE YOU TONIGHT**

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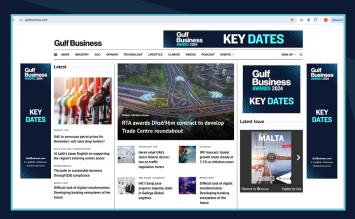


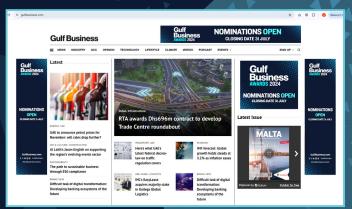


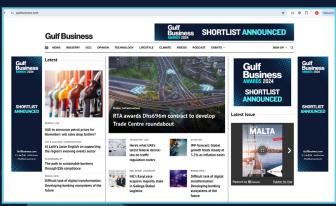


### **DIGITAL BANNERS**

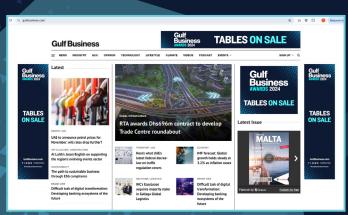
DIGITAL BANNERS WERE PLACED ON GULF BUSINESS, CAMPAIGN MIDDLE EAST, BUSINESS TRAVELLER MIDDLE EAST AND GOLF DIGEST 900,000 IMPRESSIONS WERE SERVED















Gulf Business AWARDS 2024

# **KEY DATES**

Gulf Business AWARDS 2024

**NOMINATIONS OPEN** 

**CLOSING DATE 31 JULY** 

Gulf Business AWARDS 2024

**VOTING OPEN** 

**CLOSING DATE 31 AUGUST** 





Gulf Business AWARDS 2024

**SHORTLIST ANNOUNCED** 

Gulf Business AWARDS 2024

**TABLES ON SALE** 

JACOBSONS



### NEWSLETTER BANNERS







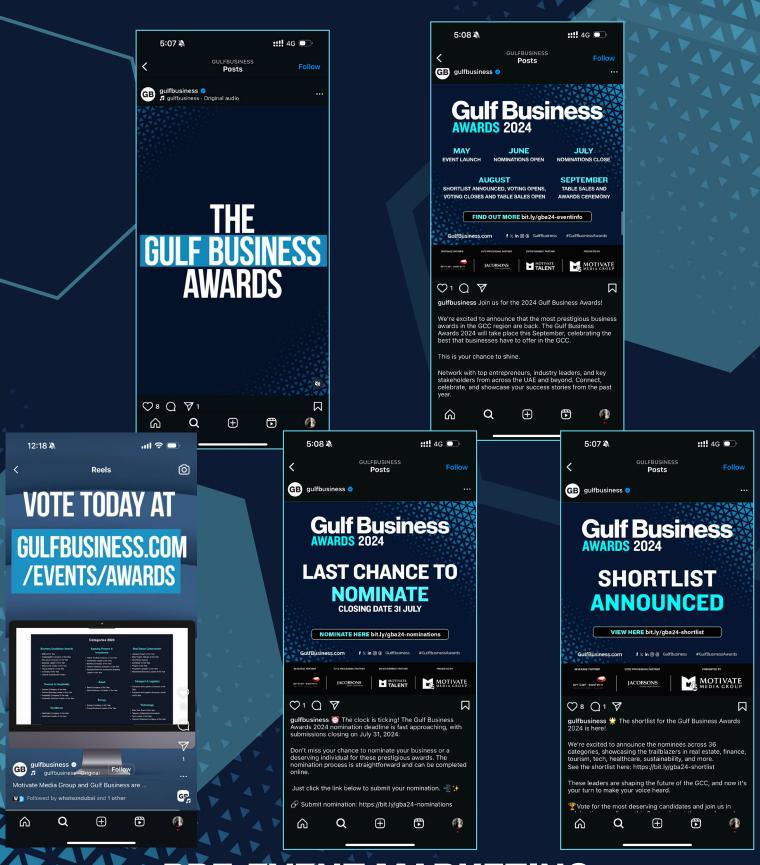
### **ARTICLES**







### **SOCIAL MEDIA**



### AT THE EVENT





















# LIVE EVENT SOCIAL MEDIA UPDATES

### AT THE EVENT

















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# LIVE EVENT SOCIAL MEDIA UPDATES

### **PRINT**

# Gulf Business AWARDS 2024

GULF BUSINESS MAGAZINE — EDITORIAL COVERAGE OCTOBER 2024 (READERSHIP 28,000)















# POST-EVENT EDITORIAL COVERAGE

### **PRINT AD**

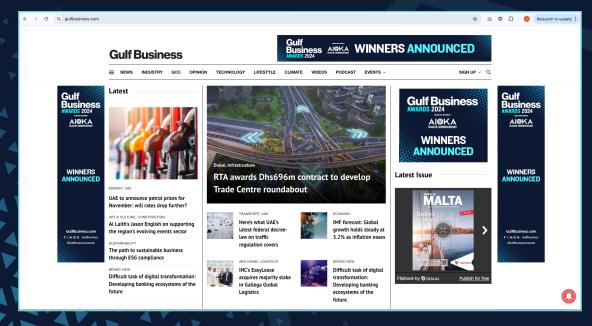
### **WINNER'S ANNOUNCEMENT**



### **BANNERS**

### **WINNER'S ANNOUNCEMENT**

DIGITAL BANNERS WERE PLACED ON GULF BUSINESS, CAMPAIGN MIDDLE EAST, BUSINESS TRAVELLER MIDDLE EAST AND GOLF DIGEST 100,000 IMPRESSIONS WERE SERVED



# **POST-EVENT COVERAGE**

### **EDM**

### **WINNER'S ANNOUNCEMENT**

EDM WERE SENT OUT TO THE GULF BUSINESS DATABASES OF 40,000 SUBSCRIBERS



**POST-EVENT COVERAGE** 

### **EMAIL SIGNATURE:**

### **WINNER'S ANNOUNCEMENT**



### **NEWSLETTER BANNER:**

### **WINNER'S ANNOUNCEMENT**







# SOCIAL MEDIA WINNER'S ANNOUNCEMENT











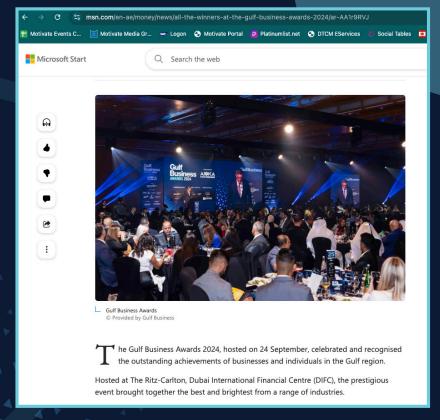




# **POST-EVENT COVERAGE**

### **ONLINE ARTICLES**





# **POST-EVENT COVERAGE**



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**BEVERAGE PARTNERS** 















PR PARTNER



VOTE PROCESSING PARTNER

JACOBSONS

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PRESENTED BY



MOTIVATE MEDIA GROUP

**SPONSOR'S LOGO** 

(USED ACROSS EVENT COLLATERAL)