



T U E S D A Y * 1 2 TH A P R I L
N A S I M I B E A C H , A T L A N T I S , T H E P A L M

P O S T - E V E N T R E P O R T

IN ASSOCIATION WITH



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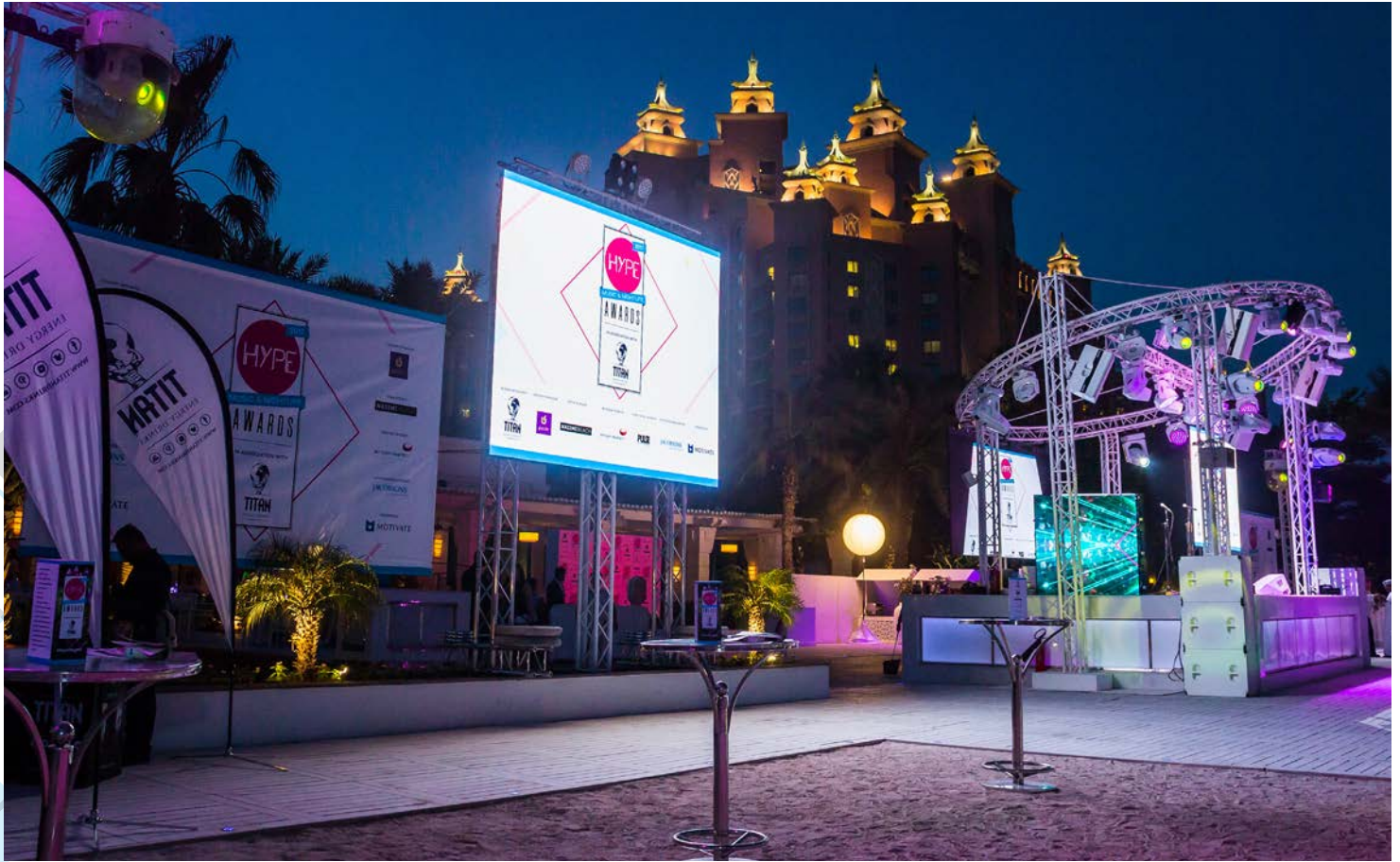


VOTE PROCESSING PARTNER



PRESENTED BY





THANK YOU

Motivate would like to extend our thanks and appreciation to our sponsors for a hugely successful evening, celebrating the very best in the music and nightlife industry.

We hope you enjoyed the event and we look forward to working with you in the future.

Thanks again,
Motivate Events Team

IN ASSOCIATION WITH



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YOU ARE INVITED ...

More than 850 guests joined us to celebrate the success of the UAE's music and nightlife industry.

The VIP guest list consisted of nominees, industry professionals, sponsors and *Hype* guests. The remaining attendees registered on hypeawards.ae for two passes to the event.



DIGITAL INVITE

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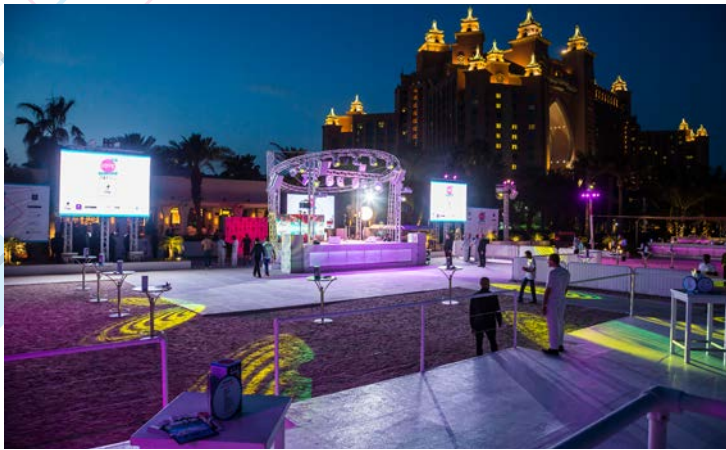


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THE VENUE ...

NASIMI BEACH AT ATLANTIS, THE PALM

A luxurious restaurant by day and a vibrant bar and club by night, Nasimi boasts a rare and spectacular location on The Palm, overlooking pristine white sands and the glittering Dubai skyline.

Atlantis is a majestic five-star hotel situated on The Palm, with amazing architecture and award-winning restaurants, and a one-of-a-kind aqua park (Aquaventure). One of Dubai's finest luxury resorts, it's a must-visit for all.

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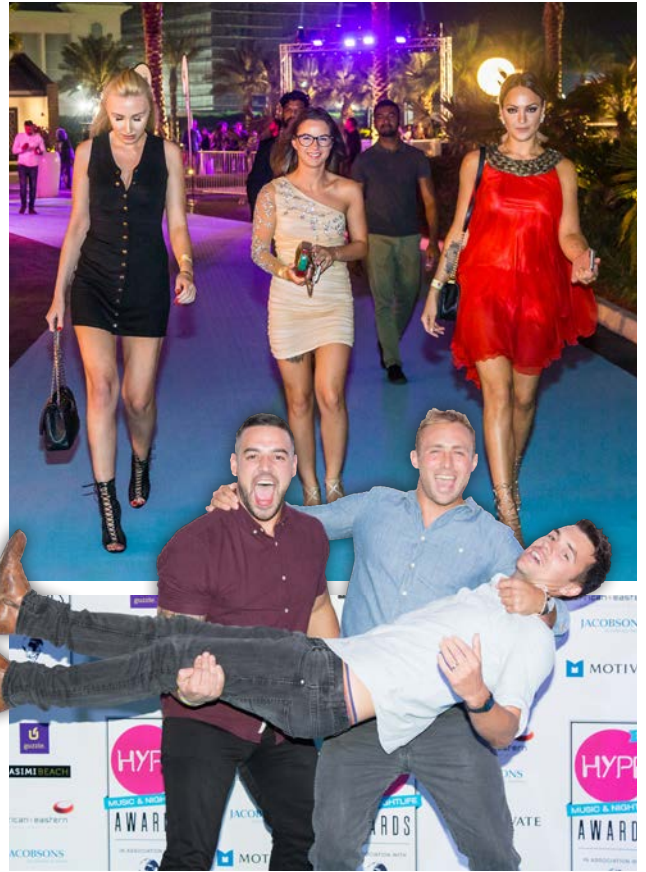
VOTE PROCESSING PARTNER

PRESENTED BY



PARTY PEOPLE

Dubai's party and nightlife crowd were present at Nasimi in full force, celebrating the industry's best.



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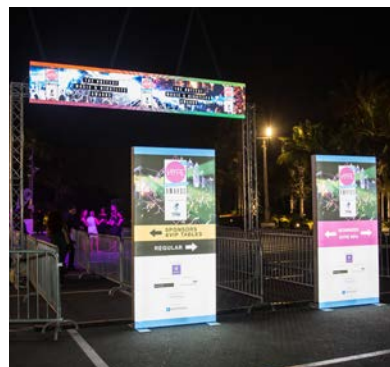
VOTE PROCESSING PARTNER

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EVENT BRANDING

Sponsor logos were visible on all event branding, including an impressive giant photo backdrop, tabletop light boxes, stage and bar branding.



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VOTE PROCESSING PARTNER

PRESENTED BY

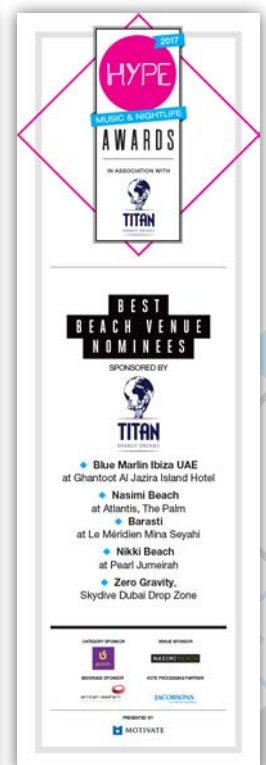


HEADLINE SPONSOR



TITAN
ENERGY DRINKS

Titan Energy Drinks presented the VIP tables with gift bags.
Guests could also visit the Titan bar to receive their Titan drink.



IN ASSOCIATION WITH



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AUDIO VISUAL PARTNER



VOTE PROCESSING PARTNER

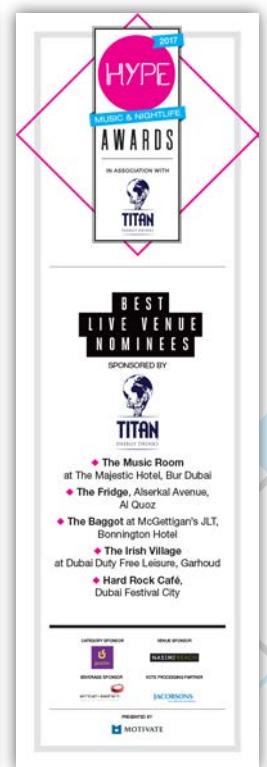
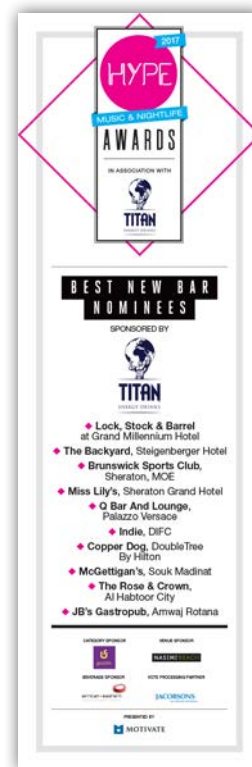


PRESENTED BY



HEADLINE SPONSOR

Titan presented four awards on the night. Rajesh Harilal, Director, presented the Best Live Venue award to The Irish Village. Raj Chumber, Director, presented the award for Best New Bar to Lock, Stock & Barrel. Bikhu Popat, Chairman, presented the award for Best Club to Cirque Le Soir. All three representatives presented the final award sponsored by Titan, Best Beach Venue, to Blue Marlin Ibiza UAE.



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VOTE PROCESSING PARTNER

PRESENTED BY



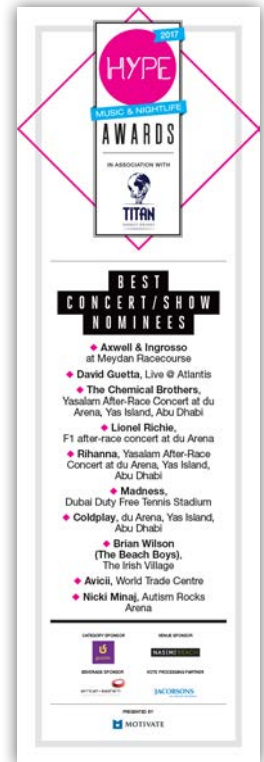
BEVERAGE SPONSOR

African + Eastern showcased their premium vodka brands Beluga and Cavalli. The Jägermeister bar was also a hit with the guests.

David Beattie, Sales Manager, Dubai OnTrade African + Eastern, presented the award for Best Concert/Show to The Chemical Brothers.



african+eastern
INSPIRING GREAT BLENDS



IN ASSOCIATION WITH

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BEVERAGE SPONSOR

AUDIO VISUAL PARTNER

VOTE PROCESSING PARTNER

PRESENTED BY



CATEGORY SPONSOR



Category sponsor Guzzle had their impressive Guzzle Hummer parked outside the venue entrance, with promo staff greeting guests as they walked in. A purple 'Guzzle' Gorilla was spotted amongst the crowd, taking selfies with guests.

Guzzle sponsored two categories at the ceremony. The Guzzle Gorilla presented the award for Best Bar to Treehouse Dubai.

Tariq Hussein, CEO of Guzzle, later joined us on stage to present Best Alternative Night to Deep Crates Cartel



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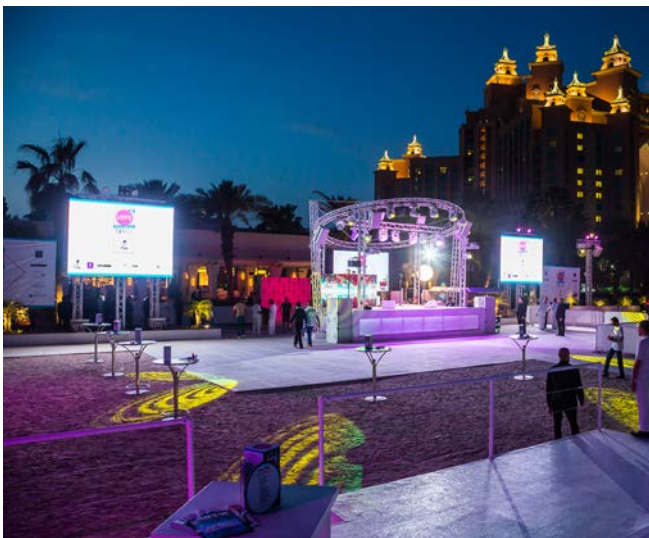


AUDIO VISUAL SPONSOR

Audio/visual sponsor Pulse Middle East provided the Hype Music & Nightlife Awards with stage and production equipment.



The Managing Partner of Pulse Middle East, Joe Chidiac, presented the award for Best Outdoor Terrace to 360°.



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VOTE PROCESSING PARTNER

PRESENTED BY



SPONSOR / ACTIVATION

Nasimi Beach, the venue sponsor for Hype Music & Nightlife Awards, hosted the event for the second year.

David Galdamez, Manager of Entertainment at Nasimi Beach, presented two awards; Sole DXB won Best Festival while Monroe Nights at Billionaire Mansion won Best Ladies' Night.



NASIMI BEACH



IN ASSOCIATION WITH



CATEGORY SPONSOR



VENUE SPONSOR



BEVERAGE SPONSOR



AUDIO VISUAL PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY



SPONSOR / ACTIVATION

No event is complete without our official voting partners, Jacobsons Direct.

Akram Raffoul, Partner and Executive Director at Jacobsons, presented the award for Best Urban Night to The List at Billionaire Mansion.

JACOBSONS
accelerate business



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PRE-EVENT COVERAGE

WHAT'S ON – EDITORIAL COVERAGE APRIL 2017 ISSUE

CULTURE

CLUBS



The music awards that matter

The countdown is on for the Hype Music & Nightlife Awards 2017

Looking a bit pasty? That's probably because you spend so much time venturing out after dark to take full advantage of the UAE's awesome nightlife scene. But when laughing with friends in your favourite watering hole or losing your mind on the dancefloor, do you ever spare a thought for the hardworking, dedicated people that make it all happen? Our pals at *Hype* magazine do with the The Hype Music & Nightlife Awards. Here's all you need to know...

What is the Hype Music & Nightlife Awards?

Now in its fourth year, the Hype Awards recognises the faces and places that make



Dubai such a wonderful – and varied – playground for party people. The awards give a well-deserved pat on the back to those who've put their heart and soul into pushing the nightlife scene forward, those responsible for creating amazing experiences and giving us memories that'll be talked about for time to come.

What are the categories?

There are 18 categories covering venues, events

and individuals – Best Live Venue, Best Concert and Best Festival through to Best Local Band, Best Producer, Best DJ and Best International DJ Set.

Which DJs are nominated in Best International DJ Set?

There have been so many amazing international DJs playing in Dubai over the past year that this category was extremely difficult



to narrow down to ten nominees. Those that made the cut are: Loco Dice, Christian Smith, KINK, Maceo Plex, Max Cooper, Röyksopp, Echnonomist, Bill Brewster, Ben UFO and Invisibl Skratch Piklz.

Are the winners picked by public vote?

Hype magazine's panel of experts picks the majority of winners. This involves intensive research mostly conducted on dancefloors. Boo-hoo for them, right? Three categories are open to a public vote – Best Ladies' Night, Best Bar and Best Club. If you want to vote skip over to hypeawards.ae. But be quick, voting closes on April 5!

Where and when is the party?

It's at Nasimi Beach, on Wednesday, April 12, and it kicks off at 7.30pm.

Can anyone go?

Yes, that's the beauty of it. It's your chance to rub shoulders with everyone who's anyone in the UAE's nightlife scene, from DJs, producers, promoters and record label bosses to talent bookers and venue managers.

Is it a stuffy sit-down dinner affair?

Hardly. It's a right old knees-up. Think 'friendly' rather than 'formal' and 'lively' rather than 'lame' with cool presenters, wicked DJs and a band showcase.

How much is a ticket?

This is the best bit – entry is free! Hit up hypeawards.ae and register for two free tickets now. See you down the front!

April 12

Atlantis The Palm, Palm Jumeirah, Dubai, Wed 7.30pm till late, free. Taxi: Nasimi Beach. hypeawards.ae

90_What's On_04.2017

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PRESENTED BY



NASIMI BEACH



PRE-EVENT COVERAGE

HYPE – EDITORIAL COVERAGE

APRIL 09-15 2017 ISSUE (READERSHIP 60,000)

GLITTERBALLS READY!

It's time for the Hype Music & Nightlife Awards 2017. Be there!

If you're like us, you'll love nothing more than taking full advantage of the UAE's awesome nightlife scene. But when laughing with friends in your favourite watering hole or losing your mind on the dancefloor, do you ever spare a thought for the hardworking, dedicated people that make it all happen? We do, with the Hype Music & Nightlife Awards. Here's all you need to know...

What is the Hype Music & Nightlife Awards?

Now in its fourth year, the Hype Awards recognise the faces and places that make Dubai such a wonderful – and varied – playground for party people. The awards give a well-deserved pat on the back to those who've put their heart and soul into pushing the nightlife scene forward, those responsible for creating amazing experiences and giving us memories that'll be talked about for time to come.

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There are 18 categories covering venues, events and individuals – like Best Live Venue, Best Concert and Best Festival through to Best Local Band, Best Producer, Best DJ and Best International DJ Set.

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There have been so many amazing international DJs playing in Dubai over the past year that this category was extremely difficult to narrow down to ten nominees. Those that made the cut are: Loco Dax, Christian Smith, K3MC, Marco Pasi, Max Cooper, Rolykopp, Echonomist, Bill Brewster, Ben UFO and Invisibl Skratch PHX.

Are the winners picked by public vote?

Hype's panel of experts picks the majority of winners. This involves intensive research mostly conducted on dancefloors. However, three categories were opened to the public vote this year – Best Ladies' Night, Best Bar and Best Club. Voting closed on April 5.

Where and when is the awards party?

It's at Naami Beach, on Wednesday, April 12, and it kicks off at 7.30pm.

Can anyone go?

Yes, that's the beauty of it. It's your chance to rub shoulders with everyone who's anyone in the UAE's nightlife scene, from DJs, producers, promoters and record label bosses to talent bookers and venue managers.

Is it a stuffy sit-down dinner affair?

Hardly. It's a right old knees-up. Think 'trendy' rather than 'formal' and 'lively' rather than 'lame!' with cool presenters, wicked DJs and a band showcase. This year's presenters are Channel 4 Breakfast Show co-hosts Eve Jaso and Stu Tolan, with DJ action from Cuba Above's Dan Chadwick and the ever-versatile Roban Nunez, aka Deep Hertz. We've even managed to bag a cool showcase from Aori and The Desertbeat. Everyone is well-excited to be taking part – and all involved know how much we like to party.

How much is a ticket?

This is the best bit – entry is free! Hit up hypeawards.ae and register for two free tickets now. See you down the front!



HYPE AWARDS 2017 NOMINEES

BEST LIVE VENUE

- The Music Room
- The Fringe
- The Support at McCulligan's
- The Irish Village
- Hard Rock Cafe

PUBLIC VOICE

BEST LADIES' NIGHT

- The Girls Don't Q at Q&Q
- Monroe Nights at Billionaire Mansion
- Leave Your Boyfriend at Home at Caviar Club
- High Society at Marina Bay Sands Hotel
- Queen Bee at Tibacca Kitchen & Bar
- Lost Angels at Zero Gravity
- What's Your Story? Hot Topics at Cocktail Kitchen
- Go Oathful at Asia Asia
- Madam Butterfly at China Grill
- Miss Independent at Ramusate
- Other.....

BEST FESTIVAL

- Party in the Park
- Dubai Jazz Festival
- DUBBEACH
- One Big Friday
- RuffledDUBS
- Groove On The Grass
- Sensation Dubai
- Dole DUB
- Plus Minus Arena
- Yasalam Beats On The Beach

WINNERS

What: Hype Music & Nightlife Awards 2017
Where: Naami Beach, Atlantis The Palm, Palm Jumeirah
When: Wednesday, April 12, from 7.30pm
Why: There's no other awards ceremony in town quite like it.
How: Text to Naami Beach
Cost: Free
Info: hypeawards.ae
Heads up: Register for your two free tickets at hypeawards.ae

BEST CONCERT SHOW

- Annel & Ingresso at Meydan Racecourse
- David Guetta, Live @ Atlantis
- The Chemical Brothers, Yasalam After-Race Concert, du Arena
- Lionel Richie, Yasalam After-Race Concert, du Arena
- Rhinoceros, Yasalam After-Race Concert, du Arena
- Madonna, Dubai Duty Free Tennis Stadium
- Goldplay, du Arena
- Brian Wilson (The Beach Boys), The Irish Village
- Avicii, Dubai World Trade Centre
- Nikki Minaj, Audum Rocks Arena

BEST OUTDOOR TERRACE

- Chale, Dubai Creek Golf & Yacht Club
- Sussola, The Walden Dubai Marina Gayatri Beach Resort & Marina
- Pure Day Lounge, The Hilton, JBR
- Jetty Lounge, One & Only Royal Mirage
- 40 Kong, H Hotel
- Mercury Lounge, Four Seasons
- UpTown Bar, Jumeirah Beach Hotel
- Bliss Lounge, Sheraton, JBR
- Level 48 Sky Lounge, Four Points by Sheraton
- 587, Jumeirah Beach Hotel

BEST BEACH VENUE

- Blue Martin Bites UAE
- Naami Beach
- Sunset Beach Bar
- Nikki Beach
- Zero Gravity

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PRESENTED BY



PRE-EVENT COVERAGE

HYPE – EDITORIAL COVERAGE

APRIL 09-15 2017 ISSUE (READERSHIP 60,000)




BEST NEW BAR

- Look, Stook & Berrel, Grand Millennium Hotel
- The Backyard, Steigenberger Hotel
- Brunswick Sports Club, Sheraton, MOE
- Mise Lily's, Sheraton Grand Hotel
- Q Bar and Lounge, Palazzo Versace
- Indie, Dubai International Financial Centre
- Copper Dog, DoubleTree by Hilton, JBR
- McGettigan's, Souk Madinat
- The Rose & Crown, Al Habtoor City
- JB's Gastropub, Amwaj Rotana, JBR

BEST LOCAL RECORD LABEL

- Bedouin Records
- Ma'ana Records
- Box Logio
- Universal Musio MENA
- Sony Musio Middle East

BEST LOCAL BAND/ACT

- Hollephonio
- The Boxtones
- Esther Eden
- Aroade 82
- Bull Funk Zoo

BEST ALTERNATIVE NIGHT

- Deep Crates Cartel
- Cuts Above Sand City Social
- Bad House Party
- Beasworx
- Setwa 3000

BEST URBAN NIGHT

- URBNSaturdays
- Hip-hop Chlo Mondays
- The Hang Out
- Hush Mondays
- The List

BEST HOUSE/TECHNO NIGHT

- Analog Room
- Deep Like Thursdays
- Deolbel
- Boogie Box
- All Day I Dream by Pure Ink
- Night Vibes
- Plus Minus
- Dysfunktion
- Disconekt
- Come

OUTSTANDING CONTRIBUTION

- Fabian Martin & Elena Solina (BreakTHrough DXB)
- Mehdi Ansari & Slamak Amidi (Analog Room)
- Breek DJ Lobito (Deep Crates Cartel)
- Izzy Abidi (Freshly Ground Sounds)
- Rima Raached (Night Vibes)

BEST PRODUCER

- Shaun Warner
- Paul Mendez
- Aroade 82
- Consoul Trainin
- Scott Forshaw & Greg Stainer
- David Fuentes
- Ejaz
- Darko De Jan
- Sam Farsio
- Deep Hertz

BEST INTERNATIONAL SET

- Invisibl Skretch Plkz at RBMA
- Looc Dloe at Blue Marlin Ibiza UAE
- Ben UFO at Analog Room
- Christian Smith at Dysfunktion
- KINK at Plus Minus Arena
- Macao Plex at Blue Marlin Ibiza UAE
- Max Cooper at Groove On The Grass
- Röyksopp at Groove On The Grass
- Echonomist at Deep Like
- Bill Brewster at Cuts Above Sand City Social

BEST DJ

- Aldin Karami
- Breek DJ Lobito
- Hoolz
- Jixo & Denz
- Josephine De Retour
- Ron E Jaxx
- Sam Farsio
- Scott Forshaw
- Slamak Amidi
- Keytek




All events for consideration in this year's Hype Awards took place on or between February 21 last year and February 25, 2017

26 #172 HYPE | 09 april - 15 april 2017

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PRESENTED BY



NASIMI BEACH



MARKETING

HypeAwards.ae was created for guests to register for two passes to attend the event

ONLINE REGISTRATION

Register

REGISTER NOW
TO GET ON
THE GUEST LIST

Free Registration Hype Awards 2017

Name *

Gender *

EMAIL *

MOBILE *

Free Ticket Registration

GET YOUR TICKETS TO
THE HOTTEST MUSIC & NIGHTLIFE
AWARDS OF 2017

WEDNESDAY 12TH APRIL
AWARDS CEREMONY 8PM UNTIL 10.30PM
NASIMI BEACH, ATLANTIS, THE PALM

REGISTER FOR THE GUEST LIST NOW

Free Registration Hype Awards 2017

Name *

Gender *

EMAIL *

MOBILE *

RADIO AD

The radio ad aired on Dubai 92.

The party of the year is back! Hype Magazine's Music & Nightlife Awards, in association with Titan Energy Drinks, takes place on April 12th, at Nasimi Beach, Atlantis The Palm. Register now at hypeawards.ae for free tickets. Don't miss out!



Aired on Dubai 92
from March 19th – April 11th

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NASIMI BEACH



MARKETING

EVENT LAUNCH

PRINT AD



The event launch advert was placed in:

Hype

Issue #166 – February 26, 2017



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PRESENTED BY



MARKETING

VOTE NOW

PRINT AD



THE HOTTEST
MUSIC & NIGHTLIFE
AWARDS IS BACK

2017
HYPE
MUSIC & NIGHTLIFE
AWARDS
IN ASSOCIATION WITH
TITAN
ENERGY DRINKS

WEDNESDAY 12TH APRIL
AWARDS CEREMONY 8PM UNTIL 10.30PM
NASIMI BEACH, ATLANTIS, THE PALM

WHO WINS? YOU DECIDE!

PLAY JUDGE AND JURY IN THREE OF THE EIGHTEEN CATEGORIES.
CAST YOUR VOTE FOR:

* BEST LADIES' NIGHT * BEST BAR * BEST CLUB *

Vote at hypeawards.ae

CATEGORY SPONSOR: **guzzle.**
VENUE SPONSOR: **NASIMI BEACH**
BEVERAGE SPONSOR: **african+eastern**
VOTE PROCESSING PARTNER: **JACOBSONS**
PRESENTED BY: **MOTIVATE**

The vote now advert
was placed in:

Hype

Issue #167 – March 5, 2017

Issue #168 – March 12, 2017

Issue #169 – March 19, 2017

Issue #170 – March 26, 2017

HYPE

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MARKETING

REGISTRATION

PRINT AD



The registration advert was placed in:

Hype

Issue #171 – April 2, 2017

Issue #172 – April 9, 2017

What's On Dubai

April 2017

What's On Abu Dhabi

April 2017

Stuff

April 2017

Cyclist

April 2017



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VOTE PROCESSING PARTNER

PRESENTED BY



PRINT AD

A20 PAKISTAN

Ex-army chief gets nod for new role

ISLAMABAD
BY MOHSIN ALI
Correspondent

Pakistan's former army chief, retired General Raheel Shauki, has been allowed by the government to assume command of a Saudi Arabia-sponsored military alliance of 39 Muslim states to combat terrorism, a local television news channel reported yesterday.

According to Geo News, Pakistan's Defence Minister Khwaja Asif made the disclosure during his programme titled 'Jinga' to be aired tonight.

No documentation
A report on the channel's website quoted the defence minister as saying the government agreed to give a no-objection certificate to the former army chief to take up the coalition command after receiving a formal request from the Saudi government.

The minister said that official documentation in this regard had not been done but the government had agreed in principle.

Khwaja Asif said during his visit to Saudi Arabia for Tuzhah earlier this year he had met officials of the Saudi government.

The advisory board of defence ministers of member countries of the alliance will meet in May; he said adding the structure of the alliance had not been decided yet.

Festival of Lights

Devotees dancing to drumbeats at the shrine of Sufi poet Makhdoom Hussain during 'Mela Changanah' or Festival of Lights, coinciding with the 429th annual Urs celebrations of the Sufi poet at the Baghbanpura precincts, adjacent to the Shalimar Gardens, in Lahore. Every year, devotees come from all over the country to pay final respects at the graves of Shah Hussain and Makhdoom Hussain, lighting candles for fulfillment of their prayers and wishes and distributing food to the needy.

Ona



Future lies in democratic polity: Rabbani

KABACHI

Senate Chairman Mian Raza Rabbani yesterday said the future of Pakistan lay in democratic polity, transparent governance, tolerance and a society where the citizens were empowered.

The Qaid-e-Azam, he said, had envisaged Pakistan to be a tolerant, progressive, welfare state with a federal parliamentary form of government. However, that character of the state was unfortunately changed, he added.

He was addressing the students and faculty of Bahria University. (APP)

Islamabad's envoy to US seeks warm ties

CHAUDHRY UNDERSCORES IMPORTANCE PLACED ON RELATIONS WITH TRUMP'S ADMINISTRATION

ISLAMABAD

Pakistan's new ambassador to the United States, Asrar Khattab Chaudhry, has been in his post for 12 days, but is busy trying to explain the profound changes in Washington to his government in Islamabad.

Chaudhry briefed a group of US journalists at the Pakistani Embassy on Friday, where he asked what he was saying in his cables about the travels of President Donald Trump and his administration.

The ambassador let out a laugh and said, "I'll be very candid about it. What I tell them is, the United States is an important country. And it is an important relationship. The administration is one part of it. There's Congress, there are think tanks. We want to deal with all of them."

Asked specifically about Trump, who has made incendiary statements about Muslims and issued a travel ban from six majority-Muslim nations (including Pakistan), Chaudhry was tight-lipped. He quipped, simply, "It's your country, your choice."

Chaudhry took pains to issue no criticism of Trump, saying it was critical that Pakistan develop close ties with the new administration — both because of the two countries' shared goal of defeating Daesh (Islamic State) and because of the US-Pakistan relationship.

Of utmost importance for Pakistan, Chaudhry said, is collaborating with the US in the fight against Daesh. He said his government has "zero tolerance" for violence, both in Pakistan and in neighbouring Afghanistan, where the terrorist group has gained a foothold.

Chaudhry's predecessor, Iftikhar Abbas Hani, spoke optimistically about the Trump presidency in an interview with The Washington Post last month before his departure.

"President Trump is getting very good media coverage in Pakistan," Hani said. "When people look at the elements of his foreign policy platform, the signals for the new administration are all very positive developments."

— Washington Post

China stresses it will carry forward CPEC

ISLAMABAD

China has expressed the resolve to work with Pakistan to carry forward the China-Pakistan Economic Corridor (CPEC).

Chinese Foreign Ministry Spokesperson Hua Chunying said CPEC was a new cooperation framework set up by China and Pakistan to pursue long-term development. Radio Pakistan reported on Saturday.

The spokesperson said the dividends and benefits brought by the CPEC would be shared by the people in China and Pakistan, and in the region. (APP)

Fencing work begins at Afghan border

RAWALPINDI

Chief of Army Staff (COAS) General Qamar Javed Bajwa yesterday said that fencing on Pakistan-Afghanistan border had commenced and border areas in Bajaur and Mohmand agencies, being high threat zones, were first priority.

Additional technical surveillance means were also being deployed along the border besides regular air surveillance, he said while interacting with the troops during his visit to the border areas in Mohmand and Orakzai agencies. (APP)

Sartaj Aziz wants talks with India

ISLAMABAD

Minister for Prime Minister on Foreign Affairs, Sartaj Aziz on Friday said that Pakistan wanted to talk with India on all issues, including Kashmir. Talking to PTV, he said, "We had started composite dialogue with India and discussed many points."

"Pakistan is for all and everyone should contribute for its progress and building," he said. "We will have to take forward the vision of a welfare state of Qaid-e-Azam," he added.

Sartaj Aziz said that Pakistan can achieve geopolitical success with collective efforts. (APP)

Media war shines spotlight on ethics

ARY News found guilty by a British court of slandering Geo TV boss after accusing him of treason and blasphemy

DUBAI
Staff Report

A court case fought in London between two of Pakistan's largest media houses has drawn attention towards media ethics in Pakistan.

A British court handed down an unprecedented verdict against a Pakistani TV channel broadcasting from the UK, after the judge found that allegations of treason and blasphemy the network, orchestrated against the owner of a rival media group were not only "seriously defamatory" but also "simply had no foundation".

The court in London also convicted the owners of ARY News of slander and libel and awarded \$3.7 million (£1.57 million) in damages to the plaintiff, Geo TV, according to the judgement.

Dozens of Pakistani television channels have been at daggers drawn in the race to be number one ever since the former president, retired General Pervez Musharraf allowed private TV channels to operate in the country about 15 years ago.

The court directed the loser in the libel case, ARY News, to broadcast the summary of the court's judgement.

Mr. Shauki-ur-Rahman, editor-in-chief of Geo-Zing Group, was even branded an agent of intelligence agencies such as India's RAW, America's CIA and Israel's Mossad.

ARY decided to appeal but their appeal was immediately rejected by the court.

So instead of paying up, ARY filed for bankruptcy and its licence to operate six channels was revoked by the UK's media regulator, Ofcom. With this, the entire operation of this TV network has been closed in the UK.

Second case back home

However, another legal battle between the two media giants is also being fought in Pakistan. The battle began after one of ARY's anchor Mubashir Lucman aired 100 programmes throwing baseless allegations against Shauki-ur-Rahman.

Shauki-ur-Rahman was declared to be connected to RAW, CIA, Mossad over 600 times, and declared to be a traitor 400 times, an analysis of ARY's contents indicate.

In court ARY could not prove that Shauki-ur-Rahman used his media group to further the interests of any foreign entity.

At the campaign widened, journalists of Geo-Zing Group were harassed from different quarters, the vans carrying newspapers of the group were burnt. Geo TV was unofficially pulled off the air in collaboration with cable operators.

The media group claimed that it suffered a financial loss of more than \$180 million.

\$3.7m
what the owners of ARY News have to pay in damages to plaintiff

THE HOTTEST MUSIC & NIGHTLIFE AWARDS IS BACK

WEDNESDAY 12TH APRIL AWARDS CEREMONY 7.30PM UNTIL 10.30PM NASIMI BEACH, ATLANTIS, THE PALM

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LIMITED TICKETS AVAILABLE

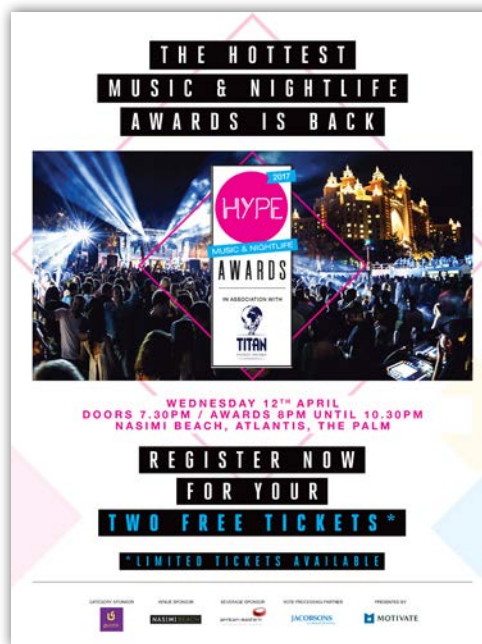
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PRESENTED BY: MOTIVATE

MARKETING

EDMs

Event launch, online registration, and VIP registration:

E-mailers were sent out to the *Hype*, *What's On* and *Stuff* databases, containing names of more than 120,000 readers.



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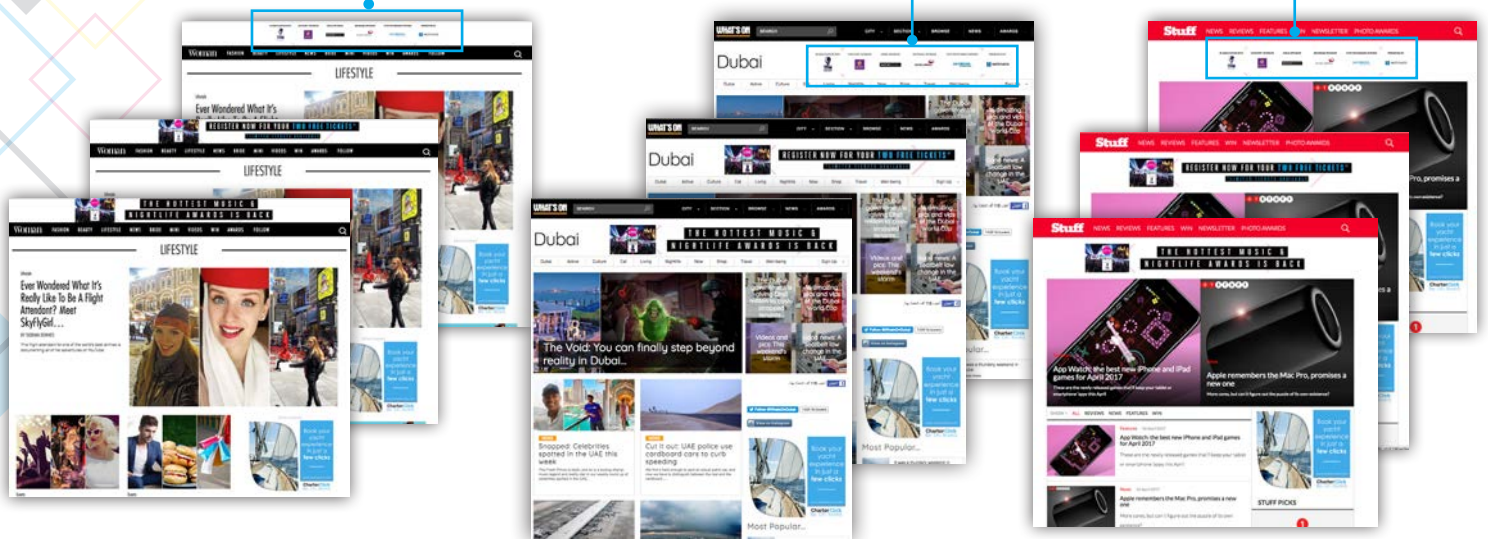
MARKETING

WEB BANNERS

Banners and MPUs were placed on WhatsOn.ae, EmiratesWoman.com and StuffMidEast.com to promote ticket registration.

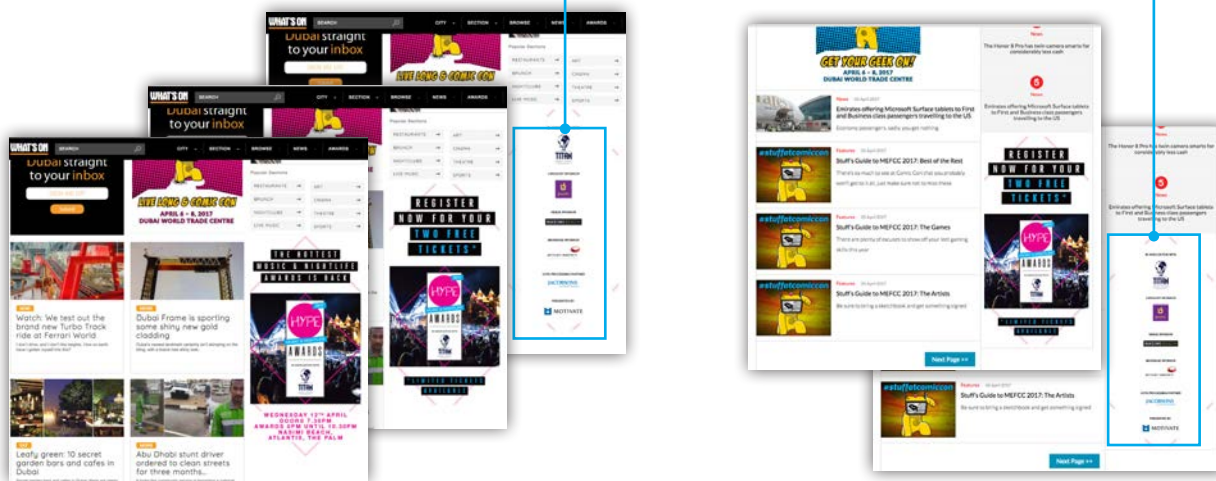
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167,268 IMPRESSIONS

Sponsors Logos



WEB HALF PAGE
133,584 IMPRESSIONS

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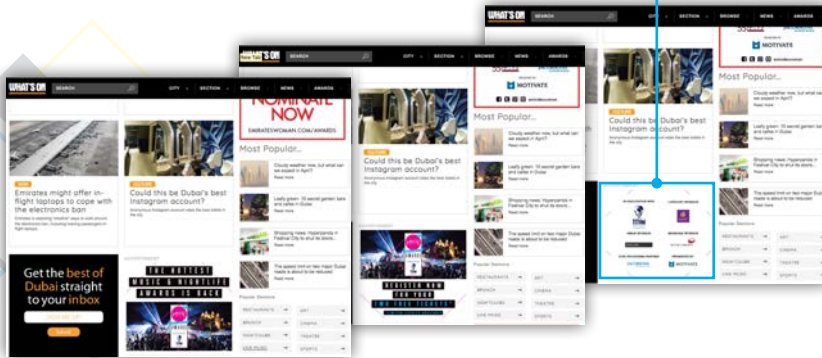
PRESENTED BY



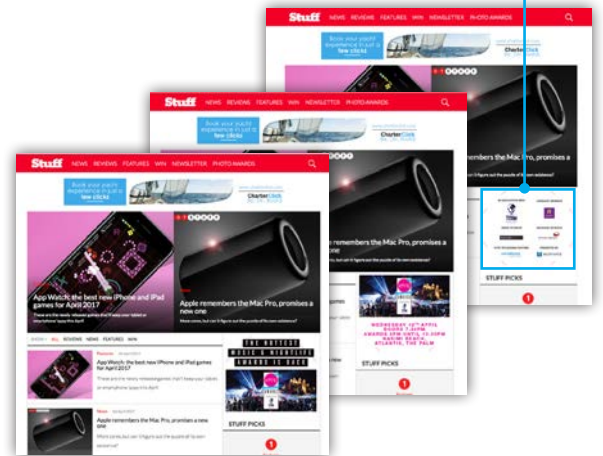
MARKETING

WEB BANNERS

WEB MPU
103,532 IMPRESSIONS



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ELEVATOR ADVERTISEMENT



ELEVISION
MEDIA

Online registration ad:
Elevision advertisement
ran across Dubai Media
City networks.

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WINNERS



BEST LIVE VENUE
THE IRISH VILLAGE



BEST FESTIVAL
SOLE DXB



BEST LADIES' NIGHT
MONROE NIGHTS AT BILLIONAIRE MANSION



BEST CONCERT/SHOW
THE CHEMICAL BROTHERS
YASALAM AFTER-RACE CONCERT



BEST NEW BAR
LOCK, STOCK & BARREL



BEST BAR
TREEHOUSE DUBAI



BEST CLUB
CIRQUE LE SOIR



BEST BEACH VENUE
BLUE MARLIN IBIZA UAE

IN ASSOCIATION WITH

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WINNERS



**BEST OUTDOOR TERRACE
360°
JUMEIRAH BEACH HOTEL**



**BEST URBAN NIGHT
THE LIST
BILLIONAIRE MANSION**



**BEST ALTERNATIVE NIGHT
DEEP CRATES CARTEL**



**BEST HOUSE/TECHNO NIGHT
DEEP LIKE THURSDAYZ**



**BEST INTERNATIONAL SET
BEN UFO
AT ANALOG ROOM**



**BEST LOCAL RECORD LABEL
UNIVERSAL MUSIC MENA**



**OUTSTANDING CONTRIBUTION
LOBITO BRIGANTE
DEEP CRATES CARTEL**

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WINNERS



**BEST PRODUCER
SCOTT FORSHAW & GREG STAINER**



**BEST DJ
JIXO & DANZ**



**BEST LOCAL BAND/ACT
THE BOXTONES**

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POST-EVENT COVERAGE

HYPE MAGAZINE – EDITORIAL COVERAGE

ISSUE #173 APR 16 – 22, 2017 (READERSHIP 60,000)



DIDN'T THEY DO WELL?

The winners of the Hype Music & Nightlife Awards 2017 are...

We came, we saw, we cheered and we partied... the Hype Awards was off the scale! A celebration of Dubai's amazing music and nightlife scene – and those who make it all happen – the awards party was a right old knees-up. Massive congratulations to all the nominees and the well-deserved winners – thank you for making Dubai such an exciting place to live after dark. And a big shout out to Cuts Above's Dan Chadwick, Abri And The Dreamteam and Deep Hertz for providing the tunes that kept Nasimi Beach rocking until the early hours. If you missed out, fear not! They say a photo speaks a thousand words, so here's our Hype Awards 2017 photo gallery...

NOMINEES & WINNERS

PUBLIC VOTE

BEST LADIES' NIGHT

- **WINNER** MONROE NIGHTS AT BILLIONAIRE MANSION
- The Girls Don't Q at G43
- Leave Your Boyfriend at Home at Cavalli Club
- High Coolets at Marina Dyalos Hotel
- Queen Bee at Tribeca Kitchen & Bar
- Lost Angels at Zero Gravity
- What's Your Story?/Hot Topics at Cocktail Kitchen
- Go Qalshai at Asia Asia
- Madam Butterfly at China Grill
- Miss Independent at Flammuska

BEST LIVE VENUE

- **WINNER** THE IRISH VILLAGE
- The Muslo Room
- The Frigate
- The Baggot at McGettigan's
- Hard Rock Cafe

BEST FESTIVAL

- **WINNER** SOLE DXB
- Party In The Park
- Dubai Jazz Festival
- DXB Beach
- One Big Friday
- RedFestDXB
- Groove On The Grass
- Generation Dubai
- Plus Minus Arena
- Yasalam Beats On The Beach

BEST CONCERT/SHOW

- **WINNER** THE CHEMICAL BROTHERS YASALAM AFTER-RACE CONCERT, DU ATENA, ABU DHABI
- Anwell & Ingresso, Meydan Racecourse, Dubai
- David Guetta, Live @ Atlantis
- Lionel Richie, Yasalam After-Race Concert, du Arena
- Rihanna, Yasalam After-Race Concert, du Arena
- Madonna, Dubai Duty Free Tennis Stadium
- Coldplay, du Arena
- Brian Wilson (The Beach Boys), The Irish Village
- Avicii, Dubai World Trade Centre
- Nicki Minaj, Autism Rocks Arena

18 #173 HYPE | 16 April - 22 April 2017

16 April - 22 April 2017 | #173 HYPE | 19

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POST-EVENT COVERAGE

HYPE MAGAZINE – EDITORIAL COVERAGE

ISSUE #173 APR 16 – 22, 2017 (READERSHIP 60,000)

BEST OUTDOOR TERRACE

960° JUMEIRAH BEACH HOTEL

- Chelo, Dubai Creek Golf & Yacht Club
- Buzzole, The Westin Dubai Mina Seyahi Beach Resort & Marina
- Pure Sky Lounge, The Hilton, JBR
- Jetty Lounge, One & Only Royal Mirage
- 40 Kong, J1 Hotel
- Mercury Lounge, Four Seasons
- Uptown Bar, Jumeirah Beach Hotel
- Bliss Lounge, Sheraton, JBR
- Level 43 Sky Lounge, Four Points by Sheraton

BEST BEACH VENUE

BLUE MARLIN IBIZA UAE

- Nestm Beach
- Barasti Beach Bar
- Nikki Beach
- Zero Gravity

BEST NEW BAR

LOOK, STOCK & BARREL GRAND MILLENNIUM HOTEL

- The Backyard, Glasgowberger Hotel
- Brunzwick Sports Club, Sheraton, MOE
- Miss Lily's, Sheraton Grand Hotel
- Q Bar and Lounge, Palazzo Versace
- Indie, Dubai International Financial Centre
- Copper Dog, DoubleTree by Hilton, JBR
- McOstigan's, Souk Madinat
- The Rose & Crown, Al Habtoor City
- JBR's Destroprub, Amwaj Rotana, JBR

PUBLIC VOTE

BEST BAR

YEEHOOSE DUBAI

- Q&3
- Barasti
- McOstigan's
- Filter Mega's
- Cocktail Kitchen
- Nippon Bottle Company
- Vii
- Reform Social & Grill
- Tiltave

PUBLIC VOTE

BEST CLUB

CIRQUE LE SOIR

- White Dubai
- 960°
- People by Crystal
- Provocteur
- Billionaire Mansion
- Box Lounge and Club
- VIP Room
- Mavika

BEST LOCAL RECORD LABEL

UNIVERSAL MUSIC MENA

- Badouin Records
- Ma'ana
- Box Logic
- Dony MENA

BEST LOCAL BAND/ACT

THE BOXTONES

- Hollephone
- Arcade 82
- Bull Funk Zoo
- Esther Eden

BEST ALTERNATIVE NIGHT

DEEP CRATER CARTEL

- Cuts Above Send City Social
- Bed House Party
- Baccowox
- Setba 3000

BEST URBAN NIGHT

THE LIST

- URBNSaturdays
- Hip-hop Chlo Mondays
- The Heng Out
- Hush Mondays

20 #173 HYPE | 16 April - 22 April 2017

16 April - 22 April 2017 | HYPE #173 21

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HYPE MAGAZINE – EDITORIAL COVERAGE

ISSUE #173 APR 16 – 22, 2017 (READERSHIP 60,000)

BEST HOUSE/TECHNO NIGHT
DEEP LIKE THURSDAYZ

- Analog Room
- Night Vibes
- Plus Minus
- All Day I Dream by Pure Ink
- Deobal
- Dysfunktion
- Boogie Box
- Disconekt
- Come

OUTSTANDING CONTRIBUTION
LOBITO BRIGANTE
(DEEP GRATES CAFE)

- Fabien Martin & Elene Soline (Break Through DKB)
- Mehdi Amari & Glemek Amidi (Analog Room)
- Izzy Abadi (Freesty Ground Sounds)
- Rima Rachad (Night Vibes)

BEST PRODUCER
SCOTT FORSHAW & GREG STAINER

- Shean Warner
- Paul Mendez
- Ejaz
- Arode 82
- David Fuentes
- Darke De Jan
- Conzoul Trainin
- Sam Farsio
- Deep Vertz





BEST INTERNATIONAL SET
BEN LIFO AT ANALOG ROOM

- Invicta Skretch Pkiz at REMA
- Loee Dice at Blue Marlin Ibiza UAE
- Christian Smith at Dysfunktion
- KINK at Plus Minus Arena
- Maceo Plex at Blue Marlin Ibiza UAE
- Max Cooper at Groove On The Grass
- Playkopp at Groove On The Grass
- Ebenezer at Deep Like
- Dill Brewster at Cuts Above Sand City Social

BEST DJ
JEXO & DANZ

- Break DJ Lobito
- Ron E Jezz
- Aiden Karami
- Sam Farsio
- Hooitz
- Kaytek
- Josephine De Retour
- Glemek Amidi
- Scott Forshaw

SPECIAL THANKS TO OUR SPONSORS WHO, WITHOUT WHOM THIS AWARDS EVENT WOULDN'T HAVE BEEN POSSIBLE

IN ASSOCIATION WITH:

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22 HYPE #173 | 16 april - 22 april 2017

16 april - 22 april 2017 | HYPE #173 23

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POST-EVENT COVERAGE

PRINT AD

CONGRATULATIONS TO THE WINNERS

HYPE AWARDS
IN ASSOCIATION WITH TITAN

BEST LIVE VENUE THE IRISH VILLAGE	BEST URBAN NIGHT THE LIST BILLIONAIRE MANSION
BEST FESTIVAL SOLE DXB	BEST ALTERNATIVE NIGHT DEEP CRATES CARTEL
BEST LADIES' NIGHT MONROE NIGHTS AT BILLIONAIRE MANSION	BEST HOUSE/TECHNO NIGHT DEEP LIKE THURSDAYZ
BEST CONCERT/SHOW THE CHEMICAL BROTHERS YASALAM AFTER-RACE CONCERT	BEST INTERNATIONAL SET BEN UFO AT ANALOG ROOM
BEST NEW BAR LOCK, STOCK & BARREL	BEST LOCAL RECORD LABEL UNIVERSAL MUSIC MENA
BEST BAR TREEHOUSE DUBAI	OUTSTANDING CONTRIBUTION LOBITO BRIGANTE DEEP CRATES CARTEL
BEST CLUB CIRQUE LE SOIR	BEST PRODUCER SCOTT FORSHAW & GREG STAINER
BEST BEACH VENUE BLUE MARLIN IBIZA UAE	BEST LOCAL BAND/ACT THE BOXTONES
BEST OUTDOOR TERRACE 360° JUMEIRAH BEACH HOTEL	BEST DJ JIXO & DANZ

FOR MORE INFORMATION GO TO HYPEAWARDS.AE

CATEGORY SPONSOR: **guzzle.** VENUE SPONSOR: **NASIMI BEACH** BEVERAGE SPONSOR: **african+eastern** VOTE PROCESSING PARTNER: **JACOBSONS** PRESENTED BY: **MOTIVATE**

The winners announced advert was placed in:

Hype

Issue#173 – April 16, 2017

What's On Dubai

May 2017

What's On Abu Dhabi

May 2017

Stuff

May 2017

Emirates Man

May – June 2017



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POST-EVENT COVERAGE

PRINT AD

Gulf News | Thursday, April 13, 2017 | gulfnews.com

10 murder convicts await ruling on pardon

ABU DHABI
BY BINSAL ABDUL KADER
Senior Reporter

Ten young Indian workers in Al Ain jail, who were convicted of murdering a Pakistani worker, have to wait further for a court decision about a possible pardon for them.

The Al Ain Appeals Court yesterday adjourned the proceedings to April 19, a senior official at the Indian Embassy in Abu Dhabi told Gulf News yesterday.

The court is expected to give its decision on the letter of consent submitted by the family of the Pakistani victim to pardon the accused Indians in the next hearing, said Dinesh Kumar, Consul-General, Community Affairs at the embassy. It was expected that death penalty could be commuted, Kumar had earlier said.

As Gulf News reported on March 27, the father of the victim had appeared in the court and submitted the letter of consent. On behalf of the accused, an Indian charity organisation had deposited 100,000,000 in blood money.

S.P.S. Oberoi, chairman of Sarbat Ha Bhala Charitable Trust that donated the blood money for the accused men, told Gulf News yesterday that the court proceeding was adjourned as two defence lawyers requested more time to make their required submissions.

Filing of labour cases outsourced to Taaheed offices

TAAHEED OFFICES TO HELP DUBAI COURTS
REDUCE NUMBER OF DAILY VISITORS BY 80%

DUBAI
BY BASSAM ZAKA
Legal and Court Correspondent

The Dubai Courts Department (DCD) expects the outsourcing of labour case registration to authorised service providers Taaheed through its Al Safa online service to reduce the influx of daily visitors wanting to register cases by 80 per cent next year.

The DCD has started outsourcing all remote registration of labour cases (district court and primary court) to Taaheed using Al Safa, according to DCD's Director General Tarek Ed Al Mansoori.

Al Safa provides online case registration without any need to be physically present in the courts, ensuring the rights to file labour cases through Al Safa, according to Al Mansoori, is an important step towards improving the quality, efficiency and reliability of the legal and judicial services.

Statistics

According to statistics, 2,512 labour cases were registered during the first three months of 2017 using Al Safa service across all Taaheed offices.

"This also falls in line with the objectives of Dubai Plan 2021 to build a proactive, innovative and pioneering government able to meet the needs of

How it works

Using Al Safa, Taaheed allows completion of all procedures related to labour cases online such as printing the statement of claim, entering data, attaching documents and e-payment, as well as issuing a case registration number and transferring the file to a judicial circuit and setting a hearing date.

Cases will be registered at Taaheed offices in the Business Village, CourtMENA and Al Manara branches as well as the On Time for Government Services, Taaheed First Business Centre and First Express for Business Services centres.

In the future, the initiative allows the completion of legal and judicial transactions quickly, easily, efficiently and reliably. In order to enhance the happiness of customers and employees alike - reaching 90 per cent," Al Mansoori said.

"We are confident that this move will support the ongoing success of Al Safa that has already resulted in raising work efficiency, improving speed in the facilitation of litigation, settlements, adjudication and enforcement of court decisions. The service also provides effective communication channels with the clients on a 24/7 basis," said the DCD's director general.

NATION A7

CONGRATULATIONS TO THE WINNERS



BEST LIVE VENUE
THE IRISH VILLAGE

BEST FESTIVAL
SOLE DIX

BEST LADIES' NIGHT
MONROE NIGHTS

BEST CONCERT SHOW
THE CHEMICAL BROTHERS

BEST NEW BAR
LOCK, STOCK & BARREL

BEST BAR
TREASUREHOUSE DUBAI

BEST CLUB
CIRQUE LE SOIR

BEST BEACH VENUE
BLUE MARLIN BEACH UAE

BEST OUTDOOR TERRACE
360°

JUMRAH BEACH HOTEL

BEST URBAN NIGHT
THE LIST

BEST ALTERNATIVE NIGHT
DEEP CRATES CARTEL

BEST HOUSE/TECHNO NIGHT
DEEP LIKE THURSDAYS

BEST INTERNATIONAL SET
BIEN UPO

BEST LOCAL RECORD LABEL
UNIVERSAL MUSIC MENA

OUTSTANDING CONTRIBUTION
LOBBY BRIGANTE

BEST PRODUCER
SCOTT FORSHAW & GREG STAINER

BEST LOCAL BAND/ACT
THE BOXTONES

BEST DJ
JIXO & DANZ

FOR MORE INFORMATION GO TO SUPPLEMENT A1

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GULF NEWS

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in *Gulf News*
— April 13, 2017

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accelerate business



POST-EVENT COVERAGE

EDMs



Winners announced:

E-mailers were sent out to the *Hype*, *What's On* and *Stuff* databases, containing names of more than 120,000 readers.

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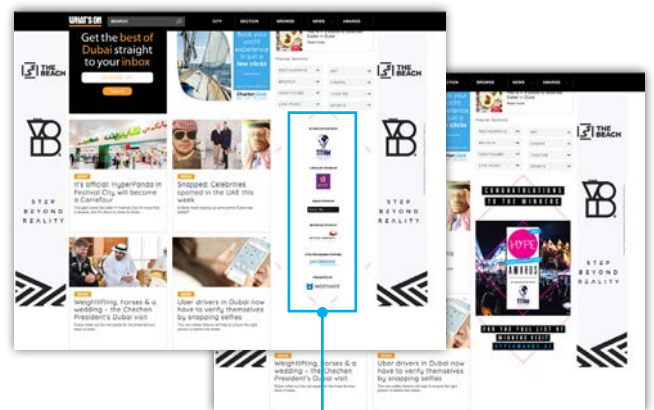
WEB BANNERS

Banners and MPUs were placed on WhatsOn.ae to announce the winners.

WEB LEADERBOARD 93,907 IMPRESSIONS



WEB HALF PAGE 94,893 IMPRESSIONS



Sponsors Logos



WEB MPU 102,667 IMPRESSIONS

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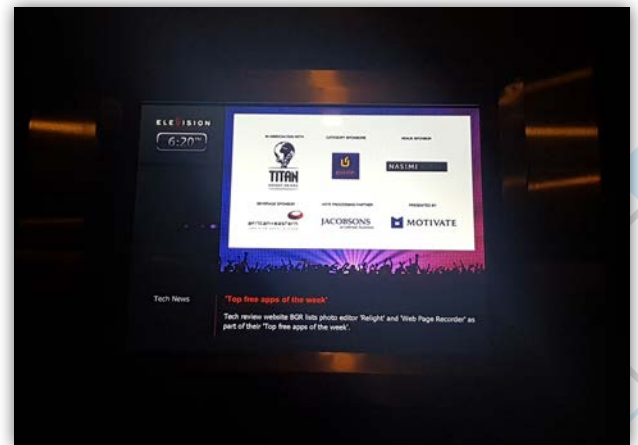
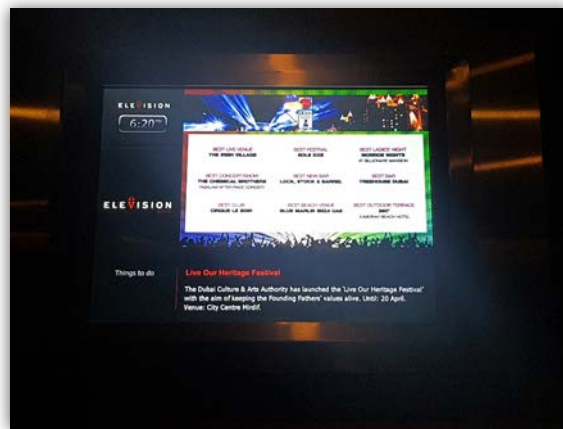
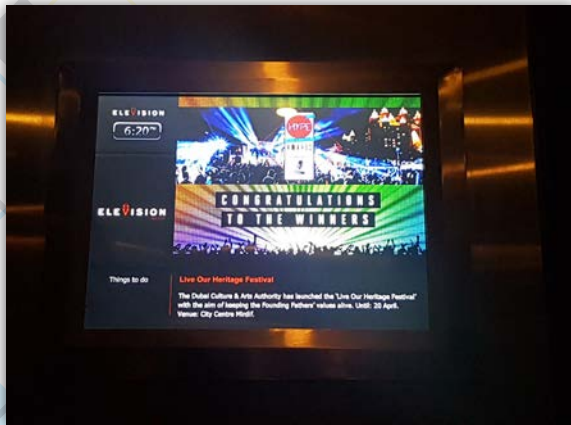
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POST-EVENT COVERAGE

ELEVATOR ADVERTISEMENT



Winners :

Elevation advertisement ran across Dubai Media City networks.

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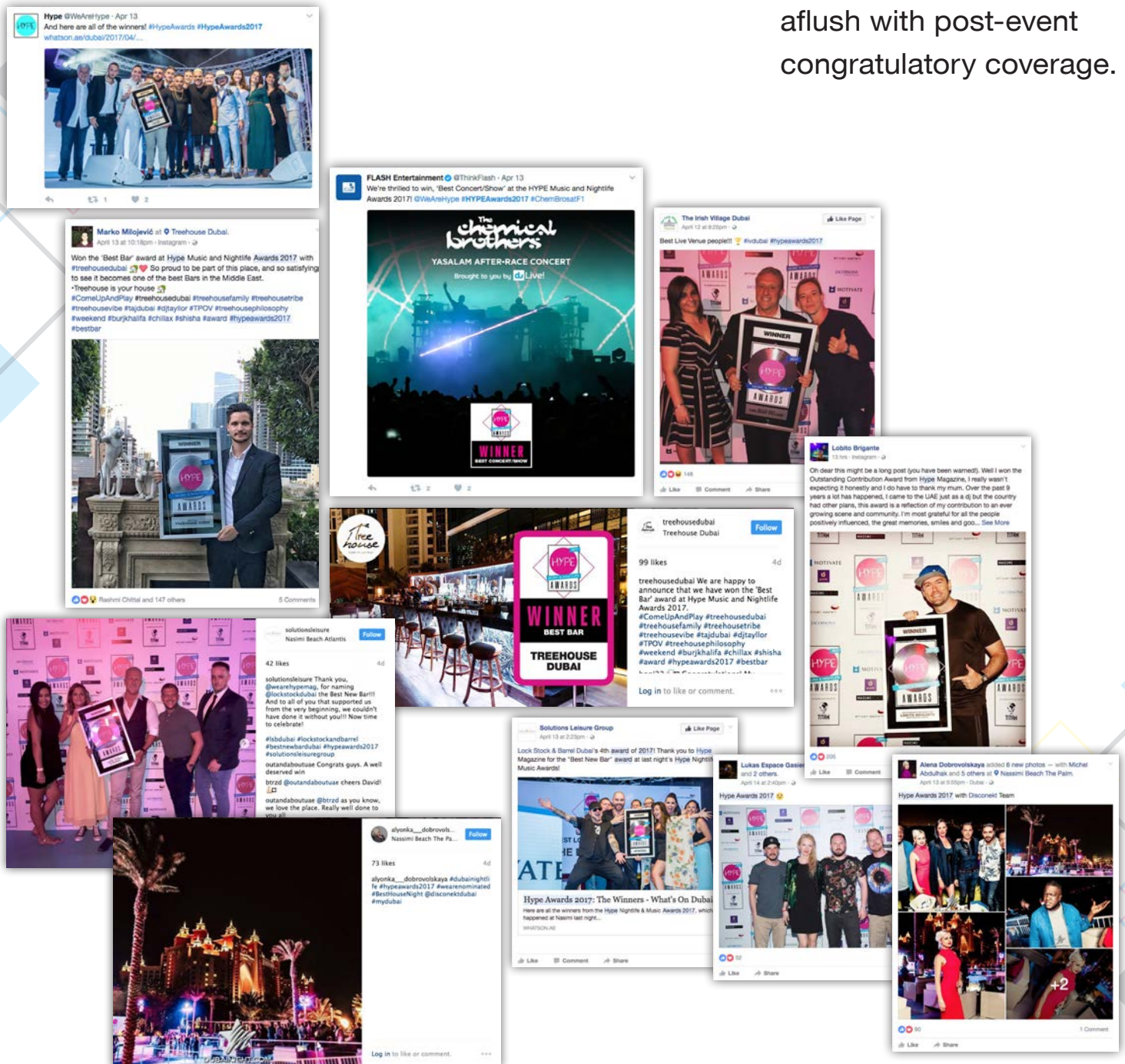


POST-EVENT COVERAGE

SOCIAL MEDIA

#hypeawards

Social media was
aflush with post-event
congratulatory coverage.



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