



WHAT'S ON

AWARDS 2014



WEDNESDAY 19TH NOVEMBER 2014
DUBAI MEDIA CITY AMPHITHEATRE

POST EVENT REPORT



THANK YOU

Motivate would like to extend our thanks and appreciation to our sponsors for what was a hugely successful evening celebrating the very best in the hospitality industry.

We look forward to working with you again in the future.

Thanks again,
Motivate Events Team

YOU ARE INVITED....

Over 1200 guests joined us to celebrate as 33 awards were presented on the evening. 19 awards had been pre-awarded to the winners in their outlets before the event.

PRINTED INVITATION



DIGITAL INVITATION





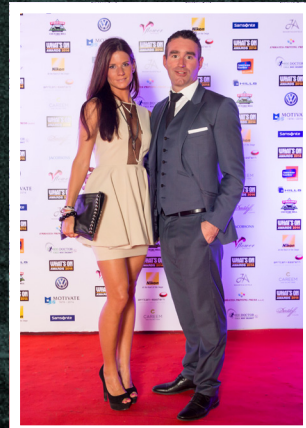
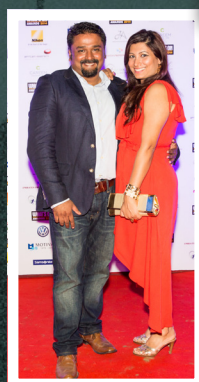
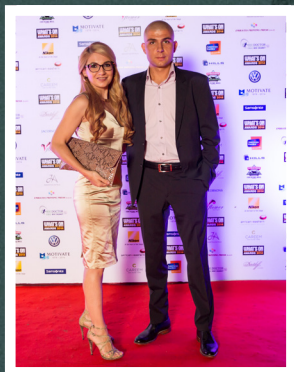
THE VENUE



MEDIA CITY AMPHITHEATRE, DUBAI

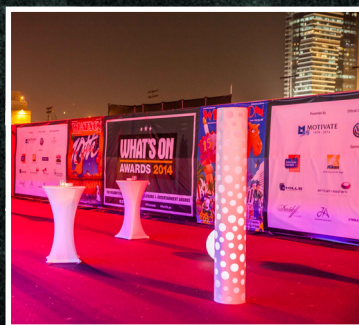
The Media City Amphitheatre is located in the heart of Media City, it is a green garden area with a lake that transforms into a spectacular event space. This venue hosts some of the biggest concerts in the city.

RED CARPET GLAMOUR





EVENT BRANDING



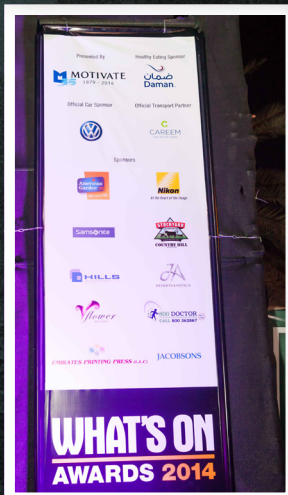
ACTIVATIONS

DAMAN

Official Healthy Eating Sponsor



New for 2014 was the Daman Healthy Eating Restaurant category, also presented on the evening by Daman was the new award What's On Indie Restaurant of the Year. The award was presented by Michel Boustani, Executive Vice President and Director of Sales – UAE.



ACTIVATIONS

VOLKSWAGEN MIDDLE EAST Official Car Sponsor



Sponsors of the Favourite Music Event and Favourite DJ category presented by Michael Koehler, Head of Marketing at Volkswagen Middle East. Volkswagen displayed 2 of their Beetles at the event, either side of the stage.



ACTIVATIONS

AMERICAN GARDEN



Sponsors of the The Americas award, guests were treated to a selection of the American Garden products in the event goody bag. The award was presented by Regional Sales Manager, Majid Ali.



ACTIVATIONS

NIKON



At the heart of the image



Nikon sponsored Favourite Sporting Event and Favourite Day Out, the award was presented by Brand Manager Sharji Shanmughan.



ACTIVATIONS

SAMSONITE

Samsonite



Samsonite sponsored Favourite Business Lunch, the award was presented by Brand Manager, Gopal A Sudhakaran.



ACTIVATIONS

STOCKYARD COUNTRY HILL



Stockyard Country Hill sponsored the Favourite Steakhouse category, the award was presented by Katie Megson, Group Marketing & PR Manager of Chi Hospitality.



ACTIVATIONS

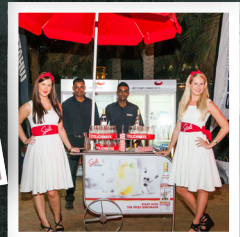
AFRICAN & EASTERN



african+eastern
INSPIRING GREAT BLENDS



African and Eastern provided the flowing alcohol for the evening. Mr David Beattie, Sales Manager presented Favourite Bar and Favourite Club night awards.



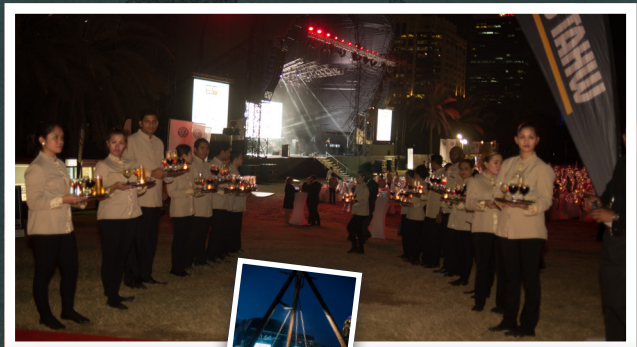
ACTIVATIONS

JEBEL ALI RESORTS & HOTELS



RESORTS & HOTELS

Our culinary partner for the event is JA Resorts. Guests were spoilt with over 200 menu options across the food stations, the cuisine included Arabic, Italian, South African and Mexican. New for 2014 was the addition of Dessert Island, this included numerous chocolate fountains and delicious treats. Mr Fredrik Reinisch, Regional General Manager, JA Resorts & Hotels presented the Favourite Ladies' Night award.

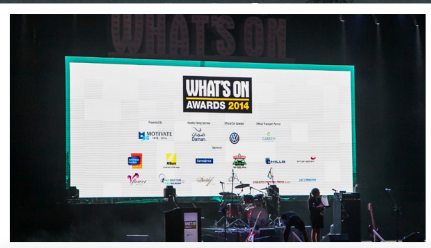


ACTIVATIONS

HILLS ADVERTISING



Sponsors of the Favourite Pub Grub and Favourite Pan-Asian Restaurant Awards, presented by Michael Bort, Sales & Marketing Director at Hills Advertising. Hills also displayed their flags and banner onsite at the event.

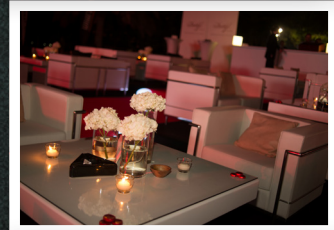
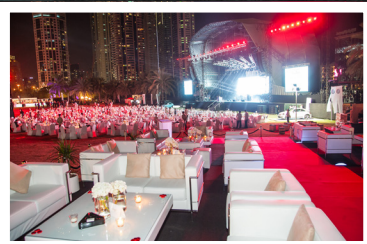


ACTIVATIONS

DAVIDOFF

Davidoff
CIGARS

A glamorous Davidoff lounge was set up at the event, this was an exclusive space where guests could be educated on their new range of cigars. It was also an opportunity for Davidoff to network with their existing clients and meet new customers.

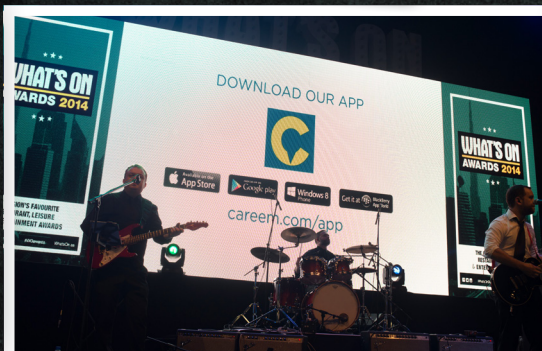
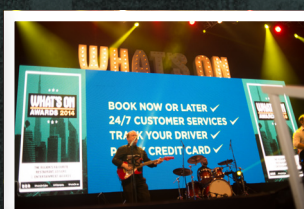
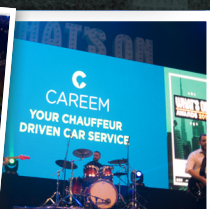
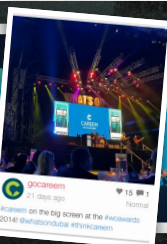
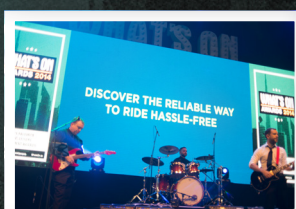


ACTIVATIONS

CAREEM



Careem our official transport partner for the awards. Gemma McKeown, Marketing Director at Careem presented both Favourite Italian and Favourite International Restaurant Awards. Guests were treated to AED50 credit for new users and the Careem bus stop was placed outside at the car park entrance of the event.

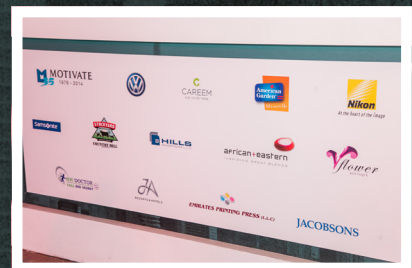


ACTIVATIONS

JACOBSONS

JACOBSONS

Our official voting audit partners for the award. Akram Raffoul, Partner and Executive Director and Ashley Jacob, Director at Jacobsons Direct Marketing presented both the Favourite French and Favourite Indian Restaurant awards.



NOMINEE BRIEFING

New for 2014 was the Nominee Briefing. This was an opportunity to educate guests about the What's On Awards Dubai. It was an informal briefing with approx 80 outlets in attendance. The briefing included the below:

- Introduction to the Team
- The 2014 Awards Process with Deadlines
- How to use the collateral
- Question Time



WHAT'S ON Awards 2014 In association with **ضمان Daman**

You're invited to
What's On Dubai Awards Nominee Briefing

Learn more about the 2014 What's On Awards, meet the team, ask questions and enjoy afternoon tea treats.

Date: Monday 16th June, 2:00pm – 4:00 pm

Venue: Level 42, Media One Hotel, Office Tower, Dubai Media City
Complimentary valet parking available.

RSVP by Sunday 15th June to woawards@motivate.ae

What's On Awards Voting Pack



Leaflets Mirror/Window Decals Tent Cards Voting Slips Coasters Business Cards

Presented by **MOTIVATE** **WHAT'S ON** Headline sponsor **ضمان Daman**



VOTING PROCESS

Nominees for the What's On Awards 2014 consisted of bars, restaurants, spa's, dj's, night clubs, and events. The competition is open to all outlets, old and new (must be open before 1st of August 2014). Voting took place from August 1st to October 28th 2014. Nominees were able to promote voting to their customers both online and through physical voting slips, outlets were sent a nomination pack which included: voting slips, table tent cards, stickers, coasters and business cards.

The collateral included sponsors' logos, increasing their brand awareness across the city.



Voting Slips



Table Tent Card



Nominated Sticker



Coasters



Business Cards

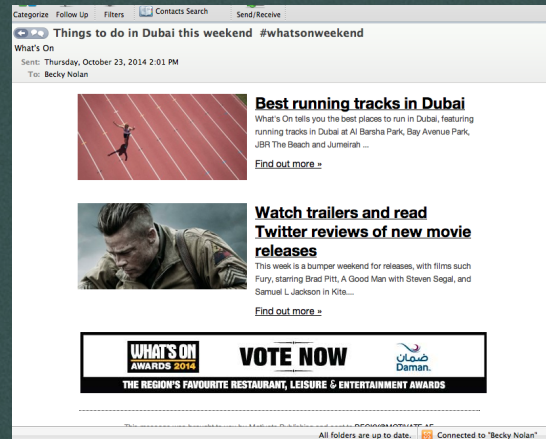
All voting slips and online voting reports were sent to Jacobsons Direct Marketing LLC, our auditing partner, who checked and verified all votes. The top 3 outlets in each category were invited to the awards and the winners were announced at the event. Pre-awarding the Leisure and Below 400Dhs categories was a fantastic opportunity to congratulate these winners personally before the event.

PRE-EVENT COVERAGE

MPU



E-NEWSLETTER



JUMBOTRON



Vote now ad was placed on the jumbotron in Dubai Media City, on a rotation throughout October & November.

E-MAIL BLAST



Vote Now email blasts were sent to the What's On database of over 60,000, emails were sent out in August & September 2014.

PRE-EVENT COVERAGE

PRINT

The 'Vote Now' advertisement was placed across twelve Motivate titles, including:

Gulf Business
Stuff
Campaign
Emirates Woman
What's On
- Abu Dhabi and Dubai
HELLO!
Hype
Golf Digest
Good
identity
The Week



The advertisement was also placed in 7days and The National.



VOTING PROMOTION

Editorial coverage to promote voting in Hype magazine published on 17th August 2014.



Elevision - digital advertisement platform with "Vote Now" ad on the television screens across their DMC network.



RADIO AD
The ad aired on Dubai 92 from August 28th to October 1st 2014.

What's your favourite restaurant in Dubai? Your favourite café? Your favourite sports event? Your favourite concert? What about your favourite day out?

Tell us by voting in the What's On Awards 2014.

Vote in more than 30 categories
-including the new Healthy Eating Restaurant award sponsored by Daman.

Voting is easy. Log on to whatson.ae or like the What's On facebook page and vote today.

What's On, the UAE's best-selling entertainment magazine. On sale now.

VOTING PROMOTION

EXAMPLES OF OUTLETS ENCOURAGING THEIR CUSTOMERS TO VOTE:



EXAMPLES OF OUTLETS ENCOURAGING THEIR CUSTOMERS TO VOTE:



THE WINNERS



What's On Restaurant of the year
La Petite Maison



What's On Indie Restaurant of the year
Taste Kitchen



What's On Chef of the year
Colin Clague



What's On Newcomer of the year
Social by Heinz Beck

THE WINNERS



Favourite Healthy Eating Restaurant
Omnia Gourmet



Favourite Sporting Event
Emirates Airline Dubai Rugby Sevens



Favourite Cultural Event
Dubai International Film Festival



Favourite DJ
Mr Mr



Favourite Night Club
Mahiki



Favourite Ladies' Night
Q43



Favourite Music event
Texas



Favourite Bar
Cielo



Favourite Day Out
Aquaventure

THE WINNERS



Favourite Club night
Electric Days



Favourite Festival
Sandance



Favourite Café
Tom & Serg



Favourite Brunch
Al Qasr



Favourite Business Lunch
Zuma



Favourite Middle Eastern Restaurant
Qbara



Favourite British Restaurant
Rivington Bar & Grill

THE WINNERS



Favourite Chinese Restaurant
Ba Restaurant & Lounge



Favourite French Restaurant
La Petite Mason



Favourite Indian Restaurant
Indego by Vineet



Favourite International Restaurant
Kitchen 6



Favourite Italian Restaurant
Roberto's



Favourite Japanese Restaurant
Okku

THE WINNERS



Favourite Modern European Restaurant
Casa de Tapas



Favourite Pan-Asian Restaurant
Hoi An



Favourite Pub Grub
McGettigan's



Favourite Seafood Restaurant
Bice Mare



Favourite Steakhouse & Grill Restaurant
Porter House



Favourite Thai Restaurant
Mango Tree

THE WINNERS



Favourite The Americas Restaurant
The Act



Favourite Fitness Club
Fitness First



Favourite Spa
1847



Favourite Sport & Outdoor
Emirates Golf Club



Favourite Nail Bar
Tips & Toes



Favourite Hair Salon
JetSet

THE WINNERS

(PRE-AWARDED)
(BELOW 400)



Favourite Brunch
Grand Chill



Favourite Middle Eastern Restaurant
Reem Al Bawadi



Favourite British Restaurant
Reform Social & Grill



Favourite Chinese Restaurant
Rauchi Asian Fusion Dining



Favourite French Restaurant
St Tropez Bistro

THE WINNERS

(PRE-AWARDED)
(BELOW 400)



Favourite Indian Restaurant
Biryani Pot



Favourite International Restaurant
Horizon



Favourite Italian Restaurant
Sapori di BICE Restaurant



FAVOURITE JAPANESE RESTAURANT
Amwaj Rotana



Favourite Modern European Restaurant
The Farm

THE WINNERS (PRE-AWARDED) (BELOW 400)



**Favourite Pan-Asian Restaurant
Ginger**



**Favourite Seafood Restaurant
Aprons & Hammers**



**Favourite Steakhouse & Grill
Western Steakhouse**



**Favourite Thai Restaurant
The Royal Buddha**



**Favourite The Americas Restaurant
Claw BBQ Cabshack & Grill**

THE WINNERS AD

Published in What's On Dubai December Issue

WHAT'S ON AWARDS 2014

CONGRATULATIONS TO THE DUBAI WINNERS

WHAT'S ON RESTAURANT OF THE YEAR La Petite Maison	FAVOURITE MIDDLE EASTERN RESTAURANT Qbara, Wafi	FAVOURITE MODERN EUROPEAN RESTAURANT (BELOW DHS400) The Farm, Al Barari
WHAT'S ON INDIE RESTAURANT OF THE YEAR Taste Kitchen	FAVOURITE MIDDLE EASTERN RESTAURANT (BELOW DHS400) Reem Al Bawadi	FAVOURITE PAN-ASIAN RESTAURANT Hot An, Shangri-La Hotel
WHAT'S ON CHEF OF THE YEAR Colin Clague, Qbara	FAVOURITE BRITISH RESTAURANT Rivington Bar & Grill	FAVOURITE PAN-ASIAN RESTAURANT (BELOW DHS400) Ginger, Ramada Jumeirah Hotel
WHAT'S ON NEWCOMER OF THE YEAR Social By Heinz Beck	FAVOURITE BRITISH RESTAURANT (BELOW DHS400) Reform Social & Grill	FAVOURITE PUB GRUB McGettigan's, Bonnington Hotel
FAVOURITE HEALTHY EATING RESTAURANT Omnia Gourmet	FAVOURITE CHINESE RESTAURANT Ba Restaurant & Lounge, Fairmont The Palm	FAVOURITE SEAFOOD RESTAURANT BICE Mare, Souk Al Bahar
FAVOURITE DAY OUT Aquaventure, Atlantis The Palm	FAVOURITE CHINESE RESTAURANT (BELOW DHS400) Rauch Asian Fusion Dining, Ramee Rose Hotel	FAVOURITE SEAFOOD RESTAURANT (BELOW DHS400) Aprons & Hammers, Dubai International Marine Club
FAVOURITE BAR Cielo, Dubai Creek Golf & Yacht Club	FAVOURITE FRENCH RESTAURANT La Petite Maison	FAVOURITE STEAKHOUSE & GRILL Porter House, Sofitel The Palm
FAVOURITE DJ Mr Mr	FAVOURITE FRENCH RESTAURANT (BELOW DHS400) St Tropez Bistro	FAVOURITE STEAKHOUSE & GRILL (BELOW DHS400) Western Steakhouse, Crowne Plaza Dubai
FAVOURITE LADIES' NIGHT Q43, Media One Hotel	FAVOURITE INDIAN RESTAURANT Indego by Vineet, Grosvenor House	FAVOURITE THAI RESTAURANT Mango Tree, Souk Al Bahar
FAVOURITE MUSIC EVENT Texas, The Irish Village	FAVOURITE INDIAN RESTAURANT (BELOW DHS400) Biryani Pot	FAVOURITE THAI RESTAURANT (BELOW DHS400) The Royal Buddha, Holiday Inn Dubai, Al Barsha
FAVOURITE NIGHTCLUB Mahiki, Jumeirah Beach Hotel	FAVOURITE INTERNATIONAL RESTAURANT Kitchen 6, JW Marriott Marquis Dubai	FAVOURITE THE AMERICAS RESTAURANT The Act, Shangri-La Hotel
FAVOURITE SPORTING EVENT Emirates Airline Dubai Rugby Sevens	FAVOURITE INTERNATIONAL RESTAURANT (BELOW DHS400) Horizon, Amwaj Rotana	FAVOURITE THE AMERICAS RESTAURANT (BELOW DHS400) Claw BBQ Crabshack & Grill
FAVOURITE CULTURAL EVENT Dubai International Film Festival	FAVOURITE ITALIAN RESTAURANT Roberto's, DIFC	FAVOURITE FITNESS CLUB Fitness First
FAVOURITE CLUB NIGHT Electric Days, Radisson Blu Dubai Media City	FAVOURITE ITALIAN RESTAURANT (BELOW DHS400) Sapori di BICE Restaurant	FAVOURITE SPA 1847
FAVOURITE FESTIVAL Sandance	FAVOURITE JAPANESE RESTAURANT Okku, The H Hotel	FAVOURITE SPORT & OUTDOOR Emirates Golf Club
FAVOURITE CAFÉ Tom & Serg	FAVOURITE JAPANESE RESTAURANT (BELOW DHS400) Benihana Restaurant, Amwaj Rotana, JBR	FAVOURITE NAIL BAR Tips & Toes
FAVOURITE BRUNCH Al Qasr, Madinat Jumeirah	FAVOURITE MODERN EUROPEAN RESTAURANT Casa de Tapas, Dubai Creek Golf & Yacht Club	FAVOURITE HAIR SALON JetSet
FAVOURITE BRUNCH (BELOW DHS400) Grand Grill, Habtoor Grand Hotel		
FAVOURITE BUSINESS LUNCH Zuma, DIFC		

Healthy Eating Sponsor Official Car Sponsor

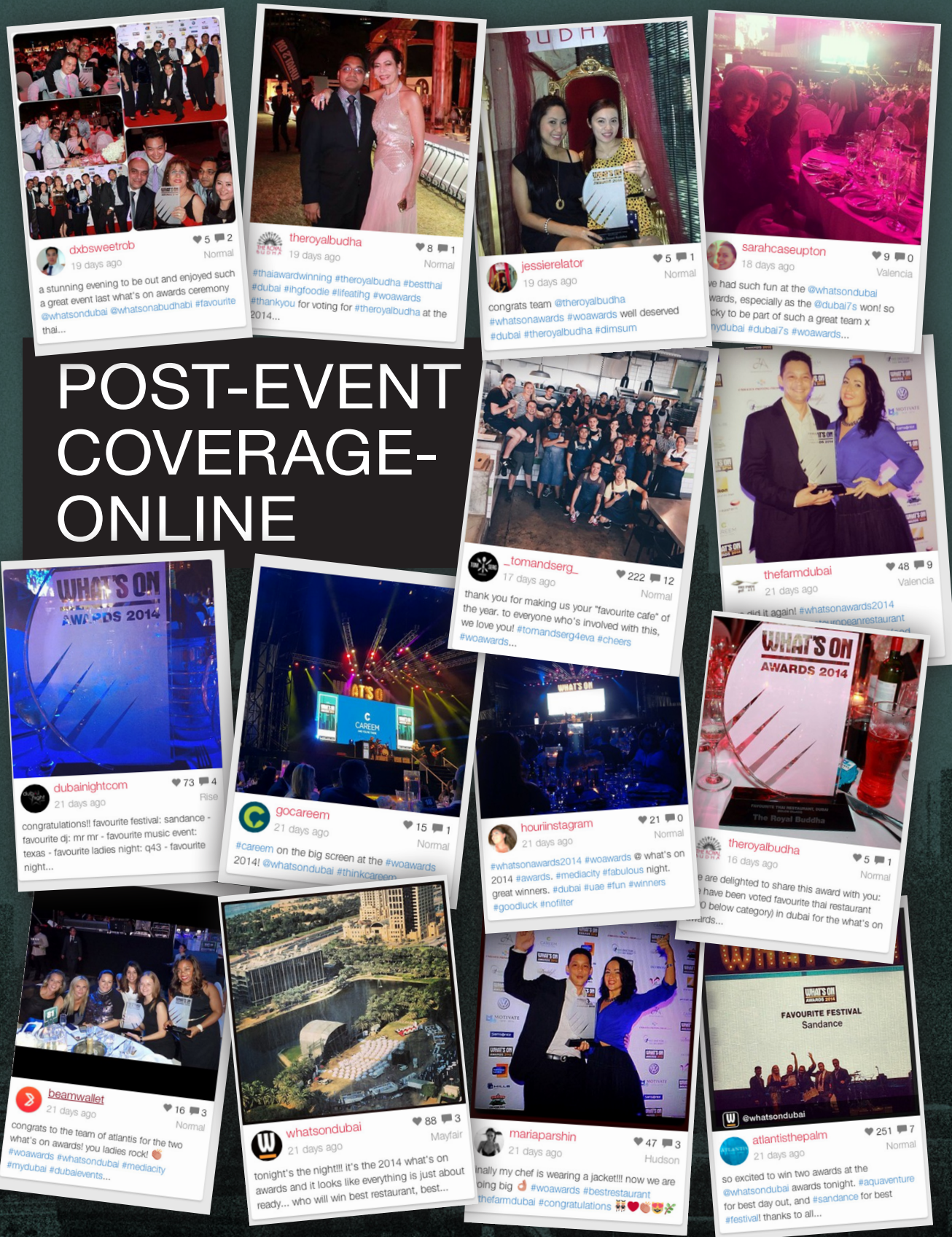
Sponsors

Official Transport Partner

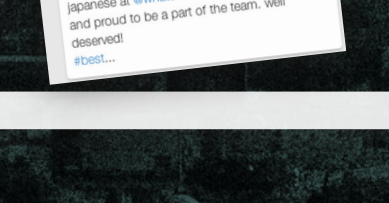
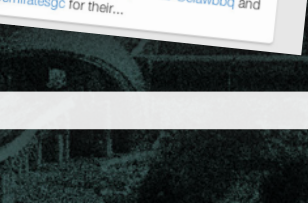
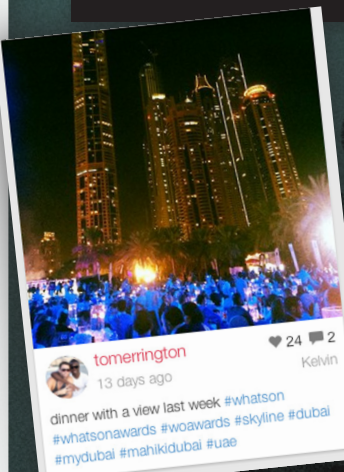
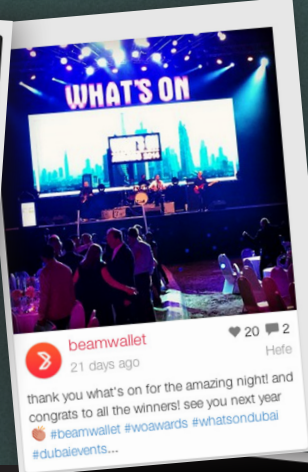


Winners logo sent to all winners to use to promote their win.

POST-EVENT COVERAGE- ONLINE



POST-EVENT COVERAGE- ONLINE



DIARY OF THE WEEK

HELLO!

ISSUE HE495, PAGE NO.55.



Ian and Jan Fairservice cut the anniversary cake with family and friends



Favourite French Restaurant, La Petite Maison



Group Editor Mark Evans presents the Chef Of The Year award to Colin Clague of Qbara

DIARY OF THE WEEK

CELEBRATION TIME

Following months of voting, Dubai's What's On Awards 2014 cooked up an impressive crowd for their bash at the Dubai Media City Amphitheatre. The annual event, which celebrates the best in the entertainment, hospitality and leisure industries, saw over 1,000 foodie fans in attendance. After cocktails and chatter to live tunes by the Maplejacks, Motivate Publishing's Managing Partner and Group Editor, Ian Fairservice, took to the stage to toast *What's On* magazine's 35th anniversary. After the cake-cutting ceremony, guests headed to the sprawling feast, which offered over 250 items over four food stations, followed by a trip to the indulgent dessert terrace.

Presenter Tom Urquhart was next up to welcome the contenders and dish out the awards. The big winners of the ceremony were La Petite Maison for Restaurant Of The Year and Social by Henz Beck for Newcomer Of The Year. The top chef spot went to Qbara's Colin Clague, while Favourite Brunch was awarded to Al Qasr at the Madinat Jumeirah. The night also saw restaurants Zuma, Okku, Roberto's and many more take home a coveted trophy while Favourite Music Event went to Scottish rockers, Texas.



Olivia Gorsuch, David Fairservice and Annah Cuthbert



Mike Bufton and his niece Roxanne Bufton



Favourite Cultural Event, DIFF: H.E. Cheong Ming Foong, Consul General of Singapore and Mohammed Alhousani



Favourite Sporting Event, Dubai Rugby Sevens: Gary Chapman and Shaji Shanmughan

HELLO! MIDDLE EAST 55

EDITORIAL COVERAGE

WHAT'S ON

What's On Dubai (December issue 2014)

WHAT'S ON AWARDS 2014

THE 35TH BIRTHDAY OF
WHAT'S ON WAS MARKED BY
OUR BIGGEST EVER AWARDS
CEREMONY AT DUBAI MEDIA
CITY AMPHITHEATRE WITH SOME
OF THE FIERCEST COMPETITION
WE'VE EVER SEEN. IT ALL ADDED
UP TO QUITE A PARTY...

44_What's On_12.2014

What's On Dubai (December issue 2014)

RESTAURANT OF THE YEAR



Another exceptional year for the classy French restaurant ends in victory

La Petite Maison

Say the name of this restaurant to any foodie in Dubai and they'll smile, utter a little 'oooh' in appreciation and then tell you how much they love it, before describing their favourite dish (usually the famous lamb chops). It's a beautiful dining room, with proper service from staff who know the menu back to front and make you feel special. The atmosphere always crackles, while the food is the perfect blend of fine dining and relaxed comfort food that makes you feel good.



CHEF OF THE YEAR

Colin Clague, Qbara

The man involved with the launches of both Zuma and The Ivy now has a third, outstanding restaurant on his CV: Qbara. "An evolution of Arabesque cuisine" is how Colin described his philosophy when Qbara opened at the Wafi Fort complex. And it's safe to say that the evolution is now complete. Colin has given traditional Middle Eastern cuisine an inventive shuffle to create an exciting menu that changes the way you think about familiar dishes.



12.2014_What's On_45

EDITORIAL COVERAGE

WHAT'S ON

What's On Dubai (December issue 2014)



NEWCOMER OF THE YEAR

Social By Heinz Beck

Owner of three Michelin stars, Heinz Beck made a welcome debut at the Waldorf Astoria in 2014. Social is, in Beck's own words, "all about the food". Social rightfully takes its place among the best restaurants in Dubai.



Michel Boustant, executive vice president and director of sales for Daman (third from left) presents the award to the Taste Kitchen team

INDIE RESTAURANT OF THE YEAR

Taste Kitchen

When chefs Nick Alvis and Scott Price announced they were quitting the established and respected Table 9 at the Hilton on Dubai Creek to start a chain of supermarket cafés, many scratched their heads. But the British duo applied the same dedication and craft to Taste Kitchen as they did when in charge of Table 9, and, of course, the place became an instant hit. The first branch of Taste Kitchen opened in Mercato Mall this autumn and its enticing dishes have kept people coming back for more.

46_What's On_12.2014

What's On Dubai (December issue 2014)

FAVOURITE HEALTHY EATING RESTAURANT

Omnia Gourmet

A truly unique addition to Dubai's café scene, the menu at Silvena Rowe's Omnia Gourmet changes according to the fresh and locally sourced ingredients available that day. The raw vegan cheesecake is a thing of wonder.



FAVOURITE CAFÉ

Tom & Serg

Always rammed with all sorts of folk, this hip joint in Al Quoz looks the part and serves genuinely interesting food on its ever-changing menu. It's breakfast where T&S kills it though, all washed down with coffee made by baristas who are practically scientists.



Thumbs up from Tom and Serg



Gopal Sudhakaran, brand manager of Samsonte (right) presents the award

FAVOURITE BRUNCH

Bubbalicious, Al Qasr, Madinat Jumeirah

No wonder this brunch is jam-packed every weekend. Set across three restaurants (Blue Orange, Spice Emporium, and Hunter's Room & Grill) the food is varied, freshly prepared, and always top quality. The outdoor area, with BBQ meat stations and bars, is also a hit. The newly added Alice In Wonderland secret dessert room is perhaps the best feature of any Dubai brunch.



The delighted team clutch their prize

FAVOURITE CHINESE RESTAURANT

Ba Restaurant & Lounge, Fairmont The Palm

Yes, the amber lights are eye-catching, as is the Marina view from the terrace at this pretty restaurant. But the food more than matches the surroundings. There are delicate fish courses, fiery curries, great seafood and satisfying noodle dishes. Ba has it all.

12.2014_What's On_47

EDITORIAL COVERAGE

WHAT'S ON

What's On Dubai (December issue 2014)



Gemma McKeown, marketing director, Caravan, presents the award to the Kitchen 6 team

FAVOURITE INTERNATIONAL RESTAURANT **Kitchen 6, JW Marriott Marquis Hotel Dubai**

A repeat winner after their triumph last year, Kitchen 6 remains at the top of the tree in the international category. Its six open kitchens provide a cracking atmosphere, while the food that emerges from them is always superbly done.



Akram Raffoul, partner and executive director of Jacobsons (right), and Ashley Jacob, its director, (second from left), present the award

FAVOURITE INDIAN RESTAURANT **Indego, Grosvenor House**

A carnival of flavours erupt, dance and sing from every plate at this classy restaurant in the Marina. There is heat in some places, cooler tastes in others, but always the right balance is found at Indego.

FAVOURITE FRENCH RESTAURANT **La Petite Maison**

Still the best-looking place to eat in Dubai, LPM transports you to Paris the moment you step through the door. Winner in this category last year, La Petite Maison is consistently excellent.



The LPM crew were double winners on the night

12.2014_What's On_49

EDITORIAL COVERAGE

WHAT'S ON

What's On Dubai (December issue 2014)



50_What's On_12.2014

What's On Dubai (December issue 2014)

Majid Ali of American Garden (second from right) congratulates Mango Tree



FAVOURITE THAI RESTAURANT

Mango Tree, Souk Al Bahar

The delectable and freshly prepared food at the ever-popular Mango Tree is just as impressive as the incredible view of The Dubai Fountain from its gigantic terrace.



FAVOURITE THE AMERICAS RESTAURANT

The Act, Shangri-La Hotel

The Act is without doubt one of the best – and most unique – nights out in Dubai. Creating a menu that's as dazzling as the stage show is some achievement and Peruvian chef Roberto Segura (far left) should be applauded for it. The prawns battered in fried quinoa are alone worth a visit.



FAVOURITE MIDDLE EASTERN RESTAURANT

Qbara, Wafi Fort Complex

A wonderful newcomer to the Dubai restaurant scene, Qbara wowed everyone who ate there in 2014. Serving Middle Eastern food with a contemporary twist, it surprises with every bite.

12.2014_What's On_53

EDITORIAL COVERAGE

WHAT'S ON

What's On Dubai (December issue 2014)



Raise your hand if you love Okku

FAVOURITE JAPANESE RESTAURANT

Okku, The H Hotel

The second you walk into Okku, you're swept up in the buzz of the place. People get dressed up for Okku; it's an occasion restaurant that serves dynamic and daring cuisine, made by chefs who have global credentials.



FAVOURITE PAN-ASIAN RESTAURANT

Hoi An, Shangri-La Hotel

This popular restaurant has made its mark thanks to innovative, high-end Vietnamese cuisine with a touch of French colonial influences in its dishes.



Plenty of Irish cheer from the McGettigan's bunch

FAVOURITE PUB GRUB

McGettigan's, Bonnington Hotel

Dubai revellers can't get enough of McGettigan's hearty – and tasty – pub grub. With its large outdoor patio and live music events, McGettigan's remains one of the city's most popular watering holes too.

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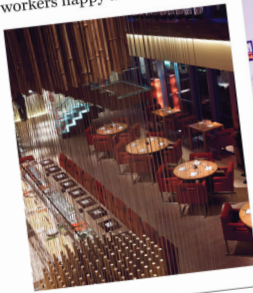
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FAVOURITE BUSINESS LUNCH

Zuma

It's quick, yes, but the quality remains high at this top-class Japanese restaurant in DIFC that keeps nearby office workers happy and well fed.



Another prize for the Zuma trophy cabinet



The Roberto's team say grazie!

FAVOURITE ITALIAN RESTAURANT

Roberto's

A chic and sophisticated, yet lively and relaxed restaurant, Roberto's has Italian chefs in the kitchen whose passion and skill ring out in every dish. A worthy winner.



British is best at the Rivington

FAVOURITE BRITISH RESTAURANT

Rivington Grill, Souk Madinat/Souk Al Bahar

This is one of those Dubai restaurants that cleverly pitches itself at several crowds: the couple having a quiet dinner, a noisy group celebration, or a family dinner with kids and grown ups. The Rivi backs up its versatility with great food, excellent service and a menu that has something for every palate.

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DHS400

FAVOURITE BRITISH RESTAURANT Reform Social & Grill

This popular expat haunt has become the go-to place for Brits searching for a taste of home with Scotch eggs, hearty burgers and delicious fish and chips.



FAVOURITE BRUNCH Grand Grill, Habtoor Grand Hotel

This is the ultimate party brunch with ribs, steaks, dancing, singing and free-flowing drinks.



FAVOURITE FRENCH RESTAURANT St Tropez Bistro, Mall Of The Emirates

Step away from the mall madness and you'll find tasteful cream and beige interior at St Tropez Bistro that's dotted with black and white photographs of films stars. The menu includes delicious French favourites such as Cuisse de Grenouille, aka frogs' legs, snails and duck confit.

FAVOURITE CHINESE RESTAURANT Rauchi Asian Fusion Dining, Ramee Rose

This hidden gem prides itself on recreating the best – and tastiest – dishes from China, Thailand and Mongolia.



FAVOURITE ITALIAN RESTAURANT Sapori di BiCE restaurant

This is more than just pizza and pasta, although both are exceptional at Sapori di BiCE. Everything from the crisp white décor and stunning pastries on display to the rotisserie and excellent service make this restaurant truly special.



FAVOURITE INDIAN RESTAURANT Biryani Pot

This contemporary new Indian restaurant has been delighting customers since it opened earlier this year. Make sure you try the quinoa biryani, served in a huge claypot with a bread lid.



FAVOURITE INTERNATIONAL RESTAURANT Horizon-All Day Dining Restaurant, Amwaj Rotana

Horizon has now walked away with the award two years in a row and it's not hard to see why. There's a massive variety with Indian, Italian and pan-Asian cuisine with buffet and a la carte options.

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BELOW
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FAVOURITE JAPANESE RESTAURANT **Benihana, Amwaj Rotana**

Teppanyaki is the order of the day at Benihana. The theatrical cooking style puts the chef centre stage. Be sure to try the steak and prawns fried in slabs of garlic butter.



FAVOURITE MIDDLE EASTERN RESTAURANT **Reem Al Bawadi**

More like an institution than a restaurant, Reem has a massive following and fiercely loyal clientele. The Arabic mezze is fantastic, as is the mixed grill.



FAVOURITE THAI RESTAURANT **The Royal Budha, Holiday Inn Dubai, Al Barsha**

With arguably the friendliest restaurant manager in town, The Royal Budha has made a name for itself as the go-to dining option for authentic, competitively priced Thai food.



FAVOURITE MODERN EUROPEAN RESTAURANT **The Farm, Al Barari**

Sometimes you'd like nothing better than to eat a leisurely meal in a stylish, quiet, outdoor setting, and The Farm never disappoints.

FAVOURITE THE AMERICAS RESTAURANT **CLAW BBQ Crabshack & Grill**

There's a reason this crabshack is always crowded: it serves delicious American fare, overwhelming everyone's palate with some lip-smacking grilled meat, steaks and faithful seafood buckets.



FAVOURITE PAN-ASIAN RESTAURANT **Ginger, Ramada Jumeirah Hotel**

Offering traditional Chinese and Japanese dishes, including sushi and sashimi, this is where you go to embrace authenticity.



FAVOURITE SEAFOOD RESTAURANT **Aprons & Hammers, Dubai International Marine Club**

In a city of opulence, this restaurant aboard an old wooden ship isn't just novel, it's fabulous. Grab buckets of clams, prawns and mussels, throw on your aprons and get cracking.



FAVOURITE STEAKHOUSE & GRILL **Western Steakhouse, Crowne Plaza Dubai**

Throw open the saloon-style doors and you'll enjoy lovely cuts of meat served with chunky chips and a selection of tasty side dishes.



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FAVOURITE LADIES' NIGHT

Q43

It's been open for less than a year, but the queue snaking through the lobby of the Media One Hotel every Tuesday night proves Q43 has quickly won the hearts of Dubai's womenfolk. A lively crowd is guaranteed.



The Mahiki gang repeat their 2013 victory

FAVOURITE NIGHTCLUB

Mahiki, Jumeirah Beach Hotel

The first port of call for any celebs in town, Mahiki manages to be glamorous without taking itself too seriously. Top tunes and tiki cocktails keep the chic crowd dancing into the early hours.



Michael Koehler, marketing director of Volkswagen (right), with Dave Cattarich, general manager of the Irish Village Complex

FAVOURITE MUSIC EVENT

Texas
They may have ruled the airwaves in the UK in the late 1990s but in January, Scottish rockers Texas proved why they are still one of music's top acts with a fantastic performance at the Irish Village, led by lead singer Sharleen Spiteri. Edging out runners-up Alicia Keys and Kings Of Leon marked this down as a big win.



FAVOURITE DJ

Mr Mr
His world-famous Audio Tonic party has been bringing the best house DJs to Dubai for nine years, and he recently launched Shibuyah at The Basement. Always ready to support the region's nightlife, Mike is a fine DJ to boot.



FAVOURITE CLUB NIGHT

Electric Days
This weekly electro night on the rooftop of the Radisson Blu, Dubai Media City continues to play to a packed hipster crowd thanks to a stellar roster that includes exciting homegrown DJs and spontaneous international DJ appearances.

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FAVOURITE CULTURAL EVENT

Dubai International Film Festival

With film industry heavyweights including Martin Sheen and Cate Blanchett flying in, plus a host of new movies to watch, the city's premier film event once again gave the UAE magical cinematic moments this year.



FAVOURITE FESTIVAL

Sandance

Dubai's biggest beach party welcomed more than 10,000 people onto the sand to party with Rudimental, Clean Bandit, and De La Soul. Headliners Empire Of The Sun gave what was arguably the most theatrical performance at Nasimi to date.

FAVOURITE SPA

1847

Behind the ominous concrete-sliding door lies an oasis of calm. This cool and contemporary spa offers a plethora of treatments to leave you feeling pampered.



FAVOURITE HAIR SALON

Jet Set

The friendly staff, funky décor and adored treatments make Jet Set the most sought-after salon in Dubai.



FAVOURITE SPORT & OUTDOOR

Emirates Golf Club

Not only does the Emirates Golf Club have two of Dubai's finest must-see courses, Majlis and Faldo, as well as a gorgeous swimming pool, there are also two fine dining establishments all within the confines of this perfectly manicured club.

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FAVOURITE FITNESS CLUB

Fitness First

Clean spaces, capable staff, and plenty of workout classes throughout the day, Fitness First remains the city's most popular gym.



Shaji Shanmughan, brand manager of Nikon (right), presents the award

FAVOURITE SPORTING EVENT

Emirates Dubai Rugby Sevens

Any event that has fans from all over the world swarming to the city is worthy of this top gong. Top level sport is at the centre of a festival of fun renowned for hilarious fancy dress and after-parties that run through the night until the second day of play, when it's done all over again.



The triumphant team from Cielo

FAVOURITE BAR

Cielo, Dubai Creek Golf & Yacht Club

Set atop the beautifully refurbished Yacht Club on the creek, Cielo has become a destination bar in this end of town. The views, the décor, the lighting – this is a bar that makes you say 'wow' the second you get there.



FAVOURITE DAY OUT

Aquaventure

Ticking practically every box wanted from a waterpark, Atlantis' world leading splash-tacular has something for everybody – from the lazy river and rapids, to the terrifying floor-collapsing flumes.



FAVOURITE NAIL BAR

Tips & Toes

A one-stop shop for all your well-being needs, Tips & Toes is the market leader in Dubai. Just jump in the seat and enjoy show-stopping nail treatments as well as waxing, threading and other treatments. It's no surprise that their salons are often booked up for days ahead – this is one business that knows its customers.

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Motivate Managing Partner and Group Editor-in-Chief Ian Fairservice (centre) cuts the cake to celebrate the 35th birthday of What's On



The ceremony gets underway



Brenda Lawlor, Robbie Mann and Leanne Hume



DJ Mr Mr (Mike Bufton) and his niece Roxanne Bufton



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Fredrik Reinisch and Deborah Thomson



Jason and Sarah Dodds



Andrew Savage and Katie Laycock



Lana Boliura and Said Bayoumi



Kasia Faris and Abou Hamed



Tucking into the delicious food, supplied by JA Resorts



DJ Marko Smokingroove and Jane Ben-Aicha



Our emcee, Tom Urquhart

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