



# WHAT'S ON

## AWARDS 2015

DUBAI



MONDAY NOVEMBER 9, 2015  
DUBAI MEDIA CITY AMPHITHEATRE

### POST EVENT REPORT

DODGE

voucherskout

STOCKYARD  
COUNTRY HILL

Nikon  
At the heart of the image

Aster

CAREEM

JA  
RESORTS & HOTELS

african+eastern  
INSPIRING GREAT BLEND

bliss

EMIRATES PRINTING PRESS (L.L.C.)

JACOBSONS

MOTIVATE





# THANK YOU

Motivate would like to extend our thanks and appreciation to our sponsors for what was a hugely successful evening celebrating the very best in the hospitality industry. We hope you thoroughly enjoyed your evening and we look forward to working with you again in the future.

Thanks again,  
Motivate Events Team



# YOU ARE INVITED....

Over 1000 guests attended the glamorous awards ceremony. The guestlist included leaders in the hospitality & leisure industry from outlets across Dubai.

## PRINTED INVITATION



## DIGITAL ARTWORK

- Save the date
- E-invite
- See you tonight







# THE VENUE

## DUBAI MEDIA CITY AMPHITHEATRE

Dubai Media City Amphitheatre is located in the heart of Media City, it is a green garden area with a lake that transforms into a spectacular event space. This venue hosts some of the biggest concerts in the city.



# RED CARPET GLAMOUR





# RED CARPET GLAMOUR





# RED CARPET GLAMOUR





# RED CARPET GLAMOUR





# EVENT BRANDING





# ACTIVATIONS

## DAMAN

Official Healthy Eating Sponsor



The Healthy Eating Restaurant category, Favorite Cafe, Favorite Sporting Event, Favorite Concert was presented on the evening by Daman. The award was presented by Sumit Kapur, Vice President- Corporate Sales, at National Health Insurance Company- Daman.





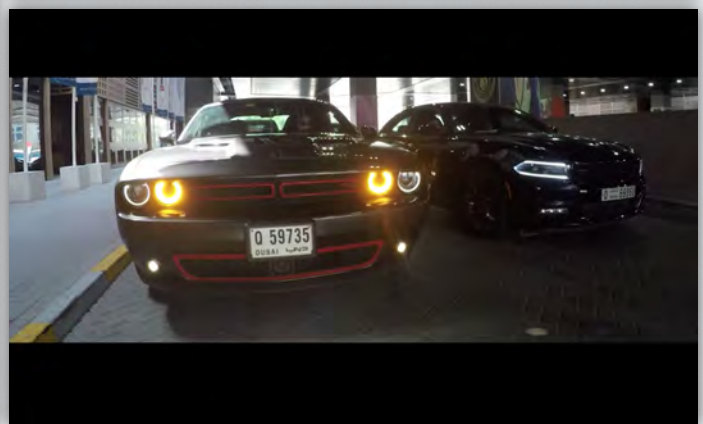
# ACTIVATIONS

## DODGE

### Official Car Sponsor



Dodge sponsored the Favourite Americas Restaurant award which was presented by H.E Paul Malik, Consul General at the U.S. Consulate in Dubai. They displayed a Dodge Challenger and a Dodge Charger at the event. Onsite Dodge representatives snapped pictures of attendees interacting with the cars. The photos were then emailed to the guests.





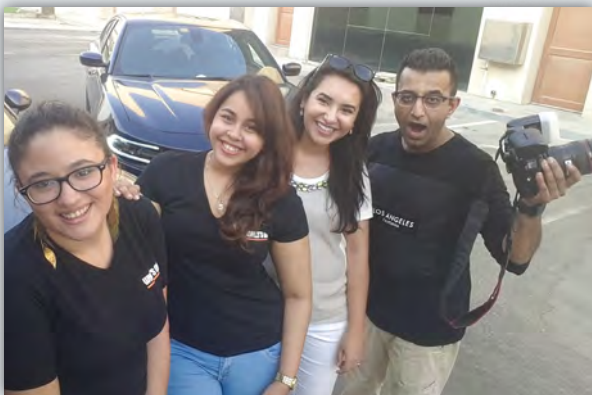
# ACTIVATIONS

## DODGE

Official Car Sponsor



The pre-awarding of the below 400Dhs restaurant categories took place 2 weeks before the event. The teams travelled around the city in Dodge cars.





# ACTIVATIONS

## STOCKYARD COUNTRY HILL



Stockyard Country Hill sponsored the Favourite Steakhouse category, the award was presented by David Clark, Director at Stockyard Beef.





# ACTIVATIONS

## AFRICAN & EASTERN



african+eastern  
INSPIRING GREAT BLENDS

African & Eastern provided the flowing alcohol for the evening. Jason Dixon, General Manager On Trade & Hospitality On Trade in Dubai, presented the Favourite Bar and Favourite Nightclub awards. The following brands interacted with the guests by having impressive bar activations onsite:

- Stella Artois
- Stoli
- Glenfiddich
- Sailor Jerry
- Hendricks Gin





# ACTIVATIONS

## EMIRATES PRINTING PRESS



**EMIRATES PRINTING PRESS (L.L.C)**

EPP sponsored the Favourite Business Lunch category, the award was presented by Mohan Valrani, Senior Vice Chairman & Managing Director of Al Shirawi Group of Companies.





# ACTIVATIONS

## JACOBSONS DIRECT

## JACOBSONS

Our official vote processing partner for the awards. Akram Raffoul, Partner and Executive Director at Jacobsons Direct presented both the Favourite Pan-Asian and Favourite Seafood Restaurant awards.





# ACTIVATIONS

## JA RESORTS & HOTELS



Our culinary partner for the event is JA Resorts & Hotels. Guests were treated to over 200 menu options across the food stations, were themed to represent the famous streets of London, Delhi, Bangkok and Istanbul. The Favourite Festival Award was presented by Mr. Otto Kurzendorfer, General Manager of JA Resorts & Hotels.





# ACTIVATIONS

## BLISS



Bliss sponsored the beautiful flowers on each table.





# ACTIVATIONS

## CAREEM



Careem were the official transport partner for the awards. Christian Eid, CEO at Careem presented the Favourite Ladies' Night award. The Careem stand was placed next to the entrance/exit for guests to book a ride home.



Need a ride to the What's On Awards Dubai? Book your Careem now and get 20% off\* Use promo code: WhatsOn

New to Careem? Sign up now and get your first ride for free!\*\* Use sign-up code: NewtoCareem

[careem.com](http://careem.com)

T&Cs:  
\*WhatsOn: valid only for your rides to and from the event venue, max. discount AED 30 per trip.  
\*\*NewtoCareem: valid on your first trip only, max. discount AED 60.

Official Transport Partner





# ACTIVATIONS

## VOUCHERSKOUT



VoucherSkout sponsored Favourite International & Favourite Italian Restaurant, the awards were presented by David Tobias, Managing Director. VoucherSkout had a fun photo booth onsite and one lucky guest won an iPhone 6.





# ACTIVATIONS

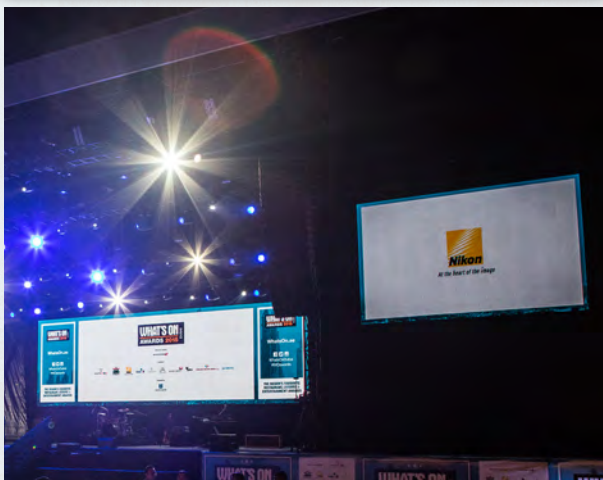
## NIKON



*At the heart of the image*



Nikon sponsored Favourite Day Out, the award was presented by Saeed Eliwat, Brand Manager at Grand Stores.






# NOMINEE BRIEFING

This was an opportunity to educate the nominees about the What's On Awards Dubai voting process. It was an informal briefing with approximately 80 outlets in attendance. The briefing included the below:

- Introduction to the team
- The 2015 awards process with deadlines
- How to use the collateral
- Question time



**WHAT'S ON AWARDS 2015 DUBAI**

You're invited to  
**What's On Dubai Awards Nominee Briefing**

Learn more about the 2015 What's On Awards, meet the team, ask questions and enjoy afternoon tea treats.

**Date:** Monday June 8 **Time:** 3pm – 4pm

**Venue:** Level 42, Media One Hotel, Office Tower, Dubai Media City  
Complimentary valet parking available

**RSVP to [wowards@motivate.ae](mailto:wowards@motivate.ae)**

What's On Awards Voting Pack

Leaflets Tent Cards Voting Slips Business Cards





# VOTING PROCESS

Nominees for the What's On Awards 2015 consisted of bars, restaurants, spas, nightclubs, cafés and events. Voting took place from August 1 to October 12, 2015. Nominees were able to promote voting to their customers both online and through physical voting slips, outlets were sent a nomination pack which included: Table tent cards, business cards, and voting slips.

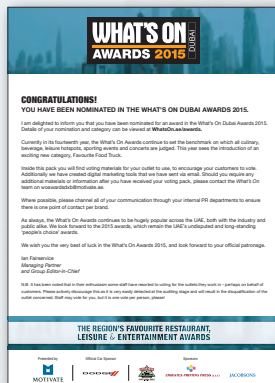
The collateral included sponsors' logos, increasing their brand awareness across the city.



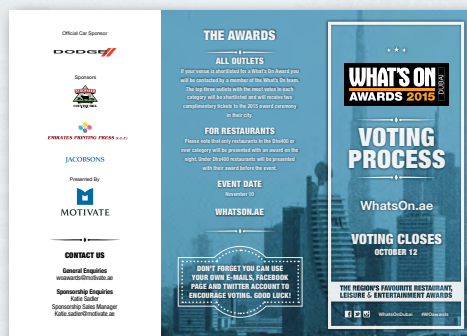
Voting Slips



Table Tent Card



Nominated Letter



Voting process



Business Cards

All voting slips and online voting reports were sent to Jacobsons Direct, our auditing partner, they checked and verified all votes. The top 3 outlets in each category were invited to the awards and the winners were announced at the event. The Leisure and Below 400Dhs Restaurant categories were pre-awarded two weeks before the event, this was a fantastic opportunity to congratulate these winners personally before the event.



# PRE-EVENT COVERAGE

## PRINT

The 'Vote Now' advertisement was placed across the Motivate titles, including:

- What's On Dubai
- What's On Abu Dhabi
- Gulf Business
- Stuff
- Campaign
- Emirates Woman
- Hype
- Golf Digest
- Good
- identity
- The Week

The advertisement was also placed in Khaleej Times.



# PRE-EVENT COVERAGE

## ELEVISION

The campaign ran across the elevision lift advertisement platform across their DMC and Business Bay network.



## RADIO AD



The radio ad aired on Dubai 92 & Virgin Radio from Sep 16 to October 6, 2015

"What's your favourite restaurant? Your favourite sports event?"

What about your favourite ladies night?

Vote now in the What's On Awards and win four VIP tickets to Party in the Park.

Voting is easy.

Go to [whats on dot ae](http://whats on dot ae).

What's On, the UAE's best-selling entertainment magazine. On sale now."



# PRE-EVENT COVERAGE ONLINE

## MPU

The Vote Now MPU ran across the following sites from August 5 - October 12:

WhatsOn.ae

emirateswoman.com

gulfbusiness.com

stuff.tv.me

campaignme.com



## E-MAIL BLAST

Vote Now email blasts were sent to the What's On database of over 60,000, emails were sent out in August & September 2015.





# VOTING PROMOTION

EXAMPLES OF OUTLETS ENCOURAGING THEIR CUSTOMERS TO VOTE:





# THE WINNERS



**What's On Restaurant of the Year  
La Serre**



**What's On Indie Restaurant of the Year  
Creekside**



**What's On Chef of the Year  
Colin Clague**



**What's On Newcomer of the Year  
Coya**



# THE WINNERS



**Favourite Healthy Restaurant**  
**Comptoir 102**



**Favourite Concert**  
**Ed Sheeran**



**Favourite Bar**  
**Q43, Media One Tower**



**Favourite Day Out**  
**The Beach**



**Favourite Ladies' Night**  
**Q43, Media One Tower**



**Favourite Festival**  
**Emirates Airline Dubai Jazz Festival**



# THE WINNERS



**Favourite Nightclub**  
**Rock Bottom Café, Ramee Rose Hotel**



**Favourite Sporting Event**  
**Emirates Airline  
Dubai Rugby Sevens**



**Favourite Brunch**  
**Bubbalicious, The Westin Dubai  
Mina Seyahi Beach Resort & Marina**



**Favourite Business Lunch**  
**Zuma**



**Favourite Café**  
**The Sum Of Us**



**Favourite Pub Grub**  
**McGettigan's, DWTC**



# THE WINNERS



Favourite Middle Eastern Restaurant  
**Qbara Restaurant Lounge & Bar**



Favourite British Restaurant  
**The Scene**



Favourite Chinese Restaurant  
**Hakkasan Dubai, Jumeirah Emirates Towers**



Favourite Food Truck  
**Salt**



Favourite French Restaurant  
**La Petite Maison**



Favourite Indian Restaurant  
**Indego By Vineet, Grosvenor House Dubai**



Favourite International Restaurant  
**Kitchen 6, JW Marriott Marquis Hotel Dubai**



Favourite Italian Restaurant  
**Roberto's**



# THE WINNERS



**Favourite Japanese Restaurant**  
**Okku, The H Dubai**



**Favourite Modern European Restaurant**  
**El Sur, The Westin Dubai Mina**  
**Seyahi Beach Resort & Marina**



**Favourite the Americas Restaurant**  
**Spirito Lounge & Kitchen,**  
**Media One Hotel**



**Favourite Pan-Asian Restaurant**  
**Karma Kafe**



**Favourite Seafood Restaurant**  
**Catch, Fairmont Dubai**



**Favourite Steakhouse**  
**Cut By Wolfgang Puck,**  
**The Address Downtown**



**Favourite Thai Restaurant**  
**Mango Tree**



# THE WINNERS

(PRE-AWARDED)  
(BELOW 400)



**Favourite Middle Eastern Restaurant**  
**Reem Al Bawadi**



**Favourite British Restaurant**  
**London Fish & Chips**



**Favourite Chinese Restaurant**  
**Rauchi Asian Fusion Dining,**  
**Ramee Rose Hotel**



**Favourite French Restaurant**  
**Crumbs Elysee**



**Favourite Indian Restaurant**  
**Biryani Pot**



# THE WINNERS

(PRE-AWARDED)  
(BELOW 400)



Favourite Italian Restaurant  
**Satori Di BiCE**



Favourite Japanese Restaurant  
**Benihana, Amwaj Rotana JBR**



Favourite Pan-Asian Restaurant  
**Shanghai Chic, Mövenpick  
Ibn Battuta Gate Hotel**



Favourite Seafood Restaurant  
**Aprons & Hammers**



Favourite Steakhouse  
**BUTCHA Steakhouse And Grill**



# THE WINNERS

(PRE-AWARDED)  
(BELOW 400)



Favourite Thai Restaurant  
**Royal Orchid**



Favourite The Americas Restaurant  
**Wingstop**



Favourite International Restaurant  
**Shores Restaurant,  
Ramada Plaza JBR**



Favourite Pakistani  
Restaurant  
**Ravi**



Favourite Modern European  
**RIVA Ristorante**



# THE WINNERS

(PRE-AWARDED)  
(LEISURE CATEGORY)



**Favourite Fitness Club**  
**Physique 57**



**Favourite Spa**  
**Tips & Toes**



**Favourite Hair Salon**  
**Beauty Connection Spa**



**Favourite Nail Bar**  
**The Nail Spa**



# THE WINNERS AD

Published in What's On Dubai December Issue

**WHAT'S ON DUBAI AWARDS 2015**

**CONGRATULATIONS TO THE DUBAI WINNERS**

<b>WHAT'S ON RESTAURANT OF THE YEAR</b> <b>La Serre</b>	<b>FAVOURITE MIDDLE EASTERN RESTAURANT (BELOW DHS400)</b> <b>Reem Al Bawadi</b>	<b>FAVOURITE MODERN EUROPEAN RESTAURANT (BELOW DHS400)</b> <b>RIVA Ristorante</b>
<b>WHAT'S ON INDIE RESTAURANT OF THE YEAR</b> <b>Creekside</b>	<b>FAVOURITE BRITISH RESTAURANT</b> <b>The Scene</b>	<b>FAVOURITE PAKISTANI RESTAURANT</b> <b>Ravi</b>
<b>WHAT'S ON CHEF OF THE YEAR</b> <b>Colin Clague</b>	<b>FAVOURITE BRITISH RESTAURANT (BELOW DHS400)</b> <b>London Fish &amp; Chips</b>	<b>FAVOURITE PAN-ASIAN RESTAURANT</b> <b>Karma Kafe</b>
<b>WHAT'S ON NEWCOMER OF THE YEAR</b> <b>Coya</b>	<b>FAVOURITE CHINESE RESTAURANT</b> <b>Hakkasan Dubai, Jumeirah Emirates Towers</b>	<b>FAVOURITE PAN-ASIAN RESTAURANT (BELOW DHS400)</b> <b>Shanghai Chic, Mövenpick Ibn Battuta Gate Hotel</b>
<b>FAVOURITE HEALTHY RESTAURANT</b> <b>Comptoir 102</b>	<b>FAVOURITE CHINESE RESTAURANT (BELOW DHS400)</b> <b>Rauchi Asian Fusion Dining, Ramee Rose Hotel</b>	<b>FAVOURITE SEAFOOD RESTAURANT</b> <b>Catch, Fairmont Dubai</b>
<b>FAVOURITE DAY OUT</b> <b>The Beach</b>	<b>FAVOURITE FRENCH RESTAURANT</b> <b>La Petite Maison</b>	<b>FAVOURITE SEAFOOD RESTAURANT (BELOW DHS400)</b> <b>Aprons &amp; Hammers</b>
<b>FAVOURITE BAR</b> <b>Q43, Media One Tower</b>	<b>FAVOURITE FRENCH RESTAURANT (BELOW DHS400)</b> <b>Crumbs Elysee</b>	<b>FAVOURITE STEAKHOUSE</b> <b>Cut By Wolfgang Puck, The Address Downtown</b>
<b>FAVOURITE CONCERT</b> <b>Ed Sheeran</b>	<b>FAVOURITE INDIAN RESTAURANT</b> <b>Indigo By Vineet, Grosvenor House Dubai</b>	<b>FAVOURITE STEAKHOUSE (BELOW DHS400)</b> <b>BUTCHA Steakhouse And Grill</b>
<b>FAVOURITE LADIES' NIGHT</b> <b>Q43, Media One Tower</b>	<b>FAVOURITE INDIAN RESTAURANT (BELOW DHS400)</b> <b>Biryani Pot</b>	<b>FAVOURITE THAI RESTAURANT</b> <b>Mango Tree</b>
<b>FAVOURITE FESTIVAL</b> <b>Emirates Airline Dubai Jazz Festival</b>	<b>FAVOURITE INTERNATIONAL RESTAURANT</b> <b>Kitchen 6, JW Marriott Marquis Hotel Dubai</b>	<b>FAVOURITE THAI RESTAURANT (BELOW DHS400)</b> <b>Royal Orchid</b>
<b>FAVOURITE NIGHTCLUB</b> <b>Rock Bottom Café, Ramee Rose Hotel</b>	<b>FAVOURITE INTERNATIONAL RESTAURANT (BELOW DHS400)</b> <b>Shores Restaurant, Ramada Plaza JBR</b>	<b>FAVOURITE THE AMERICAS RESTAURANT</b> <b>Spirito Lounge &amp; Kitchen, Media One Hotel</b>
<b>FAVOURITE SPORTING EVENT</b> <b>Emirates Airline Dubai Rugby Sevens</b>	<b>FAVOURITE ITALIAN RESTAURANT</b> <b>Roberto's</b>	<b>FAVOURITE THE AMERICAS RESTAURANT (BELOW DHS400)</b> <b>Wingstop</b>
<b>FAVOURITE BRUNCH</b> <b>Bubblicious, The Westin Dubai Mina Seyahi Beach Resort &amp; Marina</b>	<b>FAVOURITE ITALIAN RESTAURANT (BELOW DHS400)</b> <b>Sapori Di BICE</b>	<b>FAVOURITE FITNESS CLUB</b> <b>Physique 57</b>
<b>FAVOURITE BUSINESS LUNCH</b> <b>Zuma</b>	<b>FAVOURITE JAPANESE RESTAURANT</b> <b>Okku, The H Dubai</b>	<b>FAVOURITE SPA</b> <b>Tips &amp; Toes</b>
<b>FAVOURITE CAFÉ</b> <b>The Sum Of Us</b>	<b>FAVOURITE JAPANESE RESTAURANT (BELOW DHS400)</b> <b>Benihana, Amwaj Rotana JBR</b>	<b>FAVOURITE NAIL BAR</b> <b>The Nail Spa</b>
<b>FAVOURITE PUB GRUB</b> <b>McGottigan's, DWTC</b>	<b>FAVOURITE MODERN EUROPEAN RESTAURANT</b> <b>El Sur, The Westin Dubai Mina Seyahi Beach Resort &amp; Marina</b>	<b>FAVOURITE HAIR SALON</b> <b>Beauty Connection Spa</b>
<b>FAVOURITE FOOD TRUCK</b> <b>Salt</b>		
<b>FAVOURITE MIDDLE EASTERN RESTAURANT</b> <b>Qbara Restaurant Lounge &amp; Bar</b>		

Official Car Sponsor: **DODGE**

Sponsors: **voucherskout**, **COUNTRY HILL**, **Nikon**, **Aster**, **CAREEM**, **EMIRATES PRINTING PRESS (L.L.C.)**, **JACOBSONS**

Presented by: **MOTIVATE**



A winners logo was sent to all winners to promote their win.



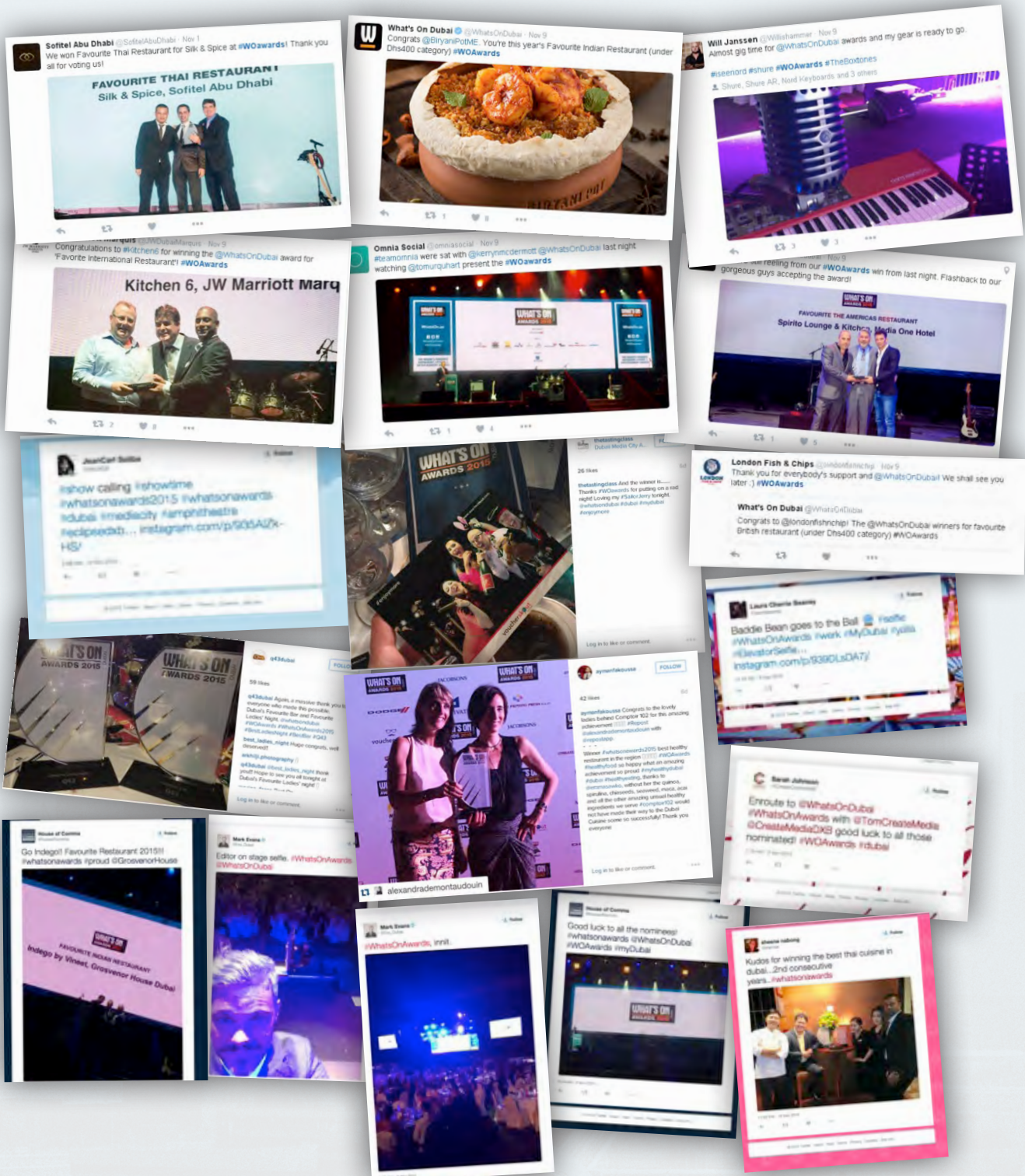
# POST-EVENT COVERAGE-ONLINE

When the shortlist was announced online on November 12th 2015, it reached over 165,000 people on that day alone.





# POST-EVENT COVERAGE-ONLINE





# POST-EVENT COVERAGE- ONLINE





What's On Dubai (December issue 2015)

# AND THE WINNER IS ...

THE VOTES ARE IN FOR THE 2015 WHAT'S  
ON AWARDS. THESE ARE THE CITY'S 50  
BEST EVENTS, RESTAURANTS, BARS AND  
SPAS, AS CHOSEN BY YOU

58\_What's On\_12.2015



What's On Dubai (December issue 2015)



## THE BIG WINNERS

### What's On Restaurant Of The Year LA SERRE

Given that it has become such a stalwart of Dubai's dining scene, it's hard to believe our Restaurant Of The Year opened its doors just two years ago. While plenty of restaurants have signature dishes that keep diners coming back for more, at this French-inspired bistro, everything on the menu stands out.



The La Serre team with What's On Managing Partner and Group Editor Ian Fairservice (third from left), and their Best Restaurant gong

### WHAT'S ON CHEF OF THE YEAR Colin Clague



### What's On Chef Of the Year COLIN CLAGUE

After putting contemporary Middle Eastern spot Qbara on the map, Colin Clague recently shifted his attention to the new Jean-Georges, which has received rave reviews since opening earlier this year. He has proved yet again that he is a master of all gastronomic styles and cuisines.



12.2015\_What's On\_59

WHAT'S ON AWARDS 2015 // THE BIG WINNERS



# EDITORIAL COVERAGE

# WHAT'S ON DUBAI

What's On Dubai (December issue 2015)

## What's On Newcomer Of The Year COYA

It felt like this restaurant instantly became a major player when it arrived this year, thanks to a menu of impeccably prepared dishes combining bold flavours with lots of creative flair. This, together with fabulous service from highly knowledgeable staff in a setting created with loving attention to detail, suggests the buzz surrounding our Newcomer Of The Year is here to stay.



What's On Group Editor Mark Evans (second from right) presented the Best Newcomer award to the team from Peruvian restaurant Coya



## What's On Indie Restaurant Of The Year CREEKSIDE

Nestled in the heart of old Dubai, this café offers visitors food for thought as well as for breakfast, lunch and dinner. A contemporary cultural space, our indie hotspot offers workshops, film screenings and more in addition to its menu of Emirati-inspired dishes. With tables overlooking the waters of the creek, Creekside never fails to charm.



12.2015\_What's On\_61

WHAT'S ON AWARDS 2015 // THE BIG WINNERS



What's On Dubai (December issue 2015)

WHAT'S ON AWARDS 2015 // BEST RESTAURANTS



## Favourite French Restaurant

### LA PETITE MAISON

We've never been disappointed by a meal at LPM. The Nicoise spot basically brought burrata to the UAE. It also elevated French toast with the moreish pain perdu. The service is slick and the atmosphere is always lively. A Dubai classic.



## Favourite British Restaurant

### THE SCENE

A relative newcomer to the city, The Scene has quickly become a go-to for the expat in search for a slap-up Sunday roast (served on a Saturday, of course). A hip interpretation of the classic British pub, think cocktails in jam jars, puns on chalkboards, and some of the best chunky chips in Dubai.

## Favourite Chinese Restaurant

### HAKKASAN

A favourite among Dubai foodies in search of top-notch Chinese cuisine, slick service and a spectacular setting, Hakkasan's crispy duck salad alone has had fans hooked since 2011.



62\_What's On\_12.2015



# EDITORIAL COVERAGE

# WHAT'S ON DUBAI

What's On Dubai (December issue 2015)

WHAT'S ON AWARDS 2015 // BEST RESTAURANTS

## Favourite Middle Eastern Restaurant QBARA RESTAURANT & LOUNGE

Exquisite Middle Eastern food with a contemporary twist, this is Qbara's second successive win and we're not in the least surprised. Since opening last year this stylish restaurant has continued to wow with every bite. That lobster kibbeh with avocado labneh, in particular, is the stuff of dreams.



## Favourite Japanese Restaurant OKKU

Okku offers innovative twists on Japanese favourites in an ultra-glam setting. Doubling up as a cocktail bar ensures this hotspot in the H Hotel is busy every night of the week.

64\_What's On\_12.2015



## Favourite Italian Restaurant ROBERTO'S

Roberto's is always busy, thanks to its simple menu of Italian classics created with fresh, quality ingredients. Book a table on the terrace during the cooler months for a casual pizza or a more formal dinner. Oh, and do not miss out on the raw bar, which serves dishes like Sicilian cuttlefish tagliatelle with nori seaweed pesto and puffed quinoa.



# EDITORIAL COVERAGE

# WHAT'S ON DUBAI

What's On Dubai (December issue 2015)



## Favourite Pan-Asian Restaurant KARMA KAFE

The combination of cool décor, prime views of the Dubai Fountain, and a menu of Pan-Asian favourites with a sprinkling of adventurous options (Japanese tuna pizza, anyone?) makes Karma Kafe a great choice for a night out.



## Favourite International Restaurant KITCHEN 6

It's a hat-trick for Kitchen 6, as the sensational international spot wins for the third year in a row. You'll find six fabulous open kitchens preparing the finest Asian, Arabic, European and Indian fare.



## Favourite Indian Restaurant INDEGO BY VINEET

Inventive, consistent, luxurious – Vineet Bhatia's Grosvenor House restaurant won What's On Awards in 2011, 2013 and 2014, and it deserves its accolades. The service is excellent, and the food takes Indian spices and ingredients and turns them into something completely different through inventive textures, combinations and techniques.



## Favourite Modern European Restaurant EL SUR

Book a table on the terrace at this Spanish restaurant and pretend you're on holiday in the Med. The seafood is excellent, as are the sharing plates of classic dishes such as patatas bravas, burrata and octopus.

12.2015\_What's On\_65

WHAT'S ON AWARDS 2015 // BEST RESTAURANTS



# EDITORIAL COVERAGE

# WHAT'S ON DUBAI

What's On Dubai (December issue 2015)

WHAT'S ON AWARDS 2015 // BEST RESTAURANTS



The Spirito team picked up the trophy for Favourite The Americas Restaurant

## Favourite The Americas Restaurant SPIRITO LOUNGE & KITCHEN

A recent addition to Media One Hotel, Spirito offers a fun take on Latin flavours. Dishes like beetroot risotto and mango salad are a riot of colour, just like the staff uniforms.



The team from Catch were presented with the Favourite Seafood Restaurant Award by Akram Raffoul from Jacobsons Direct

## Favourite Seafood Restaurant CATCH NEW YORK

This Manhattan import was an immediate hit with team *What's On* thanks to the cool décor, great service, and frankly mind-blowing Korean fried chicken. The punching bag in the ladies' bathroom is also perfect for releasing any pent-up fury during a bad date.



## Favourite Thai Restaurant MANGO TREE

Solid Thai cuisine and a prime view of the Dubai Fountains have made Mango Tree a firm favourite. Book a table outside and definitely order the duck curry or the Penang lamb shank.



## Favourite Steakhouse CUT BY WOLFGANG PUCK

Steaks come with a side order of schooling at Puck's Dubai eatery, as staff present a selection before your meal and explain the difference in colouration and marbling in sirloin, rib-eye and fillet. Fine dining, but without the stuffiness.

66\_What's On\_12.2015



What's On Dubai (December issue 2015)



## Favourite Hair Salon BEAUTY CONNECTION SPA

Not only is the space at Beauty Connection Spa pretty impressive (30,000 square feet to be precise), the range of treatments on offer is mighty lengthy. Let the experts assess your hair type and recommend the right treatment for it – you'll walk out feeling like a new woman.



## Favourite Fitness Club PHYSIQUE 57

Since it opened in 2013, Physique 57 has transformed Dubai's fitness scene. Loyal barre devotees love the 57-minute sweat session, the infectious positive energy of the instructors and the visible results.



## Favourite Nail Bar THE NAIL SPA

The Nail Spa saw off stiff competition to pick up the award for Favourite Nail Bar. Mani-pedi emergencies are well taken care of at this popular salon, which has branches all around the city. We particularly love their attention to detail, the comfy chairs and the polish selection (they always have the freshest shades).



## Favourite Spa TIPS & TOES

As one of the region's most established spa chains, Tips & Toes is a one-stop shop for all of your beauty needs. From threading to eyelash extensions, you can guarantee you are in good hands thanks to highly trained staff who tailor each experience to you. Their mani-pedis and facials are particularly good.

12.2015\_What's On\_69

WHAT'S ON AWARDS 2015 // BEST SPAS AND SALONS



What's On Dubai (December issue 2015)

WHAT'S ON AWARDS 2015 // BEST RESTAURANTS UNDER 400DHS



## BEST RESTAURANTS UNDER DHS400

### FAVOURITE BRITISH RESTAURANT

London Fish & Chips



With over a dozen branches across the city, this reliable fish and chip chain serves grills, battered options and more. We're particularly fond of the King's Cross combo – cajun tiger shrimps and fries. Yum.

### FAVOURITE MIDDLE EASTERN RESTAURANT

Reem Al Bawadi

This is arguably the UAE's most iconic shisha and mezze spot – particularly the

Jumeirah Beach Road branch (there are seven in outlets in the UAE). The service is fast, the grills are juicy and the people-watching is first class.

### FAVOURITE CHINESE RESTAURANT

Rauchi Asian Fusion Dining  
A relaxed spot that serves food from China and beyond: it's perfect for when you fancy Mongolian and your friend wants Thai food, but you're both really craving dumplings.

### FAVOURITE FRENCH RESTAURANT

Crumbs Elysee  
A firm favourite thanks to its consistently excellent French food, all served up in a relaxed setting. Not forgetting the freshly baked loaves diners can pick up to take home before they leave.

### FAVOURITE INDIAN RESTAURANT

Biryani Pot



This contemporary Indian restaurant has been delighting curry fans since it opened early last year. Be sure to try the vegetarian quinoa biryani, served in a terracotta claypot that arrives with a lid of warm bread. It's lovely soul food that's free from gluten and cholesterol.

### FAVOURITE INTERNATIONAL RESTAURANT

Shores Restaurant



This all-day dining restaurant stands out for its stellar take on the classic international buffet, plus a strong a la carte menu. The view from the terrace is lovely too.

### FAVOURITE ITALIAN RESTAURANT

Sapori Di BiCE



Sapori Di BiCE is about more than just pizza and pasta, although it has superb versions of both. Everything from the stunning pastries and award-winning gelato to the excellent service make this restaurant something special.

### FAVOURITE JAPANESE RESTAURANT

Benihana

Teppanyaki is the order of the day at Benihana. The theatrical cooking style puts each chef centre-stage as they prepare your meal in front of you. Be sure to try the steak and prawns fried in slabs of butter.



The Biryani Pot team took home the trophy for Favourite Indian Restaurant

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# EDITORIAL COVERAGE

# WHAT'S ON DUBAI

What's On Dubai (December issue 2015)

WHAT'S ON AWARDS 2015 // BEST RESTAURANTS UNDER 400DHS



Newcomer Wingstop picked up the award for Favourite The Americas Restaurant

## FAVOURITE MODERN EUROPEAN RESTAURANT

**RIVA Ristorante**  
With its serene location overlooking the ocean at RIVA Beach Club, RIVA Ristorante is the perfect place to soak up some sun and tuck into some tasty Mediterranean food. We love the simple yet delicious margarita pizza.

## FAVOURITE PAKISTANI RESTAURANT



**Ravi**  
A true Dubai institution, the Satwa branch of this Pakistani chain has become

famous in the city, and caters to every type of expat, and plenty of tourists too. The bihari kebab and the too-spicy-for-some chicken handi are our every-single-time orders.

## FAVOURITE PAN-ASIAN RESTAURANT

**Shanghai Chic**  
Fantastic dumplings, succulent Peking duck and a dessert called the Shanghai Snickers that tastes as good as it sounds. This is a solid option up the Jebel Ali end of town.

## FAVOURITE SEAFOOD RESTAURANT

**Aprons & Hammers**  
This popular restaurant on board an old wooden ship isn't just bonkers, it's brilliant. Order buckets of mussels, clams and prawns, throw on your apron and get cracking.

## FAVOURITE STEAKHOUSE RESTAURANT

**Butcha Steakhouse & Grill**  
You'll not miss Butcha at The Beach Opposite JBR – it's the one packed with people chowing down on ribs. This lip-smacking Turkish spot has made a name for itself for serving some of the tastiest cuts in town, thanks to the meticulous dry-aging process its meat goes through.

## FAVOURITE THE AMERICAS RESTAURANT

**Wingstop**  
What could make the humble chicken wing tastier than it already is? Serving them with one of 11 different seasonings is a good start. Dubai is now almost as obsessed by the wing as it is by the burger, and Wingstop may be the newest kid on the block but its already impressed the city with some seriously finger-licking flavours.

## FAVOURITE THAI RESTAURANT

**Royal Orchid**  
This restaurant has built up a loyal following of Thai food lovers across the city. We can't decide what we like the most about Royal Orchid: the authentic flavours, the warm and friendly staff, or the fact that, no matter where we are in the city, there's always a branch close by.



Royal Orchid

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## BEST ENTERTAINMENT & EVENTS

### Favourite Ladies' Night

**Q43**

It can be hard to stand out from the crowd when it comes to Ladies' Nights, but Q43 manages to do so effortlessly, thanks to its relaxed yet stylish vibe, great music and gorgeous views of Dubai Marina and the Palm Jumeirah.

### Favourite Bar

**Q43**

It's only been open for a year, but the queue snaking through the lobby of the Media One Hotel is testament to how popular it is. The industrial décor, views over Dubai Marina, slick pool tables and extensive beverage menu make it a tough bar to leave.



Double whammy: The Q43 team took home the awards for Favourite Bar and Favourite Ladies' Night



### Favourite Day Out

**THE BEACH**

As if from nowhere, The Beach Opposite JBR appeared like a mirage, stunning residents and tourists with its slick design. Now one of the busiest districts in town, it has a charming waterfront lined with an ever-growing number of top-notch restaurants and an eclectic selection of shops.



### Favourite Concert

**ED SHEERAN**

Man of the moment Ed Sheeran's show at the Dubai Media City Amphitheatre earlier this year may have involved just him and his guitar, but that didn't stop 11,000 music lovers cheering for more. Utilising his trademark loop station to mesmerising effect, Sheeran's incredible performance is still talked about today.



### Favourite Festival

**EMIRATES AIRLINE DUBAI JAZZ FESTIVAL**

Ticking practically every box wanted from a laidback music festival, this year's Dubai Jazz Festival had something for everyone – from the distinctive vocals of Sting and James Blunt to modern love song maestro John Legend. This year's slew of events has brought some impressive names to the UAE, but the Jazz Festival came out on top.

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## Favourite Brunch BUBBALICIOUS

If you haven't tried this brunch yet, you're missing out. Bubblicious has hit on the perfect combination of sophistication and guaranteed party atmosphere. The themed food and drink stations are guaranteed to go down a treat out-of-towners and long-term Dubai dwellers alike.



## Favourite Business Lunch ZUMA DUBAI

The Ebisu lunch at one of Dubai's most elegant Japanese haunts never disappoints. Zuma serves up its reliably excellent Japanese food at a smart pace, and its loyal lunchtime customers can't get enough.



## Favourite Nightclub ROCK BOTTOM CAFE

This beloved Dubai bar-cum-club is the stuff of legend. Those who dare can grab a glass of their infamous Bull Frog cocktail, before hitting the verging-on-a-mosh-pit dance floor and staying until the small hours.



## Favourite Sporting Event EMIRATES AIRLINE DUBAI RUGBY SEVENS

The Sevens is one of the biggest weekends on Dubai's jam-packed winter calendar, drawing a huge, fancy dress-clad crowd to the Sevens Stadium year after year. The combination of the entertainment on the pitch and the unfailingly brilliant atmosphere makes sports fans of us all.

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## Favourite Pub Grub MCGETTIGAN'S

The World Trade Centre branch of McGettigan's is a sister to the JLT original, offering the fail-safe combo of live music, good quality pub grub and great craic. No matter what day of the week you pay a visit to this spot, you'll find it filled with people and laughter.



## Favourite Food Truck SALT

Eating delicious mini burgers with the sand between your toes? Dream scenario. This social media behemoth is now parked permanently on Kite Beach and so is firmly on our take-all-visitors roster (it's right by the running track – so you can watch the smug joggers trot past as you scoff). Don't leave without trying the Lotus softie ice cream.



## Favourite Healthy Restaurant COMPTOIR 102

Dubai's veggies breathed out a collective sigh of relief when 102 opened on Jumeirah Beach Road. A pioneer of the city's now thriving health food scene, this pretty café serves up food that is sustainable, nutritious, and unfailingly delicious.



## Favourite Café THE SUM OF US

Ah sourdough, we love thee, and we adore Sum Of Us for baking such a quality loaf. The second café in Tom & Serg's trifecta, The Sum Of Us offers solid baking, inventive food and good coffee (we love the Magic coffee, which is really a flat white, but less milky).

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### PARTY PICTURES



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