

WHAT'S <sup>40</sup>years ON  
LOCK\*IN  
AT  
VIDA  
CREEK HARBOUR



NOV 22, 2019

# POST-EVENT REPORT

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BRISTLES & MANE

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CHALK  


UNDER  
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# THE EVENT



**This is the What's On Lock In – the best UAE staycation you'll ever have.**

Every season, What's On takes over a different hotel and hosts an entire weekend of feasts, fun, and free activities intended to give 100 lucky guests an exclusive experience unlike any other.

Vol 2: What's On Lock In - November 22 to 23 at Vida Creek Harbour.

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# PRE-EVENT COVERAGE

What's On Editorial  
NOVEMBER 2019 ISSUE

**ARE YOU READY TO GET LOCKED IN?**

The city's most epic staycation returns. Join *What's On* as we take over Vida Creek Harbour this month...

**WHAT'S ON LOCK IN**  
AT VIDA  
CREEK HARBOUR

**Chillout!**  
EDITION

50\_What's On\_11.2019

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# PRE-EVENT COVERAGE

What's On Editorial  
NOVEMBER 2019 ISSUE

LOCK IN FRIDAY NOV 22

**E**very season, *What's On* takes over a different hotel and hosts an entire weekend of feasts, fun, and free activities intended to give 100 lucky guests an exclusive experience unlike any other. The event: *What's On Lock In* on November 22 to 23. This season's hotel: Vida Creek Harbour, the brand new, uber-chic waterfront destination already making waves for its jaw-dropping city views. Want to know more? Read on and get excited.



Here's exactly what's going down...

DAY  
1

01

## PREPARE

On Friday, guests will check into Vida Creek Harbour early before getting familiarised with all the fun stuff planned for the weekend. You'll be given the keys to your uber cool room, and handed your itinerary. From 10am to brunch time, you'll also have free access to salons, barbers and more to help you get ready for the day...



11:2019\_What's On\_51

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What's On Editorial  
NOVEMBER 2019 ISSUE

**LOCK IN FRIDAY NOV 22**



**Lads**


### Bristles and Mane

Forget what they say about dogs – everyone knows that a good barber is a man's best friend. Raising the benchmark of signature male grooming services is Bristles and Mane Jumeirah, probably Dubai's most luxurious – and professional – male grooming experiences in town. Come and meet the exceptionally talented team and let them help you get you ship shape and brunch ready.  
[bristlesandmane.com](http://bristlesandmane.com)

**Ladies**

### CHALK


Chalk is an exciting new hair salon for men and women located in hip neighbourhood Alserkal Avenue, offering quality services and products in a lively atmosphere that combines great looks, music and art. At the Lock In, they'll be offering ladies free hair-braiding so you can look chic for the pool brunch.  
[chalk.ae](http://chalk.ae)



**Get pierced**


### KYRAcare

Come and get pierced for free at the What's On Lock In. KYRAcare not only prides itself on providing safe and sterile piercing experiences, but also ear styling and jewellery curation. They have two branches in Dubai: one in the Gold & Diamond Park, and one in Dubai Healthcare City, but for one day only, they'll have a pop-up piercing studio at Vida Creek Harbour. Piercing services will be offered in two methods: a hand pressured instrument; and sterile single-use needles, so come and get some pretty pokes. Styling consultation is also free and basic studs start at Dhs165. T&C's apply. [kyra.ae](http://kyra.ae)



**Glowout&go**

Founded by celebrity make-up artist, and serial entrepreneur Samira Olfat, Glowout&go offers on-demand, professional make-up artists to your door or guestroom. Meet the team, and try it out for free at Vida Creek Harbour.  
[instagram.com/glowoutandgo](https://www.instagram.com/glowoutandgo)



**Play**

### Lala Land

Look out for our friends Lala Land who will be giving Lock In guests the chance to win some cool prizes including stationery, homewares and other colourful gifts.  
[lala-land.com](http://lala-land.com)

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# PRE-EVENT COVERAGE

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NOVEMBER 2019 ISSUE



**WHAT'S ON LOCK IN AT VIDA CREEK HARBOUR**

**WEEKEND ITINERARY**

## Friday, November 22

<b>10am</b>	<b>Guest arrival at Vida Creek Harbour</b> <i>Pick up your welcome pack and drinks vouchers in the Orientation Room</i>
<b>10am to 1pm</b>	<b>Check in</b> <i>Collect room keys and wristbands from concierge</i>
<b>10am to 1pm</b>	<b>Prep, pierce and play</b> <i>Piercings from KYRAcare, hair braiding from Chalk, barber services from Bristles &amp; Mane and free make-up from Glowout&amp;go. Plus, win cool goodies from Lala Land</i>
<b>1pm to 5pm</b>	<b>Barbecue brunch with pool access</b> <i>BBQ station, food platters and unlimited drinks</i>
<b>5pm to 9pm</b>	<b>Sunset sessions at The Courtyard</b> <i>Five free house drinks, Shisha available upon request (at an additional cost). Plus, vegan burger and fries from JOMO</i>

## Saturday, November 23

<b>8am to noon</b>	<b>Rise and repair</b> <i>Alfresco breakfast feast</i>
<b>10am + 11am</b>	<b>Morning activity brought to you by UNDERDOGBOXN</b> <i>A killer session combining boxing with HIIT workouts</i>
<b>10am to 2pm</b>	<b>Sunshine sessions</b> <i>Sunbathe at the pool deck</i>
<b>2pm</b>	<b>Check out</b>

*Not ready for the weekend to end? Stay on and enjoy 2-for-1 sundowner deals at The Courtyard from 5pm to 7pm for unlimited bevies and bites for Dhs200*

**Chillout! EDITION**

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What's On Editorial  
NOVEMBER 2019 ISSUE

## INSIDE VIDA CREEK HARBOUR

We're calling it: Our *What's On* Lock In hotel has *the* best view of the city, among many other hidden surprises...

### MEET THE HOTEL MANAGER

#### Daniel Kingston



##### Vida Creek Harbour. Where exactly is that?

Vida Creek Harbour is located in the new Creek Harbour development just off Ras al Khor road. It sits right on the Creek and is a fabulous location, and contrary to what you might hear, you don't actually need a passport to get here! In fact, you don't even need a car – you can also arrive by water taxi. I hope that soon I'll be able to arrive in my own boat, a la James Bond. Sadly, I'm yet to convince

our Corporate Team that an investment in an Italian wooden speedboat for the GM is a good idea...

##### We hear you Mr Bond. So, it's quite a different feel to the other Vida Hotels then?

The great thing with Vida Hotels, is that each Vida embraces the area in which they operate and bring something local into the spaces. For example, Vida Downtown is in the centre of the city, so the vibe is more cosmopolitan, whereas at Vida Emirates Hills, it's more residential and with views over Emirates Golf Club, it feels like a hidden hideaway. With Vida Creek Harbour,



the main difference is the vibe that's created by being near the water; it's just really chilled and even with the large room inventory, it has a nice intimate feel. Add in our Courtyard lounge overlooking the Creek, and I can't think of anywhere else you'd rather be.

##### Oh yes, tell us about that view...

Isn't it amazing? I think it's the best view in Dubai. Where else can you get such an iconic view of the city? It's one of those views that you can't take a bad photo of. I think my favourite time of the day is sunset. It's like looking at a postcard right outside of your office.



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INSIDE VIDA CREEK HARBOUR

**What about the restaurants at Vida Creek Harbour?**  
We have our Courtyard Lounge, the most perfect sundowner spot, serving Arabic dishes, shisha and drinks. The wonderful thing with the Courtyard, is we have built-in AC, so you can sit outside all year round and not worry about melting. We also have a new concept, Soulgreen that will launch soon. It's a unique concept that focusses on plant-based cuisine.

**What do the rooms look like?**  
They have so much character, with a very fresh and relaxed

feel, yet still stylish. I made the mistake of bringing my family for a visit and now my daughter wants her room to look like the hotel.

**Which events are you most excited about launching?**  
It has to be our upcoming *What's On Lock In* event. The thought of having guests locked-in for a weekend is very exciting for us ("insert evil laugh..."). Honestly, it'll be great as we have some really great brands that will keep our guests entertained. Who doesn't want to get a piercing over the weekend or enjoy sundowners and a sleepover for a steal?  
[vidahotels.com](http://vidahotels.com)

**"OUR COURTYARD LOUNGE IS THE MOST PERFECT SUNDOWNER SPOT"**

11.2019\_What's On\_57

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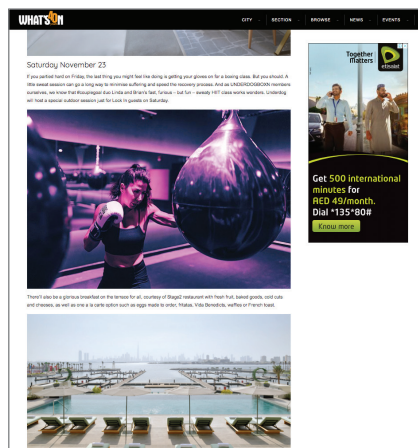
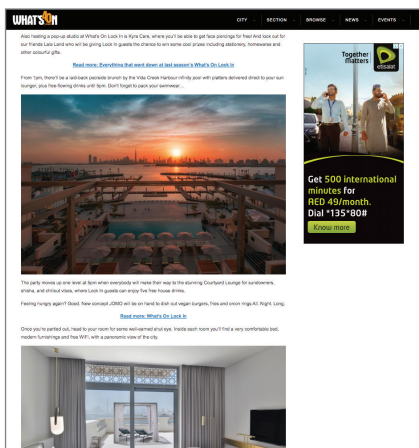
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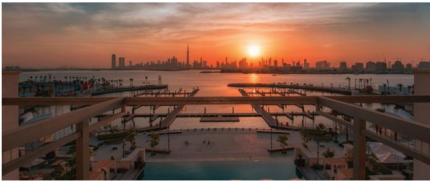
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**15 things to do in Dubai this weekend**

Workshops, festivals and the next edition of the What's On Lock In...

Another week in Dubai is almost done and dusted. We're already looking forward to the weekend, and you should be too with everything that's going on. We've managed to find 15 of the very best things to do in Dubai, so you can have the best weekend ever.

Here's 15 of the best things to do in Dubai this weekend.

By Elise Kerr  
Published on 21st November 2019

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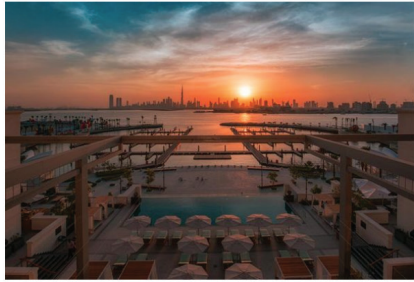
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**WHAT'S ON** CITY SECTION BROWSE NEWS EVENTS

**Friday November 22**  
6. Get locked in with What's On



We're so excited to party with 100 What's On readers at the chic new waterfront hotel, Vida Creek Harbour this weekend. Taking place on Friday November 22 and Saturday November 23, our guests will be treated to an unforgettable weekend, complete with brunch, boxing, branding, breakfast and more. If you didn't manage to book a place this time, look out for the next one to be announced soon.




What's On Lock In: Chill Out Edition, Vida Creek Harbour, Dubai Creek, Friday November 22 and Saturday November 23, sold out. [vidahotels.com](#)

**Together Matters** 

**Get 500 international minutes for AED 49/month. Dial \*135\*80#**  
Know more

**WHAT'S ON** CITY SECTION BROWSE NEWS EVENTS

**52nd ANNUAL DUBAI RUGBY SEVENS** 5 & 6 AND 7 NOVEMBER 2019

**10 things to look forward to in Dubai this November**

Pool parties, big gigs, new openings and an epic weekend staycation...

As we head into the penultimate month of the year, Dubai is going all out with huge, unmissable events. Whether you're getting muddy at a seriously tough obstacle course, soaking up the sun at a luxe beach club or partying with us at Party in the Park, we

By Alice Holtham  
Published on 28th October 2019

**50th ANNUAL DUBAI RUGBY SEVENS** 5 & 6 AND 7 NOVEMBER 2019

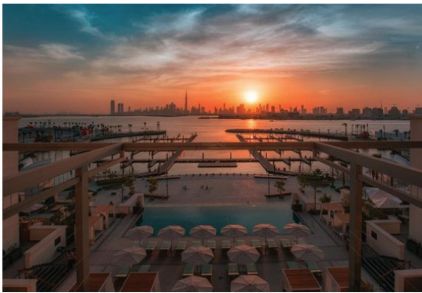
**Most Popular...**

Emirates announce huge discounts on flights in National Day flash sale  
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**WHAT'S ON** CITY SECTION BROWSE NEWS EVENTS

**November 22 and 23: Staycation What's On style**



The What's On Lock In is back at the beautiful, brand new Vida Creek Harbour on November 22 and 23. We'll be taking over the hotel for a weekend of pampering, brunch, sundowners, breakfast, fitness classes and much more for the bargain price of Dh699 for two. Tickets include early check in, a one-night stay at Vida Creek Harbour, piercing from Ryan Care, hair braiding by Chalk and make up services from Glow&Go, male grooming from Bristles & Mane, all-inclusive Friday brunch, five sundowner drinks, vegan burgers and sides from JOMO, UNDERDOGBOXN workout, buffet breakfast, all day pool access, oh, and late check out.

What's On Lock In: Vida Creek Harbour, from 10am Friday November 22 to 2pm Saturday November 23, Dh699 per room per couple. [WhatsOn.ae/lock-in](#)

**52nd ANNUAL DUBAI RUGBY SEVENS** 5 & 6 AND 7 NOVEMBER 2019

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## This is the What's On Lock In - the best UAE staycation you'll ever have

Every season, What's On takes over a different hotel and hosts an entire weekend of music, fun, and free activities intended to give 100 lucky guests an exclusive experience unlike any other. The event What's On Lock In on November 22 & 23. The season's host, Vida Creek Harbour, the brand new, uber-chic waterfront destination already making waves for its jaw-dropping city views.

Want to know more? Scroll down, and get excited.

**SOLD OUT**

Nov 22 to 23 10am Over 21s Dhs699 per room per couple

There'll be a good brunch, sunset drinks and shisha...

WHATSON CITY SECTION BROWSE NEWS EVENTS

## WHATSON LOCK IN VIDA CREEK HARBOUR

### WEEKEND ITINERARY

#### Friday, November 22

**10am** Guest arrival at Vida Creek Harbour  
Pick up your welcome pack and drink vouchers in the Orientation Room

**10am to 1pm** Check in  
Check out your bags and settle into your room

**1pm to 3pm** Prep, pierce and play  
Makeup pop-ups, hair styling from Chalk, leather services from Bristles & Mane and hair make-up from Knowledge. Plus, we also get guests from Lala Land

**3pm to 5pm** Barbecue lunch with pool access  
Enjoy a delicious lunch with your friends and family in the pool deck

**5pm to 9pm** Sunset sessions at the Courtyard  
Plus live music sets. Drinks available upon request (at an additional cost). Plus, enjoy burger and fries from JOMO

#### Saturday, November 23

**8am to noon** Rise and repair  
Enjoy a luxurious breakfast

**10am to 11am** Morning activity brought to you by UNDERDOGBOX  
A fun and interactive morning activity with HKT studios

**10am to 2pm** Sunshine sessions  
Soak up the sun in the pool deck

**2pm** Check out

Not ready for the weekend to end? Stay on and enjoy 1-for-1 swimwear deals at the Courtyard from 5pm to 9pm for unlimited drinks and other fun things

**Chillout! EDITION**

WHATSON CITY SECTION BROWSE NEWS EVENTS

## Get your tickets now!

Price: Dhs699 per room per couple

**Buy Tickets**

### Venue

## VIDA CREEK HARBOUR

Vida Creek Harbour is a new haven within the stunning Dubai Creek Harbour master development. This new complex is just a 10-minute drive from Downtown Dubai and boasts spectacular views of the city skyline.

Highlights inside the uber-chic hotel include its glorious outdoor terrace and infinity pool, both of which look out across the harbour. There's also an exciting new F&B concept, and a spectacular rooftop bar offering every view imaginable. The guestrooms have a modern, sophisticated aesthetic which uses a neutral colour palette to offer a home away from home style. It's the first Vida hotel in Dubai, joining Vida Downtown and the recently opened Vida Prime in the city.

**WHATSON LOCK IN**

WHATSON CITY SECTION BROWSE NEWS EVENTS

## Partners and Sponsors

**UNDERDOGBOX**

Being never looked at again at UNDERDOGBOX - the kick-box in Dubai Marina City is a real consideration for you about to get stuck with a fitness, fun and - nearly 1000 - classes combining heavy bag spinning and functional strength training. In the 60-minute sessions, participants take in a speedy punching routine that'll leave you gasping for breath, but hungry for more.

For more information please click [here](#)

**KYRAcare**

Kyra Care prides itself on providing safe, clean and positive playing experiences, which is a real consideration for you about to get stuck with a fitness, fun and - nearly 1000 - classes combining heavy bag spinning and functional strength training. In the 60-minute sessions, participants take in a speedy punching routine that'll leave you gasping for breath, but hungry for more.

For more information please click [here](#)

WHATSON CITY SECTION BROWSE NEWS EVENTS

**BRISTLES & MANE**

Forget what they say about dogs - everyone knows that a good barber is a man's friend. Enter Amir Alghayth, probably Dubai's most friendly - and professional - barber in town. Bristles and Mane offers a plethora of men's grooming services from haircuts and beard trims, to face care and manicures.

For more information please click [here](#)

**CHALK**

CHALK is an exciting new urban hair salon located in the high-end Alserkal Avenue, offering quality services and products in a lively atmosphere that combines great looks, music and art.

For more information please click [here](#)

**Lala Land**

Lala Land launched in October 2018 for the Middle East consumer to purchase online gifting solutions including stationery, lifestyle, beauty and fashion items. Aimed at both men and women, it is the perfect place to find that special something you have been searching for.

**glowout&go**

Founded by celebrity make-up artist, and serial entrepreneur Samira Omer, Glowout&go offers on-demand, professional make-up services to your door.

For more information please click [here](#)

WHATSON CITY SECTION BROWSE NEWS EVENTS

**WHATSON**

What's On

The UAE's first ever magazine, What's On Dubai is the go-to brand for making the most of your time in Dubai. Packed full of fun and adventure, it's all you need for the inside story on the city's big events, the food and drink scene, music, art, fitness, well-being and much, much more in print. What's On remains the Emirati's biggest-selling monthly magazine, while our online site and social media are an essential part of everyday life in Dubai.

For more information please click [here](#)

**MOTIVATE MEDIA GROUP**

Motivate Media Group operates across the GCC and MENA region with a diverse portfolio of media interests comprising magazines, digital, social, video, exhibitions & events, cinema and books. Specialising in highly engaging content through market-leading magazines, websites, more than 300 book titles, along with video and content production, Motivate also provides a wide range of advertising platforms.

With a staff of more than 200 experienced professionals, Motivate is committed to providing editorial excellence and a corporate media to develop integrated communication channels that entertain, inform and enrich.

For more information please click [here](#)

## Past Events

Everything that went down at What's On Lock In: Studio One Hotel

WHATSON LOCK IN at Studio One Hotel

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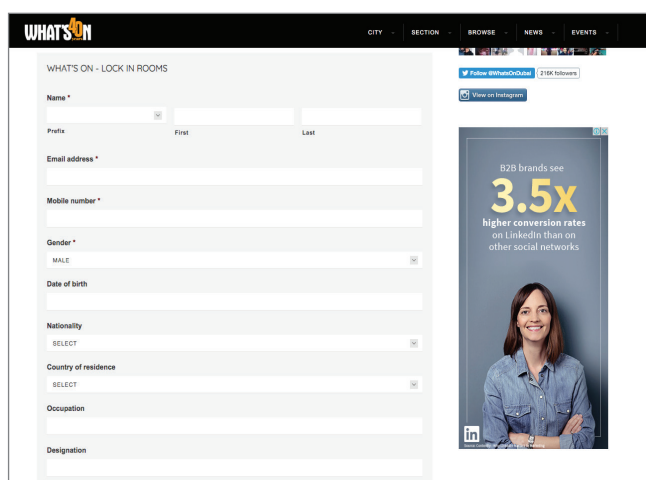
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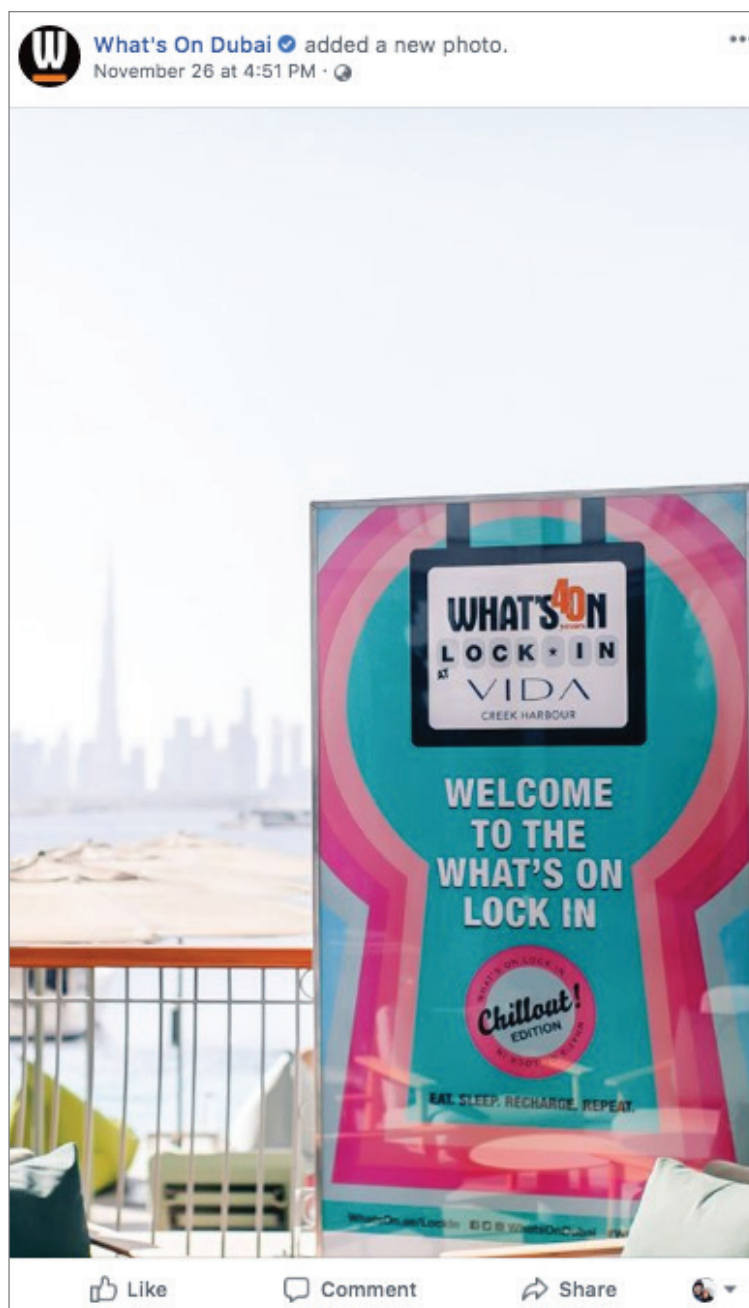
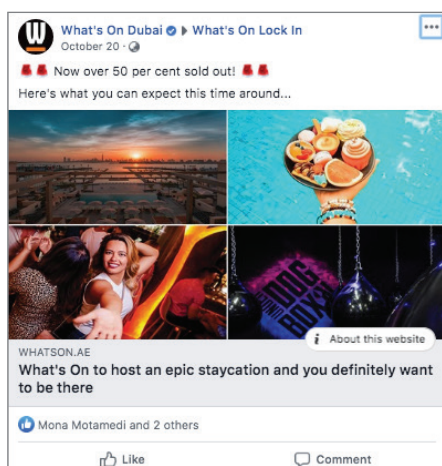


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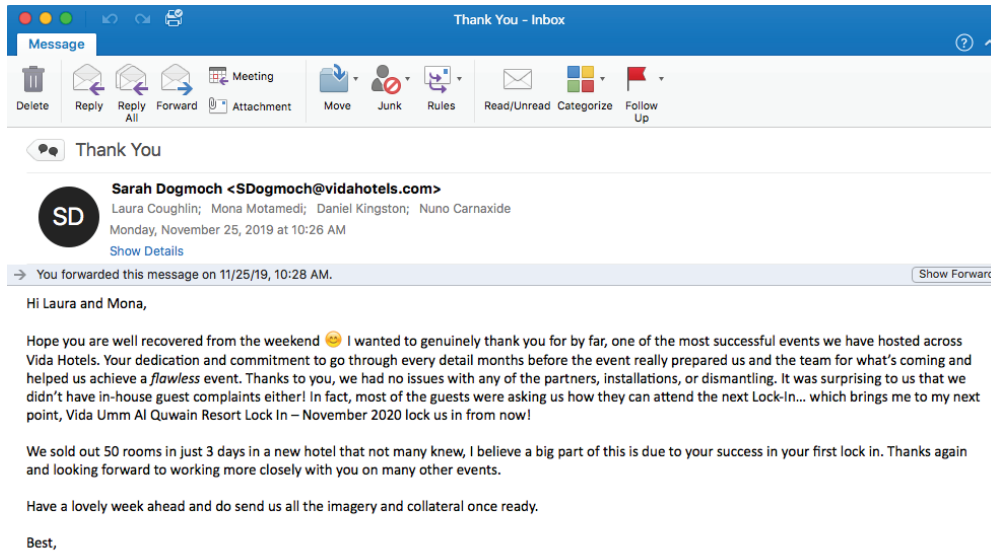
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40 Years

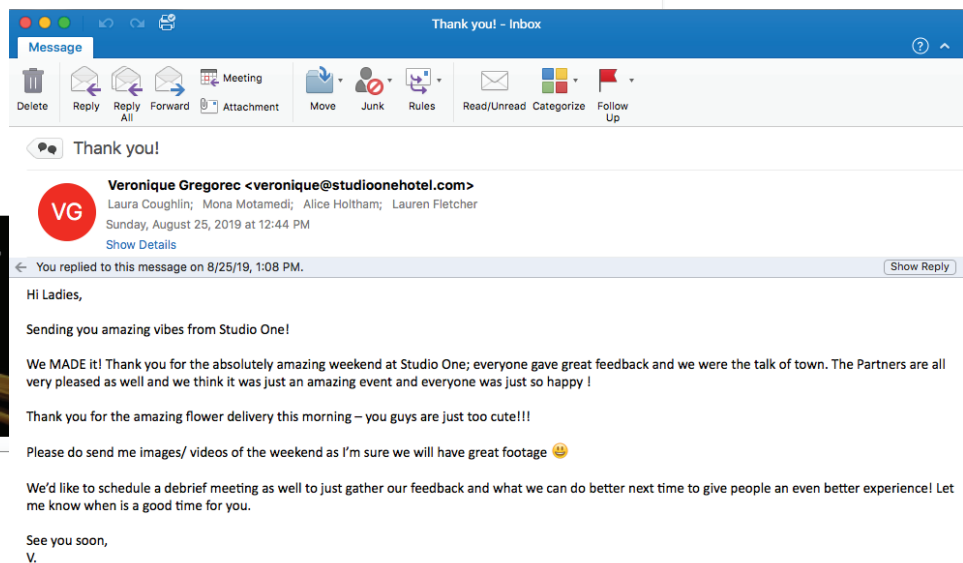
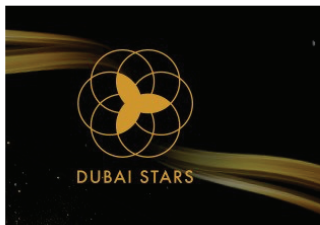
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# TESTIMONIALS



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