

# WHAT'S ON

## NIGHTLIFE

### A W A R D S

IN ASSOCIATION WITH



**TITAN**  
ENERGY DRINKS

## WEDNESDAY 2<sup>ND</sup> MAY 2018

BARASTI, LE MÉRIDIEN MINA SEYAH BEACH RESORT

# POST-EVENT REPORT

CATEGORY SPONSORS

FUJIFILM  
**instax**

**TOSHIBA**

  
**MOONSHINE**

VENUE PARTNER

  
**barasti**

ENTERTAINMENT PARTNER



BEVERAGE PARTNER

  
**afRICAN+eastERN**  
INSPIRING GREAT BLEND

AUDIO VISUAL PARTNER

  
**SHOWTECH**  
SOUND & LIGHT SOLUTIONS

TELECOM PARTNER

  
the wifi guys

VOTE PROCESSING PARTNER

  
**JACOBSONS**  
better experiences

PRESENTED BY

 **MOTIVATE**





# THANK YOU



Motivate would like to extend our thanks and appreciation to our sponsors and partners for a hugely successful evening, celebrating the very best of the nightlife industry.

We hope you enjoyed the event and we look forward to working with you in the future.

Thanks again,  
Motivate Events Team.

CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# YOU ARE INVITED...

More than 850 guests joined us to celebrate the success of the UAE's nightlife industry.

The guest list consisted of nominees, industry professionals, sponsors and *What's On Nightlife Awards* guests.

The general public also had the opportunity to attend the event by purchasing all-inclusive packages,



 [CLICK HERE TO FIND OUT MORE](#)



 [CLICK HERE TO FIND OUT MORE](#)

## DIGITAL INVITE



 [CLICK HERE TO FIND OUT MORE](#)

CATEGORY SPONSORS

FUJIFILM  
**instax**

**TOSHIBA**

  
**moonshine**

VENUE PARTNER

  
**barasti**

ENTERTAINMENT PARTNER

  
**CROWN & CASTLE**

BEVERAGE PARTNER

  
**african+eastern**  
INSPIRING GREAT BLEND

AUDIO VISUAL PARTNER

  
**SHOWTECH**  
SOUND & LIGHT

TELECOM PARTNER

  
**the win guys**

VOTE PROCESSING PARTNER

  
**JACOBSONS**  
better experiences

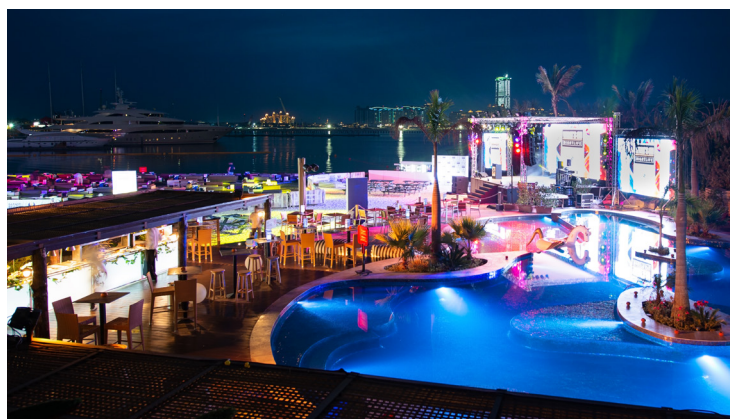
PRESENTED BY

 **MOTIVATE**





# THE VENUE...



## BARASTI, LE MÉRIDIEN MINA SEYAH BEACH RESORT

The world famous Barasti Beach has always been one of the city's most vibrant bars. Now better than ever after huge renovations, the popular beach bar is now home to a pool on the lower deck and a multi-storey car park.

Barasti boasts a vast outdoor seating area with views of the Arabian Gulf and the Dubai Marina skyline. Its spacious beach allowed *What's On* to set up a grand stage for the awards and entertainment while the rest of the beach was set up with VIP tables, sponsor displays and standing areas. The pool deck hosted guests who had purchased the all-inclusive packages, while the bar area was dedicated to nominees.

CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# PARTY PEOPLE

Dubai's nightlife crowd was present at Barasti Beach in full force, celebrating the nightlife industry's best talents.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



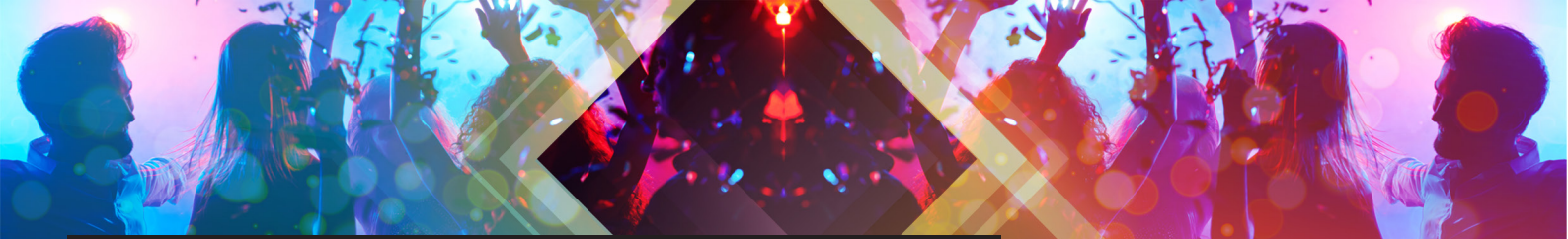
VOTE PROCESSING PARTNER



PRESENTED BY

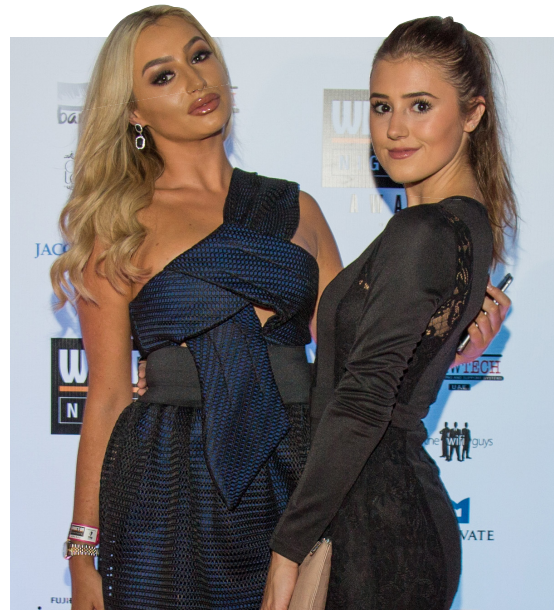






# PARTY PEOPLE

Dubai's nightlife crowd was present at Barasti Beach in full force, celebrating the nightlife industry's best talents.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# EVENT BRANDING

Sponsor logos were visible on all event branding, including an impressive giant photo backdrop, table top light boxes, stage and on the free standing branding.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# EVENT BRANDING

Sponsor logos were visible on all event branding, including an impressive giant photo backdrop, table top light boxes, stage and on the free standing branding.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# HEADLINE SPONSOR



Titan Energy Drinks presented the VIP tables with gift bags, and their displays were placed throughout the venue giving the attendees ample access to the brands three flavours.

Hostesses were at the entrance of the beach, allowing welcomed guests to sample Titan's range of products ahead of the awards and entertainment.

They had the most prominent branding positions pre, during and post event.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# HEADLINE SPONSOR



Titan Energy Drinks presented the VIP tables with gift bags, and their displays were placed throughout the venue giving the attendees ample access to the brands three flavours.

Hostesses were at the entrance of the beach, allowing welcomed guests to sample Titan's range of products ahead of the awards and entertainment.

They had the most prominent branding positions pre, during and post event.



CATEGORY SPONSORS



**TOSHIBA**



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# BEVERAGE SPONSOR

African + Eastern showcased their premium vodka brands Beluga and Cavalli. The Jägermeister bar was also a hit with guests.

Jason Dixon, General Manager UAE On-Trade at African & Eastern presented the award for Best Outdoor Bar to Treehouse.



**african+eastern**  
INSPIRING GREAT BLENDS



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# CATEGORY SPONSOR

FUJIFILM  
**instax**

Fuji Film Instax encouraged attendees to create direct prints from their new hybrid instax square SQ10. Guests were able to snap their *What's On Nightlife Awards* memories, and #instaxme in order to enter the draw to win an SQ10.

Jamsheer Abdul Nazar, FujiFilm Brand Manager from Grand Stores along with Samantha Brett, Marketing Manager from FujiFilm Middle East presented the awards for three categories:

Best Comedy Gig to DXB Laughs Presents Kevin Bridges.  
Best Urban Night to The List at Billionaire Mansion.  
Best House/Techno Night Event to Vibe Series.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# CATEGORY SPONSOR

# TOSHIBA

Toshiba displayed their latest products, demonstrating their new brand range.

Santosh Varghese, Vice President & General Manager of Digital Products & Solutions presented two awards on the night:

Best Local Band/Act to Hollaphonic.

Best International Set to Solomun at Blue Marlin Ibiza UAE.



CATEGORY SPONSORS

VENUE PARTNER

ENTERTAINMENT PARTNER

BEVERAGE PARTNER

AUDIO VISUAL PARTNER

TELECOM PARTNER

VOTE PROCESSING PARTNER

PRESENTED BY







# CATEGORY SPONSOR

Moonshine's display at the event gave attendees the chance to win a three-month subscription to their app for the price of AED3.



## MOONSHINE

Sylvia Youssef & Fabian Magnago, Managing Directors of Moonshine, presented the following two categories:

Best Ladies' Night to Mahiki, Jumeirah Beach Hotel.

Best Party brunch to Wanderlust, JW Marriott Marquis.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY





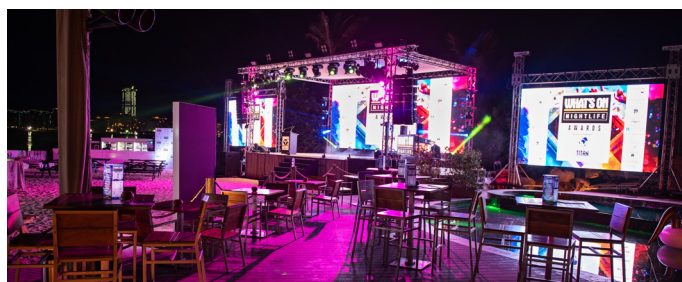


# AUDIO VISUAL PARTNER



Audio Visual partner, ShowTech, managed the production of the stage, sound and lighting for the *What's On Nightlife Awards*.

Kawaljeet Sign, Head of Department of Video presented the award for Best Festival to Sole DXB.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# TELECOM PARTNERS

Our telecom partners, The Wifi Guys, provided the venue with WIFI for the duration of the awards. Guests had free access to ensure that everyone was on top of their 'posting' game without having to use their own data.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







## ENTERTAINMENT PARTNER

Clowns, dwarfs, contortionists, stilt walkers, sword swallows, fire eaters and mixologists were all on show for the evenings main performance - Cirque le Soir.

The world's most extraordinary clubbing experience brand did not disappoint!



D U B A I



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# VOTING PROCESSING PARTNER

Our vote processing partners, Jacobsons Direct, took charge of the voting for our two public categories; Best Ladies' Night and Best Party Brunch.

Ashley Jacobs, Director at Jacobsons Direct, presented the award for Best Live Music Venue to The Irish Village.

**JACOBSONS**  
*better experiences*



CATEGORY SPONSORS

FUJIFILM  
**instax** **TOSHIBA** **moonshine**

VENUE PARTNER

**barasti**

ENTERTAINMENT PARTNER

**the Irish Village**

BEVERAGE PARTNER

**african+eastern**  
INSPIRING GREAT BLEND

AUDIO VISUAL PARTNER

**SHOWTECH**  
SOUND & LIGHT

TELECOM PARTNER

**the wifi guys**

VOTE PROCESSING PARTNER

**JACOBSONS**  
*better experiences*

PRESENTED BY

**MOTIVATE**





# PRE-EVENT EDITORIAL COVERAGE

## WHAT'S ON

MAY 2018 ISSUE

CULTURE



MUSIC

## After-dark heroes

The countdown is on to the What's On Nightlife Awards 2018

We're just weeks away from the first ever What's On Nightlife Awards and the UAE's music and nightlife community is already buzzing after 2018's nominees were revealed last month. After very lengthy debate and a few verbal fisticuffs, the *What's On* team finally managed to whittle the longest of nominees over 18 categories down to the final shortlist, which you'll find over at [WhatsOn.ae](http://WhatsOn.ae).

From the best urban night and karaoke bar to the best outdoor bar, best DJ, to top techno night and the year's best newcomer, these categories get to the heart of the matter and the middle of the dancefloor, recognising

the people and places that really make our weekends – and often school nights – come alive.

Open to the public as well as industry players and the nominees, our awards ceremony – taking place this year at Barasti Beach – is a midweek shindig that brings everyone together to celebrate good music and good times. And we're suspecting it will get pretty raucous, with many a headache the next morning.



Join the nominees this April. Entrance to the year's biggest nightlife awards party is absolutely free and includes huge discounts off house drinks (and a free next-day sick note for your boss.)

### VOTE NOW!

We're letting you play judge and jury in two categories. That's right; two categories are open to a public vote! You'll decide which venue wins:

BEST LADIES' NIGHT

BEST PARTY BRUNCH

Skip over to [WhatsOn.ae](http://WhatsOn.ae) to vote for your favourites. Voting closes on March 31. Get to it and make your voice heard!

### April 2018

📍 Barasti, Le Méridien Mina Seyahi Beach Resort, Dubai, free.  
Tix: [BarastiBeach.whatson.ae/nightlife](http://BarastiBeach.whatson.ae/nightlife)

03.2018\_What's On\_85

CATEGORY SPONSORS

FUJIFILM  
instax

TOSHIBA

MOONSHINE

VENUE PARTNER

barasti

ENTERTAINMENT PARTNER

CRUISE  
LIFE

BEVERAGE PARTNER

african+eastern  
INSPIRING GREAT BLEND

AUDIO VISUAL PARTNER

SHOWTECH  
EVENTS

TELECOM PARTNER

the wifi guys

VOTE PROCESSING PARTNER

JACOBSONS  
better experiences

PRESENTED BY

MOTIVATE





## WHAT'S ON – EDITORIAL COVERAGE

MAY 2018 ISSUE

# THE COUNTDOWN IS ON

ARE YOU READY FOR THE WHAT'S ON NIGHTLIFE AWARDS 2018?

At the heart of the nightlife scene, the What's On Nightlife Awards recognise the people and places that really make Dubai rock. The UAE is a growing and thriving hotbed of talent and we salute everyone who puts time, effort, energy and passion into making Dubai such a vibrant place to live for music-lovers.

After very lengthy debate and a few verbal fistcuffs, we finally managed to whittle the longlist of nominees over 18 categories down to the final shortlist, which you'll find at [WhatsOn.ae](http://WhatsOn.ae).

From the best urban night and karaoke bar to the best outdoor bar, best DJ, to top techno night and the year's best newcomer, these categories get to the heart of the matter and the middle of the dancefloor, recognising the people and places that really make our weekends – and often school nights – come alive.

All that's left to do is get along to the What's On Nightlife Awards party on May 2 at Barasti Beach when the winners will be revealed. Good luck to all the nominees!

### AND THE CATEGORIES ARE...

Best DJ	Best House/Techno Event
Best Local Band/Act	Best Ladies' Night
Best International DJ Set	Best Party Brunch
Best Festival	Best Karaoke Venue
Best Concert/Gig	Best Pub
Best Comedy Gig	Best Beach Club
Best Urban Night	Best Outdoor Bar
Best Live Music Venue	

### THE PEOPLE'S CHOICE...

Two categories open to the public vote  
Best Ladies' Night | Best Party Brunch  
[Visit WhatsOn.ae to vote for your favourite](http://Visit WhatsOn.ae to vote for your favourite)

### AND THE BIG ONES...

Newcomer Of The Year	Bar Of The Year	Club Of The Year
----------------------	-----------------	------------------



SAVE THE DATE



May 2

Barasti, Le Méridien Mina Seyahi Beach Resort, Dubai, 7.30pm. Taxi: Barasti Beach. [whatson.ae/nightlife](http://whatson.ae/nightlife)

### THE TICKET OPTIONS

Choose the best awards night experience for you

From Dhs 150

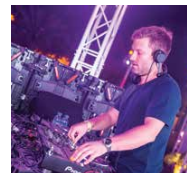
### BBQ PACKAGE

Sign up for the special barbecue and free-flowing drinks deal from 7.30pm to 11pm for Dhs150 (ladies) and Dhs250 (gents). Purchase your package on the door at Barasti on the night.

Dhs 5,000

### VIP

The VIP package gives you a front row table for ten people at the What's On Nightlife Awards, weighed down with a tray of house drinks and wine, buckets of cold beer, plus canapés.



50\_What's On\_04.2018

04.2018\_What's On\_51

CATEGORY SPONSORS

FUJIFILM instax | TOSHIBA | MOONSHINE

VENUE PARTNER

barasti

ENTERTAINMENT PARTNER

CROSTESOL

BEVERAGE PARTNER

african+eastern

AUDIO VISUAL PARTNER

SHOWTECH

TELECOM PARTNER

the wifi guys

VOTE PROCESSING PARTNER

JACOBSONS better experiences

PRESENTED BY

MOTIVATE



# PRE-EVENT MARKETING

## MEDIA PLAN

MEDIUM	VEHICLE	DETAILS	JAN	FEB				MARCH				APRIL				MAY				INSERTS	VALUE \$	TOTAL \$
			4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4			
PRINT ADVERTISING TICKETS FOR SALE	WHAT'S ON DUBAI	FP				1														1	\$3,750	\$3,750
	CAMPAIGN	FP	1			1														2	\$5,000	\$10,000
	WHAT'S ON ABU DHABI	FP				1														1	\$3,750	\$3,750
	EMIRATES MAN	FP				1														1	\$6,000	\$6,000
	STUFF	FP				1														1	\$4,000	\$4,000
PRINT ADVERTISING VOTE NOW	WHAT'S ON DUBAI	FP							1											1	\$3,750	\$3,750
	CAMPAIGN	FP							1											1	\$5,000	\$5,000
	WHAT'S ON ABU DHABI	FP							1											1	\$3,750	\$3,750
	EMIRATES MAN	FP							1											0	\$0	\$0
	STUFF	FP							1											1	\$4,000	\$4,000
PRINT ADVERTISING NOMINEES ANNOUNCED + LINE UP	WHAT'S ON DUBAI	FP										1								1	\$3,750	\$3,750
	CAMPAIGN	FP										1		1						2	\$5,000	\$10,000
	WHAT'S ON ABU DHABI	FP										1								1	\$3,750	\$3,750
	STUFF	FP										1								1	\$4,000	\$4,000
PRINT ADVERTISING WINNERS ANNOUNCED	WHAT'S ON DUBAI	FP														1				1	\$3,750	\$3,750
	CAMPAIGN	FP											1							1	\$5,000	\$5,000
	WHAT'S ON ABU DHABI	FP														1				1	\$3,750	\$3,750
	STUFF	FP														1				1	\$4,000	\$4,000
DIGITAL MARKETING: TICKETS FOR SALE	WHAT'S ON	E-SHOT(90,000)	1	1				1				1								4	\$19,800	\$79,200
	STUFF	E-SHOT(11,500)	1		1			1				1								4	\$2,530	\$10,120
	STUFF.TV/ME	LEADERBOARD (100,000 IMPRESSIONS)	1	1				1				1								4	\$7,500	\$8,900
	WHATSON.AE	MPU (200,000 IMPRESSIONS)	1	1				1				1								4	\$17,800	\$17,800
	STUFF.TV/ME	MPU (100,000 IMPRESSIONS)	1	1				1				1								4	\$8,900	\$8,900
DIGITAL MARKETING: WINNERS ANNOUNCED	WHAT'S ON															1				1		
EXTERNAL DIGITAL MARKETING: TICKETS FOR SALE	GULF NEWS	MPU (100,000 IMPRESSIONS)		1				1				1								3	\$40	\$12,000
	KHALEEJ TIMES	MPU (100,000 IMPRESSIONS)		1					1			1								3	\$35	\$10,500
	PLATINUM LIST	E-SHOT(40,000)	1			1				1			1							4	\$8,800	\$35,200
RADIO: TICKETS FOR SALE	VIRGIN	15 SECOND SLOTS-14 SPOTS						1	1	1	1									4	\$450	\$25,200
	DUBAI 92	15 SECOND SLOTS-14 SPOTS							1	1	1	1								4	\$125	\$7,000
	DANCE FM	15 SECOND SLOTS-14 SPOTS							1	1	1									3	\$125	\$5,250
ELEVATION: TICKETS FOR SALE	DUBAI MEDIA CITY & BUSINESS BAY	15 SECOND SLOTS							1	1	1	1								4	\$2,725	\$10,900
TOTAL																				65	\$140,830	\$312,970

CATEGORY SPONSORS



**TOSHIBA**



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY





## PRINT ADVERTS

The print advertisements were placed across the Motivate portfolio:

### Campaign

Issue #228 - January 28, 2018

Issue #229 - February 11, 2018

Issue #230 - February 25, 2018

Issue #233 - April 8, 2018

### What's On Dubai

February 2018

March 2018

April 2018

### What's On Abu Dhabi

February 2018

March 2018

April 2018

### Gulf Business

February 2018

### Stuff

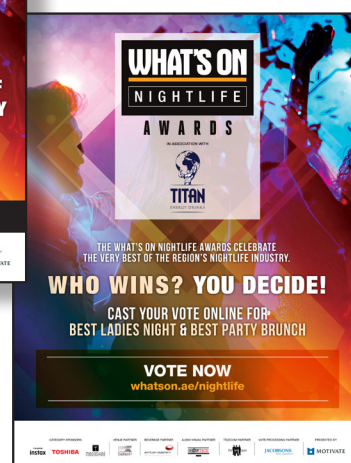
February 2018

March 2018

April 2018

### Good

April 2018



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







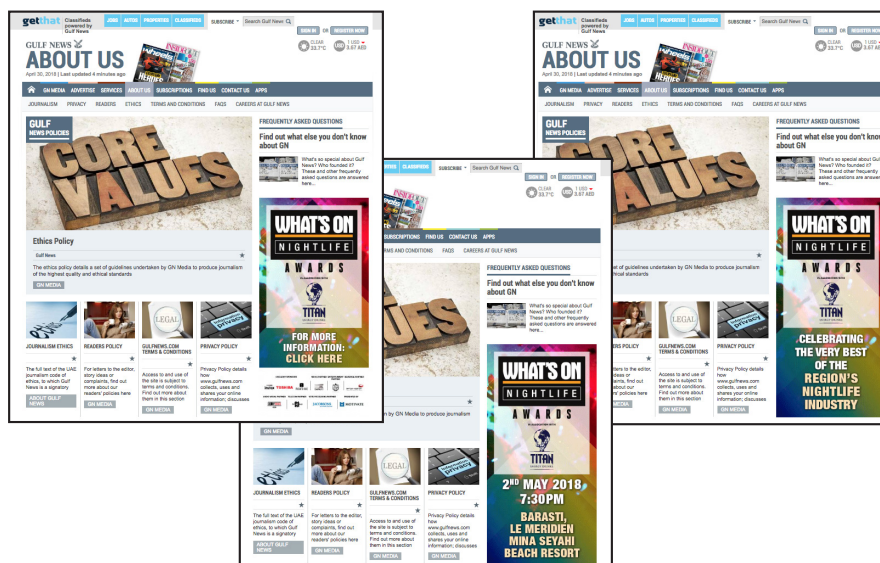
# GULF NEWS

## NEWSPAPER ADVERTS

(DIGITAL BANNERS)

The marketing campaign promoting the awards was live on Gulf News website from April 25, 2018 through to the event

**MPU**  
**250,000**  
IMPRESSIONS



**HALF PAGE**  
**250,000**  
IMPRESSIONS

CATEGORY SPONSORS

VENUE PARTNER

ENTERTAINMENT PARTNER

BEVERAGE PARTNER

AUDIO VISUAL PARTNER

TELECOM PARTNER

VOTE PROCESSING PARTNER

PRESENTED BY

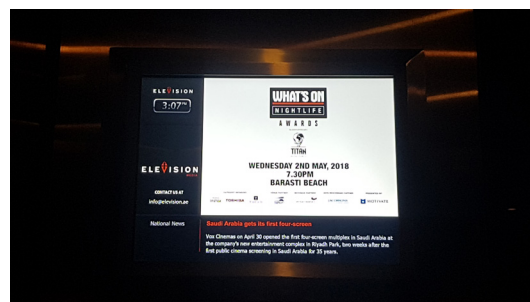
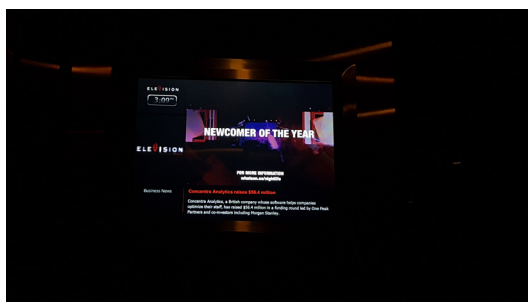
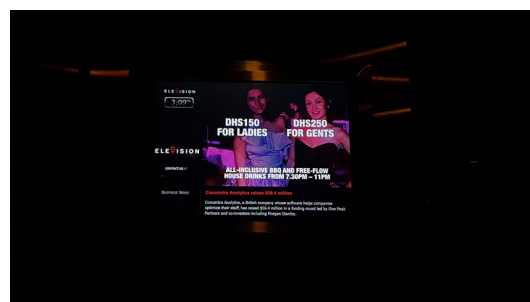
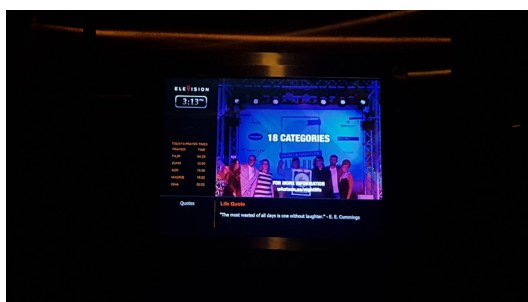
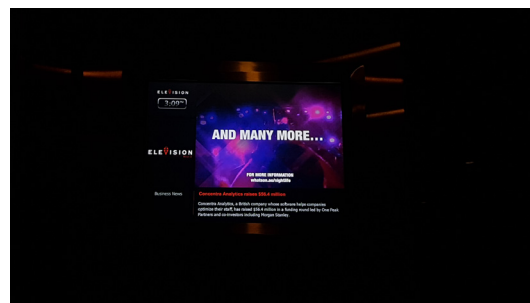
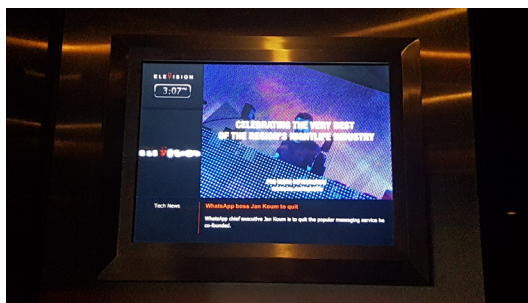
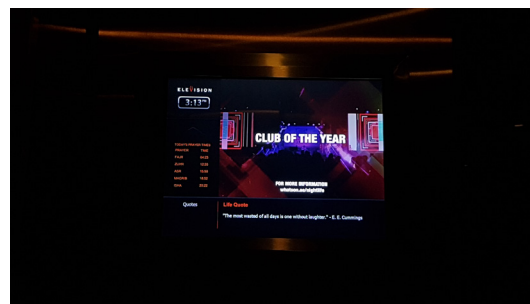
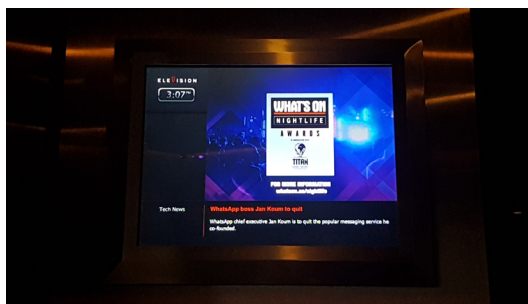






## ELEVATOR ADVERTISING

A campaign ran across the Elevision lift screens in Dubai Media City and Business Bay networks from April 11, 2018 through to the event.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY





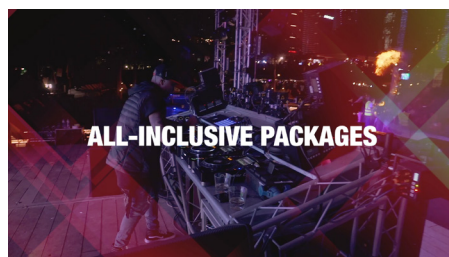
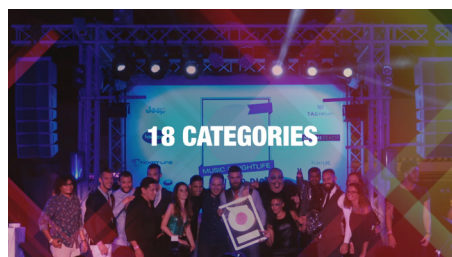
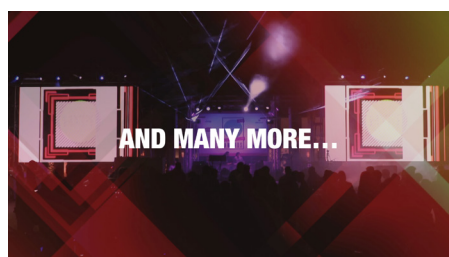
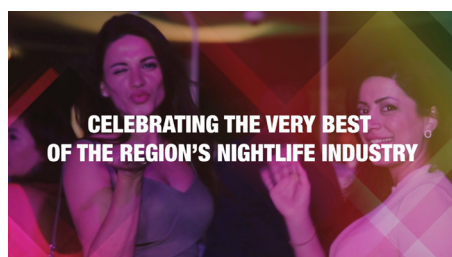
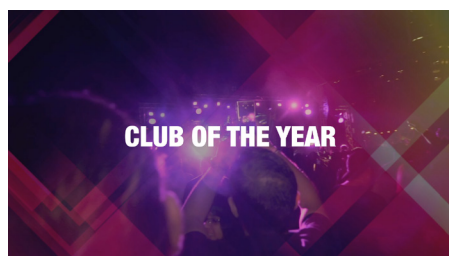
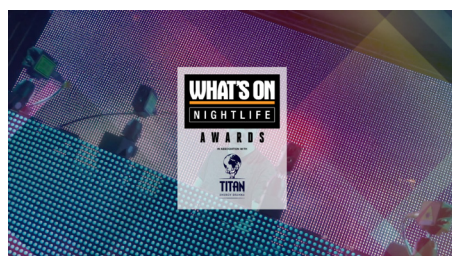
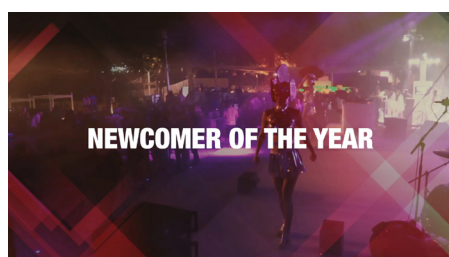
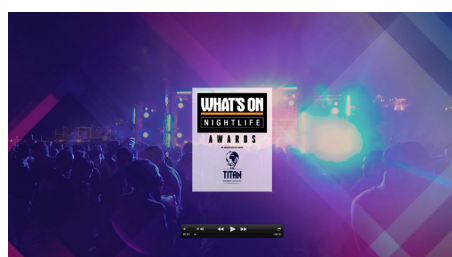


## CINEMA ADVERTISEMENT

A What's On Nightlife Awards cinema advert ran on all screens in the below cinemas, from 8th April till 1st May.

Mall of the Emirates  
Mirdiff  
Mercato  
Marina Mall

On-screen cinema advert. (30 seconds)



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







## RADIO AD

Adverts aired on Dubai 92 and Virgin radio for 3 weeks. (10th April - 2nd May)



26 spots in total, 2 spots per day (breakfast and drive time)

### WHAT'S ON NIGHTLIFE AWARDS RADIO

What's On is throwing a party and you're invited.  
The *What's On Nightlife Awards* in association with Titan Energy Drinks takes place on May 2nd at Barasti Beach.  
All-inclusive packages start at 150 dirhams.  
Visit [whatson dot ae forward slash nightlife awards](http://whatson.ae/forward-slash-nightlife-awards) for more.



CATEGORY SPONSORS

FUJIFILM  
**instax**

**TOSHIBA**

MOONSHINE

VENUE PARTNER

BARASTI

ENTERTAINMENT PARTNER

CRUISE  
LIFE

BEVERAGE PARTNER

AFRICAN+EASTERN  
INSPIRING GREAT BLEND

AUDIO VISUAL PARTNER

SHOWTECH

TELECOM PARTNER

the wif guys

VOTE PROCESSING PARTNER

JACOBSONS  
better experiences

PRESENTED BY

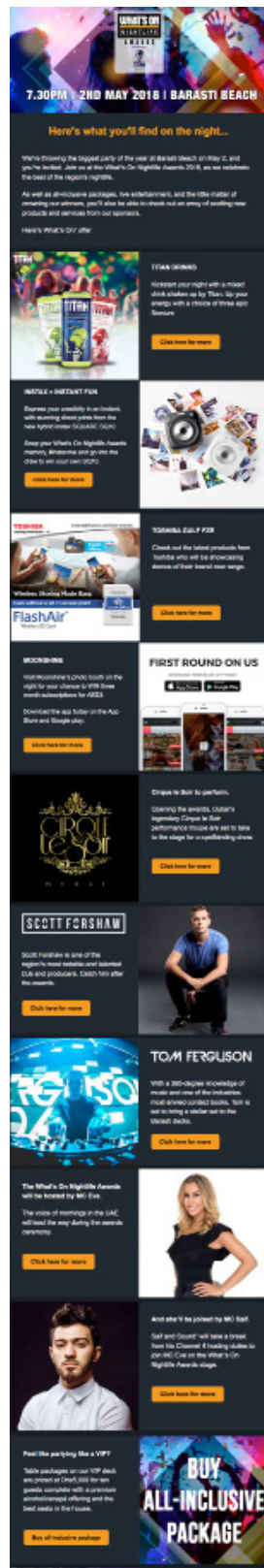
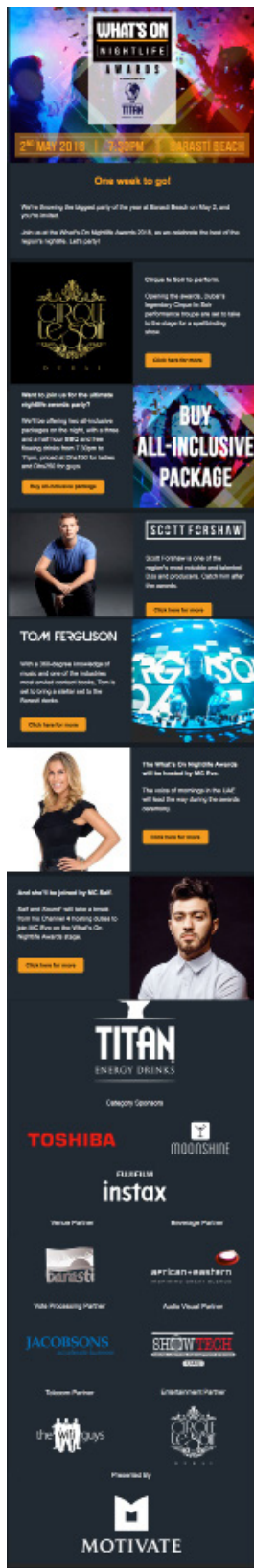
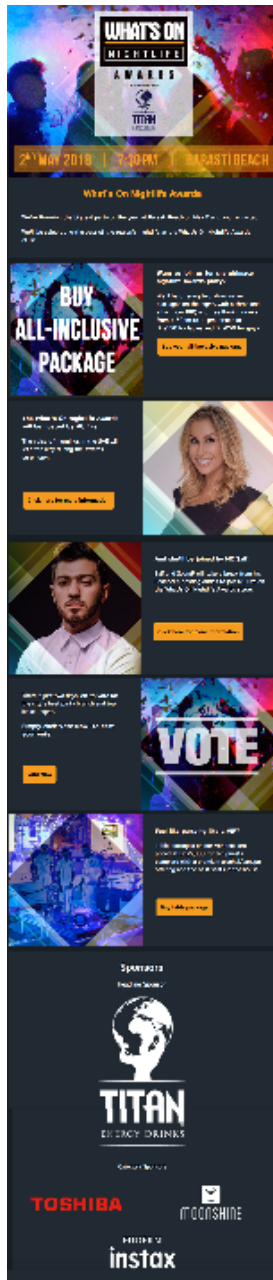
MOTIVATE



## EDMs

E-mail blasts were sent to the *What's On* database of 264,359 people on April 5, April 18, April 25 and April 30.

**EDM Total**  
**264,359**  
*IMPRESSIONS*



## CATEGORY SPONSORS

VENUE PARTNER

ENTERTAINMENT PARTNER

BEVERAGE PARTNER

AUDIO VISUAL PARTNER

TELECOM PARTNER

VOTE PROCESSING PARTNER

PRESENTED BY



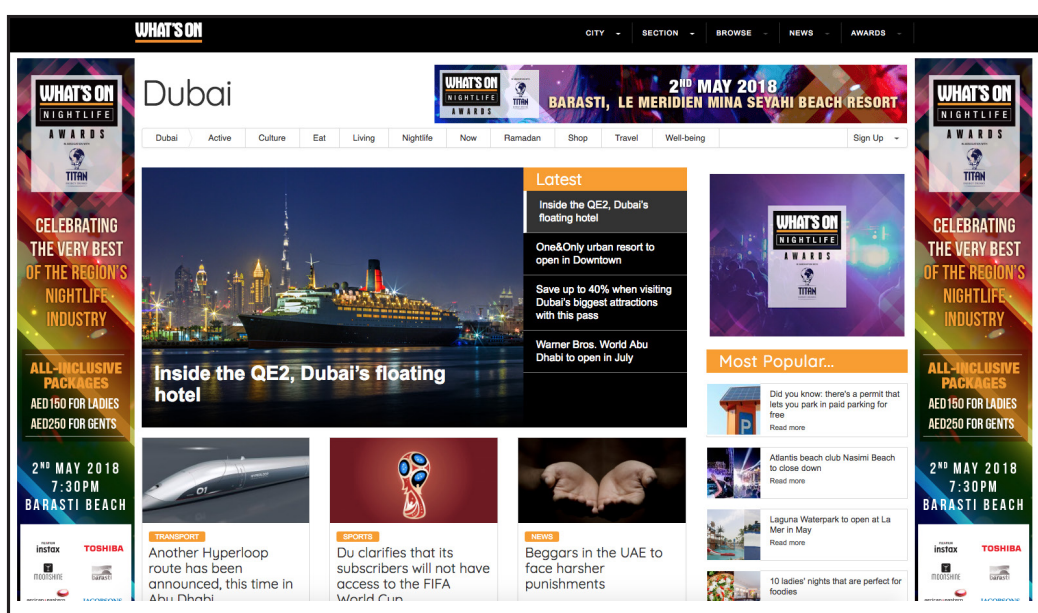




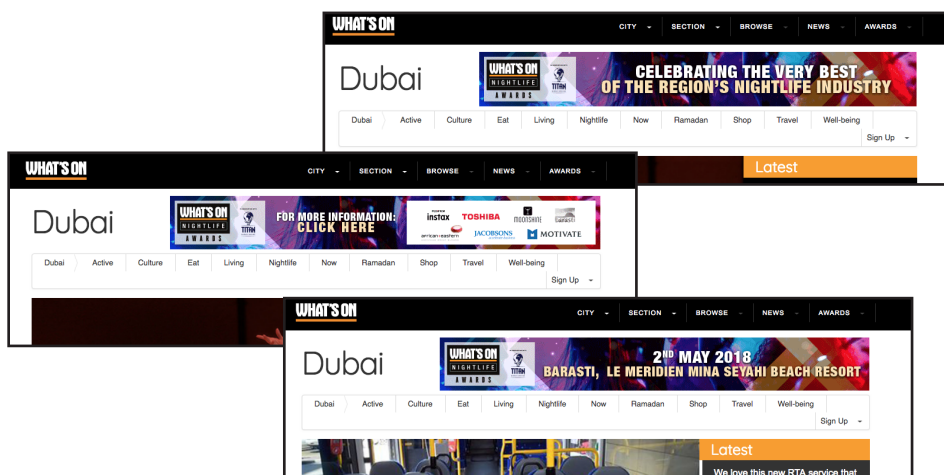
## DIGITAL BANNERS

Digital banners promoting the event were live on whatson.ae, fourfourtwoarabia.com, golfdigestme.com and campaignme.com from April 25, 2018 through to the event.

**HOMEPAGE  
TAKEOVER**  
**235,531**  
IMPRESSIONS



**LEADERBOARD**  
**974,167**  
IMPRESSIONS



CATEGORY SPONSORS

FUJIFILM  
**instax**

**TOSHIBA**

MOONSHINE

VENUE PARTNER

barasti

ENTERTAINMENT PARTNER

THE CROCODILE  
THEATRE

BEVERAGE PARTNER

african+eastern  
SHOPPING GREAT BLEND

AUDIO VISUAL PARTNER

SHOWTECH  
LIVE

TELECOM PARTNER

the wif guys

VOTE PROCESSING PARTNER

JACOBSONS  
better experiences

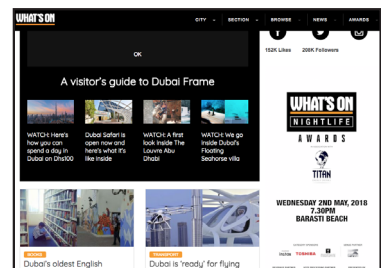
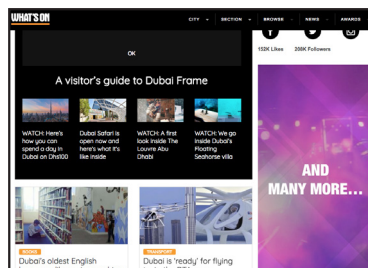
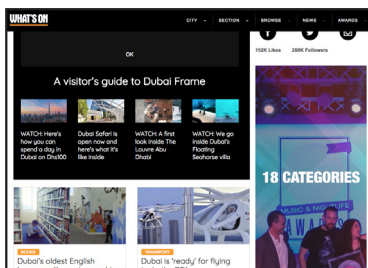
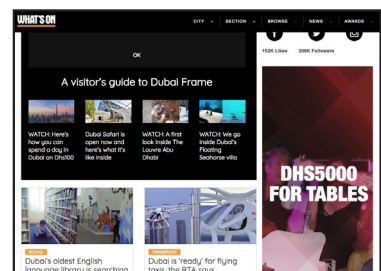
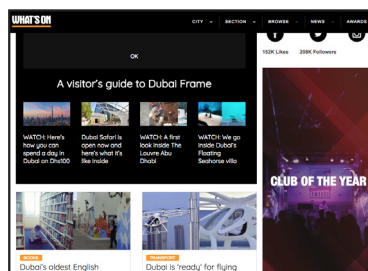
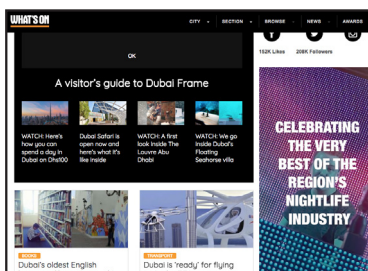
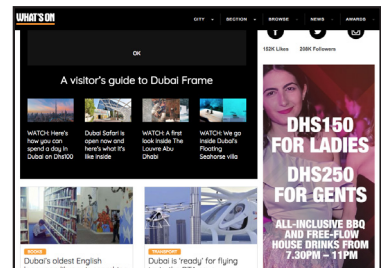
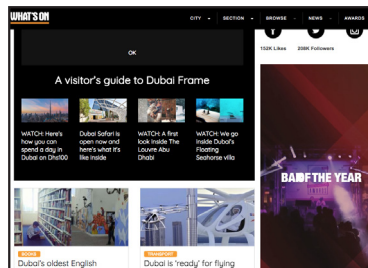
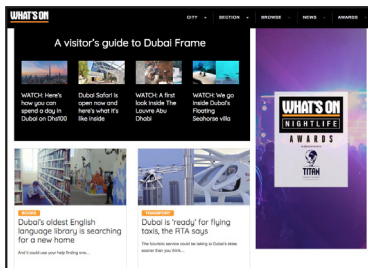
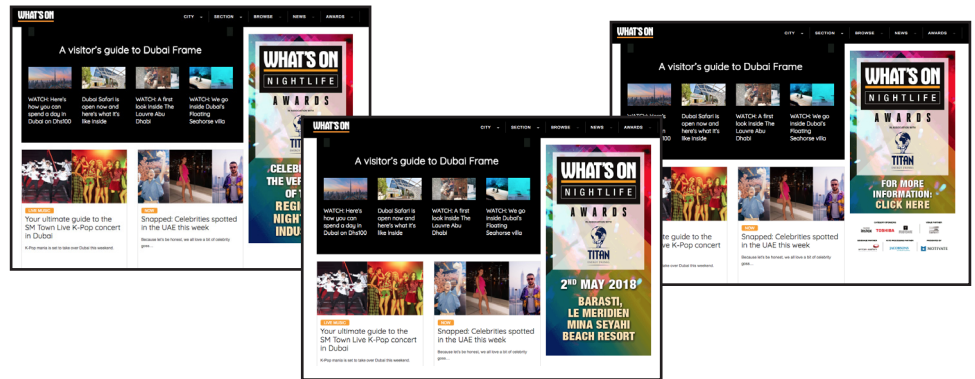
PRESENTED BY

MOTIVATE





**HALF PAGE**  
**377,224**  
IMPRESSIONS



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



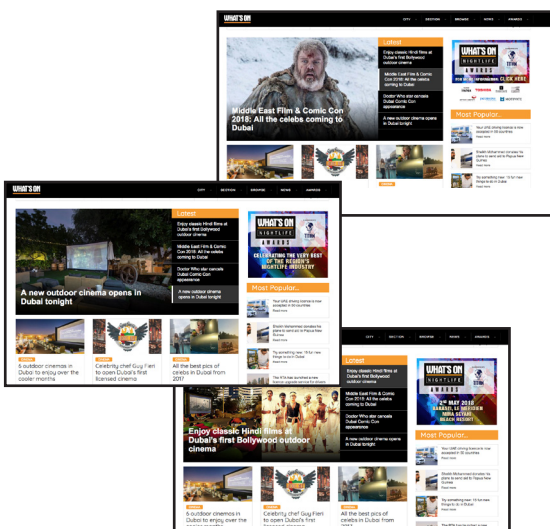
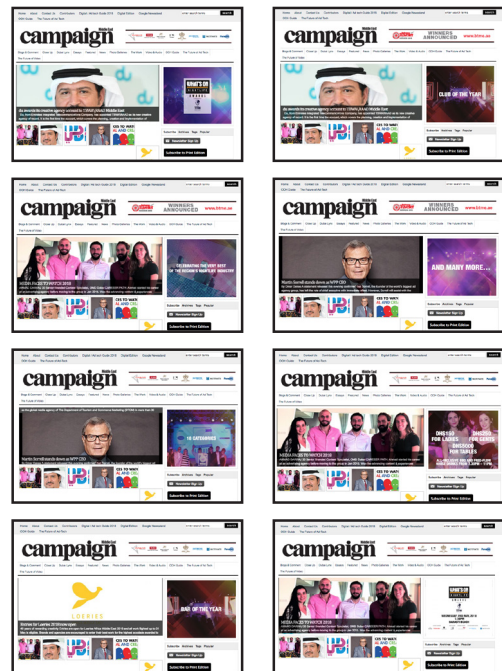
PRESENTED BY







**MPU**  
**372,002**  
IMPRESSIONS



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







**SKIN**  
**220,432**  
IMPRESSIONS

**WHAT'S ON**

CITYSECTIONBROWSENEWSAWARDS

**WHAT'S ON**  
NIGHTLIFE  
AWARDS  
TITAN

CELEBRATING  
THE VERY BEST  
OF THE REGION'S  
NIGHTLIFE  
INDUSTRY

ALL-INCLUSIVE  
PACKAGES  
AED 150 FOR LADIES  
AED 250 FOR GENTS

2<sup>ND</sup> MAY 2018  
7:30PM  
BARASTI BEACH

instaxTOSHIBA

MOONSHINEBARASTI

afrikan+easternJACOBSONSBEST OF MOTIVATE

**Active**


**ROVEHOTELS.COM**  
#ROVEHOTELS


BOOK NOW

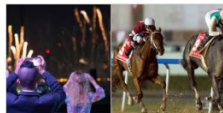
BEST RATE GUARANTEE

DubaiActiveAdventureClassesGolfIndoorRugby SevensSportsWatersportsSign Up

**5 outdoor adventures to try before summer**

**ACTIVE**  
Aquaventure Waterpark is throwing the ultimate night-time pool party  
Sponsored: Entry to the after-dark session will cost just Dhs95...

**ACTIVE**  
5 of Dubai's most Instagrammable pools  
From free entry pools to private cabanas complete with private butlers, be sure to snap a selfie at one of these.

**ACTIVE**  
Here's where you can catch all the Dubai World Cup action  
Sponsored: Fashion, fireworks, and of course, horses. Here's how you can experience it all...

**Latest**

7 of the best beach clubs in Dubai

Dubai to get the Middle East's first purpose-built eSports stadium

5 outdoor adventures to try before summer

Watch: HH Sheikh Mohammed celebrates Dubai World Cup win


**ROVEHOTELS.COM**  
#ROVEHOTELS


BOOK NOW


BEST RATE GUARANTEE

**Most Popular...**

UAE confirms Isra'a Wal Miraj holiday date  
Read more

There's going to be a dry night in Dubai this weekend  
Read more

Where to travel in 2018: 9 new flight routes from Dubai  
Read more

20 of the best swimming pool and beach club deals in Dubai  
Read more

Famous Las Vegas hotel Caesars Palace to open in Dubai this year  
Read more

**WHAT'S ON**  
NIGHTLIFE  
AWARDS  
TITAN

CELEBRATING  
THE VERY BEST  
OF THE REGION'S  
NIGHTLIFE  
INDUSTRY

ALL-INCLUSIVE  
PACKAGES  
AED 150 FOR LADIES  
AED 250 FOR GENTS

2<sup>ND</sup> MAY 2018  
7:30PM  
BARASTI BEACH

instaxTOSHIBA

MOONSHINEBARASTI

afrikan+easternJACOBSONSBEST OF MOTIVATE

CATEGORY SPONSORS

VENUE PARTNER

ENTERTAINMENT PARTNER

BEVERAGE PARTNER

AUDIO VISUAL PARTNER

TELECOM PARTNER

VOTE PROCESSING PARTNER

PRESENTED BY

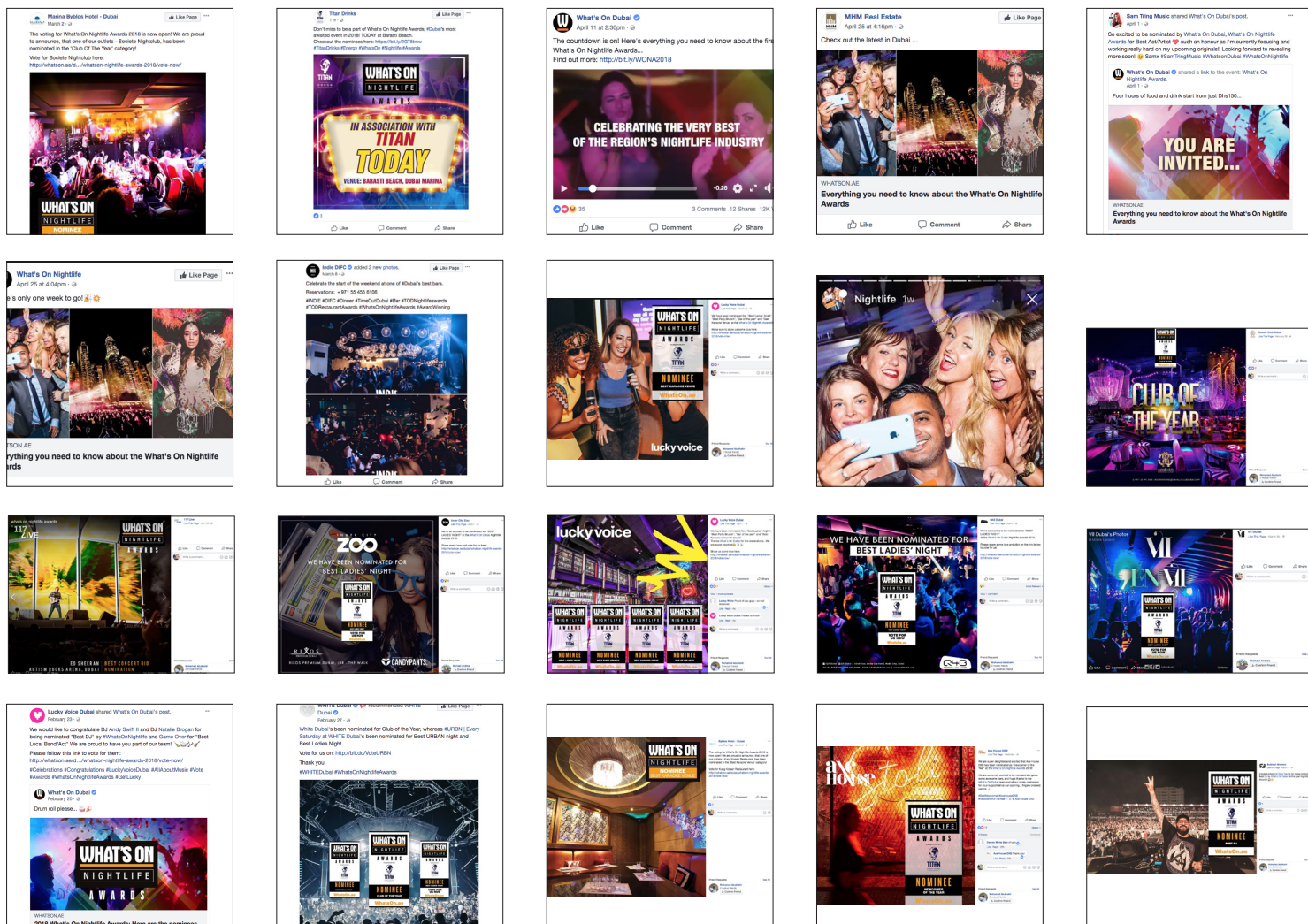




## SOCIAL MEDIA

### Facebook

Many posts were uploaded from the What's On team, Barasti (venue) and guests, pre, during and post event. Below is a small selection.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY

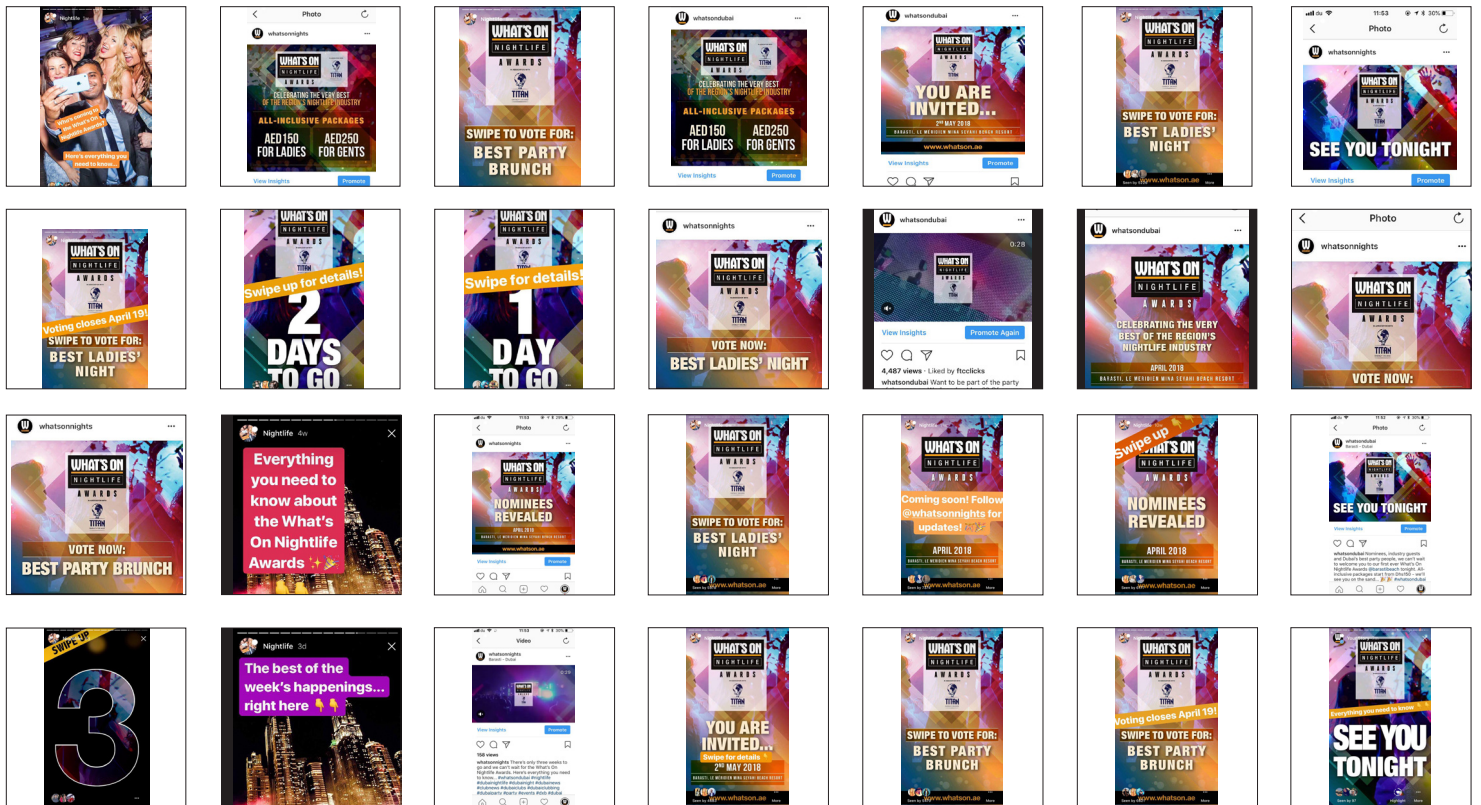






## Instagram

The What's On team marketed the event through instagram and twitter months in advance.



## Twitter



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY

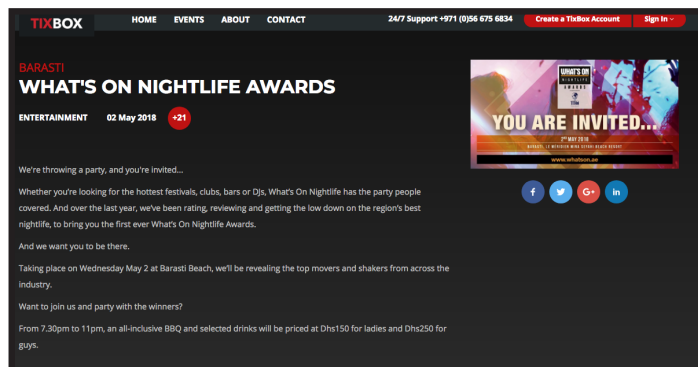
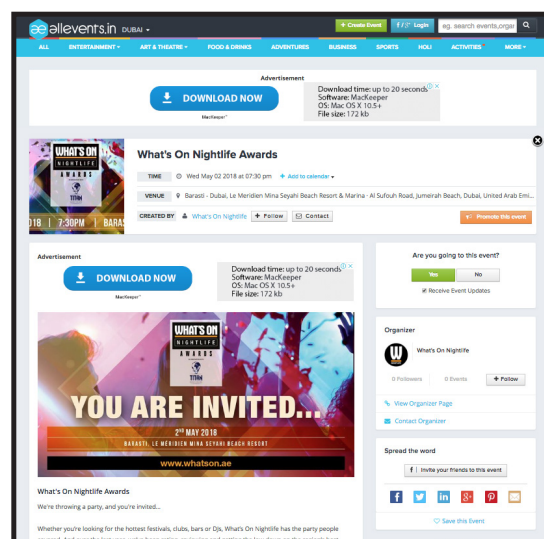
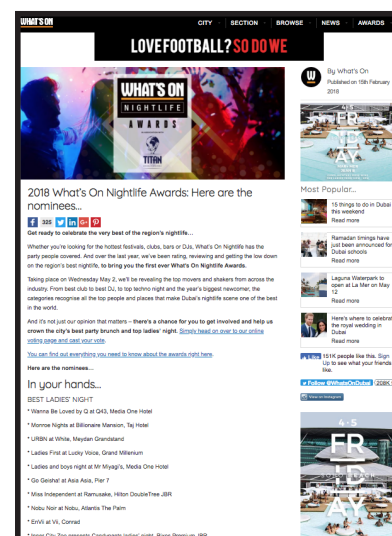
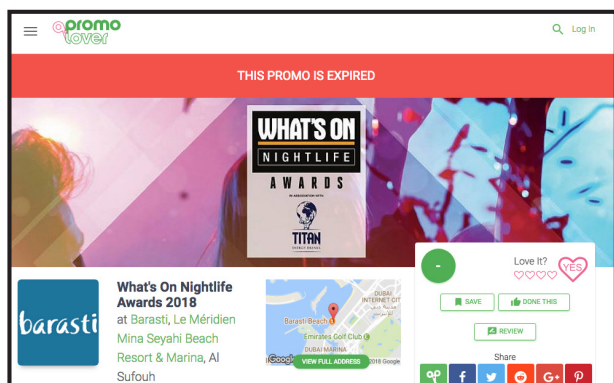
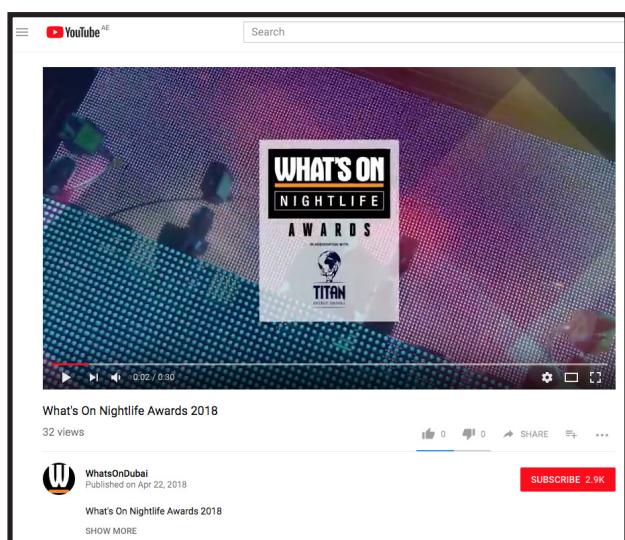






## ONLINE COVERAGE

The What's On team marketed the awards through other online mediums, including youtube, allevents, promolover and tixbox.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY





# WINNERS



**BEST DJ  
JIXO & DANZ**



**BEST LOCAL BAND/ACT  
HOLLAPHONIC**



**BEST INTERNATIONAL DJ SET  
SOLOMUN BLUE MARLIN IBIZA UAE**



**BEST FESTIVAL  
SOLE DXB**



**BEST CONCERT/GIG  
117 LIVE, ED SHEERAN  
AUTISM ROCKS ARENA**



**BEST COMEDY/GIG  
DXB LAUGHS, KEVIN BRIDGES  
DUBAI WORLD TRADE CENTRE**



**BEST HOUSE/TECHNO EVENT  
VIBES SERIES**



**BEST LIVE MUSIC VENUE  
THE IRISH VILLAGE**

CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# WINNERS



**BEST KARAOKE VENUE**  
**LUCKY VOICE**



**BEST PUB**  
**MCGETTIGAN'S JLT**



**BEST BEACH CLUB**  
**ZERO GRAVITY**



**BEST OUTDOOR BAR**  
**TREEHOUSE DUBAI**



**BEST LADIES' NIGHT**  
**MAHIKI**

CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY





# WINNERS



**BEST PARTY BRUNCH**  
**WANDERLUST JW MARRIOTT MARQUIS**



**BEST URBAN NIGHT**  
**THE LIST BILLIONAIRE MANSION**



**NEWCOMER OF THE YEAR**  
**SOHO GARDEN**



**BAR OF THE YEAR**  
**WHITE DUBAI**



**BAR OF THE YEAR**  
**LOCK STOCK AND BARREL**  
**RIXOS PREMIUM, JBR**

CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







## POST-EVENT EDITORIAL COVERAGE

### WHAT'S ON DUBAI – EDITORIAL COVERAGE

*JULY 2018 ISSUE*

# THE WHAT'S ON NIGHTLIFE AWARDS

AND THE WINNERS ARE...

LAST MONTH, WE CROWNED THE BEST CLUBS, DJS, NIGHTS OUT, BRUNCHES AND VENUES IN DUBAI. HERE'S YOUR GUIDE TO ALL THE VICTORS ON THE NIGHT

42\_What's On\_06.2018

CATEGORY SPONSORS

FUJIFILM  
**instax**

**TOSHIBA**

  
**MOONSHINE**


VENUE PARTNER

  
**barasti**

ENTERTAINMENT PARTNER

  
**CROWN & CO.**  
RESTAURANT & BAR

BEVERAGE PARTNER

  
**african+eastern**  
INSPIRING GREAT BLEND

AUDIO VISUAL PARTNER

  
**SHOWTECH**  
AV SOLUTIONS

TELECOM PARTNER

  
**the win guys**

VOTE PROCESSING PARTNER

**JACOBSONS**  
better experiences

PRESENTED BY

 **MOTIVATE**





#### BEST HOUSE/ TECHNO EVENT

**VIBE SERIES**  
Bringing some top underground artists to various venues across the city such as Anso Beach and Tamanya Terrace, Vibe Series has been a pioneer on the Dubai underground and alternative music scene for the past five years.

#### BEST LIVE MUSIC VENUE

**THE IRISH VILLAGE**  
From Texas to S Club 3, you can catch a diverse range of acts at The Irish Village. Walking into this venue feels like home, which is why all the gigs there successfully manage to bring sell-out crowds to the waterside location of Garhoud.

#### BEST BEACH CLUB

**ZERO GRAVITY**  
Loved in equal measure for its luxury ladies' day and legendary Saturday brunch, plus its high-energy parties and international DJ gig at night, Zero Gravity consistently manages to offer something new. You'll have to go a long way to find a day-to-night experience better than this in Dubai.

**"ZERO GRAVITY ALWAYS MANAGES TO OFFER SOMETHING NEW TO DUBAI'S PARTY CROWD"**

44 What's On UAE 2018

#### VOTED FOR BY YOU, OUR READERS



#### BEST LADIES' NIGHT

**MAHAKI**  
The Polynesian paradise called Mahaki has arguably one of the most consistently loyal ladies' night crowds there is, so it's no wonder that you voted it your Best Ladies' Night. Offering complimentary drinks to ladies until 1am every Tuesday, we know where you'll be next week.



#### BEST PARTY BRUNCH

**WANDERLUST AT JW MARRIOTT MARQUIS**  
It takes over The Garden every Friday afternoon at the JW Marriott Marquis, and Wanderlust remains one of Dubai's top party brunches. Offering a fantastic array of live food stations, drinks and entertainment, it's a high-quality brunch that gets the party vibe just right.



#### BEST CONCERT/GIG

**127 LIVE PRESENTS ED SHEERAN AT AUTISM ROCKS ARENA**  
Some top acts graced the stage at Autism Rocks over the past 12 months, but one gig stood out above them all. Ed Sheeran performed his array acoustic and up-tempo hits in November, and nearly 25,000 fans bought tickets.

#### BEST PUB

**MCGETTIGAN'S JLT**  
It's a Dubai stalwart when it comes to post-work drinks or somewhere to go for a proper pint. Loved for its alfresco terrace as much as

#### BEST DJ

**JIXO & DANZ**  
The award for Best DJ went to not one but two, as Jixo and Danz took home the first gang of the night. The duo played an instrumental part in setting up Discoziti, one of the city's top deep house nights, before taking up residency at Meydan super-venue Soho Garden. In simple terms, they're pioneers on the local DJ scene.

#### BEST LOCAL BAND/ACT

**HOLLAPHONIC**  
You'll do well to remember the name Hollaphonic. Born out of a recording studio in Dubai in 2013, the duo, made up of Oly Wood and Greg Stainer, are making waves in the industry both on home soil and internationally. As well as releasing music, you can find them performing at venues including Siddharta Lounge and Barasti, and working with brands such as La Perle and Jumeirah.



#### BEST COMEDY GIG

**DXB LAUGHS PRESENTS KEVIN BRIDGES AT DUBAI WORLD TRADE CENTRE**  
Scottish comedian Kevin Bridges has previous when it comes to winning awards, and he can now add a What's On gig to his trophy cabinet. His stand-up routine, brought to the UAE by Dune Events last October at the World Trade Centre, was a great night out and a natural winner for our Best Comedy Gig award.

Primary contact: @kevinbridges. Our Business Bay's best spots. Our Best Outdoor Bar award could have gone to none other.

#### BEST KARAOKE VENUE

**LUCKY VOICE**  
Lucky Voice really has it all when it comes to cheery

#### WHAT'S ON NIGHTLIFE AWARDS

#### WINNERS REVEALED



#### BEST URBAN NIGHT

**THE LIST AT BILLIONAIRE MANSON**  
It consistently draws in glamorous party crowds each week despite being held on a Sunday, and should be on every Dubai chubber's bucket list. When it comes to the emirate's top urban night, there's nowhere better than The List at Billionaire Mansion. In part thanks to regular DJs Brooklyn, Mr Levier and Timothy Night.

#### BEST INTERNATIONAL DJ SET

**SOLOMON AT BLUE MARLIN IBIZA UAE**  
Known for bringing some of the top house, EDM and techno names to the shores of the emirates, Blue Marlin Ibiza UAE's New Year's Eve gig featured a stellar set from European deep house DJ Solomon. He beat big names including Roger Sanchez, Martin Jensen and Hardwell to win the award.

#### WHAT'S ON NIGHTLIFE AWARDS



#### THE GRAND PRIX AWARDS

##### NEWCOMER OF THE YEAR

**SOHO GARDEN**  
Soho Garden at Meydan brings something totally new to the Dubai nightlife scene, thanks to its slick urban influences and secret garden. So why go clubbing here? It offers a hanging Thursday house night, a packed out Wednesday ladies' night and has secured a weekly Manbo Brothers residency.

##### BAR OF THE YEAR

**LOCK, STOCK & BARREL JBR**  
A super-sized space that delivers excellent bar food, fantastic live music nights and is a go-to destination for party and pub people across the city. Whether it's catching the football, some wrestling at their Friday brunch or kickstarting your Tuesday night at their Lock, Stock & Lipstick ladies' night,

##### CLUB OF THE YEAR

**WHITE DUBAI**  
Our biggest award of the night, and this year's winner is legendary on the Dubai clubbing scene. The Beirut-inspired Meydan venue is always full of fresh ideas; offering new nights and bringing emerging talent and established artists to the city.

45 What's On UAE 2018

CATEGORY SPONSORS

FUJIFILM  
instax

TOSHIBA

MOONSHINE

VENUE PARTNER

barasti

ENTERTAINMENT PARTNER

CHOU  
TOUS  
ROSE

BEVERAGE PARTNER

african+eastern  
INSPIRING GREAT BLEND

AUDIO VISUAL PARTNER

SHOWTECH  
UAE

TELECOM PARTNER

the wifi guys

VOTE PROCESSING PARTNER

JACOBSONS  
better experiences

PRESENTED BY

MOTIVATE





# POST EVENT MARKETING

**PRINT ADVERT**

**WHAT'S ON**

*MAY 2018 ISSUE*

**WHAT'S ON**  
**NIGHTLIFE**  
**AWARDS**  
IN ASSOCIATION WITH  
**TITAN**  
ENERGY DRINKS

**THANK YOU  
FOR PARTYING WITH US!**

**SEE YOU NEXT TIME...**

FOR A LIST OF OUR WINNERS - PLEASE VISIT [whatson.ae](http://whatson.ae)

CATEGORY SPONSORS: **instax** **TOSHIBA** **MOONSHINE** **barasti** **afrikan+eastern** **SHOWTECH** **the wif guys** **JACOBSONS** **MOTIVATE**

VENUE PARTNER: **barasti**

ENTERTAINMENT PARTNER: **afrikan+eastern**

BEVERAGE PARTNER: **afrikan+eastern**

AUDIO VISUAL PARTNER: **SHOWTECH**

TELECOM PARTNER: **the wif guys**

VOTE PROCESSING PARTNER: **JACOBSONS**

PRESENTED BY: **MOTIVATE**

CATEGORY SPONSORS

**instax**

**TOSHIBA**

**MOONSHINE**

VENUE PARTNER

**barasti**

ENTERTAINMENT PARTNER

**afrikan+eastern**

BEVERAGE PARTNER

**afrikan+eastern**

AUDIO VISUAL PARTNER

**SHOWTECH**

TELECOM PARTNER

**the wif guys**

VOTE PROCESSING PARTNER

**JACOBSONS**

PRESENTED BY

**MOTIVATE**





## EDMs

What's On Nightlife Awards winners  
emailer was sent to the What's On  
database / the past nominees lists  
and registrants lists. (170,000)

**CONGRATULATIONS TO THE WINNERS**

**WHAT'S ON  
NIGHTLIFE  
AWARDS**  
IN ASSOCIATION WITH  
**TITAN**  
ENERGY DRINKS

<b>BEST DJ</b> JIXO & DANZ	<b>BEST URBAN NIGHT</b> THE LIST BILLIONAIRE MANSION	<b>BEST OUTDOOR BAR</b> TREEHOUSE
<b>BEST LOCAL BAND/ACT</b> HOLLAPHONIC	<b>BEST HOUSE/TECHNO EVENT</b> VIBE SERIES	<b>BEST LADIES' NIGHT</b> MAHIKI
<b>BEST INTERNATIONAL DJ SET</b> SOLOMUN BLUE MARLIN IBIZA UAE	<b>BEST LIVE MUSIC VENUE</b> THE IRISH VILLAGE	<b>BEST PARTY BRUNCH</b> WANDERLUST JW MARRIOTT MARQUIS
<b>BEST FESTIVAL</b> SOLE DXB	<b>BEST KARAOKE VENUE</b> LUCKY VOICE	<b>NEWCOMER OF THE YEAR</b> SOHO GARDEN
<b>BEST CONCERT/GIG</b> 117 LIVE, ED SHEERAN AUTISM ROCKS ARENA	<b>BEST PUB</b> MCGETTIGAN'S JLT	<b>BAR OF THE YEAR</b> LOCK, STOCK & BARREL JBR
<b>BEST COMEDY GIG</b> DXB LAUGHS, KEVIN BRIDGES DUBAI WORLD TRADE CENTRE	<b>BEST BEACH CLUB</b> ZERO GRAVITY	<b>CLUB OF THE YEAR</b> WHITE DUBAI

For more information: [CLICK HERE](#)

CATEGORY SPONSORS: instax, FUJIFILM, TOSHIBA, MOONSHINE, VENUE PARTNER: barasti, ENTERTAINMENT PARTNER: CROUDESTON, BEVERAGE PARTNER: african+eastern, AUDIO VISUAL PARTNER: SHOWTECH, TELECOM PARTNER: thewifguys, VOTE PROCESSING PARTNER: JACOBSONS, MOTIVATE, PRESENTED BY: MOTIVATE



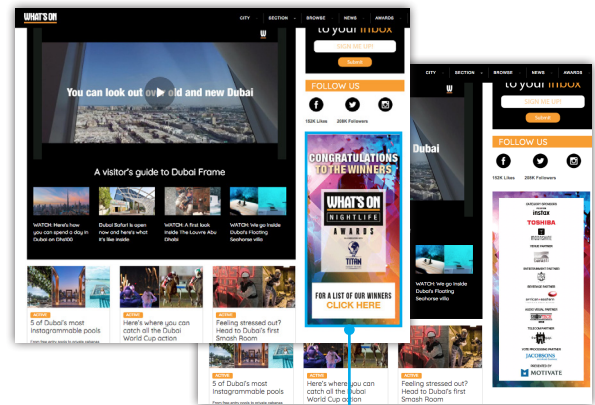


## DIGITAL BANNERS

Digital banners promoting the winners were live on whatson.ae from May 3, 2018 until May 13, 2018.



**HALF PAGE**  
**94,893**  
IMPRESSIONS



**LEADERBOARD**  
**93,907**  
IMPRESSIONS

Sponsors Logos



**MPU**  
**102,667**  
IMPRESSIONS

CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY

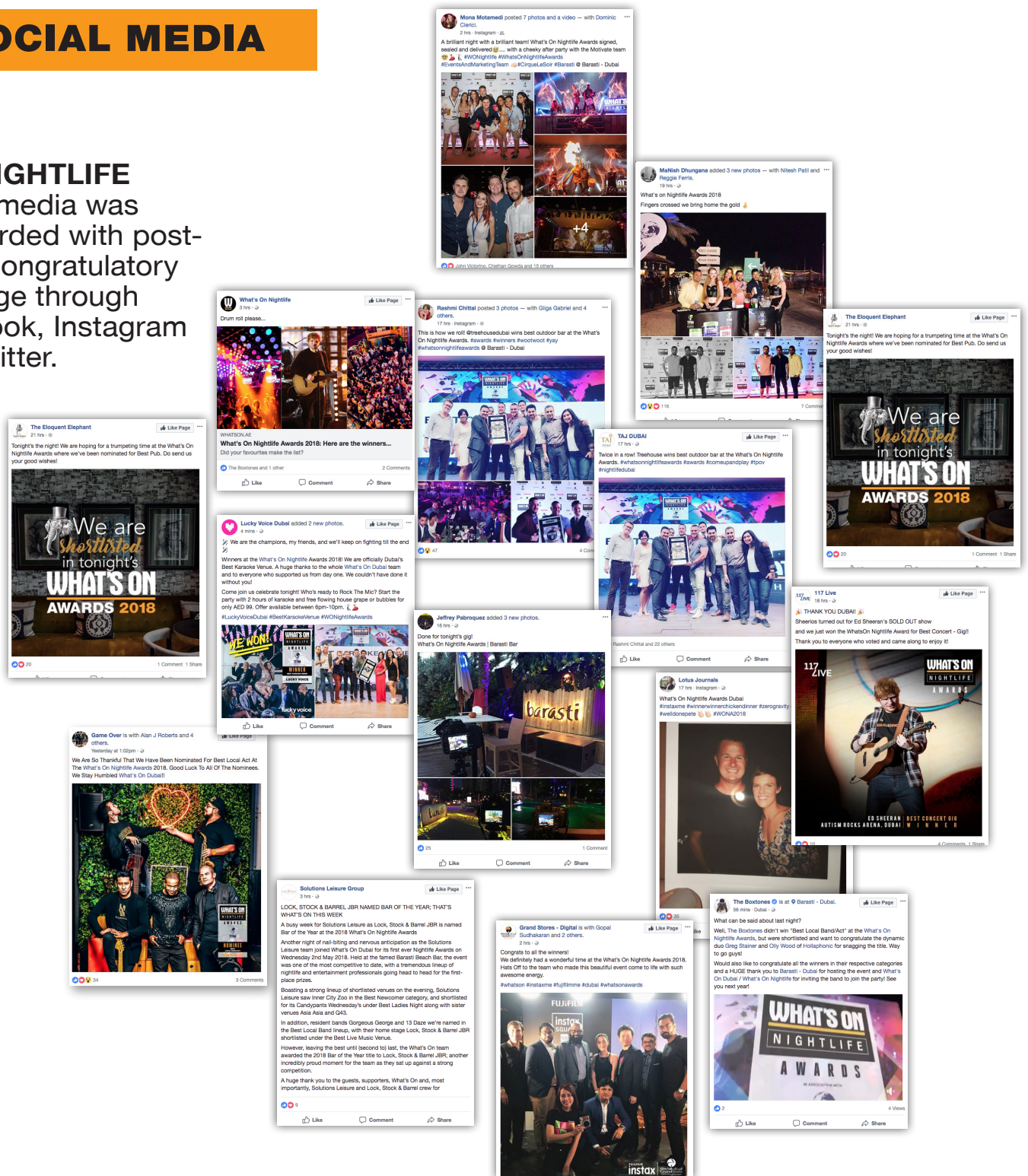






## SOCIAL MEDIA

**#WONIGHTLIFE**  
Social media was bombarded with post-event congratulatory coverage through Facebook, Instagram and Twitter.



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# INSTAGRAM

whatsonnights We partied hard at the first ever What's On Nightlife Awards last night! Thank you to @barastibeach, @evepresenter @saifandsoundofficial @triquiesofficial and everyone who came and partied with us, we can't wait for next year already. Congratulations to all the winners - link in bio for the full list 🎉 #whatsondubai #WONightlife #awards #nightlifeawards #events #nightlife #dubainight evepresenter

28 likes  
2 HOURS AGO

paulavansolutions Twice in one week! So proud of the team at @solutionsleisure as we bring home 2018 Bar of the Year at @whatsondubai Nightlife Awards for @rockrock4u! #paulavansolutions #Winner #WONightlife #Awards #BarOfTheYear #Dubai #DubaiLife #Hospitality #RnB #shilliegriffithsk @kimkeneghan rocks up bare foot 🍷💕 love you girl! Congratulations guys! Xx

57 likes  
6 HOURS AGO

saifandsoundofficial Who looks better? It's a rhetorical question, you don't have to answer because I DO! 🙌 Thanks for having us host the first ever What's On Nightlife Awards last night and congratulations to all the winners 🎉 #Saifandsound #Hajab-amer123 My Aladin always the best 💯

#nightlife #dubai #barasti #beach #chaneldubai #wonghtlife #fashion #instagood #mydubai #sacrosbrothers #massmoduti #dubainightlife #uae #abudhabi #weekend #instatravel #instafashion #ustandie #travelgram #stylish #mensfashion

432 likes  
1 HOUR AGO

itme.sash What's on Nightlife awards with the team 🙌 #WONightlife #events @mouna\_ajam @dareen\_na #ffash hairextensionsjeddah Fab! hollywoodmille.dubai Lovely louise\_263 Gorgeous girl! 🍷 itme.sash @louise\_263 thanks babe xx

21 likes  
16 HOURS AGO

luckyvoicedubai 🙌 We are the champions, my friends, and we'll keep on fighting till the end 🙌 Winners at the @whatsonnights Awards 2018! We are officially Dubai's Best Karaoke Venue. A huge thanks to the whole @luckyvoicedubai team and to everyone who supported us from day one. We couldn't have done it without you! 🙌 Come join us celebrate tonight! What's ready to rock The No.1 Start the party with 2 hours of karaoke and free flowing house grape or bubbles for only AED 99. Offer available between 6pm-10pm.🎉

luckyvoicedubai #winners #whatsonnights #awards #bestkaraokevenue

gillpoor, nashakamakareko, payalut95, whatsonnights, sanjari, cocha, jendubai and hundreds like this

52 MINUTES AGO

# TWITTER

What's On Dubai @WhatsOnDubai · 3h

We've crowned the winners of the first ever What's On Nightlife Awards! #wonightlife

What's On Nightlife Awards 2018: Here are the winners... We've crowned Dubai's best party people, nights out, brunches and venues. Here, we reveal the winners of the first ever What's On Nightlife

whatson.ae

What's On Dubai @WhatsOnDubai · 15h

So many epic acts performed across Abu Dhabi and Dubai last year, but one truly stood out. This year's Best Concert/Gig goes to 117 Live for the @edsheeran concert at Autism Rocks Arena. #wonightlife

1 4

What's On Dubai @WhatsOnDubai · 15h

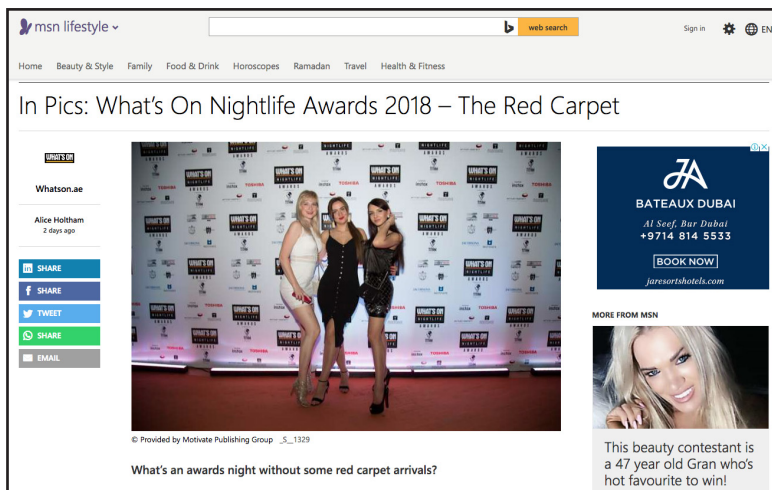
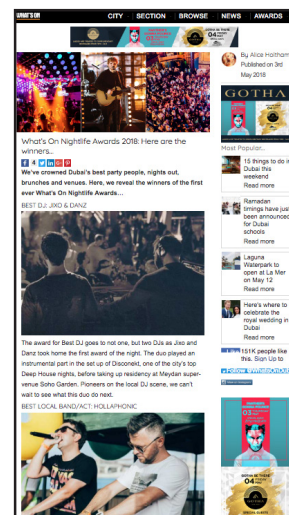
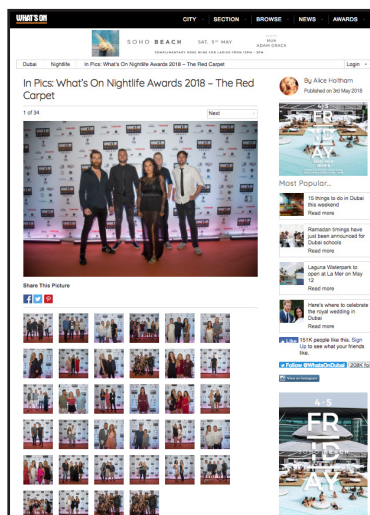
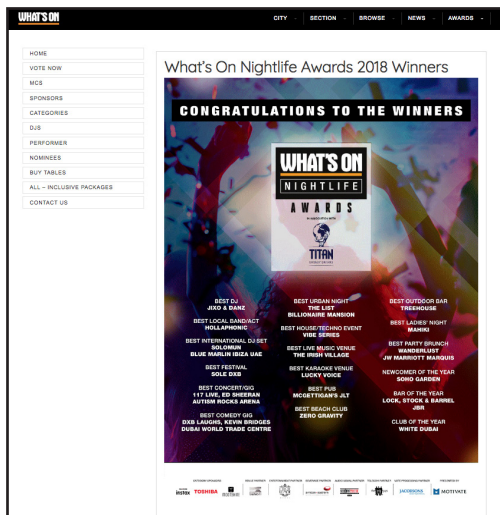
We're spoiled for choice when it comes to epic live music venues in Dubai, but this stalwart never fails to deliver. The Irish Village takes home the award for Best Live Music Venue. #wonightlife

2 3





# ONLINE COVERAGE



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY







# SPECIAL THANKS TO OUR SPONSORS

IN ASSOCIATION WITH



CATEGORY SPONSOR



VENUE PARTNER

ENTERTAINMENT PARTNER

BEVERAGE SPONSOR



AUDIO/VISUAL PARTNER

VOTE PROCESSING PARTNER

TELECOM PARTNER



PRESENTED BY



CATEGORY SPONSORS



VENUE PARTNER



ENTERTAINMENT PARTNER



BEVERAGE PARTNER



AUDIO VISUAL PARTNER



TELECOM PARTNER



VOTE PROCESSING PARTNER



PRESENTED BY

