

WHAT'S ON

NIGHTLIFE

AWARDS 2024

IN ASSOCIATION WITH



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POST-EVENT REPORT

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MEDIA GROUP



Motivate Media Group would like to extend our thanks and appreciation to our sponsors for what was a hugely successful evening celebrating the very best of Dubai's nightlife industry.

We hope you enjoyed the event, and we look forward to working with you in the near future.

Thanks again,
Motivate Media Group Events Team

THANK YOU



WHAT'S ON
NIGHTLIFE
AWARDS 2024

IN ASSOCIATION WITH



YOU ARE INVITED

IMPORTANT INFORMATION

DATE: OCTOBER 23
VENUE: ZERO GRAVITY
DOORS OPEN: 7:30 PM
DRESS CODE: BEACH GLAM
RSVP: WONA@MOTIVATE.AE | CONFIRM YOUR ATTENDANCE (+1)

OTHER INFORMATION

PLEASE ENSURE THIS EMAIL IS SHARED WITH ALL OF YOUR ATTENDING GUESTS.

PHOTOGRAPHY & VIDEOGRAPHY

T&C: * Guests consent to the broadcast, photographing and video recording during the event by Motivate and expressly release Motivate against any claims arising out of the consent herein granted.

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WhatsOnDubai #WONightlifeAwards

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900+ guests attended the What's On Nightlife Awards 2024.

Twenty seven awards were presented to well-deserved winners.

YOU ARE INVITED

WHAT'S ON
NIGHTLIFE
AWARDS 2024

IN ASSOCIATION WITH



Found next to the exhilarating drop zone of Skydive Dubai, Zero Gravity is a multiple award-winning beach club that welcomes 40,000 guests through its doors every month. The design and material selection benefits from Zero Gravity's meticulous attention to detail, with high grade finishes throughout. That same singular focus is also applied to the venue's menus, curated to create a laidback dining experience, without compromising on quality and flavour. DJs entertain throughout the day and when the sun sets the after-dark element of this vibrant locale really comes into play. As night descends, the venue is transformed into a state-of-the-art open-air nightclub boasting international deck-top talent every weekend.

THE VENUE





Sponsors' logos were placed on all event collateral, including: Invites, the arriva photo wall, winner's wall, table-top branding, menu & programme, welcome boards, outdoor signage, ballroom banners and more.

EVENT BRANDING



EVENT BRANDING



**BEST ENTERTAINMENT VENUE
TOPGOLF**



**BEST CONCERT OR GIG
ADRIATIQUE PRESENT X
BY SOHO GARDEN FESTIVAL,
DUBAI MEDIA CITY AMPHITHEATRE**

Dean Curtis - Deputy Programme Director,
Virgin Radio, presented the following awards:
Best Entertainment Venue
Best Concert or Gig
Best Festival



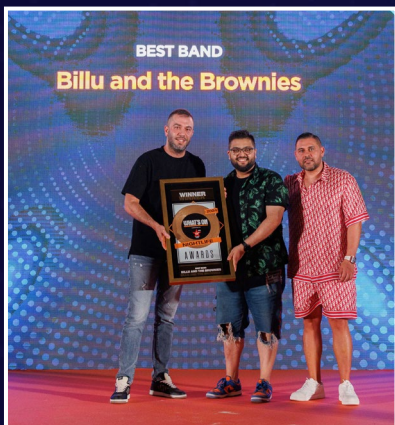
**BEST FESTIVAL
DEFECTED,
SOUL BEACH**

IN ASSOCIATION WITH-VIRGIN RADIO



Ryan Atallah, General Manager and Ahmad Mansour, Founder & CEO of Luxury Super Cars, presented the following awards:

- Best Band
- Best DJ
- Best Promoter Night



BEST BAND
BILLU AND THE BROWNIES



BEST DJ
DREW MORELAND



BEST PROMOTER NIGHT
PLUS 44, BLU DUBAI



SPONSOR-LUXURY SUPERCARS



Shoaib Moideen, Senior Technical Producer at Media Pro, presented the following awards:

- Best Rooftop Bar
- Best Date Night Spot
- Best Dinner and a Show



BEST ROOFTOP BAR
SOBE,
W DUBAI - THE PALM



BEST DATE NIGHT SPOT
RARE



BEST DINNER AND A SHOW
BILLIONAIRE

Luigi Bologna, General Manager at OOKA and
 Chris Tarabay, Sales Manager OOKA,
 presented the following awards:
 Best Beach Club
 Best Beach Bar
 Best Pool Day



BEST BEACH CLUB
 VERDE BEACH



BEST BEACH BAR
 FEBRUARY 30



BEST POOL DAY
 DRIFT BEACH DUBAI



SPONSOR-REDBULL



Warlito Cruz, Finance Manager, Zero Gravity Dubai, presented the following awards:

- Best Party Restaurant
- Best Speakeasy Bar
- Best Cocktail Bar



BEST PARTY RESTAURANT
MISS LILY'S



BEST SPEAKEASY BAR
HUSH HUSH, THE NICE GUY



BEST COCKTAIL BAR
MIMI KAKUSHI

SPONSOR-ZERO GRAVITY



NIGHTCLUB OF THE YEAR
SKY2.0



NEWCOMER OF THE YEAR
LING LING ULTRA LOUNGE, ATLANTIS THE ROYAL



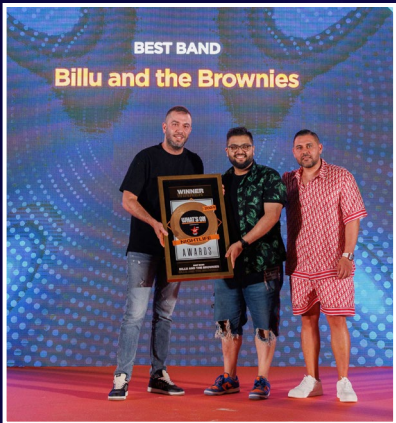
BAR OF THE YEAR
SURF CLUB



BEST LADIES' DAY
BE BEACH



BEST LADIES' NIGHT
COUGLEY FRENCH BRASSERIE, PULLMAN DOWNTOWN



BEST BAND
BILLU AND THE BROWNIES



BEST DJ
DREW MORELAND



BEST PROMOTER NIGHT
PLUS 44, BLU DUBAI

WHAT'S ON NIGHTLIFE AWARDS 2024

IN ASSOCIATION WITH



EDITOR'S CHOICE



BEST BEACH CLUB
VERDE BEACH



BEST BEACH BAR
FEBRUARY 30



BEST POOL DAY
DRIFT BEACH DUBAI



BEST QUIZ NIGHT
THE COTERIE



BEST PUB
**GOOSE ISLAND TAP HOUSE,
FIVE JUMEIRAH VILLAGE**



BEST SPORTS BAR
**CLAW BBQ,
HILTON DUBAI PALM JUMEIRAH**



BEST APERITIVO
LA PETITE MAISON DUBAI



BEST SUNDOWNER SPOT
**SHIMMERS,
JUMEIRAH MINA AL SALAM**



BEST ROOFTOP BAR
**SOBE,
W DUBAI - THE PALM**

WINNERS

WHAT'S ON NIGHTLIFE AWARDS 2024

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EDITOR'S CHOICE



BEST DATE NIGHT SPOT
RARE



BEST DINNER AND A SHOW
BILLIONAIRE



BEST PARTY RESTAURANT
MISS LILY'S



BEST SPEAKEASY BAR
HUSH HUSH, THE NICE GUY



BEST CONCERT OR GIG
**ADRIATIQUE PRESENT X BY SOHO GARDEN FESTIVAL,
DUBAI MEDIA CITY AMPHITHEATRE**



BEST ENTERTAINMENT VENUE
TOPGOLF



BEST COCKTAIL BAR
MIMI KAKUSHI



BEST EVENING BRUNCH
**BIG FAT GREEK BRUNCH
BY SECRET PARTIES,
GALLERY 7/40**



BEST FESTIVAL
DEFECTED, SOUL BEACH



BEST PARTY BRUNCH
IRIS

WINNERS



NEWCOMER OF THE YEAR
BE BEACH

PARADISO FIVE LUXE



NIGHTCLUB OF THE YEAR
THE PENTHOUSE, FIVE PALM JUMEIRAH

SOHO GARDEN DXB, MEYDAN



BAR OF THE YEAR
HONEYCOMB HI-FI

IRIS



BEST LADIES' DAY
 DOLLHOUSE DAY:CLB, BCH:CLB

ZERO GRAVITY



BEST LADIES' NIGHT
 THE MAINE OYSTER BAR & GRILL, JBR



SOON



BEST BAND
 4THEMUSIC



BIG MOUTH



BEST DJ
 ITAKENNANDOS

KARNO



BEST PROMOTER NIGHT
 BODEGA BY HOUSE OF YANOS

OFF THE RECORD

WHAT'S ON
NIGHTLIFE
AWARDS 2024

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EDITOR'S CHOICE



BEST BEACH CLUB
KYMA

NIKKI BEACH DUBAI



BEST SPORTS BAR
**BRIDGEWATER TAVERN,
JW MARRIOTT MARQUIS HOTEL DUBAI**

GARDEN ON 8, MEDIA ONE HOTEL



BEST POOL DAY
TERRA SOLIS

ZETA SEVENTY SEVEN, ADDRESS BEACH RESORT



BEST BEACH BAR
JETTY LOUNGE, ONE&ONLY ROYAL MIRAGE



BEST PUB
MCGETTIGAN'S JLT

REFORM SOCIAL & GRILL



BEST QUIZ NIGHT
THE ELOQUENT ELEPHANT, TAJ DUBAI

SPIKE BAR, EMIRATES GOLF CLUB



BEST APERITIVO
PIATTI BY THE BEACH, RAFFLES THE PALM

SIGNOR SASSI

HIGHLY COMMENDED

EDITOR'S CHOICE



BEST DATE NIGHT SPOT
 CHEZ WAM



THE MAINE LAND BRASSERIE



BEST ROOFTOP BAR
 CÉ LA VI



LUNA, FOUR SEASONS DIFC



BEST SUNDOWNER SPOT
 THE BEACH HOUSE,
 ANANTARA THE PALM DUBAI RESORT



BEST DINNER AND A SHOW
 ARETHA



CAÑA BEACH



DREAM DUBAI

BEST PARTY RESTAURANT
 OPA

BEST SPEAKEASY BAR
 BUND AT SHANGHAI ME

SO MUCH TROUBLE

WHAT'S ON
NIGHTLIFE
AWARDS 2024

IN ASSOCIATION WITH



EDITOR'S CHOICE



BEST EVENING BRUNCH
BA - BOLDLY ASIAN, FAIRMONT THE PALM



STK DUBAI JBR



BEST ENTERTAINMENT VENUE
GOOSE ISLAND TAP HOUSE, FIVE LUXE



[U]BK, MÖVENPICK JUMEIRAH LAKES TOWERS



BEST COCKTAIL BAR
AMELIA

SOUL KITCHEN



BEST FESTIVAL
UNTOLD, EXPO CITY DUBAI



MIXTAPE, BLA BLA DUBAI



BEST CONCERT OR GIG
MARTIN GARRIX AT ATLANTIS, THE PALM

KHALID AT COCA-COLA ARENA



BEST PARTY BRUNCH
EVA BEACH RESTAURANT

WANDERLUST,
JW MARRIOTT MARQUIS HOTEL DUBAI

HIGHLY COMMENDED





EDM

EDMS WERE SENT OUT TO THE WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, CAMPAIGN, GULF BUSINESS, DATABASES OF 129,000 SUBSCRIBERS

WHAT'S ON
NIGHTLIFE
AWARDS 2024

IN ASSOCIATION WITH
Virgin
RADIO
DUBAI

KEY DATES ANNOUNCED

Dear Priya,

Party people, it's happening: The What's On Nightlife Awards returns this October. As always, we'll be crowning the biggest names on the Dubai nightlife scene at an evening rich in ritz, glitz and best-backed festivities.

But what's new for 2024? We're levelling things up with an additional category in the public voting division, meaning there's now a total of five awards exclusively decided by you – the intrepid revellers of Dubai.

SEND OUT MORE

There are new categories amongst the 22 editorially-awarded accolades too, recognising the shift in the city's nightlife trends. Joining the roster this year: Best Pool Club, to honour the leisure treasure haul of new daytime party spots in the city.

After a year of epic events, we've introduced separate categories for Best Festival and Best Concert or Gig. We'll also be raising our glasses for the city's Best Aperitivo – a salute to the restaurants and bars serving up sunset sips with the best vibes.

And in the Grand Prix collection, rather than just a single Nightlife Venue of the Year, we'll be recognising the ultimate bar and ultimate club separately, with individual plaques for both 'Bar of the Year' and 'Nightclub of the Year'.

The competition for these 27 prestigious prizes is amongst the fiercest we've seen – and if you want to find out if your favourite venues have made the cut for the 2024 shortlist – the full list of contenders is on our website now.

VIEW CATEGORIES

WHAT'S HAPPENING AND WHEN

JULY
EVENT LAUNCH AND
NOMINEE ANNOUNCEMENT

AUGUST
PUBIC VOTING BEGINS
AND WINNER CHANGES

SEPTEMBER
WINNER CLIMES AND
WALKS AWAY WITH

OCTOBER
GALA DINNER AND
AWARDS CEREMONY

THROWBACK TO LAST YEAR'S AWARDS

You'll have to wait until October to find out who will walk away with these coveted, industry-leading awards. But the countdown is on, let's get this party started...

Regards,
What's On Team

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WhatsOn.ae #WONightlifeAwards

WHAT'S ON
NIGHTLIFE
AWARDS 2024

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Virgin
RADIO
DUBAI

VOTING NOW OPEN

Dear Priya,

The shortlist has been revealed, the nominees are in, voting is open and we're calling on you to help us choose the winners across five categories in the What's On Nightlife Awards 2024.

Because we're fully aware that you know your stuff when it comes to exciting musical talent, we're appointing you kingmaker in the search for the biggest hits on the city's nightlife soundtrack. Your first task is to decide who is Dubai's Best DJ, and who you think deserves the title of Best Live Band.

We need queenmakers too. We're counting on you to tell us who reigns supreme in the competitive worlds of ladies' nights, and ladies' day deals. New for this year, we're handing you the power to crown the best promoter-led night in town. Do you gravitate towards banging garage mash-ups? Are you taken by tech house throwdowns? Or more enamoured by beach-top glamour... Avoid the promoter G.O.A.T. with your vote.

So, you connoisseurs of the sonic scene, the power is in your hands – tell us: who are your rave-up faves in these five categories:

BEST LADIES' DAY

BEST LADIES' NIGHT

BEST DJ

BEST BAND

BEST PROMOTER

VIEW LIST OF NOMINEES

REFLECTING BACK ON 2023: WHAT TO EXPECT

EXPLORE SPONSORSHIP OPPORTUNITIES

WHAT'S ON
NIGHTLIFE
AWARDS 2024

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Happy voting!
Regards,
What's On Team

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WHAT'S ON
NIGHTLIFE
AWARDS 2024

IN ASSOCIATION WITH
Virgin
RADIO
DUBAI

LAST CHANCE TO VOTE

Dear test,

The competition is hotter than ever, and thousands of votes have already been cast. If you want to have your say, the countdown is on: voting for the What's On Nightlife Awards 2024 closes on September 27.

Taking place on Wednesday October 23, the awards will see winners crowned across 27 categories, covering the biggest and best experiences of Dubai's incredible nightlife scene.

Here are the public vote categories:

BEST LADIES' DAY

BEST LADIES' NIGHT

BEST DJ

BEST BAND

BEST PROMOTER

SEE THE FULL LIST OF NOMINEES

REFLECTING BACK ON 2023: WHAT TO EXPECT

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Regards,
What's On Team

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PRE-EVENT MARKETING



EDM

WHAT'S ON
NIGHTLIFE
AWARDS 2024

IN ASSOCIATION WITH
RADIO DUBAI

SEE YOU TONIGHT

IMPORTANT INFORMATION
VENUE: ZERO GRAVITY
DOORS OPEN: 7:30 PM
DRESS CODE: BEACH CHIC (NO HEELS)

OTHER INFORMATION
PLEASE ENSURE THIS EMAIL IS SHARED WITH ALL OF YOUR ATTENDING GUESTS.

PHOTOGRAPHY & VIDEOGRAPHY
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AWARDS 2024

IN ASSOCIATION WITH
RADIO DUBAI

SEE YOU TOMORROW

IMPORTANT INFORMATION
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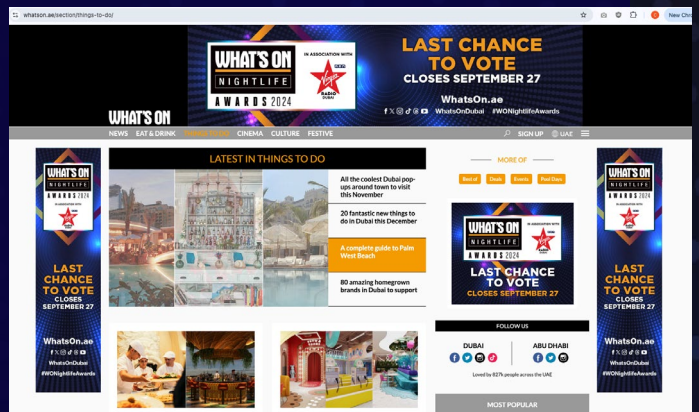
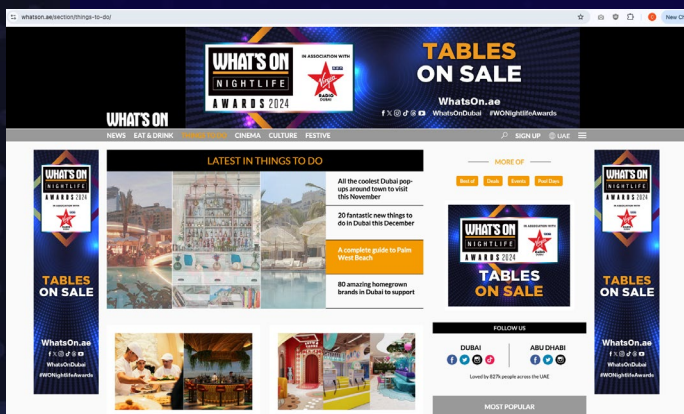
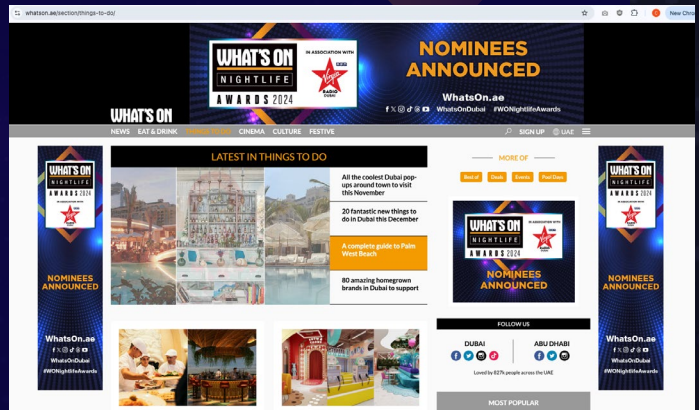
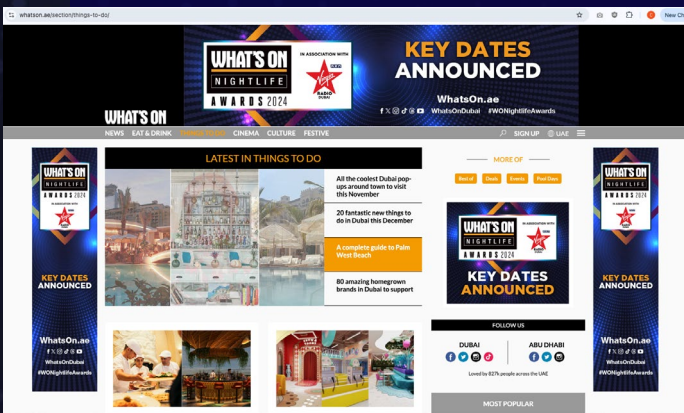
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PRE-EVENT MARKETING



DIGITAL BANNERS

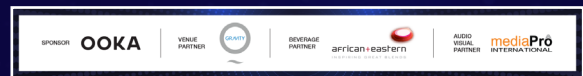
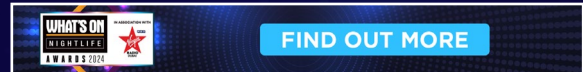
DIGITAL BANNERS WERE PLACED ON WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, WHAT'S ON SAUDI ARABIA, CAMPAIGN, GOLF DIGEST, BUSINESS TRAVELLER MIDDLE EAST AND GULF BUSINESS WITH OVER 700,000 IMPRESSIONS



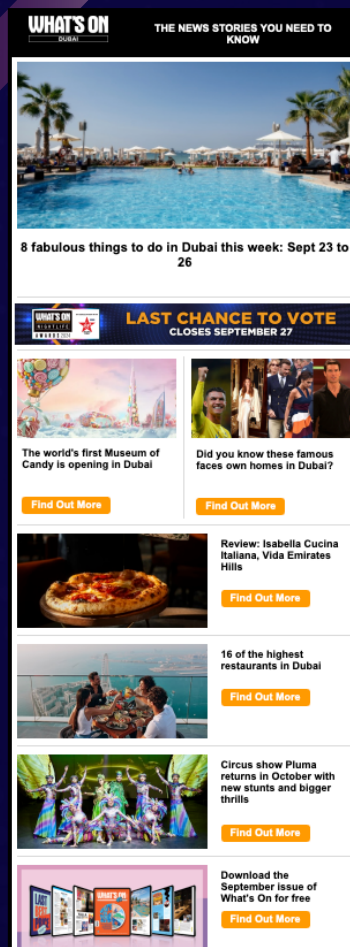
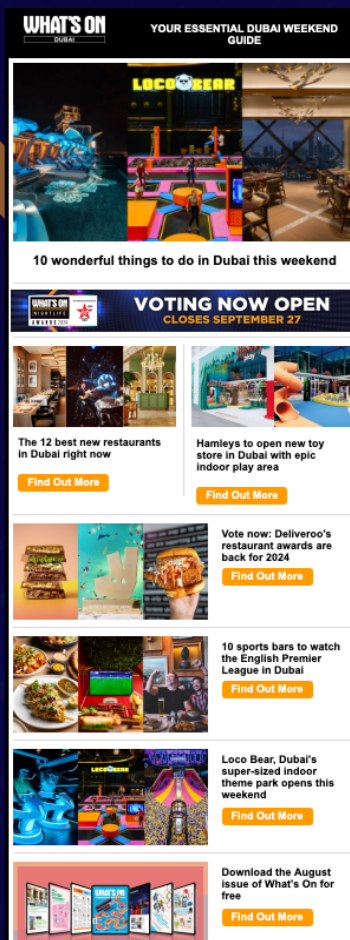
PRE-EVENT MARKETING



EMAIL SIGNATURES



NEWSLETTER BANNERS



PRE-EVENT MARKETING



ARTICLES



What's On Nightlife Awards 2024: the nominees



Written by:
What's On
1st August 2024

And voting in five public vote categories is now open...

Dubai, let's get loud: The What's On Nightlife Awards 2024 is back bigger, and better than ever before. Taking place this October, we'll be bringing the nightlife industry's shining lights to an epic beach bash to crown this year's winners.

We've spent the last year rating, reviewing, sipping drinks and hitting dancefloors, to bring you the very best of the city's nightlife scene. This year, we'll be crowning winners across 27 categories that cover everything from cool cocktails bars and sensational sundowner spots to epic festivals and party hard bars, beach clubs and nightclubs. The awards recognise all the top places that make the UAE's nightlife scene one of the best in the world.

What's new

This year, the What's On Nightlife Awards covers a total of 27 categories featuring all the best places to drink, party, dine, and dance.

New for 2024, we'll be introducing **Best Pool Club**, to cater to the array of new daytime party spots in the city. After a year of epic events, we've also introduced new categories separately for **Best Festival** and **Best Concert or Gig**. This year we'll also be introducing **Best Aperitivo**, a salute to the restaurants and bars serving up sunset sips with the best vibes.

What's On Nightlife Awards 2024

And in the Grand Prix collection, rather than just a single Nightlife Venue of the Year, we'll be recognising the ultimate bar and ultimate club separately, with **Bar of the Year** and **Nightclub of the Year** individually.

Public vote

While most of the categories are decided by the editorial team, we couldn't have all the fun. That's why five categories are voted for by you, our passionate, knowledgeable, party-loving readers.

This year, we're letting you crown the winners of: **Best Ladies' Night**, **Best Ladies' Day**, **Best DJ**, **Best Band**, and **Best Promoter Night**.

As Dubai's nightlife scene continues to evolve, there's never been a better time to champion the music masters that keep dancefloors full and tables sold out. Voting is now open, and you've got until September 27 to cast your votes. You can [VOTE NOW HERE](#).

The full list of nominees

VOTED FOR BY YOU

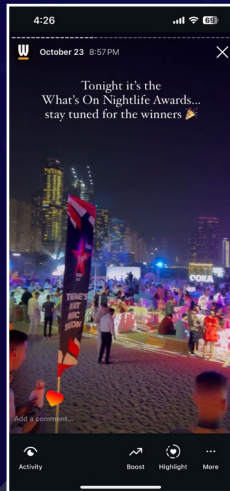
SOCIAL



PRE-EVENT MARKETING



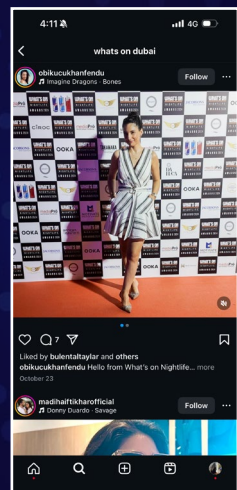
AT THE EVENT



LIVE EVENT SOCIAL MEDIA UPDATES



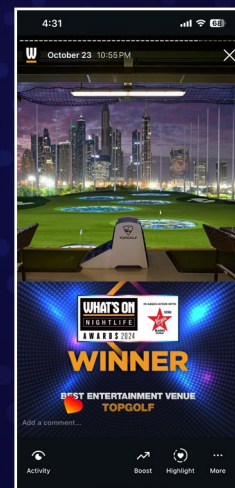
AT THE EVENT



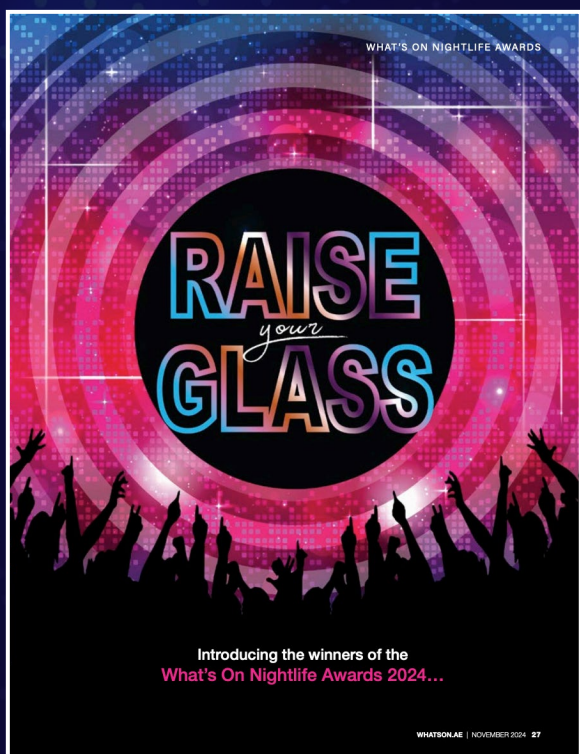
LIVE EVENT SOCIAL MEDIA UPDATES



AT THE EVENT



LIVE EVENT SOCIAL MEDIA UPDATES



**WHAT'S ON DUBAI
MAGAZINE — EDITORIAL COVERAGE
NOVEMBER 2024**

WHAT'S ON NIGHTLIFE AWARDS

Whether you're looking for the hottest restaurant spots, brain-training pub quizzes or a sliding dance and a show, our epic city has it all. Every year, we champion the people and places that make Dubai shine a wonderful and varied playground for every party in the annual What's On Nightlife Awards.

There are a total of 27 categories covering the best places to party, drink, and dance. The categories recognise the finest people and places that make Dubai's nightlife scene one of the best in the world. They give a well-deserved pat on the back to those who've put most heart and soul into pushing the nightlife scene forward, and the venues responsible for creating amazing experiences and lasting memories.

This year, the winners were revealed on October 23 at the iconic Zee Gharafa. As always, it shaped up to be an epic night on the red, with the industry's finest players all in attendance. So pop out in celebrating those so important winners, and relive the best time from an unforgettable night.

WHAT'S ON NIGHTLIFE AWARDS WINNERS

BEST LADIES' DAY

WINNER: Beach
Highly Commended: SOCHBL
Highly Commended: Zee Gharafa

BEST LADIES' NIGHT

WINNER: Coochy French Brasserie, Palm Jumeirah
Highly Commended: The Maine Dyster Bar
Gold Cup
Highly Commended: SOON
On Voice

BEST BAND

WINNER: The Alts and the Brownies
Highly Commended: Chalkkiki
Highly Commended: Big Mouth

BEST DJ SET

WINNER: DJ Dorian Monard
Highly Commended: Elendiamond
Highly Commended: Kamo

BEST PROMOTER NIGHT

WINNER: Punk'd at the Dubai
Highly Commended: Bodega by the House

BEST BEACH CLUB

WINNER: Vortex Beach
Highly Commended: The Beach
Highly Commended: Nebia Beach Dubai

BEST BEACH BAR

WINNER: February 30
Highly Commended: Jetty Lounge,
Crescent Royal Mirage
Highly Commended: La

BEST POOL DAY

WINNER: Dotti Beach Dubai
Highly Commended: Tami Sals Dubai
Highly Commended: 237th Street Gym,
Address Beach Resort

BEST GIG NIGHT

WINNER: The Cosmos
Highly Commended: The Elouquet Ekphant,
the Dubai
Highly Commended: Spike Bar, Emirates
Gold Cup

BEST PARTY

WINNER: Gossip Magnet Top House, JVC
Highly Commended: McCalligahs, JLT
Highly Commended: Refrain Social & Grill

BEST SPORTS BAR

WINNER: Caw-BBC, Hilton Dubai Palm Jumeirah
Highly Commended: Bridgewater Tavern,
JVC
Highly Commended: garden on 8, Media
City
On Voice

BEST APARTHO

WINNER: La Petite Maison Dubai
Highly Commended: Party by the Beach,
Refine the Palm Dubai

BEST ROUNDOFF SPOT

WINNER: Drimmers, Jumeirah Mina Al
Sales
Highly Commended: The Beach House,
Aventura, the Palm Dubai Resort
Highly Commended: Carla Beach

BEST ROOFTOP BAR

WINNER: Solas, W Dubai - The Palm
Highly Commended: CLO LA V
Highly Commended: Lunk Dubai, Four
Seasons Hotel, Jumeirah

BEST DATE NIGHT SPOT

WINNER: Flare
Highly Commended: Chic Wars
Highly Commended: The Main Land
Reserve

BEST DINNER AND A SHOW

WINNER: Biltmore
Highly Commended: Aventura
Highly Commended: Dream Dubai

BEST PARTY RESTAURANT

WINNER: Mosa L'As
Highly Commended: Opa

BEST BREAKFAST BAR

WINNER: Haze, Haze at the New Gay
Highly Commended: Bund at Shanghai Ma
Highly Commended: So Much Trouble

BEST COCKTAIL BAR

WINNER: Mimi Kaka
Highly Commended: Soula Kitchen

BEST ENTERTAINMENT VENUE

WINNER: Tagger
Highly Commended: Soona Island Tap
House, PVT LUXE
Highly Commended: Jolly, Mowbray
Jumeirah Lakes Towers

BEST COMEDY ON DR

WINNER: Soe Dorian Festival presents
The Comedy Show, Dubai Media City
Amphitheatre
Highly Commended: Comedy at Costa-Costa
Aventura
Highly Commended: Martin Garrix at
Adlon, the Palm

BEST FESTIVAL

WINNER: Defected, Souk Beach Dubai
Highly Commended: Expo City
Highly Commended: Matpox, Bala Bala
Dubai

BEST EVENING BRUNCH

WINNER: Big F Green Brunch by Secret
Parties, Jumeirah
Highly Commended: Ba-Buddy Acan,
Falconet The Palm
Highly Commended: STX Dubai, JBR

BEST BEACH RESTAURANT

WINNER: Iva
Highly Commended: Wamshout, JW
Marriott Marquis Hotel Dubai
Reserve

NEWCOMER OF THE YEAR

WINNER: Ling Ling Lounge, L'As
Highly Commended: the Beach
Highly Commended: Paradiso, PVT LUXE

BAR OF THE YEAR

WINNER: Torti Club
Highly Commended: Honeycomb H-FI
Highly Commended: Im

NIGHTCLOTH OF THE YEAR

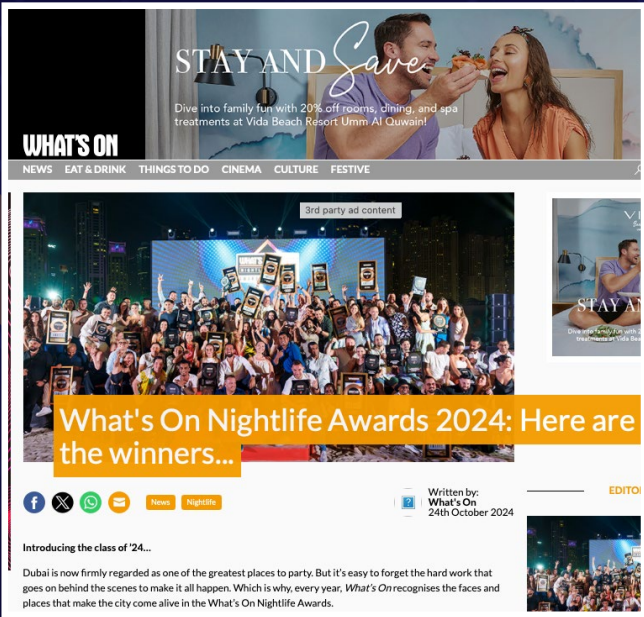
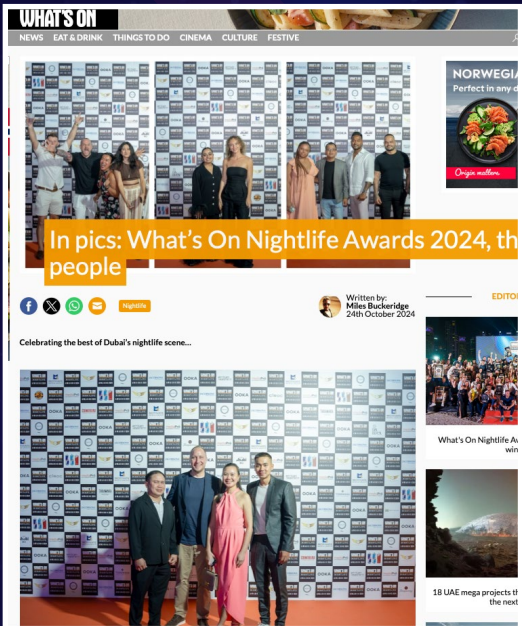
WINNER: By 2
Highly Commended: The Porthouse, PVT
Highly Commended: Soho Garden,
Maycan

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ARTICLES:

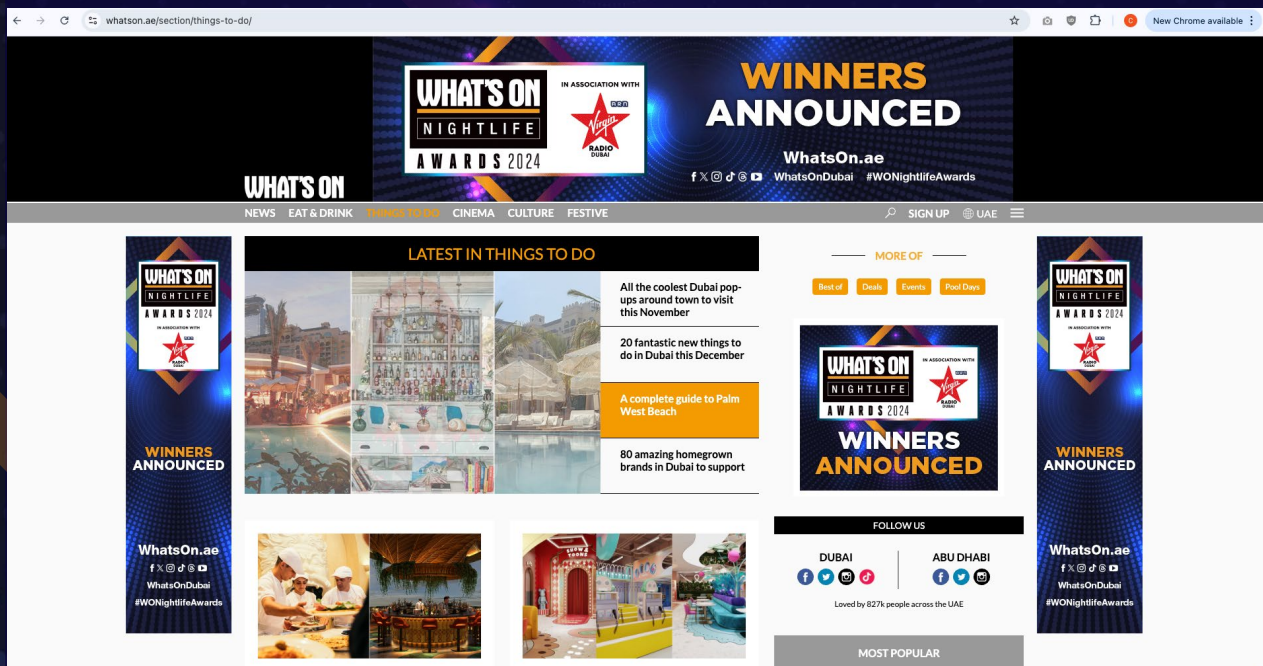
WINNER'S ANNOUNCEMENT





DIGITAL BANNERS: WINNER'S ANNOUNCEMENT

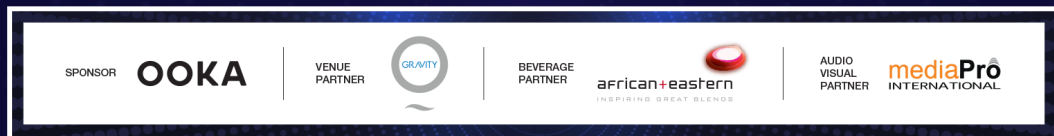
DIGITAL BANNERS WERE PLACED ON WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, CAMPAIGN, GULF BUSINESS, 100,000 IMPRESSIONS WERE SERVED



POST-EVENT COVERAGE



EMAIL SIGNATURE WINNER'S ANNOUNCEMENT



POST-EVENT COVERAGE



SOCIAL: WINNER'S ANNOUNCEMENT



POST-EVENT COVERAGE



EDM: WINNER'S ANNOUNCEMENT

EDMS WERE SENT OUT TO THE WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, CAMPAIGN, GULF BUSINESS, DATABASES OF 129,000 SUBSCRIBERS

The email newsletter preview features the 'What's On Nightlife Awards 2024' header with the Virgin Radio Dubai logo. The main body includes a 'Dear test,' salutation, a paragraph about the winners, and a 'SEE THE WINNERS' button. Below this is a 'CHECK OUT THE CEREMONY'S HIGHLIGHTS' section with a large photo of the winners on stage. The footer contains a 'THANK YOU TO OUR SPONSORS AND PARTNERS' section with logos for Hilton, OOKA, and others, followed by social media links and the 'MOTIVATE MEDIA GROUP' logo.

NEWSLETTER BANNER: WINNER'S ANNOUNCEMENT

The newsletter banner is titled 'WHAT'S ON DUBAI YOUR ESSENTIAL DUBAI WEEKEND GUIDE'. It features a large photo of the winners on stage. Below this is a 'WINNERS ANNOUNCED' section with a grid of articles: '12 brilliant things to do in Dubai this weekend', 'An epic two-day food festival is taking place in Dubai this weekend', 'All the massive concerts, shows and performances coming to Dubai', 'Jack Whitehall and his Netflix co-star (and father) to perform in Dubai', 'Your ultimate guide to Dubai Fitness Challenge 2024', and 'Download the October issue of What's On for free'. Each article has a 'Find Out More' button.

POST-EVENT COVERAGE



(USED ACROSS EVENT COLLATERAL)

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