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POST-EVENT REPORT

WhatsOnSaudiArabia.com

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Motivate Media Group would like to extend our thanks and appreciation to our sponsors for what was a hugely successful evening that celebrated the very best of Saudi Arabia's leisure and entertainment industry.

We hope you enjoyed the event, and we look forward to working with you in the near future.

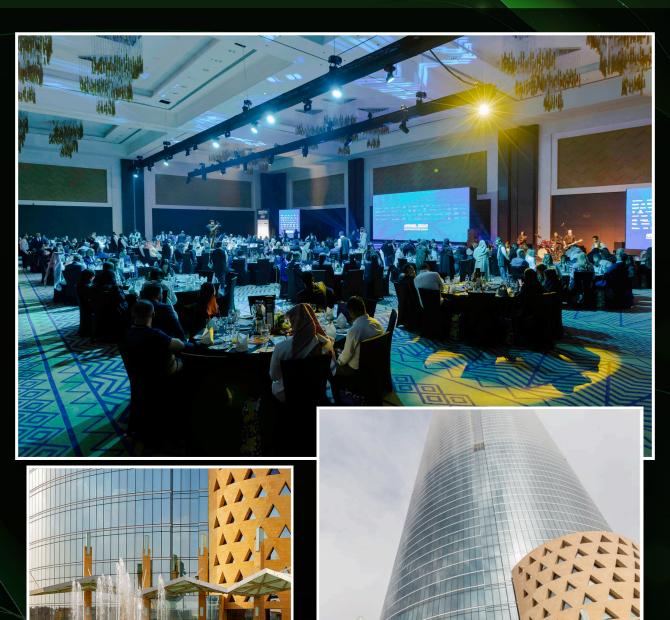
Thanks again,

Motivate Media Group Events Team





THE VENUE



Nestled in the heart of the new commercial and business district of Riyadh, JW Marriott Hotel Riyadh, emodies the epitome of luxury, style, and comfort. Located just 27 km away from King Khaled International Airport on the King Fahad highway that connects the airport to the city center, the 5 star hotel is tasteful with stylish modern Najdi architecture. It features state-of-the-art technology, delivering a relaxing experience like no other.

MAMIA





350 guests including C-suite leaders, general managers, and stakeholders from the hospitality industry attended the What's On Saudi Arabia Awards.

Thirty awards were presented to well-deserved winners.





YOU ARE INVITED

JOIN US IN CELEBRATING THE LEADING LIGHTS
OF THE HOSPITALITY AND ENTERTAINMENT SCENE

IMPORTANT INFORMATION:

DATE: TUESDAY, SEPTEMBER 17

VENUE: JW MARRIOTT HOTEL RIYADH

DOORS OPEN: 7:30 PM

DRESS CODE: LADIES - GLAM | GENTS - LOUNGE SUIT

RSVP: CLARICE@MOTIVATE.AE

PROGRAMME: *

7:00 PM: ENTERTAINMENT

8:00 PM: WELCOME ADDRESS

8:30 PM: AWARDS CEREMONY PART 1
9:00 PM: DINNER AND ENTERTAINMENT

10:00 PM: AWARDS CEREMONY PART 2

11:00 PM: ENTERTAINMENT

12:00 AM: VENUE CLOSES

*TIMINGS ARE ALL APPROXIMATE

PHOTOGRAPHY & VIDEOGRAPHY

T&C: * Guests consent to the broadcast, photographing and video recording during the event by Motivate and expressly release Motivate against any claims arising out of the consent herein granted.

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THE PURPLE CARPET









THE PURPLE CARPET













EVENT BRANDING



Sponsors logos were placed on all event collateral, including but not limited to: invites, photo wall, winner's wall, table-top branding, menu & programme, welcome boards, outdoor signage and ballroom banners, etc.





EVENT BRANDING









HEADLINE SPONSOR-APPAREL GROUP





Dheeraj Kalwani, Vice President and Country Head of Apparel Group presented the following awards:

- Favourite Concert, Show or Festival
- Favourite Fitness Facility or Studio
- Favourite Spa
- Favourite Luxury Hotel in Riyadh
- Favourite Luxury Hotel in Saudi Arabia



FAVOURITE CONCERT, SHOW OR FESTIVAL MDLBeast Soundstorm



FAVOURITE FITNESS FACILITY OR STUDIO
Formé Wellness



Mansard Spa by L'Occitane, Mansard Riyadh,
A Radisson Collection Hotel



FAVOURITE LUXURY HOTEL: RIYADH
The St. Regis Riyadh



FAVOURITE LUXURY HOTEL: SAUDI ARABIA
The Jeddah EDITION



SPONSOR-LYRES



FAVOURITE FAST-CASUAL RESTAURANT
Sushi Library

OTHMANE RAIS, Operations Manager, Food International at Lyre's and Andrea Ordonez, Business Development Manager, Food International presented the following awards:

- Favourite Fast-Casual Restaurant
- Favourite Indian Restaurant
- Favourite Italian Restaurant
- Favourite Japanese restaurant



FAVOURITE INDIAN RESTAURANT
Mohalla



FAVOURITE JAPANESE RESTAURANT ROKA



FAVOURITE ITALIAN RESTAURANT
Carbone, Mansard Riyadh, A Radisson
Collection Hotel



SPONSOR-LYRES













SPONSOR-SUPERGOLD



Supergold, known for their dynamic live performances and signature sound, sponsored the What's On Saudi Arabia Awards to celebrate and support the region's thriving entertainment and nightlife scene.







GRAND PRIX



WHAT'S ON RESTAURANT OF THE YEAR

La Petite Maison



WHAT'S ON NEWCOMER OF THE YEAR

White Robata



WHAT'S ON HOMEGROWN RESTAURANT OF THE YEAR

Kuuru



RESTAURANTS IN RIYADH



FAVOURITE SAUDI ARABIAN RESTAURANT Takya



FAVOURITE ALL-DAY DINING RESTAURANT L'ETO



FAVOURITE ASIAN RESTAURANT
Mr Chow



FAVOURITE EUROPEAN RESTAURANT
Signor Sassi



FAVOURITE CAFÉ
Café Bateel



FAVOURITE FAST-CASUAL RESTAURANT
Sushi Library



RESTAURANTS IN RIYADH



FAVOURITE INDIAN RESTAURANT Mohalla



FAVOURITE JAPANESE RESTAURANT ROKA



FAVOURISE OUTDOOR RESTAURANT



FAVOURITE ITALIAN RESTAURANT
Carbone, Mansard Riyadh, A Radisson
Collection Hotel



FAVOURITE STEAKHOUSEHouse of Grill, Fairmont Riyadh



FAVOURITE MIDDLE EAST EDW RESTAURANT
Kitchen On 3, JW Marriott Hotel Riyadh





RESTAURANTS OUTSIDE OF RIYADH



FAVOURITE RESTAURANT IN ALULA Maraya Social



FAVOURITE RESTAURANT IN JEDDAH Niyyali, Shangri-La Jeddah



FAVOURITE RESTAURANT IN THE EASTERN PROVINCE
Takara



FOOD CONCEPTS



FAVOURITE BURGER Sold Out



FAVOURITE BUSINESS LUNCH Coya



FAVOURITE MOCKTAIL Kaia, Shangri-La Jeddah



FAVOURITE LOUNGE Stella Sky Lounge, The St. Regis Riyadh



FAVOURITE PIZZA
Crazy Pizza



FAVOURITE BREAKFAST
Allo Beirut



FAVOURITE DESSERT
Pierre Hermé Paris,
Four Seasons Hotel Riyadh



LEISURE & ENTERTAINMENT



FAVOURITE LUXURY HOTEL: SAUDI ARABIA
The Jeddah EDITION



FAVOURITE SPA

Mansard Spa by L'Occitane, Mansard Riyadh,
A Radisson Collection Hotel



FAVOURITE LUXURY HOTEL: RIYADH
The St. Regis Riyadh



FAVOURITE CONCERT, SHOW OR FESTIVAL MDL Beast Soundstorm



FAVOURITE FITNESS FACILITY OR STUDIO

Formé Wellness



RESTAURANTS IN RIYADH



FAVOURITE
SAUDI ARABIAN RESTAURANT
Zalata



FAVOURITE ALL-DAY DINING RESTAURANT
Café Bateel

Saddle House



FAVOURITE
JAPANESE RESTAURANT
ROKA



FAVOURITE CAFÉ
Sociale
Urth Caffé





FAVOURITE
FAST-CASUAL RESTAURANT
Feels Juice Bar and Kitchen



FAVOURITE EUROPEAN RESTAURANT
Azure, Hyatt Regency Riyadh Olaya

La Petite Maison



RESTAURANTS IN RIYADH



FAVOURITE INDIAN RESTAURANT Zafran Indian Kitchen



FAVOURITE ITALIAN RESTAURANT MAMO Michelangelo, Mandarin Oriental Al Faisaliah

San Carlo Cicchetti





FAVOURITE JAPANESE RESTAURANT Clap

Myazū



FAVOURITE MIDDLE EASTERN RESTAURANT Harat Lusin





FAVOURITE OUTDOOR RESTAURANT Agio

Ziba





FAVOURITE STEAKHOUSE 7Ribs

Beefbar



RESTAURANTS OUTSIDE OF RIYADH



FAVOURITE RESTAURANT IN ALULA

Saffron, Banyan Tree AlUla





FAVOURITE RESTAURANT IN THE EASTERN PROVINCE

Nozomi

San Carlo Cicchetti





FAVOURITE RESTAURANT IN JEDDAH

L'ETO

Myazū



FOOD CONCEPTS







FAVOURITE BURGERBlack Tap

FAVOURITE BREAKFAST

The Horizon, Pullman ZamZam Madina

Urth Caffé





FAVOURITE BUSINESS LUNCH

II Baretto

Ziba





FAVOURITE LOUNGE

Obaya Lounge, Four Seasons Hotel Riyad

Tea Lounge, Hyatt Regency Riyadh Olaya







FAVOURITE DESSERT

Café Bateel

Maître Choux

FAVOURITE PIZZA
Jon & Vinny's





FAVOURITE MOCKTAIL

La Petite Maison

The Den, The Jeddah EDITION



LEISURE & ENTERTAINMENT



FAVOURITE CONCERT, SHOW OR FESTIVAL Formula 1 STC Saudi Arabian Grand Pri 2024 Post-Race Concerts



FAVOURITE LUXURY HOTEL: RIYADH
Fairmont Riyadh



FAVOURITE SPA Tips & Toes

Tips & Toes
St. Regis Spa, The St. Regis Riyadh



FAVOURITE LUXURY HOTEL: SAUDI ARABIA

Our Habitas AlUla



FAVOURITE FITNESS FACILITY OR STUDIO
Fitness Centre
at Four Seasons Hotel Riyadh



CINEMA



THE AWARDS VIDEO WAS DISPLAYED ACROSS 122 SCREENS AT MUVI CINEMAS IN JEDDAH AND RIYADH OVER A SPAN OF THREE WEEKS.







PRINT ADS

EVENT ADS WERE PLACED IN WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, CAMPAIGN, GOLF DIGEST AND GULF BUSINESS.







PRINT ADS

EVENT ADS WERE PLACED IN WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, CAMPAIGN, GOLF DIGEST AND GULF BUSINESS.







EMAIL SIGNATURES

NEWSLETTER BANNERS



AWARDS 2024

WHAT'S ON REGISTRATIONS OPEN

WHAT'S ON REGISTER HERE

WHATSON VOTING OPEN

WHAT'S ON WOULD AWARDS 2024

WHATS ON LAST CHANCE TO VOTE

WHAT'S ON AWARDS 2024

WHATS ON APPAREL GROUP ON SALE

WHAT'S ON APPAREL GROUP BOOK HERE









20 nail salons in Riyadh for a perfect mani-pedi

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Where to travel in summer 2024: Saudia announces three direct flight routes

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You can now fly direct to Rome from Riyadh for less than SAR850

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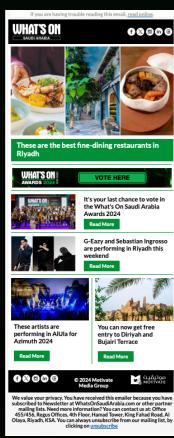
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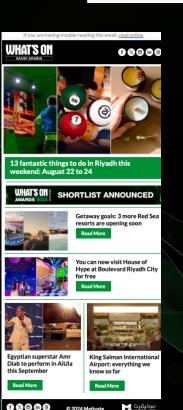
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NEWSLETTER BANNERS







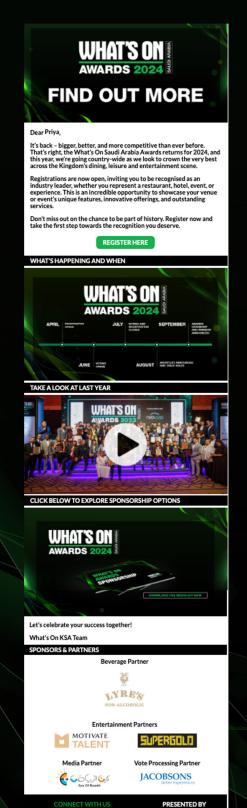
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EDMS WERE SENT OUT TO THE WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, WHAT'S ON SAUDI ARABIA, CAMPAIGN, GOLF DIGEST, BUSINESS TRAVELLER MIDDLE EAST AND GULF BUSINESS DATABASES OF OVER 168,000 SUBSCRIBERS



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EDM





EDM



Dear Priya

The What's On Saudi Arabia Awards is back and voting is now open. This is your opportunity to champion your favourites and celebrate the top talent in Saudi Arabia's burgeoning leisure and hospitality scene.

From the capital's best-in-class restaurants to star attractions and hotels across the Kingdom, the categories cover an array of culinary and entertainment experiences in Riyadh as well as wider KSA.

Whether you've got a must-visit café, a treasured eatery you return to time and again, or a star stay that you think everyone needs to visit, now is the chance to show some love to your favourites and have your voice heard.

So what are you waiting for?

VOTE NOW

Are you a venue that still hasn't registered? This is your last chance!

REGISTER HERE



TAKE A LOOK AT LAST YEAR



Let's celebrate your success together!

What's On KSA Team

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Entertainment Partner



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SHORTLIST ANNOUNCED The moment we have all been waiting for is finally here! The votes have been counted, and below we can reveal the shortlist for the What's On Saudi Arabia Awards 2024. These entries are all finalists because you - the people that visit them week in, week outbelieve they're the best in the business. So, a huge congratulations to all those shortlisted. VIEW FULL LIST The winners for all categories will be announced at a glittering award ceremony, to be held at JW Marriott Hotel Riyadh on September 17. Table bookings are now available via Platinumlist and with limited space, you're advised to book now to avoid missing out. Good luck to all the finalists, and we'll see you soon! WHAT'S HAPPENING AND WHEN WHAT'S ON TAKE A LOOK AT LAST YEAR'S AWARDS CLICK BELOW TO EXPLORE SPONSORSHIP OPTIONS WHAT'S ON **8** Let's celebrate your success together: SPONSORS & PARTNERS Beverage Partner 25 LYRES Media Partner Entertainment Partner ون الماسية الماسية **JACOBSONS** PRESENTED BY f % ∅ ♂ ® 1 sOnSaudiArabia.com #WOAwards

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EDM



in association with

APPAREL
GROUP

SEE YOU TONIGHT

JOIN US IN CELEBRATING THE LEADING LIGHTS OF THE HOSPITALITY AND ENTERTAINMENT SCENE

IMPORTANT INFORMATION:

VENUE: JW MARRIOTT HOTEL RIYADH

DOORS OPEN: 7:30 PM

DRESS CODE: LADIES - GLAM | GENTS - LOUNGE SUIT

RSVP: AGNES@MOTIVATE.AE

PROGRAMME: *

7:00 PM: ENTERTAINMENT

8:00 PM: WELCOME ADDRESS

8:30 PM: AWARDS CEREMONY PART 1

9:00 PM: DINNER AND ENTERTAINMENT 10:00 PM: AWARDS CEREMONY PART 2

11:00 PM: ENTERTAINMENT

12:00 AM: VENUE CLOSES

*TIMINGS ARE ALL APPROXIMATE

PHOTOGRAPHY & VIDEOGRAPHY

T&C: * Guests consent to the broadcast, photographing and video recording during the event by Motivate and expressly release Motivate against any claims arising out of the consent herein granted.

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SEE YOU TOMORROW

JOIN US IN CELEBRATING THE LEADING LIGHTS OF THE HOSPITALITY AND ENTERTAINMENT SCENE

IMPORTANT INFORMATION:

VENUE: JW MARRIOTT HOTEL RIYADH

DOORS OPEN: 7:30 PM

DRESS CODE: LADIES - GLAM | GENTS - LOUNGE SUIT

RSVP: AGNES@MOTIVATE.AE

PROGRAMME: *

7:00 PM: ENTERTAINMENT

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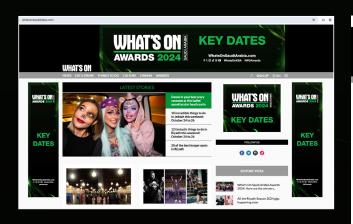
JACOBSONS better experiences



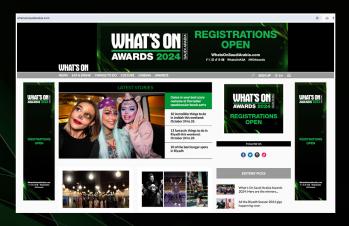


DIGITAL BANNERS

DIGITAL BANNERS WERE PLACED ON WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, WHAT'S ON SAUDI ARABIA, CAMPAIGN, GOLF DIGEST, GULF BUSINESS, BUSINESS TRAVELLER, ATHAR 700,000 IMPRESSIONS WERE SERVED

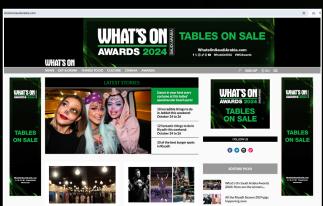














ARTICLES









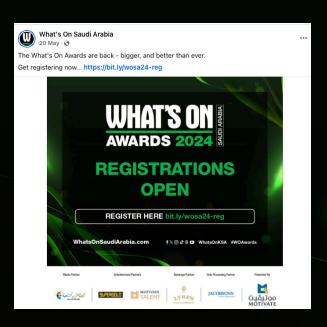


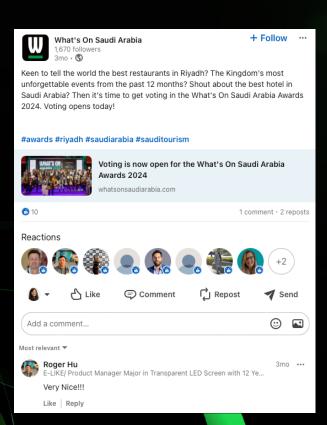






SOCIAL MEDIA







LIVE EVENT SOCIAL MEDIA

AT THE EVENT













EMAIL SIGNATURE WINNER'S ANNOUNCEMENT











WINNERS ANNOUNCED







Entertainment











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PRINT AD WINNER'S ANNOUNCEMENT

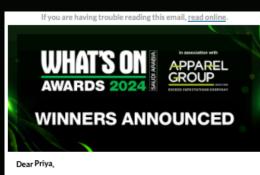






EDM WINNER'S ANNOUNCEMENT

EDMS WERE SENT OUT TO THE WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, WHAT'S ON SAUDI ARABIA DATABASES OF 20,000 SUBSCRIBERS



At an unforgettable ceremony earlier this week, we crowned the winners of the What's On Saudi Arabia Awards 2024.

It was a night filled with emotion, celebration, and fun, as we crowned winners across 36 categories in the restaurant, leisure and entertainment fields. So please join us in toasting to your What's On Saudi Arabia Award 2024 winners...

VIEW FULL LIST

These deserving winners have all demonstrated that they are the best of the best in their respective categories.

Congratulations once again to all deserving winners and see you in 2025!

What's On KSA Team

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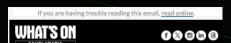
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NEWSLETTER BANNER WINNER'S ANNOUNCEMENT





What's On Saudi Arabia Awards 2024: Here are the winners...

WHAT'S ON APPAREL GROUP

WINNERS ANNOUNCED



Akon, Latto, Tyler the Creator, JID plus more join MDLBEAST Soundstorm 2024 lineup



This is when Noor Riyadh will dazzle the capital in 2024



Mega music news: Coldplay to perform in the



Riyadh Air is closer than you think: the first test flight just took off

0712

Read More

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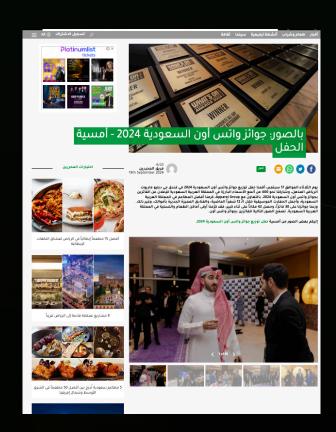
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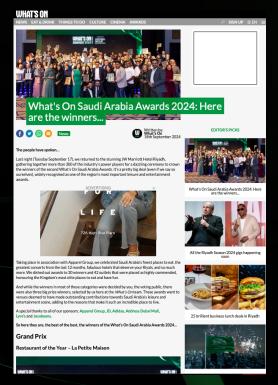


ONLINE ARTICLES WINNER'S ANNOUNCEMENT





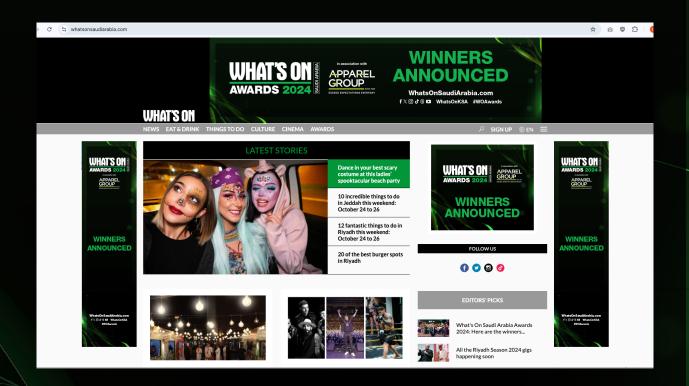






BANNER: WINNER'S ANNOUNCEMENT

DIGITAL BANNERS WERE PLACED ON WHAT'S ON DUBAI, WHAT'S ON ABU DHABI, WHAT'S ON SAUDI ARABIA 100,000 IMPRESSIONS WERE SERVED





SOCIAL MEDIA: WINNER'S ANNOUNCEMENT















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